

### Garden Plaza Overview

Valley View Retirement Community is a Senior Independent Living community. In reality this means: Valley View is the home for each resident which includes their individual apartment as well as the space and amenities of the central Atrium. In short, the Atrium is an extension of their home. The Atrium provides a comfortable ambiance for family and friends visits. Recognizing these and many other amenities you are being invited into the living room of the resident's home to display Your artistic creations, thus discretion and "good taste" should be considered paramount in the selection of the art being displayed. If you have questions about the appropriateness of an art piece please contact Sherry Hix, or Leon Collins (eldee1941@gmail.com).

### Purpose

1. To provide a variety of original creative visual art, (Fine Art), for the enjoyment and edification of the residents of Valley View Retirement Community,
2. To provide a venue for local Fine Art artists to display and market their creations to the residents of the Retirement Community and the general public, and for the opportunity to "meet and greet" the artist.
3. To promote and encourage the general public to visit the Retirement Community at Valley View.
4. The publicized hours for viewing the Art Wall would be from 10:00 am until 8:00 pm

### The site and display possibilities

The art display will be available 7 days a week.

The art pieces will utilize various sections of the concourse walls in the Atrium.

The Art Gallery will be available for wall art only, no easels or tables will be permitted.

Approximately 300 sq ft of wall space be available for display.

All art must be fitted with appropriate wall hanging hardware, no saw-tooth hangers, hanging strips etc.

No hooks, nails, etc will be allowed to hang art.

Adhesive "putty" should be used to attach identity cards to walls.

### Art Display Criteria

All art displayed must conform to examples of Original Fine Art

No posters, reproductions (prints, lithograph, photos, cards, etc) or craft items.

No more than two "Not For Sale" pieces can be displayed.

All art must be matted or framed, or presented in a manner that is appropriate.

The anticipated duration of the display will be one (1) month.

Artists may be asked to provide two examples of their work to be juried by their peers

Art pieces may be changed or rotated by the artist during the display month.

**Sherrie Hix**, Activity director will oversee the publicity and promotional efforts and will be the final arbiter of the use of the building by artists and of the art displays,  
208.327-1044 or cell 208. 327-1073

