

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

AGENDA

Wednesday, June 4, 2014

11:30 am – 1:30 pm

Tablerock Room (3rd floor City Hall)

Call to Order – David Hale, Chair

Approve Minutes of March 3, 2014

Reports and Approvals

Hot Topic

Public Art Academy 101 – Boise's public art program from selection to maintenance and an overview of national trends in the field.

REMINDER:

Remaining Meeting Schedule for 2014 – All meetings on the first Wednesday of the scheduled month from 11:30 am – 1:00 pm:

- September 3
- December 3

New Business

Adjourn meeting

City of Boise – Department of Arts & History Commission Meeting March 5, 2014

Attendance:

David Hale, Chair –
Alecia Baker (on phone)
Eve Chandler -
Jody Ochoa
Absent and/or excused
Eric Garcia
Kay Hardy
Dede Ryan

Staff

Terri Schorzman
Karen Bubb
Brandi Burns
Amy Fackler
Josh Olson
Rachel Reichert

Guests:

Diana Lachiando, Mayor's Office
Ryan McLean – Budget

Meeting called to order

Motion to accept Dec 17, 2013 minutes (as corrected), passed

Reports

Boise 150 recap, Amy Fackler

- Summary Boise 150 presentation given to Mayor on Feb. 12th
- The final PowerPoint is forthcoming- working on it this week
- Archive work is being done now - will be put into a book & available on CD
- Sesqui-shop
- Will have full year archived, resource for future reference.
- Full swing in May
- Can make PowerPoint presentation available on CD or thumb drive for anyone interested.
- ❖ Estimated overall investment (planning/projected)
 - \$1 million over 4 fiscal years
 - Come from General fund, department budget, Neighborhood Reinvestment Grant, and external partners
- ❖ Return on Investment
 - Final reports available from Amy
 - Sesqui-Shop had 18,855 visitors
 - 134 total events
 - \$239,494 in grants, dispersed to 42 recipients
 - \$5.7 million total project costs
 - Anniversary weekend alone (July 7 event)
 - Plat Tours – 1000 people over 2 days
 - Party - 19,000 attended
 - Temp compiled info > over 2,000 volunteer hours on July 7th
- ❖ Starting this week, working with Parks & Rec/Chris K.
 - Ways to cross-promote
 - Repository of Cultural Arts programs
- ❖ Reworking the Hold It Local Music for the City phone system
- ❖ Grants- working on next fiscal year
 - Mid-June open for 6-7 weeks
 - Time to have review
- ❖ Re-evaluate brochures

Sesqui-Shop, Rachel Reichert

- Sesqui-Shop approved for another year
- Exhibitions moved to every 2 months
- Improved partnerships
 - TreeFort
 - Troutner Show in April – an architectural exhibit
- In May, Amanda Johnson BSU class/planning
- Idaho Statesman 150th anniversary - collection of photos in June and July
- Community pop-up shop in the Shop
 - Pop-up coffee shop
 - 1st Thursday event: Tree Fort Film, promotional films showing
- Traffic Box show wrapping up

City Hall Plaza project and Public Art, Karen Bubb (Approval request)

- Selection panel has reviewed proposals and chosen CTY Studio & EcoSystems.
 - Main St & Capitol main focal point
 - Selected artist team will move forward to work with design team (John Larson & CH2M Hill)
 - Design will be brought back to this group.
 - Team requested a contrast to the building, lighting to throw shadows.
 - Team will respect the need for gathering/community event space
 - Art will be anchored below grade therefore not visible
 - Have had initial meetings on possible weight loads
 - Will keep live trees on streetscape
 - Will be some kind of seating element, will be determined after meeting with design team
 - Treatments have not been finalized, will come back for vote
 - At this point, goes to CCDC on Monday; Council on Tuesday, for contract approval on Phase I-Design.
- Questions from commissioners:*
 - What happened with Dixon team? Over budget when project materials had to be updated, they withdrew.
 - Is original panel is done? They are complete as far as selection process. They went over these in great detail.
 - Any further conversation? Thoughts on project? Important to consider balance, sensitive to safety concerns.
- **Move to vote on artist team previously selected by panel**
 - **Motion passed. Four members agree, will update 5th member.**

- ❖ Zoo Install—Stephanie Inman
- ❖ 3 Temporary art projects for TreeFort Festival
 - Artists were part of the first Public Art Academy (2013), 1st opportunity for small budget project
- ❖ Free walking tour guides of public art and history available Thursday thru Sunday
- ❖ In process of proofing article for Horizon Air on public art.
- ❖ Public Art Academy on Tuesday nights, 19 participants, two guest speakers
- ❖ Duane Carver - 8th & Main - will be moved, waiting on his recommendation.

River Sculpture Re-build, Josh Olson

- Rebuild requires new background, drainage system, water conducive materials, LED system. Will be spending less than it was originally constructed for.

- Through with task order
- Working on lighting improvements
- Contracts with Legal
- Materials bidding to start soon
- ❖ Asset Inventory System- rewrote program- hired a temporary worker to put data back in.
- ❖ Heliotrope is moving. It is in the way of multi-mode center
- ❖ PDS- Planning 3-4 month remodel of sections within department.
- ❖ ICA Training- 3 day workshop
- ❖ Guided tours with Tree Fort Festival
- ❖ Power point presentation of Watershed for Education

Update on History Division, Brandy Burns

- Will attend NCPH -- National conference in mid-March.
- Remnants of Boise
- Thursday Fettuccini Forum-
 - BSU Ashley- Amanda- Johnson
 - History to inform the planning process/project and installation at Sesqui-Shop with BSU students
- BSU Arts Economic Development research project approved for two BSU faculty for profit & nonprofit creative sectors

Hot Topics, Terri Schorzman:

- ❖ Long term strategy: Endowment funding – Diana Lachiando
 - Idaho Community Foundation; promote philanthropy and giving in the State of Idaho.
 - City is not alone in missed opportunities;
 - Without tax deductible option for charitable contributions
 - Donors would like funds to go to a specific cause
 - Community initiatives? Scrap.
 - Donors need specific options towards their passions.
 - Endowed funds > into corpus
 - 4% given out every year
 - Good opportunity for down the road
 - Investment opportunity to house really big gifts
 - Philanthropic gift fund
 - Access at anytime
 - \$250 left in fund
 - Donor gets tax deductible donation
 - ◆ Downside:
 - 2% management fee on contributions
 - Not retaining all earnings
 - \$10,000 minimum, one-time – can't be from City-funds
 - ◆ Upside:
 - Takes care of reporting and thank you/acknowledgment to donors
 - Already have a couple set up with the City
 - Ability to offer 501C3 status- a real opportunity to raise funds and accept gifts

Questions:

- Would commissioners be expected to do fundraising? Not necessarily.
- Develop a separate committee for advisory.
- It is difficult and expensive to get your own 501C3 started.

- Advantages to using Community Foundation.
- May not be an 'end all, be all' but a good start.
- Timely with the Boise 150 to keep excitement; strike while the iron is still hot.

- ❖ Long term strategy: Arts & History Department role in "Caring for our Stuff"
 - **Phase I**- A&H need to correctly care for our artifacts/archives now.
 - Cannot receive items effectively
 - State records are giving back a large amount
 - Official archivist to develop a plan for sustaining
 - Have funding
 - Put 3 case studies together
 - They've been at this a long time
 - Things that we have now, things that have been given to the City, all need a place that is secure as well as temperature and humidity controlled. Guidelines have been sent regarding storage needs.
 - **Phase II** - Taking care of tomorrow
 - **Phase III** - Facility for storage, exhibits, onsite for core collections, reading room
 - Out to FY17 or FY18

- ❖ Reminder of upcoming meeting dates: Next meeting June 4th.

- ❖ Local events/exhibits:
 - Art Museum on ceramics
 - Home Team on Boise baseball
 - ◆ 1st Thursday= mascot night
 - Museum is closing due to renovation. Will temporarily move to Bureau of Rec on Broadway; will be closed until Summer 2017.

- ❖ Meeting adjourned.

MEMO

June 4, 2014

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Terri Schorzman

RE: March – May 2014

BOISE 150

Staff is preparing a large-format fully-illustrated and full cover book about BOISE 150 – as a final report and commemorative item for the year. It should be completed by this summer.

Partnerships

1) Background: The Boise State University's Department of Community and Regional Planning (DCRP) program at BSU approached A&H about becoming a community partner in a collaborative "tri-course" curriculum project for this spring. The innovative curriculum program aligns three core courses with a community partner to undertake an applied research project. The overarching framework is "Narrate Boise's History through its Neighborhoods" with the applied component of explaining how and why neighborhood history should inform investment decisions. The project uses historical data to inform community investment decisions; the results will include an exhibition in the Sesqui-Shop in May.

Result: The installation of the project showcased three neighborhoods. We'll receive the accompanying policy papers soon. The show was a big hit with the community and the students learned a lot.

2) Background: A faculty member from DCRP and an associate dean from BSU also approached A&H about their a research project that involves arts economic development (AED); they believe that AED is a productive research endeavor and is a good fit for their complementary expertise in economic development, planning and fine arts. They want to test the viability of using the Treasure Valley as a study area to leverage their expertise, as AED is inherently conducive to applied research. This pilot study is intended to generate two outcomes. The first is to begin incubating a new research cluster as a way to increase research capacity at Boise State. The second is to define an AED problem in Boise that we can solve through future research activity and investment. We are enthusiastic about their project and are supporting their effort by helping reach stakeholders, providing previous research data, and more.

Result: A&H Staff prepared a comprehensive contact list for the scholars and held a collaborative meeting with representatives from the major cultural organizations so the scholars could tell them about the study and what it means for them. We'll know more about the study and how it is proceeding in the next couple of months.

3) Background: Staff has also worked closely with DBA and CCDC on the new Wayfinding project, including co-hosting a meeting of stakeholders (arts and cultural groups) regarding locations to be identified in city.

Results: Staff reviewed three options for design and will co-host two workshops for the community on June 10 and 11 at the Rose Room. Commissioners are encouraged to attend to provide input on the designs.

General

- Staff still anticipates construction...any moment.
- I presented A&H strategic initiatives to mayor and council on May 13. These included the need for a cultural facility, an archives, a cultural planning process, and new staff. I shared the draft plan for “sustaining Boise’s art, archives, and artifacts” with the city’s management team (other department directors) and also met with colleagues at the library and BSU archives regarding the plan (so we have a shared sense of who collects what).
- Amy and I, along with the city clerk and assistant city clerk, visited the Seattle Municipal Archives and will meet with the Sacramento History Center in June.
- The History Division met at the home of Pat and Terry Day to evaluate it for preservation as part of the new park, The group is in support of preservation. Parks & Rec is retaining an architect to do a thorough analysis for rehabilitation needs and costs.
- I continue to meet with a the plaza design team to consider the full scope of City Hall Plaza renovation.
- A&H staff (i.e, Josh!) worked diligently to prepare the vitrine and coordinate installation for the Arbol de la Vida from the Mexican consulate. The “tree of life” is a gift from the consulate in recognition of BOISE 150 and the securing of an official “city friendship.”
- A&H will receive an ORCHID Award from Preservation Idaho for Cultural Heritage Preservation for BOISE 150 (May 31) and an Esto Perpetua Award from the State Historical Society for BOISE 150 (June 12). Commissioners are encouraged to attend these events!

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June 2014

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Karen Bubb

RE: Public Art Program -- Quarterly Report

COMPLETION/NEW ACTIVITY

- **Kerry Moosman Purchase:** 17 people contributed to the purchase/gift; Surel's Place has given Kerry Moosman a check for \$7,225 for the vase, which will be gifted to the City; Thanks to Jane Lloyd for heading up this effort. Vitrine in construction.
- **Traffic Box Projects:** 13 boxes installed in the Borah and Central Bench neighborhoods. 23 artists selected for new downtown boxes to be installed this summer. Designs in process.
- **Public Art Academy:** 19 artists completed the Public Art Academy. Three artists from the class are creating "Little Free Libraries," @ \$3,000 each.
- **Three Treefort Temporary Public Art Projects:** Melissa Chambers, Bobby Gaytan, and Mike Landa completed temporary public art projects for Treefort @ \$3,000 each.
- **Boise City Hall Public Art on the Plaza:** \$200,000 CTA Studio & Ecosystem Science design initiated.
- **Boise Visual Chronicle:** \$21,000, Recommended artwork approved and in being framed and hung.
- **Boise City Hall Public Art 6th Street:** \$24,000, Four finalists selected, Amy Westover, Byron Folwell, Mike Landa, and Lisa Flowers Ross.
- **Eco Art on 8th:** Lithoracnium installed on 8th and Broad. Heliotrope must be moved due to new construction; Virgo to be installed this spring.
- **Public Works:** \$25,000 – PW & BSU are partnering to create an artwork on BSU campus that celebrates the new geothermal connection at BSU. Applications are in and review will take place this month.

OTHER WORKS IN FABRICATION

- **Micron Foundation funded sculpture of Steve Appleton for BSU:** \$90,000, Ben Victor is working on the BSU to Appleton sculpture, to be installed in August.
- **Boise Airport:** \$55,000, Seth Palmiter of Saint Paul, MN etched the glass for the pedestrian overpass between parking garage & Airport, and will be back in August or Sept. to install the mobile.
- **Broadway Bridge:** \$25,000, Byron Folwell working with ITD to create designs for Broadway Bridge.
- **Jim Hall Foothills Learning Center: Earth Node Sculpture:** \$25,000, Marianne Konvalinka and Lynn Fraley working on the fabrication. Dedication to be July 23. Funded by the McCord Family.
- **World Trade Center Designs:** \$27,000, In fabrication. The central monument is installed, waiting on the concrete wall with names of first responders.
- **30th Street Roundabout:** \$30,000. Mayor's Neighborhood Reinvestment Grant Program, Dirk Anderson, selected.
- **Wind Art Project:** \$40,000, Mark Baltus fabricating
- **Linen District Fence:** \$3,500, Tony Caprai creating 4 paintings for the Linen District fence.
- **Whittier Elementary Barrier:** \$38,000, design phase, Dennis & Margo Proksa selected.

OTHER - INFORMATIONAL REVIEW

- **Marianne Williams Park,** \$60,000, Will be bronze relating to the timber industry. RFP to go out.
- **Artists-in-Residence:** Artist Tony Caprai will be showing their stuff on First Thursday.

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May 27, 2014

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Josh Olson

RE: Public Art Cultural Asset Management Program -- Quarterly Report

COMPLETED PROJECTS:

- **Gift to Mayor from Mexican Consulate:** Managed cabinet construction, art work shipping and placement. Arbol de la Vida
- **Asset Inventory Control:** Completed primary data entry for Proficio Archive/ Special thanks for IT funding temp position
- **Idanha Canopies:** New Canopy fabric and neon fabricated and replaced
- **Keepsies:** Bronze sculpture removed from Grove Plaza and reinstalled at Fort Boise Community Center for Multi-modal center construction
- **Boise Chinatown:** Artwork and electrical system removed from Grove Plaza for Multi-modal center
- **Great Blues Fountain:** Grove Plaza sculpture cleaned and prepped for summer season
- **Flow:** Large Mural /Art piece on interior of Centre on the Grove was inspected and restoration efforts completed
- **Traffic Box Inspections and cleaning:** Boise State University students volunteer inspect, clean and reported on the traffic box collection
- **Bicycle Trio:** Repaired and tuned up- Ongoing
- **Linen Mural Wall:** Security frames fabricated
- **Boise Trolley Car Project:** Heavy vandalism reported and restoration completed
- **Cancer Survivor Kite:** 25 foot test kite was installed at Albertsons Park.

ONGOING

- **River Sculpture Rebuild**
Task Order Completed; Artist Collaboration, Easements, contracts and specifications in progress. Material and bids pending/ Special thanks to Rob Bousfield Assistant Engineer
- **Structural Repairs City Hall 2:** Department Liaison for structural office. Preparations for the City Hall construction in Arts and History office. Construction preparations; storage and packing
- **Inspections, preventative and Corrective Maintenance:** Ongoing/ Busy Spring Schedule
- **Boise Visual Chronicle**
- **IT; Health and Wellness; Floor Monitor:** Liaison

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June 4, 2014

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Amy Fackler

RE: April - June 2014, report

The A&H Commission meets in January, April, August, and December.

SUMMARY

The Cultural Programs has focused on tying up BOISE 150 projects, planning documents for other initiatives, and new project development.

RECENTLY COMPLETED PROJECTS

- Intra-City Arts, History, & Cultural tour – met with other City of Boise departments to learn about what kinds of programming everyone is doing. Early assessment to identify who is doing what for general knowledge; potentially identify opportunities to collaborate and cross-promote.
- RE-ART for 2013-2014 Season

NEW & ONGOING PROJECTS

- BOISE 150 – program documentation/report
- Arts & History Grant Program
 - FY2014 – general management
 - FY2015 – Prepare (Open June 18 – August 1, 2014)
- Volunteer Program – fielding applicants
- Boise Celebrates Good Neighbor Program – coordinating with Mayor's Office and other City staff
- Archives/Collections' Storage Project – Working with Terri & Clerk's Office to solidify plan; travel to Seattle, Sacramento for information gathering of other municipal systems.
- Update Cultural Resource Guide (and possibly mobile site) – info only first; publication depends on decisions regarding department-wide printing formats
- New City "Hold" music – in process
- Meetings/Communications with cultural groups, organizations

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June 4, 2014

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Brandi Burns

RE: A&H History Report

SUMMARY

Since our last meeting, the History Division has successfully executed walking tours for the Treefort Music Fest and completed an oral history project with the participants from the Merchant Program. We are continuing another oral history project with Bench residents, and another project with individuals associated with Boise's cultural scene.

CURRENT & PAST PROJECTS

- Fettuccine Forum-completed another successful season; planning 2014-2015 season, which will take place in City Hall.
- AASLH awards—BOISE 150 was not selected for a Leadership in History Award; However, Terri was selected for an Individual Achievement award
- Submitted BOISE 150 for an Autry Public History Award
- Oral history project with Merchant Program participants
- Oral history project with individuals associated with Boise's cultural scene
- Oral history project with Bench residents
- Collection processing
- Display cabinet on 3rd floor—Teaser exhibit about the Fire Department. Larger exhibit will be in the Sesqui-Shop in August
- Planning for a walking tour about historic fires in the downtown core for the August exhibit about the Fire Department
- Planning downtown history tours for July 5, 2014
- Held a great event about the history of the Bench on May 22, 2014; more than 100 people attended.
- Prep for BOISE 150 time capsule
- Research

ONGOING AND FUTURE PROJECTS

- Planning 2014-2015 Fettuccine Forum season
- Prep for BOISE 150 time capsule
- Walking Tours during July & August