

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

AGENDA

Wednesda, April 4, 2012

11:00am – 1:00 pm

3rd Floor Hearing Room, City Hall

Light refreshments will be served.

11:30 Call to Order – David Hale, chair

11:35 Approve Minutes of January 4, 2012

Introduce Alecia Baker, new commissioner

Director's Report

11:44 Reports

Visual Arts Advisory Committee, J. Lloyd

Approvals: Urquides Village, Eco-Art projects/8th street

Cultural Programs update, A. Fackler

History Committee, E. Chandler

Noon Hot Topic

City Governance and A&H Commission, next steps

Roles and Responsibilities, committee work, and more

12:45 New Business, Comments, Announcements, Upcoming Events

1:00 Adjourn

Terri's Cell, 208.724.6506

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

April 2012

COMMISSION MEETING MINUTES

JANUARY 4, 2012

Boise Public Library
Main Library, Capitol Blvd Auditorium

PRESENT

Eve Chandler, History Comm.
Jane Lloyd, VAAC
Jody Ochoa
John Sahlberg
Stephenson Youngerman
David Hale, Chair
Sarah Whelan

STAFF

Terri Schorzman, Director
Karen Bubb, Public Arts Manager
Rachel Reichert, Communications
Amy Fackler, Cultural Programs

The meeting called to order at 05:30pm by David Hale

Meeting Minutes

December meeting minutes were approved by unanimous consent.

Directors Report- Schorzman

Announced Karen election to the Public Art Network panel
Announced performing arts feasibility study

Visual Arts Advisory Committee- Bubb

Announced VAC approved projects needing commission approval
Announced the Department Call-for-Artists
Announced the World Trade Center Landscape Design Competition
Announced the Idaho Ice World Finalist, Bryan Fowell

VAC approved projects

Linen District Fence Murals- \$1,000

Motion: Moved by Jane Lloyd and seconded by Jody Ochoa. Approved by unanimous consent. **Motion carried.**

Anna Webb Mosaic at Biomark- \$15,000

Motion: David expressed concern about water damage to the wall. Karen understood concern and has already expressed concern to artist. Moved by Eve Chandler, seconded by Jane Lloyd. Approved by unanimous consent. **Motion carried.**

Cultural programs – Amy Fackler

Announced January's Re-Art classes
Announced upcoming workshops to be teamed "Historic Preservation"
Announced Performing Arts Grant to be available in the coming weeks

Announced Listen, an oral history training program for kids and teens
Announced the Boise 150 logo has been developed

History Committee- Eve

High School wants to use history tour as scavenger hunt
History Committee discussing Fettuccine Forum 12/13 topics
Announced the Brandi Burns has been hired as part time historian

Hot Topic

Mary Ann Jordan announced that the Arts and History Commission will undergo reconstruction. These changes come from the recommendation of the Mayor and Council. New changes include: lowering the Commissioners to 9 from 12, meeting schedule changed from every month to quarterly and no longer having an executive committee. Outside of the quarterly meetings, commission meetings can be called on a need basis. In addition to the structural changes, meetings will now be held before 5pm. Terri offered a board Q&A to be filled out and returned to further assist in this reconstruction.

News and Announcements

Idaho State Historical Museum new exhibit: Casasola Archives: The Mexican Revolution and Beyond

Meeting adjourned at 06:45 PM

Next meeting January 4th 2012

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

April 2012

MEMO

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Terri Schorzman

RE: A&H Quarterly Report

SUMMARY

Budget: Prepared Dept. quarterly report and transitioned our budget and payment process to DFA staff; received a grant from the Idaho Humanities Council for Season 9 of the Fettucine Forum; provided final responses for consideration of grant from the National Historic Publications and Records Center.

Personnel/contracts: We are working on temporary assignments and contracts for Boise 150 projects, ranging from merchandise/marketing to administrative support and special projects.

Other: Nominated Department for *Harvard's Innovations in Government Award*; received award from Idaho Business Review as one of 50 Idaho Women of the Year.

INTERNAL/ ADMIN/ COMMUNICATIONS

- Drafted FY11 annual report and began the design
- Met with Departments about Boise 150
- Public art panel reviews
- Memos for Council Briefing book on Boise 150 and Performing Arts grants
- Attended City PIO meeting regarding Boise 150 and the logo
- Provided input on historic property for Parks
- Reception for Boise Visual Chronicle exhibit at Capitol Building.

COLLABORATION/ OUTREACH

- Many meetings with community groups about Boise 150
- Continued work with the Performing Arts Study group and provided consultant with information as requested.
- Brought together the executive directors of cultural organizations to meet with Mayor Bieter and held a follow up workshop on the grant program and Boise 150.
- Participated in community collaborations/meetings; University Art Advisory Committee; CCDC on Central Addition assessment; transportation planning meeting with COMPASS; Basque Museum news conference for launch of new capital campaign.
- Attended variety of events and presentations, including: Preservation Idaho: Modern Masters, Opera, The Cabin, TMP performance at hospital for children; TVAA art exhibit; Treefort Music Festival.

PROJECTS

- South Boise Trolley Station renovation and placement project
- Fettuccine Forum continues, and preparations for next season underway
- Boise 150 – website in development, projects and partners in conversation, media options
- Economic Impact of the Arts and Local Arts Index – final compilation of data and analysis beginning. Preparation of information next step.
- Banners for Boise Visual Chronicle placed all over downtown—big visibility!

ATTACHMENTS

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

April 2012

MEMO

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Karen Bubb

RE: A&H Quarterly Report

APPROVAL REQUEST

- Parks: Spanish Village Memorial Plan a.k.a Urquides Memorial & Art: \$10,000 design, - Dwaine Carver, created designs for a memorial on the site of the old Village. Approval vote requested for Phase I, \$32,250. See attached revised plans and memo.
- Public Works-Eco-Art on 8th (formerly Greening of the Grove) (City, CCDC & Green Works Idaho funded): each at \$42,000 - Three architecture firms on contract with CCDC – Modus Architects, McKibben & Cooper, and Trout Architects – added artists to their design teams and created designs for environmental artwork for the corners of 8th and Broad, 8th and Front, and 8th and Main. See attached memo.

PUBLIC ART HIGHLIGHTED UPDATE

- Public Art Network (PAN): Karen Bubb was elected to the national Public Art Network Council, a 15 member board under the auspices of Americans for the Arts. The group develops policy, professional practices standards, and resources for the field. They also facilitate professional development for administrators and artists including the planning of the Americans for the Arts Public Art Pre-Conference. Bubb attended her first Council meeting in Washington DC, held at the home of artist Larry Kirkland. It is a 3 year appointment.
- Traffic Box Locations: 108 artists applied! 20 Artists have been selected to create new traffic box designs, to be phased in from June – August 2012. Funded by CCDC, Boise City, and the Mayor's Neighborhood Reinvestment Grant. See attached list of artists.
- Boise Visual Chronicle: \$20,000, 49 applications received. Panel will meet in late March to select work to purchase or commission.
- City Hall Plaza: \$200,000 (CCDC providing an additional \$100,000 to match City contribution), Three finalists submitted proposals in March. The Selection Panel meets in April to review.
- BVC Banners for Downtown: \$6,000 - Josh worked with DBA to create 100 banners featuring Boise Visual Chronicle as part of our education program. See them up all over downtown!
- Exhibition of Boise Visual Chronicle (BVC) at Idaho State Capitol: Selections from the BVC are featured from February – May in the hallways of the first floor of the Capitol. Thanks to Joshua Olson for selecting and preparing the works for the exhibition.
- World Trade Center Memorial: Boise City is partnering with the Idaho Montana Chapter of the American Society of Landscape Architects to host a design competition among Idaho landscape architects. Only two design firms submitted designs the first go-round. The project was reopened and the deadline extended into April to submit designs for the memorial.
- Zoo Boise Projects: \$40,000 (\$20,000 from Parks & Rec) Call to Artist to be released in April.

IN PROCESS

- 30th Street Branding, Cultural Plan, Initial public artwork: \$20,000 - Stephanie Inman. In design phase.
- Parks: Hyatt Wetlands Bat Habitat: \$10,000 –
- Mark Baltes. Art in design fabrication.
- Parks: Idaho Ice World: \$24,000, Byron Folwell's "Razor Sharp and Fast" was selected. In fabrication.
- Linen District Fence: Boise High School student proposals were approved by the Arts & History Commission.
- Public Works: \$12,200 – Boise City has requested a financial match from BSU to create an artwork on BSU campus that celebrates the new geothermal connection at BSU. Project may be on Capitol Boulevard between University and the bridge or the Greenbelt.
- HOLD Parks: Marianne Williams Park, \$60,000. project start/theme to be determined.
- HOLD Parks: Wind Art Project: \$40,000 - Waiting for Bloch Foundation approval design.
- Linen District Panel Selection: \$40,000 - Funded by CCDC and Boise City. Brown and Cole's project is in fabrication. September 2012 install projected.
- Pioneer Corridor: Norie Sato, artist on the Walker Macy team chosen in 2000, is working on design for granite pavers for Pioneer Corridor (\$30,000) and a site marker at entrance of the path (\$35,000).
- Main and Tenth Street Artwork: \$40,000 – Ward Hooper is in the design phase to create an artistic and historical series of elements for Main and Tenth Streets.
- BioMark, Mosaic Wall & Traffic Box Design: \$18,000 - Anna Webb's design for a mosaic for a low wall and traffic box design at the corner of 9th and River is under reconsideration
- Artists-in-Residence: New artists will be showing their stuff on First Thursday. See attached list of new artists. Thanks to Rachel for setting up a Facebook page for the AiR program. Like us!
- Transit Shelter Vinyl Ceiling: 6 more transit shelters will be getting public art in the Spring. The previously selected six artists will do the design work on the projects. This is a partnership with Valley Regional Transit.
- Public Art Administrative Consulting: Bubb is consulting on public art planning, policy and process for the City of Moscow and the City of McCall.

ATTACHMENTS

- Eco Art Document
- Jesus Urquides Proposal Docs
- New Traffic Box Locations

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

April 2012

MEMO

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Josh Olson

RE: A&H Communications Report

SUMMARY

Manage A&H communications, website, social sites and branded image. Develop Boise 150 communications and marketing strategies.

PUBLIC ART EDUCATION & OUTREACH

IN PROGRESS/ ONGOING

- Boise WaterShed Arts Camp: Arts education professional Nellie Baker was hired to facilitate a four week art camp located at the Boise WaterShed targeting underserved school-age students from June thru August. The art camp projects will focus on water, water treatment and stewardship using an integrated approach of tools and techniques for making impactful artwork. Estimated population served: 120 youth
- A series of arts/ craft tables will be provided to engage large amounts of youth and family walk-in traffic during the Public Works WaterShed Wednesday's programs throughout the summer. Estimated population served: 900 to 1000
- Way Finding: CCDC, DBA facilitated way finding group
- Kiosk redesign on 8th and Main; Broad and Anne Frank: This will include new design and three brochure boxes for Dept of Arts and History branches of service
- New Public Art Locations Brochure Design
- "The 123's of Boise Public Art" Booklet design is in design stage. This will mirror the goals of the Public Art ABC booklet
- Rediscovery Proficio Asset Management Data-Base updates; Inventory/ Insurance Updates
- City Asset Management format review and improvement with purchase
- Dated Slide, Photo and Paper File Record Scanning for file storage

COMPLETED

- *Boise Visual Chronicle*: Exhibition and reception for thirty works are at the Idaho State House from February 25th thru May 27th, 2012 (Idaho State Historical Society; State House Curator)
- 100 banners installed with BVC images, Main and Idaho Streets/14th to 5th streets
- Public Art Resource Distribution and Content Management: Downtown Public Art Video (Final Edits; Due Out April 2012); Traffic Box Location Map Produced; 3,800 Public Art Location Brochures Distributed to Boise School District 4000 Boise Public Art Alphabet Books reprinted
- General Inventory Monthly Update Tasks
- Public Art Dated Press Files Scanning Project
- **SPECIAL THANKS** to Rachel Reichert for the overall website, blog and advertising outreach. Her ideas, initiative and support have all significantly impacted the community's awareness about Boise Public Art opportunities and new projects.

PUBLIC ART MAINTENANCE

IN PROCESS/ ONGOING

- Subcontractor Scott Sliney will assist with public art maintenance for a minimum of up to 45 pieces of public art throughout the Boise area. Scott will provide inspections, basic topical cleaning, take measurements, clean the surrounding grounds and report and vandalism. He will also provide assistance if needed with larger corrective maintenance, data entry of reports and inspections as well as any photo documentation.
- River of Trees: 5 foot section of artwork concrete bid for repair or replacement (Jansen Belts; CCDC; Boise Urban Forestry; DBA)
- Great Blues cleaned winter debris, tune up and turn on
- Point of Origin paint reconditioned

COMPLETED

- River Sculpture Neon Replacement (Idaho Electric Inc.)
- Grove St Illuminated Electrical line replacement, new lighting features replacement, and utility cover leveling/ securing (Enterprise Electric; Amy Westover; Boise Area Suppliers)
- Routine spring inspections and cleanings
- New commission assessments

ATTACHMENTS

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

April 2012

MEMO

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Amy Fackler

RE: A&H Cultural Programs Report

SUMMARY

Arts & Culture at the Depot, Boise 150, Boise Celebrates Good Neighbors, Cultural Resource Guide, LISTEN, Local Arts Index, PAC³ Grant program, RE-ART, Workshops

CURRENT & PAST PROJECTS

- Arts & Culture at the Depot – Schedule available on department website. [HERE](#)
- Boise 150 – Continue working with Terri, Brandi Burns, Rachel Reichert, History Committee, and consultant to develop and solidify programs and initiatives. Currently focuses upon communication strategies, meeting with department heads and potential community partners, identifying department-driven projects, developing grant program, and general project management.
- Boise Celebrates Good Neighbors – Planning is underway for 2012. Next meeting is April 3, 2012. Planning again on having a Good Neighbor Day with Mayor Bieter distributing awards to those good neighbors nominated by people in their community. For information, visit: [HERE](#)
- Cultural Resource Guide – Still distributing and updating web/mobile site with new information. For more information, [HERE](#)
- LISTEN – With funding from the Boise OfficeMax Community Fund, this oral history project. Is designed to encourage school-age children to conduct and record interviews with family and community members to help them connect with older generations and help provide them with a personal framework for history. For more information [HERE](#)
- Local Arts Index (LAI) – Met March 22, 2012 in Seattle with the LAI Northwest partners and Paul G. Allen Foundation representative. (The Paul G. Allen Foundation paid all expenses.) We discussed the most current data and how to work on interpretation and identifying themes. The results represent the primary data we gathered individually as well as the secondary data the researchers collected. These two different data sets are laid out as distinct indicators but still part of the overall “snapshot.” The report requires interpretation by the individual participants, so it will take some dedicated time to peruse the report and draw conclusions. One more iteration of the report from LAI organizers is forthcoming.
- Performing Arts for Cultural & Community Celebrations (PAC³) grant program The grant panel met March 14, 2012 and selected eight of 16 applications. The grantees are listed on our website under Cultural Programs. [HERE](#)
- RE-ART (Arts for Kids) – RE-ART programs continues through May 2012. You can view descriptions at this link: [HERE](#)
- Workshops – The final workshop in this series will be held Monday, April 9. The focus this spring is on historic home preservation to tie in to May’s Fettuccine Forum, “What the Heck is an HPC? Learning, Living, and Loving Boise’s Historic Districts.” We are finalizing details for a series of 3 workshops on preservation topics for historic homes. More info [HERE](#)

ATTACHMENTS

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

April 2012

MEMO

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Brandi Burns

RE: A&H History Report

SUMMARY

Oversee history department interns and volunteers. Manage historic documents, image collections, research inquiries. Work with B150 team in developing the B150 website.

CURRENT & PAST PROJECTS

- Work w/ B150 team to develop new B150 website
- Listen Oral History Workshops
- Fettuccine Forum
- Oral History of the Compton Warehouse
- Oral History auditing
- Oral History transcribing
- A&H History library book indexing
- Research
- Collections Management Software (Jensen Farm)

ONGOING AND FUTURE PROJECTS

- A&H online Research Services
- Digital Project with Regal 360
- Oral History Program
- Angie Davis working with Rachel Reichert to develop better history image archive
- A&H blog, weekly Q&A (going very well)

ATTACHMENTS

BOISE CITY DEPT OF ARTS & HISTORY

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY.
EXPERIENCE BOISE.

April 2012

MEMO

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners

FROM: Rachel Reichert

RE: A&H Communications Report

SUMMARY

Manage A&H communications, website, social sites and branded image. Develop Boise 150 communications and marketing strategies.

CURRENT & PAST PROJECTS

- Work w/ History, IT and Designer to develop new B150 website
- Develop B150 communications/ marketing strategies
 - B150 will be advertising in local, state and regional publications.
 - Marketing materials such as, rack cards, postcards, press kits will be developed.
 - During 2013 monthly posters and city wide mail drops will be distributed.
- Develop B150 merchandising plan and other B150 initiatives
 - B150 will have official B150 merchandise for sale locally and online.
- Develop new image management database.

ONGOING AND FUTURE PROJECTS

- Manage and design all A&H advertising: Boise Weekly ads, Treasure Magazine, Family Magazine, Boise Airport, BSU Radio, Radio Boise.
- Monitor and set new analytic goals for website, facebook and enews.
 - Analytics are up from last year
 - eNews subscribers has doubled in the last year
- Work w/ Public Art Education to update Public Art image collection.
- Manage the twice a month eNews letter.
- Manage A&H blog and contributors.

ATTACHMENTS