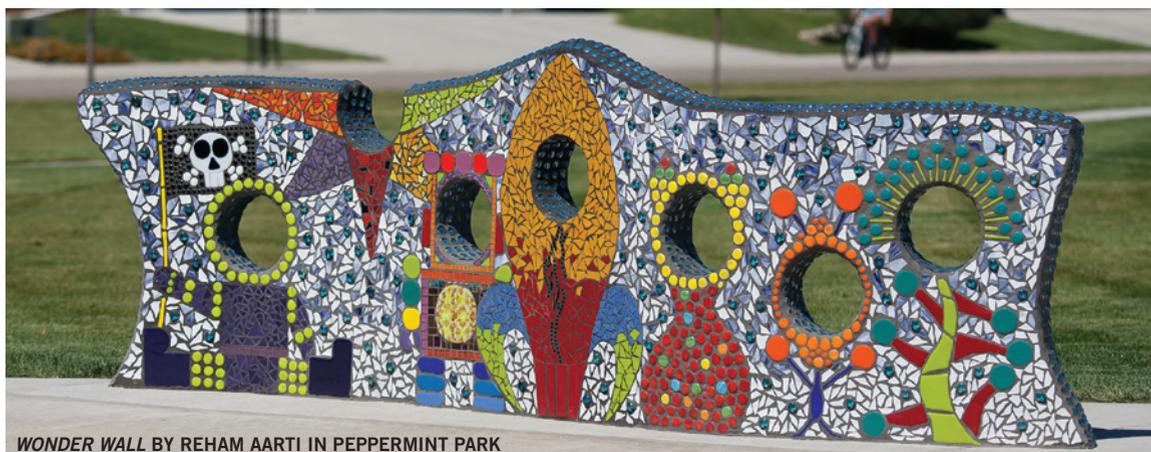


A UNIQUE CITY IS DEFINED BY  
THE QUALITY OF ITS ART AND  
THE RICHNESS OF ITS HISTORY  
EXPERIENCE BOISE.

"THE BEAUTIFUL ANSWER", DETAIL,  
BY MATT BODETT, 2010, LINEN DISTRICT



Boise City Department of Arts & History  
*FY 2010 Annual Report* OCTOBER 1, 2009–SEPTEMBER 30, 2010



WONDER WALL BY REHAM AARTI IN PEPPERMINT PARK



## letter from the mayor

A great city looks to the future with a bold embrace of its present and an unwavering regard for its past. The City of Boise recognizes this as one of its core citizen strategies: to “foster an environment where learning, the arts, history, culture and recreation thrive.” That strategy is given substance and sustenance by our Department of Arts & History.

In this, its second annual report, the Department documents the great strides it has taken toward protecting and enhancing the values of heritage and culture in our community. We do this not *in spite* of these troubling economic times, but in large part *because of them*— because we know that arts and history are integral to a livable city. And a livable city is both better able to weather the bad times and better positioned for the good.

Sincerely,  
David H. Bieter, Mayor



## letter from the director

Fiscal Year 2010 (beginning October 1, 2009 through September 30, 2010) marked the second full year of operation for the City of Boise’s Department of Arts & History, formerly known as the Boise City Arts Commission. Mayor Bieter and City Council established the department in March 2008 to solidify its commitment to the City’s cultural framework. In this second full fiscal year as a department staff continued to strengthen the administrative foundation of the department, enhanced external communications strategies, and managed and promoted arts, history, and cultural enrichment programs.

Arts and history projects and programs help the City achieve its mission by contributing vitality to Boise’s downtown, neighborhoods, and civic environments. The department furthers the City’s strategic objectives by “promoting a strong and diverse local economy” and “fostering an environment where learning, the arts, culture, and recreation thrive.” We work with other City departments as well as external partners to develop programs that help Boiseans nurture a sense of place that attracts and fulfills community-minded residents and repeat visitors. A unique and vibrant City is priceless. In such a place, a sense of community, pride and hope strengthen over time; residents value creativity; and new businesses are attracted by a multi-faceted and educated populace who are curious, open-minded, and engage in respectful dialogue.

Terri Schorzman, Department of Arts & History Director

## vision

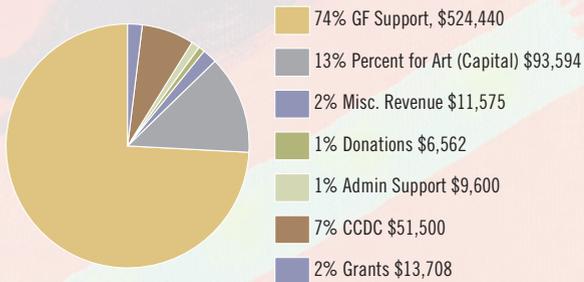
The City's arts, culture, and history are integral parts of our everyday experience and a vivid expression of our diversity, depth, and dreams.

## mission

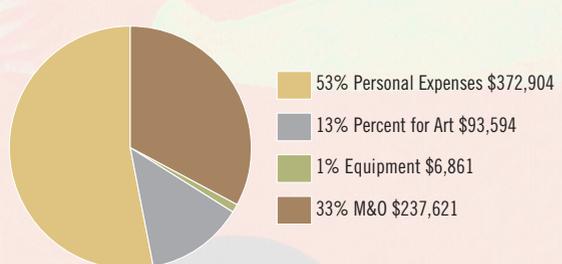
To enhance Boise by providing leadership, advocacy, education, services, and support for arts and history.

### FINANCIAL REPORT

#### Arts & History FY 2010 Revenues



#### Arts & History FY 2010 Expenses



## Mayor's Arts & History Economic Development Grants, May 2010

Ballet Idaho  
Basque Museum  
Boise Contemporary Theater  
Idaho Shakespeare Festival  
Trey McIntyre Project—Designated the City's Cultural Ambassador

## City Arts & History Grant Fund Awards

### Anchor Funds

Ballet Idaho  
Basque Museum  
Boise Contemporary Theater  
Boise Philharmonic  
Idaho Dance Theater  
Idaho Shakespeare Festival  
Opera Idaho, Inc.  
Trey McIntyre Project  
Treasure Valley Institute for Children's Arts

### Cultural Initiatives

*Best of NY* Children's Film Fest Idaho  
Film Foundation

*Boise AiR*  
Courtney Robinson Feider  
*Boise Architecture Project*  
Douglas StanWiens  
*Boise by Burns*—Kelly Bickle  
*Boise Double Take*—Rich Binsacca  
*Boise Intergenerational Choir*  
Vashti Summervill

*Community Jazz Series*  
Boise Jazz Society

*Contemporary Judaica*  
Anika Smulovitz

*Early Boise Stories*—Ben Kemper

*Guillaume, Guillaume, et al*  
Darkword Consort

*Guitars for Kids*—Boise Rock School

*Handel's Messiah*  
Boise Master Chorale, Inc

*Heritage Home Tour History Booklet*—  
Preservation Idaho

*Idaho Loud Writers'*—Big Tree Arts, Inc

*Indian Classical Dance*  
Sneha Prakash

*Live and Local Series 2010*  
Go Listen Boise

*Mexican Ballads and Poetry*  
Ana Maria Schachtell

*Mural Art Project*—ArtFaire, Inc

*Playwriting Workshop*  
Idaho Writers Guild

*Shake It Up After School*  
Matt Hansen

*South Boise*—Barbara Perry Bauer

*Three Tall Women*  
Alley Repertory Theater



## PROGRAM OVERVIEW

The Department consists of Administration, Public Art, Cultural Programs, and History. These areas support the strategic vision of the City of Boise by providing residents and visitors with opportunities to learn about the City's cultural life. Professional staff and community volunteers work together to achieve the department vision and mission, to advocate for cultural assets and organizations, and to offer programs, events, and services including:

- The biennial Mayor's Awards for Excellence in Arts & History.
- Distribution of the City Arts & History grant program.
- Civic engagement activities, such as Culture Cafés, workshops, and presentations.
- Marketing opportunities through e-newsletter, website, and collaborative campaigns.

## DEPARTMENTAL PROGRAMS AND ADMINISTRATION

The Department's staff, commissioners, and committee members advocate for arts and cultural assets and organizations through partnerships, promotions and sponsorships. These can take place through programs, events, and services as well as through communication tools.

## PUBLIC ART

Public art helps create an attractive and unique metropolitan identity. Boise's public art program invests in Idaho's creative professionals and engages citizens in the design and definition of the city's built environment. More than two-thirds of artists hired

through a public selection process are from Idaho, and their resulting commissioned artworks reflect citizens' values, the local environment, and the artistic vitality of the community. Sculptures, murals, and artwork integrated into public facilities, such as Boise Airport and neighborhood parks, are landmarks that provide a sense of place for residents and visitors. Maintaining the integrity of these assets and caring for their condition are essential components of the public art program and signals our commitment to preserving a safe, respectful, and livable environment.

Public Art programs include the implementation of the Percent for Art ordinance, management of public art projects, and education and maintenance of the collection. Special projects include the Boise Visual Chronicle, workshops, dedication events, walking tours, and more.

## public art goals

### INTEGRATE

art into the daily life of citizens, thus engaging residents and visitors in the civic environment

### ENGAGE

artists and citizens in the design of the built environment

### COMMISSION

or purchase new permanent and temporary public artwork for public spaces and for the Boise Visual Chronicle

### EDUCATE

the public about Boise's public art collection through tours, print and electronic media, workshops and lectures

### CONSERVE

and maintain artworks in Boise City's collection

## CURRENT VALUE OF BOISE CITY PUBLIC ART COLLECTION: \$3,274,472

### Financial Distribution of Public and Private Investment in City-Owned Artwork:

Downtown	\$826,354	exterior buildings, street corners, Grove Plaza
Airport	\$813,000	exterior entrance, interior non-secure and secure areas
Parks	\$776,120	city-wide neighborhood distribution
Public Works	\$320,000	Boise WaterShed @ wastewater treatment plant, buildings in downtown
Police/Fire	\$233,280	City Hall West exterior & interior, Riverside Park
City Hall	\$201,432	exterior and interior artworks
Library	\$ 104,286	three branch library locations

### Types of Materials (some artworks include multiple materials):

Steel/Aluminum Sculptures:	26	Murals/Paintings:	22
Bronze Sculptures:	14	Ceramic Sculptures:	8
Recycled Materials: (pipes, tires, faucets, metals, stone, glass)	7	Glass Artworks: (blown, stained, fused, cast, prisms)	6
Neon:	2	Cast Concrete:	2
Fabric:	1	Granite/Stones:	2



**City of Boise Recipient of Heritage City Award at AIC Annual Conference**

The City of Boise was recognized for its efforts to preserve its historical heritage with the presentation of the Heritage City Award during the 63rd Association of Idaho Cities Annual Conference, June 16-18, 2010.

The Idaho Heritage Program, developed in 2002, recognizes cities in Idaho that encourage preservation and interpretation of their cultural heritage. The Association of Idaho Cities and the Idaho State Historical Society sponsor the project jointly. The special designation as an Idaho Heritage City acknowledges efforts undertaken by municipalities to protect and make available information on buildings, artifacts, records, written material, photos and oral reminiscences that contribute to the educational offerings, pride and history of a community.

Cultural Programs provide citizens an opportunity to connect with others and their community. Exposure to and participation in cultural initiatives offered by the City and its partners challenge us to participate in and think about our community and its place in the world, and to formulate new solutions for existing problems. We learn to appreciate the legacies of cultural patterns and become more accepting of newcomers as they arrive from all corners of the globe. We learn to imagine, take chances, and to reformulate outdated patterns. Cultural programs help learning, arts, and culture thrive in Boise.

**CULTURAL PROGRAMS**

Through the cultural programs division, the Department offered numerous engagement opportunities that helped foster an awareness of and appreciation for Boise as a stronghold of creativity. Successes include the management and presentation of performing arts opportunities, the introduction of children's multi-disciplined hands-on arts education program (with the libraries and TriCA), and the development and support of communication strategies such as the e-newsletter *Headlines* and Fall for Boise collaborative marketing.



WORLDVEST

**cultural programs goals**

**CREATE** opportunities to engage citizens in the cultural life of the City

**DEVELOP** awareness of and appreciation for Boise's rich cultural resources

**INFORM** the community about the diverse array of cultural offerings through print and electronic media

**PARTNER** with local organizations and individuals to cultivate and expand cultural program opportunities

**CONNECT** Boiseans with their community and with each other



## HISTORY PROGRAMS

This year's history projects included the Fettuccine Forum, Depot Day, Preservation Month, oral history interviews, and site documentation. Special projects included efforts with other collaborators to preserve the James Castle Cottage, catalogue the Jensen Farm historical collection, and plan for Boise's 150th birthday celebration in 2013.

The History Division helps collect, preserve, and interpret our City's cultural heritage. We assist other City departments with planning and programming efforts; collect and preserve vital historical information about the City; and develop interpretive programs, communications tools, publications, and heritage celebration and tourism opportunities.

## history programs goals

### PRESERVE

the place of history in Boise's community through local advocacy and partnership with other organizations

### PROMOTE

Boise's historic and cultural landmarks by encouraging education, outreach, and cultural tourism

### DOCUMENT

ways to incorporate history in future city projects, programs and policies

### COLLECT

the city's history by preserving oral, written, and visual documents and material culture

### CELEBRATE

historic and cultural events, and we make it easy for community members to appreciate Boise's heritage



## accomplishments for fiscal year 2010 (october 1, 2009–september 30, 2010)

The accomplishments noted below are reported according to the City's strategic plan and the Department's operating plan.

### CITY STRATEGIC PLAN: FOCUS AREA—RUN THE BUSINESS

#### Department Plan: Develop & Strengthen Department Infrastructure

##### Overview

As the newest Department of the City, staff continued to align goals and objectives with those overall goals of City leadership to ensure that the most effective administration components are in place for long-term sustainability.

goal: staff the department and fulfill citywide administrative expectations

##### Some Highlights

- Participated on City-wide administrative teams (Executive Management Team, Wages and Benefits Team, Purchasing Advisory Team, On-Base Team, Special Events Team, City Team for Youth, and Senior Roundtable).
- Continued relationship with BSU for support of historian position (1/2 time graduate student), and with several interns.
- Held monthly meetings for the Arts & History Commission, Executive Committee, Visual Arts Advisory Committee, History Committee and occasional meetings for special work groups.

goal: develop cultural planning initiatives and long-term strategies

##### Some Highlights

- Continued stakeholder engagement by offering Culture Cafés with representatives from local cultural organizations and constituencies. For FY10 the Department held a café for Boise Music Week and another with area high school students interested in Boise area arts and history opportunities.
- Drafted the long-range planning document for the History Division.
- Drafted a plan for a City-sponsored cultural facility and joined with public and private partners to explore applying for a national grant to develop unique space in the Cultural District.

#### Department of Arts & History Staff Recognition and Awards

Josh Olson

*City of Boise, Non-Exempt  
Employee of the Year*

Janelle Wilson

*Boise Young Professionals,  
Events and Networking Team  
Member of the Year 2010*



## CITY STRATEGIC PLAN: FOCUS AREA—DEVELOP ORGANIZATION CAPACITY

### Department Plan: Build & Expand Relationships with Other City Departments and External Partners

goal: maintain relationships with city departments and initiate new alliances

#### Some Highlights

- Produced a video about public art at the Public Works Boise WaterShed.
- Introduced Re-Art (formerly Arts for Kids) education program at Boise Public Libraries.
- Conducted and recorded archival assessment and documentation of the Jensen Farm for Parks & Recreation and consulted on same topic for the Fire Department.
- Managed Arts & Culture at the Depot (Sundays and Mondays throughout the year).
- Partnered with the Information Technology (IT) Department of the City to improve our technological effectiveness.
- Supported Parks & Recreation for the Pioneer Recreation Center program to provide art classes to homeless children during the winter months.
- Hosted the second annual National Arts Program with an exhibition of employee art in early September 2010 at the Idaho Historical Museum.

goal: partner with external organizations and groups

#### Some Highlights

- Downtown Boise Association—Fall for Boise, traffic call boxes, and information kiosk.
- The National Trust for Historic Preservation—co-hosted the Message and the Medium communications workshop for non-profits in May 2010.
- The State Historic Preservation Office—held a series of preservation-related presentations at City Hall for the Pacific Northwest Field School. These programs were free and open to the public.
- Idaho Historical Museum—hosted the National Art Program in their exhibition space.
- Idaho State Historical Society Archives—published historical photographs and co-hosted an oral history training workshop in November 2009.
- Private property owners—continued the 8th Street Artist in Residence Program in downtown Boise.
- Emerging Artists at the Market and the Treasure Valley Visual Artists Alliance—worked together to continue the Emerging Artist program.
- Capital City Development Corporation—supported performances at the Capital City Public Market and on the Grove Plaza; February's Fettuccine Forum; and with additional support from Downtown Boise Association a re-design of two information kiosks.
- Nordic Center at Bogus Basin—helped identify and plot art and history locations for a scavenger hunt.
- Fallen Soldier Memorial Volunteer Team—brought community groups together to discuss the planned memorial and location options, and to provide input on design.



[re]art

Art as your child may  
not have imagined

#### November 2009:

*African Drumming & Dance*  
Ben & Rachel Pursely

#### December 2009:

*Kids can Rock & Write*  
Boise Rock School  
Ryan Peck & Jared Goodpaster

#### January 2010:

*Improvisation*  
Nick Garcia & Hollis Welsh

#### February 2010:

*Stop-Motion Claymation*  
Jason Sievers

#### March 2010:

*Classical Indian Dance*  
Sneha & Girish Prakash

#### April 2010:

*Outdoor Nature Art*  
Meshel Miller

#### May 2010:

*Swashbuckling Stage Combat*  
Michael Meuller;  
or *Comic Book Design*  
Rick Walter & Kelly Knopp  
*The PORTAL on the Grove Plaza*



**Friday Summer Lunch Jams Music Series**

**PERFORMERS:**

Ben Burdick, Blaze & Kelly, Jack Brown, Lee Penn Sky, Jacob Ineck, Chad Cooke, Elisabeth Blin, The Sidemen, Jared Hallock, Becca & Rochelle, Hector Pecktor, Darkwood Consort, Thomas Paul

**Fettuccine Forum Presentations**

**TOPICS INCLUDED:**

**The Idaho Songbag:**

*Historically Based Songs of the Gem State*  
Gary Eller

**Our Great Recession:**

*Its Impact on Idaho and the Boise Valley*  
David Eberle

**Streetcar Architecture:**

*Portland's Transit-Friendly Downtown*  
Carter McNichol

**Feminized Nature:**

*The Ladylike Greening of the Urban West*  
Jennifer Stevens

**Hollywood North:**

*Making Movies in Idaho*  
Peg Owens

**Pink Flamingos:**

*Bad Art, Bad History, and the Meaning of Memorable Things*  
Todd Shallat

**CITY STRATEGIC PLAN: FOCUS AREA—FOSTER AN ENVIRONMENT WHERE LEARNING, ART, CULTURE, AND RECREATION THRIVE**

**Department Plan: Increase Awareness of and Participation in Art Programs and Cultural Events**

goal: provide opportunities for the public to engage in arts and culture; heighten citizen awareness, interest and pride in the city's heritage

The Department of Arts & History organized free cultural events and developed resources to enrich community experience through education and outreach efforts.

**Events**

- **Fall for Boise** Opening and Closing Events.
- **Friday Summer Lunch Jams Music Series.**
- **Depot Day** (April 2010). Event that included displays and lectures related to the historical significance of the Depot; more than 2,000 visitors attended.

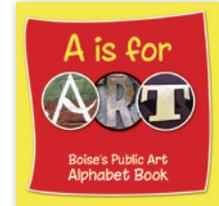
**Education & Engagement**

- **Re-Art Children's Classes.** Innovative, multi-disciplined, free children's classes held at four Boise Library branches monthly from November through May.
- **Fettuccine Forum presentations.** Six programs on a variety of topics were held on First Thursdays in downtown Boise, with an average audience of 140 at each presentation.
- **Public Art & History Tours:** Staff provided public art tours in downtown Boise for over 1,000 students, professionals, and other groups.
- **Featured Art Lecture:** Tricia Watts of EcoArtSpace spoke about the history of environmental art.
- **Artist Workshop: How to Prepare Public Art Proposals.** Staff offered a free, two-day workshop in March for 30 artists on how to prepare proposals. The workshop was geared to help artists prepare for an opportunity to compete for six \$5,000 commissions for temporary public art.
- **Oral History Program:** Staff conducted nearly 30 oral history interviews to document the recollections of former Mayors and City Council Members.
- **Developed Video on the Boise WaterShed.** This video was a collaboration with the Public Works Department to educate viewers about the site's public art.

### Publications for the Public



- **Fall for Boise** brochures. Distributed 22,000 brochures throughout the community, including downtown businesses and area hotels.
- **Sustainability and Historic Preservation in Boise** brochure. This publication highlighted historic buildings that use geothermal heat for Preservation Month; department intern led several free walking tours.
- Good Neighbor Day in September: Created “**My Boise Neighborhood**” booklet and distributed to Collister Elementary School 1st-3rd grade classes as a pilot project; also worked with Libraries to initiate some new programming to promote Good Neighbor Day.
- **A is for Art: Boise’s Public Art Alphabet Book**. A 28 page full-color booklet introducing children and adults to the visual imagery found in the City’s public art collection. This book is a tool to teach children the alphabet and encourage all citizens to be observant of and to celebrate the City of Boise through art. Staff distributed copies for all kindergartners in Boise Public Schools in September 2010.
- Re-printed and distributed 14,000 **Public Art and History** walking tour brochures. This comprehensive guide to Boise’s public art collection provides photographs, art locations, and maps to art in libraries, parks, the airport, other public facilities and downtown locations.



### goal: establish and expand communication strategies and protocols

The Department began building a foundation of communication strategies in Fiscal Year 2009 to improve and standardize our methodology and materials. In Fiscal Year 2010 we continued with our efforts to produce smart, effective, and more sophisticated initiatives and publications.

- We continued the transformation of our website to make it more informative, useful, attractive and user friendly. Staff added social networking components (Twitter, Facebook, Vimeo and Blog) to engage citizens.
- Staff continued producing a monthly e-newsletter, *Headlines*, to share departmental offerings and other arts and cultural highlights.
- Managed and promoted the “Fall for Boise: A Celebration of Arts and Community” campaign. Components included publication & distribution of 22,000 brochures and managed a companion FallforBoise.com website with two month’s worth of cultural events as well as a listing of Boise’s cultural organizations and their contact information.
- Facilitated communications for local project and/or organizations. For example, public art staff coordinated a meeting of property owners in the Linen District with CCDC to create a district master plan. Department leadership also brought together emerging artists with the Treasure Valley Artists Alliance (TVAA) to find a solution for maintaining the program at the Saturday Capital City Public Market.
- Placed a series of print ads in Boise Weekly to raise awareness of opportunities related to the department.





CITY STRATEGIC PLAN: FOCUS AREA—FOSTER AN ENVIRONMENT WHERE LEARNING, ART, CULTURE, AND RECREATION THRIVE *continued*

goal: maintain existing arts assets such as public art and cultural facilities

Staff continued implementation of the “percent for art” public art program. This work includes organizing calls to artists; organizing panel reviews and managing the selection process; implementing new works; coordinating promotion and education of public art; and managing maintenance of an ever-increasing collection. In Fiscal Year 2010 the following projects were completed:

### Percent for Art Program

- Peppermint Park: *Wonder Wall* by Reham Aarti, \$20,000
- Optimist Park: Four Sports Field Markers by Ward Hooper, \$15,000
- Public Works: Geothermal Medallion by Ward Hooper, \$20,000
- Morley Nelson Elementary & Community Center: Morley Nelson Mural by Marcus Pierce, \$13,000
- City Hall West: Mark Manwaring paintings commission for lobby and conference rooms, \$11,000

### Partnership Projects

- Traffic Box Art with Downtown Boise Association and Capital City Development Corporation (CCDC)
- 8th and Main Street Murals with CCDC
- Kristin Armstrong Bikeway with Mayor's Office
- Capitol Boulevard Bus Shelter Art with Valley Regional Transit and the Bus Driver's Union
- Helen B. Lowder Park: *bigFUN*, an interactive hoop game by Benjamin Love; the Southeast Neighborhood Association (SENA) received funding for this project from the Mayor's Neighborhood Reinvestment Grant
- Linen District Public Art with CCDC
- Linen District Cultural Plan with CCDC
- 8th Street Artist in Residence Program with 8th Street Marketplace and Renewal building owner—7 studios, 28 artists served in FY10
- Art Donation: Special Olympics Cauldron Installed at Boise Airport
- Art Donation: *Seated Lincoln*, by Gutzon Borglum, replicated by Irene Deeley and installed at Julia Davis Park. Donated by Carol MacGregor and friends
- Basque Mural and Identity Plaques: Basque Museum and Cultural Center



BY JOHN YARRELL  
AND JASON KEEBLE

IMAGE THIS PAGE LEFT—MARK MANWARING PAINTING, CENTER—GEOTHERMAL MEDALLION BY WARD HOOPER, RIGHT—MORLEY NELSON MURAL BY MARCUS PIERCE



CITY STRATEGIC PLAN: FOCUS AREA—FOSTER AN ENVIRONMENT WHERE LEARNING, ART, CULTURE, AND RECREATION THRIVE continued

### Conservation & Maintenance

- Staff and subcontractors conducted condition assessments of over fifty artworks. Significant conservation measures were performed on Sprout Bench in Morris Hill Park, River Sculpture, Basque Mural, Homage to the Pedestrian, Grove Street Illuminated, Great Blues, and Keepsies. Other minor work and vandalism abatement provided on several artworks.

goal: develop policy initiatives that create incentives for private investment in arts and culture

Boise City Council approved changes to the way the City identifies public art opportunity priorities. The new process allows for the pooling of the general fund art allocations, the gathering of potential public art projects (from City departments and community partners), and a prioritization of the opportunities by the Visual Arts Advisory Committee (VAAC). City Council has final approval authority over VAAC recommendations. This change gives the City greater potential to leverage public dollars to obtain private investment and to use public art infrastructure as an economic development tool to revitalize neighborhoods.

goal: promote ethnic diversity and an understanding of cultural differences and similarities in order to create a cultural environment where people of all ethnic backgrounds feel welcome

The Department of Arts & Histories public programs—such as free children’s multi-disciplined “Re-Art” programming at the libraries, public art projects, free live music on the Grove Plaza (Fall for Boise events, Lunch Jams, & performers at the Market), and Fettuccine

Other art projects for the year included completing the acquisition of 14 new works for the Boise Visual Chronicle Collection and inventorying and reinstalling over 120 pieces in the Collection; managing the Mayors office and Council Chambers tours with docent; producing the Public Works WaterShed Public Art video/pod-cast; and working closely with the City’s IT Department for GIS mapping of Public Art Collection.

IMAGE THIS PAGE LEFT—CONSERVATION MAINTENANCE, CENTER—TRAFFIC BOX *TRAFFIC IN THE CITY* BY BOB NEAL, RIGHT—*bigFUN* BY BENJAMIN LOVE

Forum presentations—showcase local cultural heritage. In addition, the City Arts & History grant fund program remains an effective tool to help fund diverse artists and historians. For example, in Fiscal Year 2010, the grant program helped fund storytelling on historical themes, a classical Indian dance, and a playwriting workshop. (See page 3)

### goal: attract tourists with local cultural and heritage tourism promotions

Our efforts to depict the City and the Department of Arts & History as culturally rich with heritage tourism opportunities are gaining traction. Our new Department of Arts & History brochure provides a starting point for locals and visitors on where to find information regarding Boise's cultural heritage, and our other promotional materials and projects highlight Boise's cultural attractions. For example, the Fall for Boise brochures were distributed to downtown businesses and local hotels, and the way-finding kiosks in downtown Boise (provided in partnership with the Downtown Boise Association) serve as a distribution point for departmental cultural brochures. Staff has also coordinated a series of ad spaces in the Boise Weekly and bought space in the Welcome to Boise publication distributed to hotels.

We regularly promote our own events as well as those that received our department grant program funds through our e-newsletter, e-blasts, social media, and website. Our [experienceboise.org](http://experienceboise.org) site also features arts and cultural event information.

Also, an important opportunity arose in Fiscal Year 2010 for the City to help secure a critical artistic and historical asset. The History Committee of the Department led the effort to preserve James Castle's art cottage and keep it in Boise. The committee hosted a public meeting and reception, recruited and facilitated a task force, located funding, and researched options to move the cottage to a secure City-owned location for stabilization. Despite these efforts, the cottage will be relocated to the Kohler Art Center in Sheboygan, Wisconsin in 2011.



### goal: encourage and facilitate public engagement

Department staff held two Culture Cafés: one for volunteer board members of Boise Music Week, the other for a group of local high school students to gauge their general interest in arts and history activities as a means to help guide our future efforts for this demographic.

Staff also held a two-day workshop on how to apply for Calls to Artists announcements and co-hosted a communications workshop with the National Trust for Historic Preservation.

## SUMMARY

The Department of Arts & History continues to solidify and grow the department's reach. Now more than ever during these times of economic fragility, it is important for Boiseans to feel a connection with others and pride in their city. Public art, cultural programs, and history initiatives help strengthen our community by cultivating creative outlets as well as an appreciation for each other and our city.

The Boise City Department of Arts & History provides Boise with a unique sense of place and fosters Boise's creativity to help make it a great place to live.



MORLEY NELSON MURAL BY MARCUS PIERCE

## BY THE NUMBERS—OPERATING INDICATORS FOR FY10

Category	#	Details
Number of public program series with four or more separate projects/presentations	16	Fettuccine Lecture Series (6); Re-Art (7); Oral history interviews (12); Public Art—projects completed for this year (10); Public Art—calls to artists (8); Boise Visual Chronicle (14); Public Art Tours (19); Performing Arts Downtown (65 performances); Workshops (6); Fall for Boise (2 events; brochure, website); Depot exhibits & performances (36+); Public Engagement (5); Grant program (31 resulting programs); History tours (4); Artists in Residence (AiR) program (21); exhibits (7)
Total number of public art pieces owned & maintained by City through Department of Arts & History.	180	Boise Visual Chronicle pieces (89); Public Art pieces (91)
Number of print & electronic marketing materials distributed.	10	Public Art brochure (26,000); Fall for Boise brochure & website (22,000); Department website (25,000+); experienceboise site; ABC Books (5500); E-newsletter (500 monthly); Good Neighbor Day coloring book (500); Annual Report (500); Department brochure (5,000); Blog (300 monthly); Geothermal walking tour brochure (500)
Estimated total # of citizens participating in or exposed to Arts & History programs and publications	484,700	A conservative estimate derived from total exposure to above programs and marketing initiatives combined with the total number of visitors to airport annually (where public art is prominently displayed); public art passerby estimates in other locations, such as Front & Capitol; attendees to department-sponsored events (such as Fall for Boise events & Depot Day) and programs supported by our grant program; number of people visiting the Capital City Public Market (where our department placed performers); number of publications distributed and web analytics (our website, blog, Fall for Boise website, experienceboise website), etc.

## COMMISSIONERS

Eve Chandler, History Committee  
Carl Daugenti, Executive Committee  
Suzanne Gore, History Committee  
David Hale, Executive Committee  
Sandy Harthorn, Member-at-Large  
Jody Hawley-Ochoa, History Committee  
Margaret Hepworth, Executive Committee  
Rae Lloyd Lever, Youth Member  
Jane Lloyd,  
Visual Arts Advisory Committee  
John Sahlberg, Executive Committee  
Richard Young,  
Visual Arts Advisory Committee  
Stephenson Youngerman,  
Member-at-Large

## City Liaisons

Elaine Clegg, Council Liaison  
Pat Riceci, City Legal Liaison

## STAFF

Terri Schorzman, Director  
Karen Bubb, Public Arts Manager  
Amy Fackler, Cultural Programs Manager  
Joshua Olson, Public Art Education  
and Maintenance  
Janelle Wilson, Administrative Specialist  
Brandi Burns, Historian  
(BSU Graduate Student on Fellowship)

## Interns, Volunteers and Contractors

Amy Pence-Brown  
Rachel Reichert  
Ricardo Osuna  
Stephanie Milne  
Martina Ashman  
LaRinda Meinburg  
Julie Baltes  
Neil Luther

## STANDING COMMITTEES

### Cultural Programs Committee

The Cultural Programs Committee was disbanded in August 2010 due to changes in programming over the years and recognition that a committee review process was no longer needed.

Committee Members serving from October 1, 2009—July 31, 2010 include:

Stephenson Youngerman, Chair  
Morgan Cole  
Carl Daugenti  
Fairy Hitchcock  
Scot Oliver  
Jon Swarhout

### History Committee

Mark Baltes, Chair  
Eve Chandler  
Jennifer Holley  
Barbara Perry Bauer  
Jody Ochoa  
Cathy Sewell  
Suzanne Gore  
Tully Gerlach  
Melissa Martin  
Brandi Burns—staff  
Terri Schorzman—staff

### Historic Preservation Commission Representatives

Amy Pence-Brown  
Matt Hallitsky



## Visual

### Arts Advisory Committee

Jessica Flynn, Chair  
Holly Gilchrist  
Debora K. Kristensen  
Angela Machado, Dept. of Parks &  
Recreation representative  
Amy Pence-Brown  
Jane Lloyd  
John Sahlberg- former Chair  
Robyn Salathe  
Maggie Spurling, Dept. of Parks &  
Recreation Commission rep  
Richard Young  
Karen Bubb- Staff  
Joshua Olson- Staff

