

**A&H
Commission
Meeting**

Wednesday, March
2, 2011
5:30 – 7:00 pm

**Foothills Room,
City Hall**

AGENDA

- 5:30 Call to Order** – D. Hale, chair
- 5:45 Approve Minutes** of February 2, 2011 commission meeting
Executive Committee report, D. Hale
- Director's report – T. Schorzman
- 6:00 Hot Topics** – Department Plan and budget, 2012-13
- 6:20 Reports**
History Committee, E. Chandler
Visual Arts Advisory Committee, J. Lloyd
- Approve recommendations for Artists on Contract
 - Approve recommendations for public art opportunities to fund Cultural Programs update, A. Fackler
- 6:40 New Business**, Comments, Announcements, Upcoming Events
- 7:00 Adjourn**

Upcoming Meetings:

Executive Committee meeting: March 29
Commission meeting: April 6
Visual Arts Advisory Committee: April 20
History Committee: April 27

*Terri's cell, 724-6506
Janelle's cell, 724-6537*



COMMISSION
MEETING
MINUTES

February 2, 2011

Esther Simpot
Performing Arts
Academy

BOISE CITY
DEPT OF ARTS
& HISTORY

MINUTES

Present:

David Hale, Chair
Sandy Harthorn
Margaret Hepworth, Exec. Comm
Maryanne Jordan, Council Liaison
Megan Mizuta, Youth Comm.
Jody Ochoa
Pat Riceci, Legal Liaison
John Sahlberg
Richard Young

Staff:

Terri Schorzman, Director
Karen Bubb, Public Arts Manager
Amy Fackler, Cultural Programs
Manager
Janelle Wilson, Administration

Excused:

Eve Chandler, History Comm.
Suzanne Gore
Jane Lloyd, VAAC
Stephenson Youngerman

Introduction by Boise Philharmonic Executive Director, Tom Bennett

Welcome new Council Liaison, Maryanne Jordan

Thank you to exiting commissioners Richard Young and Suzanne Gore. We appreciate your service to the department!

The meeting called to order at 6:10pm by Hale

MEETING MINUTES

Motion:

Sahlberg moved to approve the January meeting minutes; Ochoa seconded.

Motion carried.



EXECUTIVE COMMITTEE- HALE

- Reminder to commissioners to complete evaluations on the City Arts & History Fund programs they are attending.

DIRECTORS REPORT- SCHORZMAN

- Please contact your legislators to advocate for continuation of Idaho Commission on the Arts and National Endowment for the Arts funding. Our department and many arts organizations that we partner with receive grants and other support from these agencies.
- We need volunteers to help conduct surveys at various events for the Americans for the Arts Economic Impact Study.
- Staff is working on department planning and budgeting for FY12-13. Please send Terri a short description of your vision for the department in 10 years.

HOT TOPIC: HISTORY PLAN – SCHORZMAN

- A draft of the History Plan was presented for commentary detailing the vision and mission of the division. The plan outlines the need for a city historical museum/archive rather than continuing to use the state resources as a de facto manager of these resources. The department has started an oral history program and would like to continue growing this valuable research. The History Division would assist school and the general public through community education and outreach, publications and promotion, cultural tourism and interpretation, and special events and projects. There is a need for a physical space to house the archives and research center.

HISTORY COMMITTEE- CHANDLER

- At the committee meeting Regal 360 presented concepts for a downtown virtual tour using advanced technology to highlight past and current cultural attractions and landmarks.
- The Interurban celebration is in progress. There will be a presentation at the Idaho Botanical Garden this summer.
- February 3 –Fettuccine Forum – Lisa Brady will present on the environmental impact of the civil war.

VISUAL ARTS ADVISORY COMMITTEE- BUBB

- The call to artists for artwork on transit shelters is now open. This project is in partnership with Valley Regional Transit.
- The call to artists for the next round of Artists in Residence is also open for both BoDo and Renewal Underground.
- The Artist on Contract selections will be made in two weeks.
- The Wind Art finalists will be reviewed and an artist will be selected next week.
- The Visual Arts Advisory Committee has welcomed four new members. Twenty-nine new percent for art projects have been



presented for review. Projects will be selected at the next VAAC meeting.

CULTURAL PROGRAMS – FACKLER

- We are launching a pilot grant program for FY11– Performing Arts & Cultural Community Celebration Grant. The \$500-2000 grant will be awarded to hire performers for community events. The department is leveraging the budget to expand our reach outside of downtown or using our resources to produce our own events.
- The Professional Development Series continues February 23 at the Old Penitentiary – Developing a Web Presence for Performing Artists.
- Nellie Baker will assist the department with the Americans for the Arts Local Arts Index Study. Research is being completed in 100 communities across the nation gathering data on cultural programs, businesses, tourism, etc. This study will measure character, vitality, and performance comparisons between communities.
- Re-Art with TrICA – February 12-13 at the Library! Branches featuring April Hale teaching about Culinary Arts.

NEWS AND ANNOUNCEMENTS

- Boise Art Museum – Light installation in partnership with the Discovery Center – February 3, 5:30pm
- Flying M – Valentines for AIDS annual auction –February 3-13
- Poetry Out Loud – Northwest Nazarene University - February 25, 7pm
- Idaho Business Review – Women of the Year Awards – February 17
- Boise Baroque – February 6, 7pm
- Kinetic Kitchen – Boise Contemporary Theater –February 24-25
- Joe Castle art exhibit at BSU – opens February 3
- Historical Museum – Power to Play exhibit closes this weekend
- The Big Read – starts February 3
- Boise’s Best Bad Poet contest – Liquid - February 11
- Derrick Brown poetry reading – Rose Room – February 12
- Red Light Variety Show – Visual Arts Collective – February 11
- Story Story Night – Linen Building – February 28
- Norway – Boise Contemporary Theater

Meeting adjourned at 6:54PM

Next meeting March 2, 2011



3/2/11

February 2011
Activities Report

Department Director

MEMO

TO: Mayor Bieter,
Council President
Maryanne Jordan,
Jade Riley
& Arts & History
Commissioners

FR: Terri Schorzman
RE: Monthly Report

REPORT

GENERAL

Budget: We received an Idaho Humanities Council for the Fettuccine Forum for Season 8; continued to work on the budget for FY12.

Personnel/contracts: Continued to prepare contracts for those leading the professional development workshops.

Planning: We continue to work on the department plan for FY12-13.

Other: The audit team is completing their report.

INTERNAL/ ADMIN/ COMMUNICATIONS

- The FY10 annual report is almost complete.
 - Attended public art panels.
 -
-

COLLABRATION/ OUTREACH

- I hosted a meeting for the directors of the cultural organizations with the Mayor. Meeting also explored a variety of issues, ideas, and strategies.
 - I met with John Hess (manager of KBSU) and the new Morrison Center Director, James Patrick, about the possibility of the Morrison Center producing a dance festival.
 - I met with the new director of Ballet Idaho, Paul Kaine.
 - Amy and I met with the Boise Museum Association about the Boise 150 celebration. They are on board and willing to help.
 - Amy, Nellie Baker, and I met with Boise School District officials about our Local Arts Index study as well as about our long-term relationship with the district regarding arts education.
 - Attended monthly meeting of the Ada County Historic Preservation commission regarding our [i.e., intern Stephanie Milne] report of work on the Jensen Farm historic inventory.
 - Attended: ISF education program event at the Linen Building; Sweet on Idaho event for Preservation Idaho; a lunch reception for the Idaho Heritage Trust; Madame Butterfly; Boise Baroque; Kinetic Kitchen
-

PROJECTS

Fettuccine Forum, Preservation Month, Mayor's Awards - all underway.

IN THE NEWS

Projects we funded are getting good coverage (including mentioning us): Kinetic Kitchen, Peace Corp 50th anniversary

ATTACHMENTS

Department Plan, DRAFT



February 2010
HISTORY

REPORT

MEMO

TO: Mayor Bieter,
Councilmember Elaine
Clegg, Jade Riley &
Arts & History
Commissioners

FROM: Brandi Burns

RE: History Report

SUMMARY

We had a successful Fettuccine Forum about the Civil War and the Environment, and we have been planning for and releasing information about Preservation Month (May 2011). We also applied for a \$20,000 grant from the Idaho Women's Charitable Foundation, and we are working on another grant for a Boise Theater History book.

CURRENT & PAST PROJECTS/ EVENTS

Preservation Month
Oral History Program
Fettuccine Forum

FUTURE PROJECTS/ EVENTS

Fettuccine Forum March
Preservation Month
Boise Theater History

ATTACHMENTS



February 2010
PUBLIC ART

MEMO

TO: Mayor Bieter,
Councilmember Elaine
Clegg, Jade Riley &
Arts & History
Commissioners

FROM: Karen Bubb
RE: Public Art Report

BOISE CITY
DEPT OF ARTS
& HISTORY

REPORT

REQUESTS FOR APPROVAL

Artists on Contract: Fourteen artists responded to the Call to Artists, which is to hire up to six artists to be on contract with the City of Boise for projects that are less than \$25,000. The panel selected Dwaine Carver, Mark Baltes, Sue Latta, Sector Seventeen, Stephanie Inman and Byron Folwell. See attached report. VAAC recommends approval.

New Public Art Opportunities: VAAC reviewed twenty-nine new public art opportunities and selected eleven for recommendation of funding. Please see attached report.

NEW CALLS

Transit Shelter Art: 17 Artists responded to the Call for Artists. The panel will meet Friday, March 4th. Funded by CCDC and Valley Ride Regional Transit

Artists-in-Residence: 26 Artists responded to the Call for Artists. The panel will meet Thursday, March 3rd.

UPDATES ON PROJECTS IN PROCESS

Parks Projects: Wind Art/Julia Davis Park: The Selection Panel ranked the proposals in the following order: 1. Mark Baltes/Landmark Impressions of Boise, ID 2. Meryl Taradash/Taradash Studio of Brooklyn, NY, 3. Troy Pillow of Seattle WA, and. The panel recommendation will go to the Bloch Foundation for approval and then the recommendation will come back to the Arts & History Commission for approval.

Ten Year Anniversary of Percent-For-art Ordinance: In March 2011 A & H celebrates the ten yr anniversary of the Percent-for-Art program. An ad in the Boise Weekly, a public slide show of selections from the collection, and other festivities are in planning for March.

ATTACHMENTS

Artists on Contract – artist selection request
Artists on Contract – artist images
New Public Art Opportunities – project selection request
New Public Art Opportunities – project spreadsheet



March 2011

PUBLIC ART
Maintenance and
Education

MEMO

TO: Mayor Bieter,
Council President
Maryanne Jordan,
Jade Riley
& Arts & History
Commissioners

FR: Josh Olson
RE: Monthly Report

REPORT

Summary: Maintenance and Education updates. No approvals.

IN PROCESS MAINTENANCE PROGRAM

Internal Audit: An internal audit of the public art maintenance program found low to medium risks related to uninsured public artwork and inconsistencies in the insurance inventory lists stating asset values. Olson responded and remedied the problem immediately. All of the original contracts purchase values were researched and external inventory lists restored. All artwork is now properly insured. Public Artwork purchased with enterprise funds through airport, public works or gifts to the city will now be included on Olson's master list to insurance.

Collection Management: RE:Discovery Proficio 8.14 is software that is being utilized for insurance and inventory, maintenance and conservation as well as image storage and supplemental information. Training and data entry commenced in late 2010.

Inspections: Implementation of a new monthly public art inspection schedule will commence in March. The inspections will cover all artworks every month; findings will be added to a prioritization schedule for cleaning or restoration needs. This will help provide the department with a more accurate reading of budget and proper preventative, corrective and emergency maintenance needs. A city car will be used in which mileage will be documented.

Maintenance Plan: Olson drafted a maintenance plan in February. This is under review by council liaison and the Mayors office to provide a big picture of collection needs. This is not yet a working document, just an overview. The budget for FY11-FY13 included large financial considerations and noted preventative, corrective and emergency needs.

Program Development: Diana Dicus is a professional Associate of the American Institute of Conservation and is currently a Boise resident with a private practice specializing in ethnographic, social history and natural history objects as well as preventative conservation. Olson and Dicus are negotiating her consultation fees and services. If hired, she would be working with Olson in policy development, program expansion guidelines and preventative practices to help address the needs of our aging collection.

Problem Areas: The River Sculpture has been an area of concern for sometime. The art piece is now 11 years old. It was inspected on December 14th, 2009 for structural integrity. Olson was informed that it appears structurally sounds, yet site, conditions and materials leave it aesthetically unsteady. The artist is aware of the issues surrounding it and will play a part in the decisions made for its future.

IN PROCESS EDUCATION PROGRAM

CCDC Projects: The 8th Street Mural between Main and Idaho has been managed by Dept of Arts and History for 8 years. Olson has handed over the site to the Downtown Business Association for management.

Ten Year Anniversary of Percent-For-art Ordinance: In March 2011 A & H celebrates the ten yr anniversary of the Percent-for-Art program. An ad in the Boise Weekly, a public slide show of selections from the collection, and other festivities are in planning for March.

Boise Visual Chronicle: Currently all 2010 purchases for the Boise Visual Chronicle collection are displayed at the Boise Centre on the Grove.



Public Art Tours: Given the time constraints and lack of staff, tours and outreach will take a back seat to maintenance issues for 2011 and 2012. This seems to coincide well with tour requests from schools falling off since 2010. State education budgets have directly influenced travel funds for most if not all classrooms. Some teachers have resorted to combining all day activities with numerous organizations often giving us little room for workable time slots. Civic Organizations and tourists requests remain steady for winter. Spring should see and increase.

City Hall Tours: Mayors Office Special Projects Manager Theresa McCloud asked the Department of Arts and History to manage the City Hall Civic Government Tours in 2010 and beyond. Leta Neusteder was hired for this purpose. She schedules tours and presents the topics and issues related to city tax dollars, services, public process and more. Now that the tours have seemed to catch on and the program is gaining some momentum, duties will eventually be handed back over to Theresa for 2012.

Website Analytics: Updates are ongoing. Google analytics were down 50% in January, however increased to 62.14% new visitors in February. The category "Calls to Artists" was the most heavily hit page with 439 page views and 250 unique visitors. This coincides with the increase in opportunities and is a good sign that artists know where to go for the information. Performing Arts Celebrations was next with 116 page views and 97 unique visitors.

Social Media: Our social network sites have seen a increase in activity with the creation of Rachel Reicherts position. Rachel has been an important hire and has effectively taken the responsibilities that go with social media management. Her eagerness and professionalism has helped in promoting the public art collection, arts community and Department as a whole. Thank you Rachel.

National Arts Program: The funding for the National Arts Program Third Annual Employee Art Show has been granted. Our department will host employees, retirees of the City, and their families in an exhibition of their arts. The planning stages have begun.



MEMO

TO: Mayor Bieter,
Councilmember Elaine
Clegg, Jade Riley &
Arts & History
Commissioners

FROM: Amy Fackler
RE: CPC Report

REPORT

March 2011
Cultural Programs

SUMMARY

RE-ART, Arts & Culture at the Depot, Local Arts Index, E-Newsletter, Workshops, Education, Performing Arts, Annual Report

CURRENT PROJECTS/ EVENTS

RE-ART (Arts for Kids) – February’s class was “Culinary Arts” led by April Hale of Open Table Catering. Class attendance is still going strong; the surveys distributed at the end of each class were all very positive. The series continues the second weekend of every month through May 2011. March’s class will be “The Art of Architecture” and will be hosted by Andy Erstad (Erstad Architects).

Arts & Culture at the Depot – Schedule available on department website. See: http://artsandhistory.cityofboise.org/PDF/DepotCalendar_March2011.pdf

Local Arts Index – Underway! Nellie Baker is assisting

E-Newsletter – Headlines #28 was sent February 18, 2011; the next is scheduled for March 18. If you’re not on our e-newsletter list, let us know and you will then be in the know And please encourage others to join the mailing list.

Workshops – The new workshop series began on Wednesday, February 23 with a presentation by Mike Chambers on building a web presence. Workshops this month include:

- March 9 – Video & Sound Recording for Performing Artists
- March 23 – Music Marketing in the Modern Era

For more information on this series see:

<http://artsandhistory.cityofboise.org/Opportunities/CivicEngagement/page49944.aspx>

Education – Terri Schorzman, Nellie Baker, and I met with school district personnel Dr. Pete Bailey & Dr. Stephanie Youngerman to discuss our questionnaire for the Boise & Meridian School Districts related to the Local Arts Index. We also touched upon developing some long-term relationships between our organizations.

Performing Arts – The Performing Arts for Cultural & Community Celebrations (PACC) grant program, the pilot initiative to expand opportunities for performing artists in local community-building events and celebrations, was announced February 7, 2011. Applications are due March 11, 2011. We have encouraged organizers of such events to apply for funds to help pay performing artists as well as any other costs associated with incorporating them into an event (such as stage or equipment rentals).

Grant amounts awarded will be between \$500 and \$2500.

This is a small fund -- \$12,000 -- from the Cultural Programs budget. We are attempting to provide opportunities for performers while helping to support those who are already creating events with a sincere effort to create strong community events and celebrations. We hope



this helps distribute money for performers and support events throughout Boise, including the downtown area.

Annual Report – We have the second draft in process with the print services team. We hope to go to print by the end of the month!

FUTURE PROJECTS/ EVENTS

Fall for Boise -- Working on promotion plan for 2011. I recently met with our graphic designer to start the process for creating the cultural guide (using funds in part from CCDC). The goal is to create a cultural guide that will serve as a companion piece to the public art brochures (history will soon also have its own brochure) that will concurrently be a basis for other Fall for Boise promotions. This will help fill the void from the Fall for Boise brochure calendar that did not get Idaho Tourism Council funding for 2011 (through Fall for Boise partner, DBA). We will continue to re-evaluate other components traditionally associated with Fall for Boise in terms of expense and effectiveness.

ATTACHMENTS



DRAFT

I) Introduction

The Department of Arts & History offers cultural services to citizens in the visual arts, performing arts, and history. Arts and history projects and programs are integral to the vitality of Boise's downtown, neighborhoods, and civic environments, and contribute to promoting Boise's economic diversity, sustainable development, and livability. In 2005 the Americans for the Arts documented that the economic impact of the non-profit cultural industry in Boise is \$38,000,000.

The Department provides both internal and external services, ranging from implementing and maintaining a dynamic public art program, awarding a variety of grants to organizations and individuals, offering public presentations and workshops for professionals and the public, to providing a communication structure to engage residents and visitors in the cultural life of the city.

[To be included in this document:

1. Summarize customer satisfaction survey
2. Refine dept mission/vision
3. Analyze and refine dept service unit/groups]

II. City of Boise and for the Department of Arts & History -- Goals and Objectives for

A. City Strategic Plan – Goals and Objectives:

Strategy Four: Foster an Environment Where Learning, the Arts, History, Culture, and Recreation Thrive

Goal 1: Coordinate cross-departmental City efforts and partner with other agencies, educational institutions and nonprofits to develop learning opportunities from preschool through adulthood that support our livability and prosperity.

Objective:

1. Continue to join with other public and non-profit agencies to offer professional development opportunities for artists and historians, and to provide cultural engagement activities – such as presentations, workshops and tours -- for the general public.
2. Work with school district to develop long-term relationship (gather information for needs assessment).
3. Support the work of cultural organizations who provide educational opportunities.

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Goal 2: Strengthen infrastructure and accessibility for art and history to create a strong sense of place in which people want to live and businesses want to locate.

Objectives

1. Facilitate infrastructure planning for arts and history programs. This includes needs assessment for research archives, for a City cultural center, and long term strategies and funding for developing strong history program in City.
2. Implement changes to Percent for Arts program that support new process for incorporating public art into City projects; continue to work with other agencies and private sector for incorporating public art into construction projects.
3. Leverage cultural opportunities for economic development and tourism, and identify opportunities to enhance economic development/workforce training through arts and history, through studies of the creative economy and more.
4. Ensure accessibility, visibility, diversity, and inclusiveness for City-supported arts and history programs, and that city-support art projects and history programs are dispersed throughout the city.
5. Support establishment of a permanent funding source for the arts (history and culture).

Goal 3: Take leadership role in designing and implementing strategies for celebrating the City's Sesquicentennial – Boise 150 – and for articulating historic, contemporary and future themes that resonate with residents and visitors.

Objectives

1. Create planning team and sub-committees; meet with leadership teams in City Departments and community stakeholders
2. Seek additional sources of funding for the Boise 150;
3. Identify legacy projects for the 150.
4. Celebrate Boise's 150 in 2013 with a variety of community activities and solid City-wide support.

Strategy Five: Run the Business Effectively, Innovatively and with a Customer Focus

Goal 1: Ensure a strong network of neighborhood and community involvement.

Objectives

1. Develop a foundation/process for departmental collaboration in working with neighborhoods and community groups.
2. Build upon existing informal City relationships/programs to enhance offerings and opportunities citywide (e.g., Re-Art program with A&H and Libraries, Good Neighbor

DRAFT

Day with Neighborhood Crime Watch, the reinvestment grant programs, etc). See Department Goal 2 for details.

B. Department Plan -- Goals and Objectives

Goal 1: Establish role as an internal service provider to City Departments regarding arts and history.

Objectives

1. Identify opportunities to provide service to Departments and suggest how A&H services will enhance their work.
 - a. Public art selection process—continue implementation
 - b. Public art collaborative educational programming
 - c. City Hall renovations with exhibit space and gallery/wall space
 - d. Historical collections assessment and programs
2. Clarify process for Departments on accepting art and artifacts.
 - a. Ensure sound curatorial practices, including management and maintenance of collection.
 - i. Review public art collection process
 - ii. Complete (and implement) maintenance plan
 - iii. Complete history collection process/policy document
 - b. Prepare policy regarding process for Departments in accepting art.
 - c. Provide training opportunities where identified.
3. Collaborate with City-sponsored committees, commissions, and Departmental programs.
 - a. HPC – collaborate on educational programs (Forum)
 - b. Watershed – public art educational opportunities
 - c. Depot – Art and Culture at the Depot
 - d. Parks & Rec – video on public art collection
 - e. Mayor and Council
 - f. Others

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Goal 2: Through community engagement, ensure relevancy, accessibility and importance of art, history, and culture so that Boise is a place where people want to be –.

Objectives

1. Facilitate infrastructure planning and identify opportunities for cultural leadership.
 - a. Needs assessment for City cultural center and archives.
 - b. Public art selection and implementation.
 - c. Identify long-term funding for History Division: begin implementation of plan.
 - d. Research/plan for initiatives:
 - i. Arts education curricular support (artists in schools, for example)
 - ii. Urban Trails
 - iii. Culturally-certified
 - iv. Other
 - e. Explore possibility of developing city-wide cultural plan. Update Cultural District Plan.
2. Identify and implement educational and engagement opportunities for professionals and public:
 - a. Continue to join with other public and non-profit agencies to offer professional development opportunities for artists and historians.
 - b. Provide cultural engagement activities – such as presentations, workshops and tours -- for the general public.
 - i. Fettucine Forum
 - ii. Tours for civic and school groups
 - iii. Re-Art and Good Neighbor Day
 - iv. Explore new media for education/outreach
 - v. Explore development of In-Boise program
 - c. Continue cultural cafés for stakeholders and community.
3. Support financial capacity for local arts/history organizations and individuals.
 - a. Support establishment of a permanent funding source for the arts and history.
 - b. Continue to provide funding through the Arts & History Grant Program and the new Performing Arts Grant Program.
4. Leverage cultural opportunities for economic development and tourism (cultural engagement).

DRAFT

- a. Identify opportunities to enhance economic development/workforce training through arts and history, through studies of the creative economy and more.
 - b. Sesquicentennial (see City Goal 3)
 - c. Partnerships for performing arts and more downtown
 - d. City-wide branding partnerships
5. Continue implementation of enhanced external communications system, including multi-media delivery, Department branding, and core messaging.

Strategy Five: Run the Business Effectively, Innovatively and with a Customer Focus

TO BE COMPLETED

Goal 1:

Personnel

Commissions and committees, volunteers

Systems – databases, web, social media

Budget, accounting

Develop and recommend budget

Resource utilization plan



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Elaine Clegg
Alan W. Shealy
Jim Tibbs

Department of Arts & History

MEMO

To: Arts & History Commission

FROM: Karen Bubb, Public Arts Manager
Department of Arts & History

DATE: February 16, 2011

SUBJECT: Request for approval of six artists to be hired on contract for public art projects with the City of Boise.

ACTION REQUIRED: Review and approve or deny panel recommendation for six artists on contract for FY 11.

RECOMMENDATION: Staff and Visual Arts Advisory Committee recommend approval of selection panel ranking recommendation.

FISCAL IMPACT/BUDGET IMPLICATIONS: There is no request for funds attached to this decision.

BACKGROUND: Boise City invited artists to submit applications to be selected to be hired as an artist on contract, authorized to fabricate and install projects under \$25,000. A formal bid process was used to solicit applications. The process was open to artists nationally, however there was a criteria category providing points for proximity to Boise. Fourteen artists applied. Arts & History assembled a selection panel of stakeholders consisting of:

- Maryanne Jordan, City Council Member
- Margaret Hepworth, Arts & History Commissioner
- Steve Christensen, Architect/VAAC Member
- Marcus Pierce, Artist (former Artist on Contract)
- Ruth Fritz, Community Member

On February 15 the public art panel selected six artists based on their artistic quality, appropriateness of their work for public art in Boise, professional experience, and proximity to Boise. The selected artists, if approved, will be put on contract for one year, with potential to be renewed up to three years, and will be eligible to be assigned art projects directly. There are no up-front payments with contract signing. There is no guarantee that an artist on contract will receive a project commission.

SELECTION PANEL RECOMMENDATION: The Selection Panel recommends selection of the following artists:

1. Mark Baltes
2. Dwaine Carver
3. The Sculpture Studio (Sue Latta)
4. Stephanie Inman
5. Studio Maelstrom (Byron Folwell)
6. Sector Seventeen (Solomon Hawk Sahlein and Collin Pfeifer)

The full scores of all applicants are as follows:

RFP 11-066 Artist on Call – Average of all Selection Panel Member Scores								
Item	Max Points	Brenda Kay	Jaki Katz Ashford	Angelina Briggs	Bryan Moore	Sector Seventeen	Stephanie Inman	Shantara Sandberg
Artistic Quality	400	190	215	115	285	290	270	150
Appropriateness	300	115	178	110	215	220	238	140
Experience	200	135	140	80	155	160	188	100
Proximity to Boise	400	400	400	400	400	400	400	400
Total Points	1300	840	933	705	1055	1070	1096	790
Item	Max Points	Idaho Glass	Sue Latta	Mark Baltes	Timothy Spencer	Western Outdoor	Dwaine Carver	Studio Maelstrom
Artistic Quality	400	185	377	387	215	185	378	295
Appropriateness	300	183	280	295	233	191	290	229
Experience	200	130	195	200	100	120	200	172
Proximity to Boise	400	400	400	400	40	400	400	400
Total Points	1300	898	1252	1282	588	896	1268	1096

The artists were selected due to the strength of artistic quality and strong design represented in past works. All artists had examples of completing some type of work that related to a specific location in an exterior application. The selected artists have a wide range of skills, styles, and potential types of artwork, which provides for a broad source of talent for the City of Boise to draw upon.

See attached PDF or Powerpoint of selected artists' images of past work.



Mark Baltes



Mark Baltes



Mark Baltes



Mark Baltes



Mark Baltes



Mark Baltes



Mark Baltés



Mark Baltés



Mark Baltés



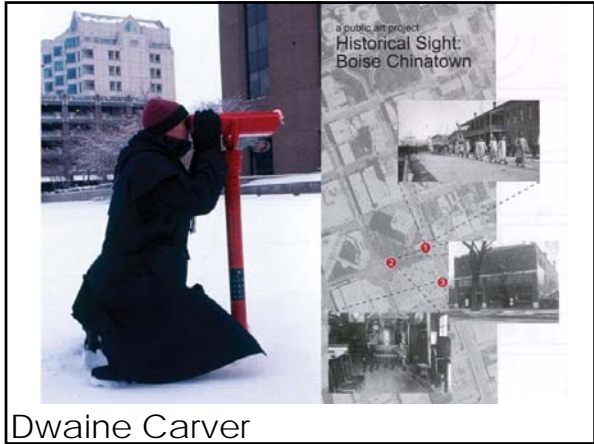
Mark Baltés



Dwaine Carver



Dwaine Carver



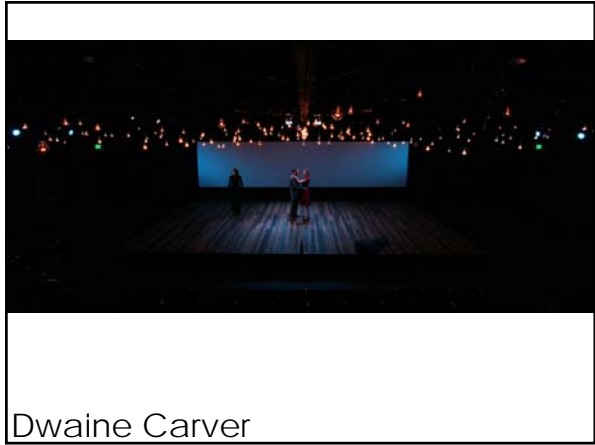
Dwayne Carver



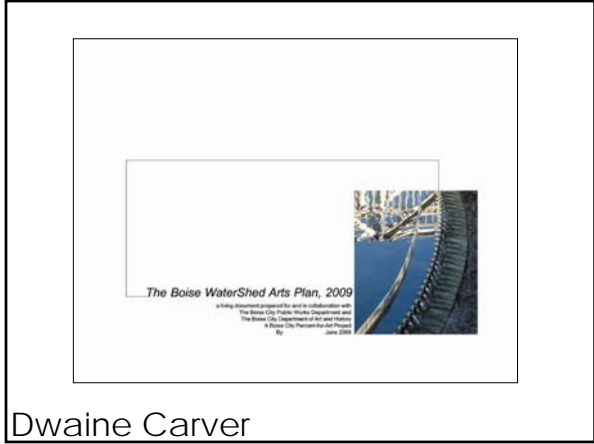
Dwayne Carver



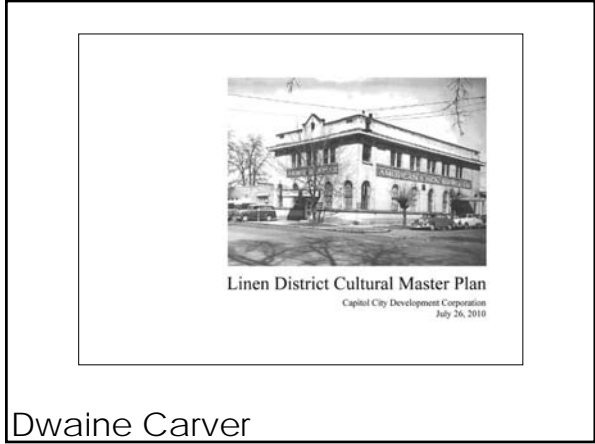
Dwayne Carver



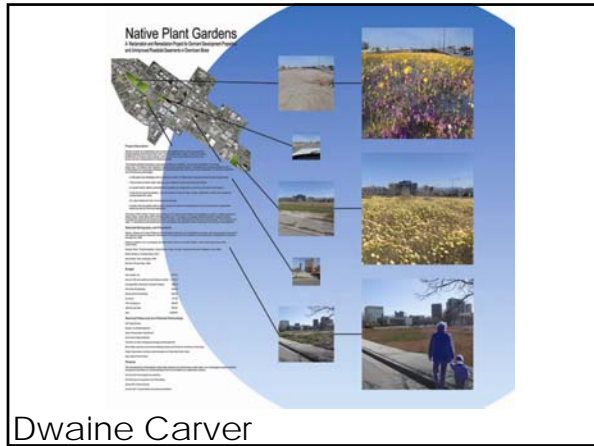
Dwayne Carver



Dwayne Carver



Dwayne Carver





Sue Latta



Sue Latta



Sue Latta



Sue Latta



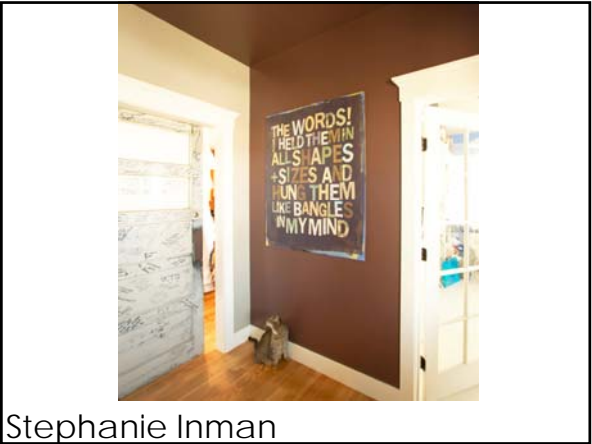
Sue Latta



Sue Latta



Stephanie Inman



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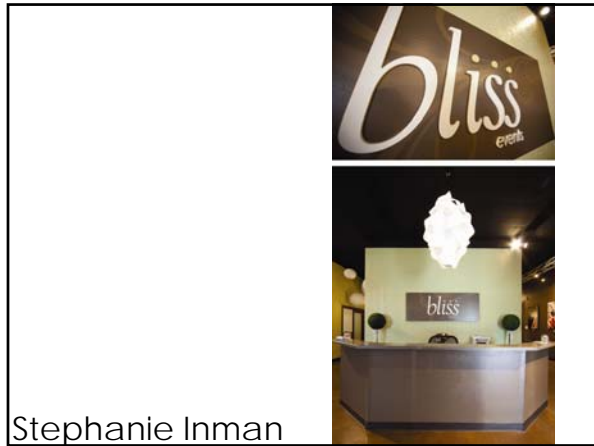
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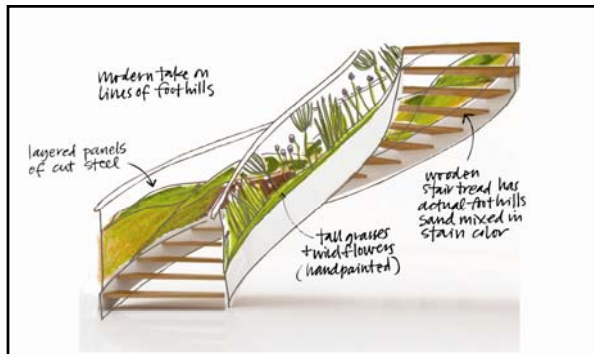
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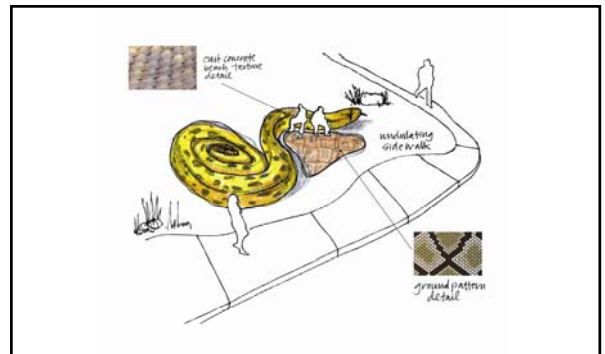


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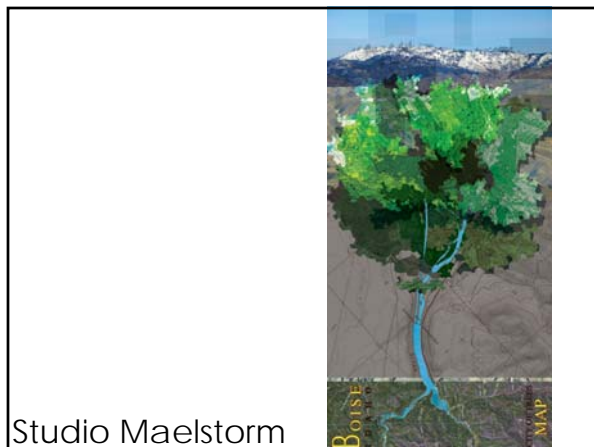
STAIR CONCEPT SKETCH

Stephanie Inman



RATTLESNAKE BENCH CONCEPT SKETCH

Stephanie Inman



Studio Maelstorm



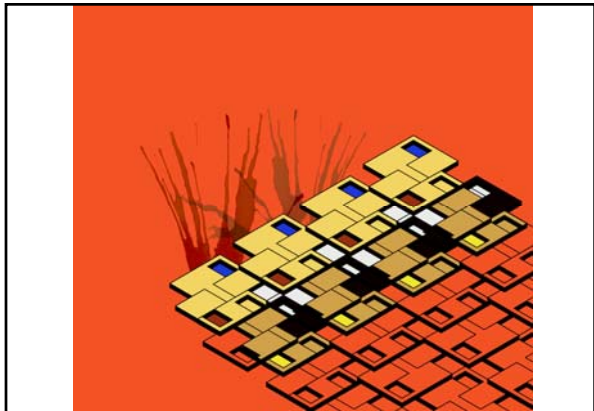
Studio Maelstorm



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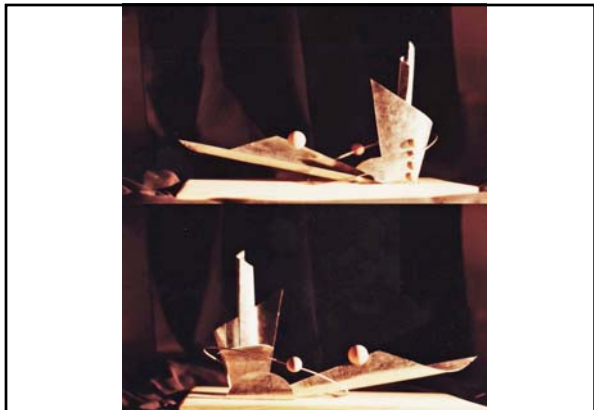
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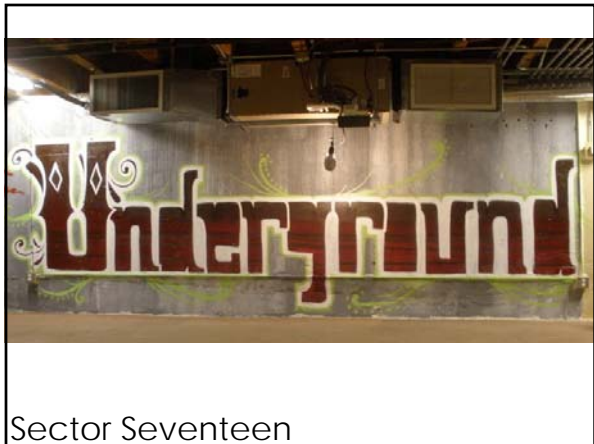
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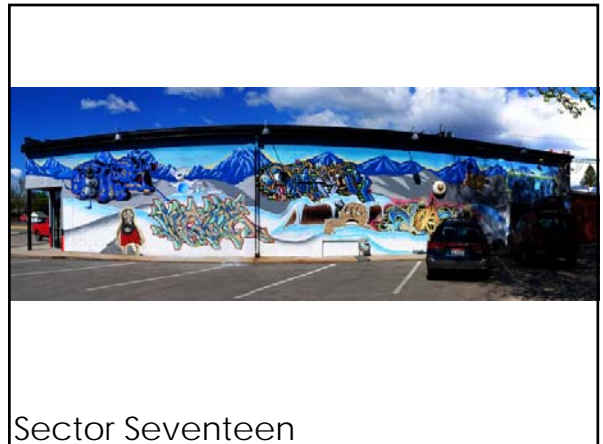
Sector Seventeen



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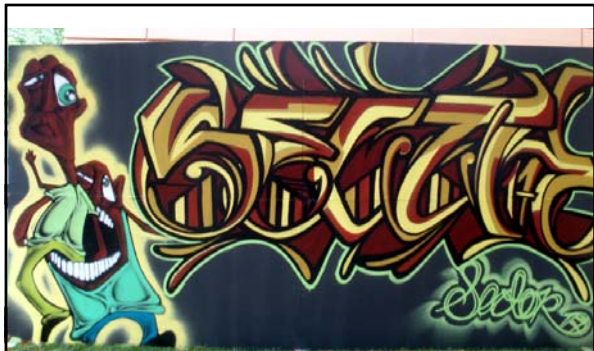
Sector Seventeen



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Sector Seventeen



Department of Arts & History

MEMO

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To: Arts & History Commission

FROM: Karen Bubb, Public Arts Manager
Department of Arts & History

DATE: February 16, 2011

SUBJECT: Percent-for-Art request for approval of project opportunities for FY11.

ACTION REQUIRED: Review and approve or deny Visual Arts Advisory Committee (VAAC) recommendations for public art project opportunities and accompanying budgets for FY11.

RECOMMENDATION: Staff and VAAC recommend approval of recommendations.

FISCAL IMPACT/BUDGET IMPLICATIONS: There is no request for new funds attached to this decision. There is currently \$283,000 in the percent-for-art general fund budget for public art. This request is to expend a total of \$268,150 of those funds.

BACKGROUND: In FY11 Boise City Council approved a new policy providing for the pooling of percent-for-art general funds and for directing the VAAC to recommend public art projects to receive funding, based on opportunities identified by the Public Arts Manager in cooperation with City Departments and other primary partners such as Capital City Development Corporation. Staff prepared a list of 29 project opportunities, valued at over \$800,000, for VAAC to review. The rubric to rank the projects is as follows:

PA Opportunity Ranking Rubric		
Criteria	Max Score	Project Score
Extra Points For:		
New Significant City Facility	*10	
High Citizen Impact	20	
Site Appropriate	15	
Strong Community/Cultural Value	15	
In Area Underserved with Art	15	
Budget Commensurate with Project Value	10	
Broadens Public Art Collection	5	
Partnership(s) Value	5	
Maintenance access/low need	5	
Public Education Value	5	
Leverages \$\$	5	
TOTAL*	100	

VAAC RECOMMENDATION: VAAC met February 16th and identified eleven projects and associated budget recommendations for FY11. The total value of the recommended projects is \$268,150.

The selected projects were chosen because of

- How they measured up in the scoring process
- Timeline restrictions that may exist due to new construction or other restrictions
- The value that VAAC felt the project has to the community
- The appropriateness of the dollar value for the project, particularly in current economic conditions
- The breadth of geographic possibilities and a desire to integrate art into underserved neighborhoods as well as maintaining a strong cultural downtown core
- Responsiveness to potential financial partnerships which would leverage City funds
- A desire to choose projects for a diverse range of departments/interests

Please see the attached spreadsheet for details regarding project recommendations.

General Fund Public Art Project Opportunities FY 11 (excluding Airport/Public Works)

*CGF = City General Fund

Available Art Dollars: \$283,000

ARTS & HISTORY										
Project Contact	Type	Specific Site	Big Picture Site	Funder(s)	Stakeholders Partners	Timeline	New Facility?	Art under served?	Projected Maintenance	Budget Rec.
1 Terri Schorzman	Design/Planning for Memorial - signage, small pavillion Honoring early Mexican settlers (fab \$ to be allocated later).	1. Noble Park, 2. Pioneer Cemetary, 3. Warm Springs & 3rd Ave by Ronald McDonald House	Warm Springs Ave. between 1st and 3rd Streets	CGF, Mexican Consulate, local Mexican-American business folk	Parks & Recreation Dept., property owners, Mexican government, Mexican Americans, historians	Ideally the work would be completed at the time of Boise's 150 year anniversary in 2013.	No	No	Minimal.	\$15,000
PARKS & RECREATION										
2 Jim Hall / Kelly Burrow	Landmark	Open	Marianne Williams Park Near Harris Ranch in the Barber Valley off Warm Springs	CGF		Park undergoing green-up, development now	Yes	Yes	Depends on what it is.	\$60,000
3 Toby Norton	mosaic	picnic tables	Williams Park, 300 W. Williams Street, near Boise Avenue and E. Pennsylvania St.	CGF		Park undergoing green-up, development now	No	Yes	Minimal	\$150
4 Kelly Burrows	Educational	Near pathways	Hyatt Wetlands Maple Grove and McMillan Roads	CGF	Neighborhood Association	Interpretive signage to be designed shortly; park still in development	Yes	Yes	Depends on what it is.	\$10,000
5 Tommy Scott	Aesthetic - murals, suspended artwork or sculptures	Skating Rink, lobby areas	Idaho Ice World 7072 S. Eisenman Road	CGF	Users of facility	Open	No	Yes	Minimal	\$24,000

LIBRARY											
Project Contact	Type	Specific Site	Big Picture Site	Funder(s)	Stakeholders Partners	Timeline	New Facility?	Art under served?	Projected Maintenance	Budget Rec.	
6	Kevin Booe	Design fee for series of related artworks for new branch (fab \$\$ to be allocated later)	Bowne Crossing Libraray Branch	East Boise Neighborhood	CGF	East end neighborhood, Library board	Architecture design completed; construction in FY 12 or 13	Yes	Yes	Depends	\$20,000
OTHER CITY DEPARTMENT/NEIGHBORHOOD PARTNERSHIPS											
7	Kathleen Lacey	Landmark	Open	30th Street Area	CGF	Veterans Neighborhood, PDS	In Planning process now	Yes	Yes	Depends	\$50,000
8	Scot Oliver Karen Bubb	Aesthetic	Grove near 16th or 15th in streetscape	Linen District, Grove Near 15th or 16th Streets	CGF	CCDC, Linen District businesses	Project Call to Artist to be released in February.	No	No	Depends on what it is.	\$10,000
9	Karen Bubb	Aesthetic	3 Traffic Boxes	Outside of downtown	CGF, Mayor's Neighborhood Reinvestment Grants (will fund others in downtown)	DBA, ACHD, other neighborhoods, adjacent businesses	Coincide with managing traffic box projects for DBA, CCDC, Neighborhoods	No	No	Needs attention when grafitted. Replacement in 3-5 yrs.	\$9,000
10	Rob Bousfield	Landmark	Where the fountain is now.	Boise City Hall plaza, 150 N. Capitol Boulevard	CGF	All of Boise City Hall & relevant Depts.	Design in FY11, Construction in FY12	Not new facility, but plaza development will be new initiative.	No	Depends on what it is.	\$60,000
11	Karen Bubb	Aesthetic	wall around hole	8th and Main Street	CGF	ACHD, CCDC	Select Artist April, Paint in June, up 1 year	No	No	some vandalism abatement	\$10,000
TOTAL										\$268,150	

The remaining \$14,850 in the percent for art fund will remain unallocated so that the Department of Arts & History can respond to small budget opportunities that may come up throughout the year at the discretion of the Department Director. If these funds are not expended by FY12, then they will be merged with available funds to be allocated then.