

A&H Commission Meeting

Wednesday,
November 3, 2010
5:30 - 7:00 pm

The Cabin - 801 S
Capitol Blvd
Boise, ID 83702-7135
(208) 331-8000

AGENDA

- 5:30 Call to Order - D. Hale, chair
- 5:40 **Approve Minutes** of October 6, 2010 commission meeting
Executive Committee report, D. Hale
Director's report - T. Schorzman
- 5:45 **Hot Topics - Planning**
Review and provide input on departmental SWOT update -- attached
- 6:00 **Reports**
- History Committee, E. Chandler
 - Visual Arts Advisory Committee, J. Lloyd
 - Review and Approve Public Art Policy and new comprehensive Public Art Project Prioritization Planning Process
 - Cultural Programs update, A. Fackler
- 6:30 **New Business, Comments, Announcements, Upcoming Events**
Fettucine Forum - "Finding Refuge in Idaho: Experiences of Boise's Newcomers" - November 4, Rose Room, 5:30
- 7:00 **Adjourn**

Upcoming Meetings:

Executive Committee meeting: November 30, 2010, A&H, noon
Commission meeting: December 1, TBD, 5:30 - 7:00
Visual Arts Advisory Committee: November 17, A&H, noon
History Committee: November 24, TAG offices, 5:30 - 7:00,

*Terri's cell, 724-6506
Janelle's cell, 724-6537*



COMMISSION
MEETING
MINUTES

October 6, 2010

Foothills Meeting
Room, City Hall

BOISE CITY
DEPT OF ARTS
& HISTORY

MINUTES

Present:

Elaine Clegg, Council Liaison
Eve Chandler, History Comm.
Suzanne Gore
David Hale, Chair
Margaret Hepworth, Exec. Comm
Jane Lloyd, VAAC
Megan Mizuta, Youth Comm.
Jody Ochoa
John Sahlberg
Richard Young

Staff:

Terri Schorzman, Director
Amy Fackler, Cultural Programs
Manager
Janelle Wilson, Administration

Excused:

Sandy Harthorn
Pat Riceci, Legal Liaison
Stephenson Youngerman

The meeting called to order at 5:30pm by Hale

MEETING MINUTES

Motion:

Lloyd moved to approve the September meeting minutes; Hepworth seconded. **Motion carried.**

HISTORY COMMITTEE CHARTER

Motion:

Sahlberg moved to approve the History Committee Charter; Chandler seconded. **Motion carried.**

DIRECTORS REPORT- SCHORZMAN

- President Obama proclaims October 2010 National Arts and Humanities Month
- The department will be holding several professional development workshops in partnership with Very Special Arts and the Idaho Commission on the Arts. The first workshop will be October 19 –



“Social Media/Marketing/PR for individual artists”. Then on November 3 and 4 Bruce Baker will present “The Business of Being an Artist.”

- City Arts and History Funds for 2011 have been approved by City Council and many projects are already underway. Commissioners are encouraged to attend the funded events and provide an evaluation. An online form will be created for easy submission of reviews.
- The department’s Goal Achievement and Competency Reviews have been completed for 2010.

HISTORY COMMITTEE- CHANDLER

- Sesquicentennial planning underway. We would like to form a subcommittee this year comprised of history committee members, commissioners, and community members. There is interest in leaving a lasting legacy through this celebration and beyond to all that it represents for the city and its history and culture.

Suggestions:

- archive – possibly partner with Library, BSU, ISHS
 - currently doing research on how other city archives function
 - partner with private local companies to store corporate records
 - Commissioned public art and music
 - parade
 - remember what the city has been and also use this as a visionary tool for planning for the future of what we’d like to become
 - partner with school district and university (social science/public affairs; history colleges)
 - celebrating our diversity (Basque, Irish, Welsh, Chinese) through food, music, and dance
 - beer brewing, signature beer, naming contest and logo design
 - highlight cultures at the history museum, art museum, BSU
 - exhibition of historic photos – Kelly Bickle – Boise by Burns
- Fettuccine Forum - Thursday, October 6, 5:30-6:30
Local food movement
Catering by Jenny’s Lunch Line
 - Historic Preservation- home tours of Crescent Rim – October 17th
 - Interurban Trolley System Centennial
Posters in buses and shelters
One day family event encouraging use of public transit
Trolley day trip of the original route



VISUAL ARTS ADVISORY COMMITTEE- LLOYD

- Boise Visual Chronicle opening October 7 at the Boise Centre.
- Capital City Development Corporation call to artists for bus shelters
- Parks call to artists for Kinetic Wind Art
- Train mural donation is still being researched

CULTURAL PROGRAMS – FACKLER

- Open rehearsal - Fall Fire Finale at Renewal Underground October 7
- Fall Fire Finale – October 23, 5-7pm, Grove Plaza

NEWS AND ANNOUNCEMENTS

- Promenade Music Festival- Oct 7-9, various locations
- Killadelphia- Oct 11-21, Linen Bldg
- Story Story Night – Oct 25, Linen Bldg
- Boise Contemporary Theatre- Krumblin Foundation, Oct 9-30
- Tour of Boise Adventure Race – Oct 24
- Idaho Dance Theatre – open rehearsal Oct 8, show Nov 5-7
- Anika Smulovitz exhibition at BSU (grant funded project FY10)
- Artist in Residence program – new artists starting Oct 7
- Opera Idaho – Our Town, Oct 8 and 10, Egyptian Theater
- Grow Smart Awards – 10th Anniversary - Nov 6 at Depot
- BSU center on Main opening Oct 7 – Alaska building
- In Pursuit of Color – Conversations with Local Artists – Oct 7, Idaho State Historical Museum
- Frightened Felons, Oct 29-30, Old Penitentiary
- The Cabin –fundraiser Oct 7
- Chandler – History of Bogus Basin -Nov 3, 7pm, REI
- Day of the Dead –Mexican consulate to visit– Nov 2, Idaho State Historical Museum
- Not Just a Pretty Face – Boise Art Museum Artist Salons – Oct 15 featuring Jennifer Russell

Meeting adjourned at 6:33PM

Next meeting November 3, 2010 at The Cabin



11/3/10

October 2010
Activities Report

Department Director

MEMO

TO: Mayor Bieter,
Councilmember
Elaine Clegg, Jade
Riley
& Arts & History
Commissioners

FR: Terri Schorzman
RE: Monthly Report

GENERAL

Budget: We closed out the FY10 budget year.

Personnel: I continued to work with HR on their "job migration project" regarding the positions in the department. Staff will complete surveys about their job descriptions. I am also requesting "workforce planning funds" for a one-time temporary, part-time communications assistant.

Planning: We held our staff retreat to review the update the SWOT analysis for the next 2-year budget build and to confirm our FY11 projects.

INTERNAL/ ADMIN/ COMMUNICATIONS

We worked very diligently to launch our new professional development training series. This first set will be held with co-sponsors (the Idaho Commission on the Arts and IPUL/Very Special Arts).

COLLABRATION/ OUTREACH

I joined a team of folks (from planning, Mayor's office, community) to serve as the "naming committee" for the new 30th Street; A&H (Tully G) provided the team a history of the neighborhood.

The *Idaho Business Review* will include a departmental ad in their Philanthropy issue and in their mid-December issue. They may also do a piece on the economic impact of the arts.

I gave presentations about the Department and our programs to the North End Neighborhood Association and the Building Owners and Managers Association, and met with the Dean of the College of Social Sciences and Public Affairs regarding their commitment to continue funding the historian fellowship.

Attended:

- Dress rehearsal of Our Town, Opera Idaho
- TMP performance at the Morrison Center
- KillDelphia, Welsh/Garcia Production
- Krumbly Foundation, BCT
- Heritage Home Tour, Preservation Idaho
- More than a Pretty Face, BAM
- Awards luncheon for the Idaho State Historical Society
- Steven Tepper presentation on creativity at BSU

I also attended the annual meeting for the National Trust for Historic Preservation (in Austin), and met separately with the Austin History Center staff to learn about their operations, mission, funding, and more.

In The News

Boise Weekly, "A New Adventure." Article about the Bogus Basin Nordic Team scavenger hunt. Department is supporting with arts and history locations on the course. Josh quoted! *The River*, Amy and Janelle interviewed on morning radio show about Fall Fire Finale, 10/22.

ATTACHMENTS

SWOT analysis update
Professional Development Series workshop flier



SWOT Analysis - 10/6/10

STRENGTHS	WEAKNESSES
<p><u>Administrative:</u></p> <ul style="list-style-type: none"> ▪ Professional and well-regarded staff ▪ Staff performs at high levels with limited resources ▪ Internal systems improved (computer file structure, databases in place) ▪ Strong existing relationships with community partners ▪ Local arts groups and individuals value Department as a resource ▪ Maintain Historian position with funding from Boise State University and work closely with BSU and City HR for intern support ▪ A strong volunteer history committee with a passion for local history and historic preservation ▪ Improved communications and engagement strategies, including award-winning new website, print materials, e-newsletter, blog, social media, and more ▪ Positive media support and coverage ▪ Grant program remains funded in down economy and addition of Economic Development funds were instrumental and positive ▪ Civic engagement through culture cafés, workshops, training, and presentations ▪ Leadership and advocacy positioned regionally and nationally with participation in national studies ▪ Strong community feedback and participation 	<p><u>Administrative:</u></p> <ul style="list-style-type: none"> ▪ Staff shortage: FTEs needed to meet City mission for Department and to respond to increasing demand for service from organizations and community: <ul style="list-style-type: none"> 1--History Programs Manager 2--Communications/electronic media specialist 3--Maintenance specialist 4--Admin assistant ▪ Requests for funding in grant program outweigh resources available ▪ Need commitment from City to fund/grow Department programs ▪ Cultural facility needed (archival, gallery, presentation)



SWOT Analysis - 10/6/10

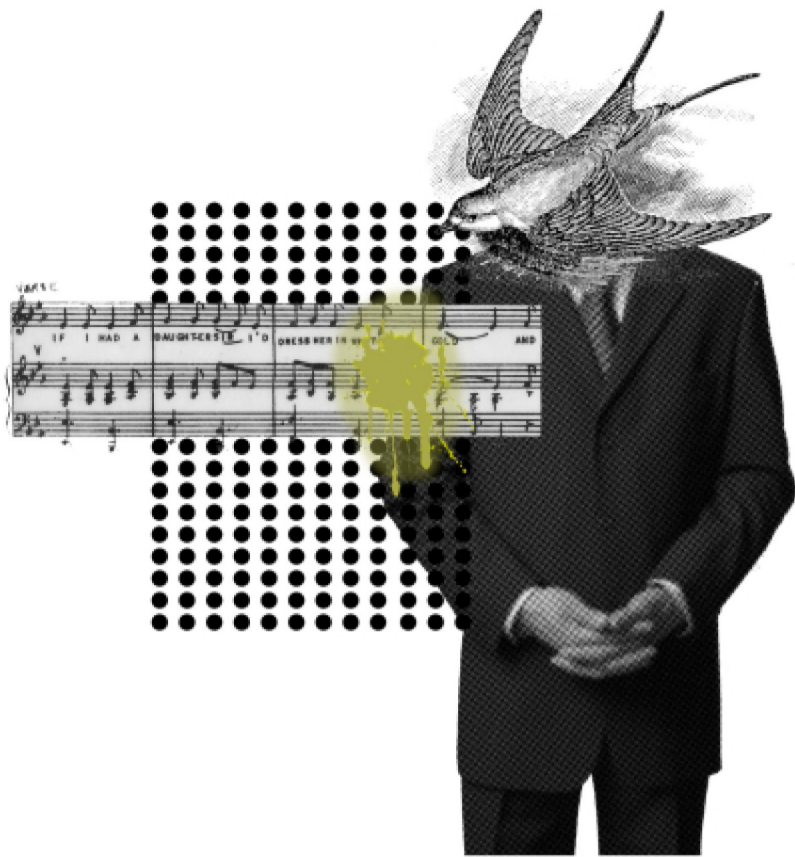
<p><u>Programmatic:</u></p> <ul style="list-style-type: none"> ▪ Provide access to arts/cultural/historic resources for all ages and income levels with an excellent record of successful projects ▪ Provide opportunities for employees and citizens to participation in free arts and history programs (National Art Program, Arts and Culture at the Depot, Pioneer Rec Shelter, Artists in Residence, Fettucine Forum) ▪ Built a collection of 90+ pieces of public art throughout city ▪ Provide opportunities for visual and performing artists ▪ Provide consulting services in public art, performing arts, history and organizational development ▪ Role in economic development: cultural and civic tourism (brochures, tours, grants) ▪ CCDC funding historical projects related to Boise’s downtown redevelopment district, mural project, public art, and kiosks 	
OPPORTUNITIES	THREATS
<p><u>Administrative:</u></p> <ul style="list-style-type: none"> ▪ Partner with internal and external organizations to promote the City through art and history (more community-focused presentations, a Speakers’ Bureau, etc.) ▪ Reinforce role in working with cultural community and city departments as the authority on arts and history for city ▪ Outline the consulting services we provide as an organization (strategic planning, creative economy/creativity, historical research, etc) ▪ Prepare business plan for merchandise and develop additional products to sell ▪ Connect with other public and nonprofit agencies on cultural tourism opportunities and 	<p><u>Administrative:</u></p> <ul style="list-style-type: none"> ▪ Lack of sufficient resources (personnel/financial) will delay full implementation of Department and the ultimate effectiveness of organization ▪ Lack of City-wide public relations/public involvement limits better integration with City messaging ▪ Lack of administrative staff to participate in myriad Citywide committees ▪ Economic shift: long-term reduction in public funding and changing nature of philanthropy for local non-profits and individual artists and historians ▪ Legal/purchasing/insurance is complicated and overall support is needed (and

SWOT Analysis - 10/6/10

<ul style="list-style-type: none"> ▪ Research and consider initiation of a dependable cultural funding stream such as an entertainment tax and/or lodging tax ▪ Develop a cultural center featuring performing and visual arts and history ▪ Expand and further develop the Cultural District; revise the 1998 plan ▪ Increase media coverage through print, radio, electronic, social, etc ▪ Strengthen City-wide relationships (Department to Department) ▪ Identify consultants/contractors in community for special projects ▪ Increase citizen support of projects and programs ▪ Continue Economic Development grants and strengthen funding for general grants ▪ Enhance cohesive design to unify department for internal and external messaging ▪ Explore Endowment possibilities <p><u>Programmatic:</u></p> <ul style="list-style-type: none"> ▪ Identify and plan for big initiatives: Sesquicentennial, Urban Trails, Culturally-Certified, Arts Education Partnership ▪ Unify/integrate department activities and programs to offer more streamlined and cohesive services ▪ Identify projects that support diversity issues ▪ Expand cultural programs throughout city (performing arts in parks, for example) ▪ Identify and follow professional practices in art and artifact conservation ▪ Prioritize public art projects through partnerships and content (i.e., no longer tied to facilities or department) ▪ Identify ways to fund, retain and attract creative people to our community through 	<p>flexibility required for often unique situations in A&H)</p> <ul style="list-style-type: none"> ▪ Limited retention of keeping artists and other cultural workers in the community (they look for more opportunities elsewhere) ▪ Lack of comprehensive audit on where City spends funds and/or in-kind for cultural infrastructure and services (would be helpful for long-term strategy and communications) ▪ Other City departments leap-frog A&H in defined process ▪ On-going sense that we always have to justify our existence ▪ Lack of defined cultural programming focus might endanger city funding - in particular that which historically was provided by CCDC.
---	--

SWOT Analysis - 10/6/10

<p>fostering creative industry growth and providing employment for creative people</p> <ul style="list-style-type: none"> ▪ Identify and promote ways to encourage citizen support for history programming and projects ▪ Enhance history programs through partnerships with other organizations ▪ Leverage our work with others for maximum efficiency ▪ Tell stories: through oral and video history document people and places that matter to local arts and history ▪ Enhance partnership with Boise State regarding their initiatives where we can be of assistance (Center for Creativity, new Arts and Humanities Institute, etc) ▪ Enhance new website (review and modify) ▪ Continue to partner with other private, public, and nonprofit agencies such as Ada County, and the State on Heritage/Cultural Tourism opportunities ▪ Identify the un-cataloged historical information and materials related to Boise that exist in public and private collections that could be assessed and made accessible to researchers ▪ Explore Federal and state grants for municipal heritage projects and programming (Preserve America and Certified Local Government (CLG) grants) ▪ Focus cultural program projects and initiatives to fit I better with overall department and to create strong core programming that can be built upon in the future. 	
---	--



Professional Development Series
**A COLLECTION OF WORKSHOPS
 DESIGNED TO ASSIST ARTISTS
 IN BECOMING BETTER PROFESSIONALS.**

Oct. 26

5:30 - 7pm, VSA Building
 1878 West Overland Road Boise, ID

**SOCIAL MEDIA
 FOR ARTISTS**

Nov. 3 & 4

Register online www.arts.idaho.gov
 Or call 208.334.2119 ext 102

**NO TRIVIAL PURSUIT
 THE BUSINESS-SIDE
 OF BEING AN ARTIST**

Nov. 16

5:30 - 7pm, VSA Building
 1878 West Overland Road Boise, ID

**PHOTOGRAPHING
 2D & 3D ARTWORK**

Nov. 30

5:30 - 7pm, VSA Building
 1878 West Overland Road Boise, ID

**PORTFOLIO
 DEVELOPMENT**

Dec. 14

5:30 - 7pm, VSA Building
 1878 West Overland Road Boise, ID

**GALLERIES, MUSEUMS
 & COLLECTORS**



Workshops are led by working
 artists and leading arts professionals

Funding for this series is made available through the Idaho State Independent Living Council per Idaho Code 60-202:G/2010/300/0291. Funded by the Medicaid Infrastructure Grant (MIG) (CFDA 96.768) from the Centers for Medicaid & Medicare Services, US Department of Health and Human Services.



JULY 2010
HISTORY

MEMO

TO: Mayor Bieter,
Councilmember Elaine
Clegg, Jade Riley &
Arts & History
Commissioners

FROM: Brandi Burns
RE: History Report

BOISE CITY
DEPT OF ARTS
& HISTORY

REPORT

SUMMARY

This month I was able to conduct interviews with two more former council members, as well as schedule an oral history with one more. I also spend time planning for the Department's next oral history project, which will help to celebrate the National Day of Listening on November 26th, 2010. This day is set aside for people to listen to someone else's life story, and to give the gift of listening. The goal of this project is to gather anecdotal stories of life in Boise. If the Commission has any suggestions for community members that might be interested in sharing their stories of life in Boise for 20-40 minutes, please contact me at bburns@cityofboise.org or 433-5676.

CURRENT & PAST PROJECTS/ EVENTS

Oral Histories: Mike Silva & Glenn Selander

National Day of Listening: Project Plan, contact with community members for participation, grant exploration

Department Planning Session

Fettuccine Forum: October's Forum focused on Local Food Economy

FUTURE PROJECTS/ EVENTS

National Day of Listening: Does the Commission have suggestions for potential interviews with community members? We are looking for 3-5 interviews.

Fettuccine Forum: November's Forum, "Finding Refuge in Idaho"

Oral History: Mike Wetherell in December.

ATTACHMENTS



October 2010
PUBLIC ART

REPORT

MEMO

TO: Mayor Bieter,
Councilmember Elaine
Clegg, Jade Riley &
Arts & History
Commissioners

FROM: Karen Bubb
RE: Visual Arts Report

OCTOBER SUMMARY

Ad-Hoc Committee met and have new policy ready for approval. Boise Visual Chronicle unveiled at Boise Centre. End of year roll-overs accomplished and projects moving forward.

REQUEST FOR APPROVAL

Public Art Project Opportunity Identification Process: The Ad-Hoc Committee representing general fund departments has recommended approval of the attached PA Project Opportunity Prioritization process as well as changes to the Percent-for-Art Ordinance to reflect these policy changes (as well as our name change). Please review the attached documents. Visual Arts Advisory Committee recommends approval.

COMPLETED

Boise Visual Chronicle: New works were celebrated First Thursday in October, 4-6:30pm.

IN PROCESS

PW Greening of the Grove: Amber Conger as lead artist and Cody Ruty as support artist in training. Artists are working on design team with Bruce Poe as team leader and are creating a program for art on 8th Street and design for single artwork as first step in the plan. Completion due October 2011.

PW Temporary Public Art Projects: Six projects moving forward.

Parks Foothills Learning Center: Reham's contract is finalized and she will initiate fabrication on the "Cat's Face Revival," a metal tree sculpture covered in mosaic for the native plant garden at the Foothills Learning Center. Completion due early Spring.

Parks Hobble Creek Park: Amber Conger is in the final fabrication stages of Zephyrus, a sculpture featuring a weather vane that blows in the wind and a wind speed indicator. Completion due early Spring.

Parks Projects: Wind Art/Julia Davis Park: A formal call for artists for wind artwork was released in October. Eleven applications received. The panel will meet in November.

ValleyRide Multi-Modal Center: Contract in final stages. Artist selection to commence shortly.

CCDC Projects:

-Linen District Plan draft under review at CCDC.

-Bus Shelter Art: Call for artists for art on new bus shelters to be released in November.

-Linen District Artwork: \$30,000 is set aside for PA in Linen District. Call released in November.

Artists-in-Residence: November 2010 is the second month for the new Artists in Residence. Go see their work on First Thursday (list attached of new artists). New events organized by the writers in residence include:

Contract Staff: Amy Pence Brown: Amy is working on getting signage installed, assisting with grant writing, presentations, and other duties as assigned.

ATTACHMENTS

- PA Project Opportunity Prioritization
- VAAC Committee 2010
- Percent for Art Ordinance_Boise_revised
- Timeline



Boise City Public Art Project Opportunity Prioritization

DRAFT Revised October 22, 2010

Summary of Purpose

The following proposed process for identifying public art project opportunities offers a flexible, responsible, and responsive way to select opportunities that appropriately expend public funds for the highest and best good. Planning will proceed with a clear understanding of where public art already exists so that we might serve areas without concentrations of public art. The types of public art we currently have in our collection will be cataloged, analyzed and considered so that we may thoughtfully grow our collection as a strong, positive reflection of Boise's values and culture. Leveraging public funds to expand projects, working with partners across all City neighborhoods and integrating art into key City facilities and parks are priorities. Note that this process only applies to art projects paid for with general fund and excludes enterprise funded projects (i.e. Airport or Public Works). This process also excludes donations of art, which are handled through a separate process, unless the proposed donation is proposed to have partial funding from Boise City general fund, which then would be assessed through this process.

Comprehensive Art Planning Process:

Public Art Project Facilitation

The Public Arts Manager, a full-time staff member of the Boise Department of Arts and History, is responsible for facilitating and administering public art projects. The overall process includes the securing of funds, issuing a "call to artists," facilitating the art selection process, preparing contracts, working with artists, collecting and disbursing funds, overseeing final installation, preparing dedication and developing media attention for all projects. The manager works with the guidance of the Visual Arts Advisory Committee, the Boise City Arts & History Commission, Boise City Council, CCDC, and project partners.

Gathering Project Opportunities

To initiate the public art project identification process, the public art staff person meets with the following and gathers a list of possible project opportunities (see page 2 for definition of an opportunity), keeping in mind the goals, objectives, and criteria stated later in this document:

- **City Departments:** Representatives from each City general-funded department would offer their recommendations for public art opportunities connected to their departments. An example would be a sculpture for a significant park under construction, murals for a new library branch being built, or project opportunities that promote the goals and objectives of a specific department.
- **Possible Public Partners:** Capital City Development Corporation, Ada County, Idaho State agencies, Greater Boise Auditorium District, Boise School District, and Ada County Highway District are examples of possible public partners with whom to pursue new public art projects.
- **Possible Private Partners:** Business owners, developers, or individuals who are interested in jointly funding a public art project are examples of those with whom City staff may meet to identify possible public art partnerships.
- **Community Groups:** Neighborhood associations, non-profit organizations, or other special-interest stakeholder groups would be consulted to consider possible project opportunities which could be pursued in partnership such as neighborhood landmarks, or art in a neighborhood park.

Preparing Opportunities for Consideration:

VAAC reviews and analyzes existing public art collection site locations and types to develop a context and vision for how they might envision growing the public art collection.

Once project opportunities have been identified and compiled by staff in a consistent manner, a list shall be submitted to the Visual Arts Advisory Committee (VAAC) for consideration.

Based on available funds and the above stated goals, objectives, and criteria, VAAC will rank the projects, using the rubric provided at end of document, and make a recommendation to the Arts & History Commission. Rubric scores and written feedback (if desired and appropriate) will be provided for projects sponsors and approval bodies. VAAC reserves the right to ask for clarification or revisions to project opportunities before finalizing recommendations. Some funds may be held back to be responsive to project opportunities that occur mid-year. Arts & History Commission recommendation will be forwarded as information to other City Department and to the City Council for final approval before projects are initiated.

Projects not prioritized for funding may be put forward in the following year for consideration.

Project Implementation:

Project opportunities approved by City Council will be implemented by public art staff.

Under \$10,000 Exceptions:

The Arts & History Department Director has the authority to approve projects that are under \$10,000. These may be permanent or temporary public art project opportunities with a permanent leave-behind, such as an oral history, cataloged documentation, or other permanent record that can be exhibited or shared with the public. This purchasing threshold amount is in line with other City purchasing regulations. This allowance provides greater flexibility for the Department to be responsive to opportunities throughout the year that have a minimal budget impact and provide a positive citizen benefit. VAAC, Arts & History Commission, and City Council will be informed of these expenditures, but will not approve them.

Defining A Public Art Opportunity:

Public Art Opportunity:

A public art project opportunity is defined by the following essential components:

1. Project Opportunity Contact/Sponsor
2. Project Opportunity Title and Brief Narrative
3. Type of project
 - Landmark artwork
 - Aesthetic works of personal expression
 - Social, cultural, or historical statements
 - Functional works of art
 - Memorials
4. Site
5. Funder(s)
6. Artist Eligibility (Open to Idaho artists only, Regional Artists, National Artists)
7. Budget range
8. Stakeholders/Partners
9. Timeline

When considering public art project opportunities one needs to take into consideration the stated program goals and objectives as approved by Boise City Council which are as follows:

Boise City Public Art Program Goals: *(excerpt from current program guide and approved by City Council)*

- Contribute to Boise’s identity as a cultural destination
- Make art of enduring excellence an essential element in the development and redevelopment of Boise and its neighborhoods
- Use art to recognize the cultural diversity that is and has been part of Boise’s history
- Commission and purchase artwork from local, regional, and national artists who can weave diverse artistic disciplines, cultural perspectives and life experiences into the fabric of our community
- Engage residents and visitors through education and outreach programs about our public art collection
- Broaden the role of the artist in the community and create opportunities for artists to pursue creative careers in Boise
- Provide for the proper maintenance and cataloging of the public art collection.

Boise City Public Art Program Objectives: *(excerpt from current program guide and approved by City Council)*

- To facilitate partnerships and collaborative opportunities for artists to work with community organizations, public departments and agencies, private businesses and institutions
- To nurture the integration of art, architecture and landscape architecture throughout Boise
- To encourage art that is responsive to its site
- To address public art as early as possible in each project
- To provide for public participation in art selection and the celebration of completed works
- To partner with City Departments, private developers, and other public partners to include public art as integral components of their capital projects and programs
- To build a collection that represents broadly diverse styles and aesthetic attitudes

Opportunity Selection Criteria:

Site Selection Guidelines: Ways to Identify Signature Opportunities

(excerpt from current program guide and approved by City Council)

In selecting a site suitable for public art, the criteria should include, but not be limited to, the following:

- Is a site publicly accessible at all times, allowing for contemplation and interaction between the public and the work of art?
- Is the site on public property or is the owner of the site a partner in the project?
- Does a site suggest art opportunities that would extend the breadth, vitality and quality of Boise’s Public Art Program?
- Will art on the site enhance the pedestrian experience of the space and contribute to the visual interest of the area?
- Does the site fall within the prominent paths of circulation (an entry point, transit corridor, or plaza area), or is the site situated near a place of congregation (park, transportation center, entertainment or retail centers)?

- Is the site one that would help identify a neighborhood or district, communicating its unique characteristics to those who pass by?

Additional Criteria to Consider:

Inclusion of Art in Development of Signature City Facilities:

Significant new City facilities such as library branches or parks as identified by the Departments shall receive special consideration as a preferred site for public art. Art funds for such projects shall be allocated early in the process so that the selected artist can be involved as early as possible.

Citizen Impact:

The greater the potential for high citizen impact, the greater the benefit and the higher the proposed opportunity will be ranked.

Geographic Impact:

All current city-owned public art projects are located on a map to determine current geographic concentrations of public art and identify underserved areas. Whenever possible, priority is to be given to neighborhoods that are underserved with art.

Maintenance:

Public art projects owned by the City need to be accessible for future maintenance and be designed to require as limited regular maintenance as possible.

Leveraging Public Funds:

Whenever possible, it is beneficial to leverage City general funds by partnering with other public or private entities to fund a joint project that is mutually beneficial.

Ranking Rubric

PA Opportunity Ranking Rubric	
Criteria	Score
Extra Points For:	
New Significant City Facility	10
Primary Criteria	
High Citizen Impact	20
Site Appropriate	15
Strong Community/Cultural Value	15
In Area Underserved with Art	15
Budget Commensurate with Project Value	10
Broadens Public Art Collection	5
Partnership(s) Value	5
Public Educational Value	5
Maintenance access/low need	5
Leverages additional \$\$	5
TOTAL*	100
<i>Total value does not include extra points for new City facility. Points would be added to any qualifying opportunity.</i>	

When desired or appropriate, written feedback from VAAC may also accompany ranking results so that the project sponsor and public can understand why a project was ranked in the way that it was and have the opportunity to revise the project opportunity in future years if not selected.



THE VISUAL ARTS ADVISORY COMMITTEE

The Visual Arts Advisory Committee (VAAC) is the standing committee charged by the Department of Arts & History (A&H) to make recommendations regarding the Public Art Program. The VAAC develops policies and goals for the selection, placement and maintenance of works of art acquired through the Percent for Art Program and other public/private arts program. The A & H Commission reviews and approves all committee recommendations. Membership includes a minimum of two A & H board members, preferably with visual arts expertise. Up to six arts professionals who may be artists, arts educators, architects, landscape architects, curators, arts professors, arts writers will also be appointed to VAAC. Up to two non-elected City Department Representatives such as staff, volunteers or commissioners. Lastly, up to two community members who may be diverse professionals such as a developer, city planner, lawyer, marketing specialist or a small business owner. The committee meets once monthly. The A & H Commission chair approves final appointments. Members are appointed to serve 3-year terms and may be re-appointed. Terms are established on the calendar year, starting in January and ending in December.

Responsibilities include:

1. Develop and revise policy and guidelines for the Public Art Program.
2. Receive public art project briefings by A & H staff.
3. Recommend Selection Panel members for public artist selection processes.
4. Participate in the development and recommendation of an annual plan prioritizing public art investments for Boise's percent for art funds.
5. Technically review direction of projects, semi-finalists, final artist selections, and final proposals before the projects go forward for approval to A & H Commission, City Council and Mayor.
6. Review and make recommendations regarding suitability of artwork donations to the public collection.
7. Develop, with the assistance of staff, educational and promotional programs for the Public Art Collection and educational lectures/programs for local artists.
8. Advise A & H staff regarding the overall vision of Boise's Public Art Program.

DEPT OF ARTS & HISTORY
VISUAL ARTS ADVISORY COMMITTEE *As of October 2010*

Visual Arts Commission Chairperson

Jessica Flynn (Media/Communications)

Red Sky Public Relations

jessicaflynn@redskypr.com

208-841-1766

4018 Irving Street

Boise, ID 83706

amachado@cityofboise.org

***Jane Lloyd**

2172 Pebblecreek Lane

Boise, ID 83706

384-3870

bjlloyd@spro.net

*** Richard Young** (Artist, BSU Art Dept. Chair)

1812 Harrison Blvd.

Boise, ID 83702

385-9572 home

426-3561 office

ryoung@boisestate.edu

STAFF:

Karen Bubb Public Art Manager

Joshua Olson Arts Program Specialist, Public
Arts/ Education and Conservation

Amy Pence-Brown (Artist/Independent Curator of
Art)

2029 Columbus Street

Boise, ID 83705

208-345-8330 x 20 work

343-1019 home

penceamy@hotmail.com

208-433-5670 BCAC, 433-5673 BCAC fax

208-433-5677 Bubb

208-433-5674 Olson

kbubb@cityofboise.org

Jolson@cityofboise.org

Robyn Salathe

(Architect, Boise City Design Review)

801 N. 18th St.

Boise ID 83702

368-0957

345-1415

850-5653 cell

robsalathe@msn.com

A & H Address:

Street address:

City Hall

Boise City Department of Arts & History

150 N. Capital Blvd.

Boise, Idaho 83701

OR

Mailing address:

Boise City Department of Arts & History

(name)

PO Box 500

Boise, Idaho 83701-0500

City Website: www.cityofboise.org

Debora K, Kristensen (attorney)

1652 Nines Point Lane

Boise, ID 83702

388-1287 work

363-0113 home

dkk@givenpursley.com

***A & H Commission Board Members**

12 positions total (9 currently filled)

2 A & H Commissioners

2 non-elected City Department Reps

6 artists or arts professionals

2 community members

Holly Gilchrist (Artist, Fine Arts Manager,

BSU Student Union Building)

8228 W. Cory Ct.

Boise, ID 83704

426-1223 work

830-5493 home

hollygilchrist@boisestate.edu

Current Vacant Positions:

Need 3 artists/arts professionals

Maggie Frole Spurling (Parks & Rec Board)

Parks and Recreation Committee

344-4191 or 859-2279

mfrolespurling@cableone.net

Angela Machado (Parks & Rec Staff)

384-4060 x 303

ORDINANCE NO. 6042

BY THE COUNCIL: BAKER, FORNEY, MAPP, MASON, TERTELING-PAYNE, AND WETHERELL

AN ORDINANCE ADOPTING A POLICY OF THE CITY OF BOISE CITY, ADA COUNTY, IDAHO, PROVIDING THAT 1 PERCENT OF ELIGIBLE CAPITAL EXPENDITURES BE APPROPRIATED FOR ACQUISITION OF PUBLIC ART; PROVIDING DEFINITIONS REGARDING ELIGIBLE CAPITAL IMPROVEMENT PROJECTS; PROVIDING GENERAL REQUIREMENTS FOR PUBLIC ART; PROVIDING THAT UP TO .4 PERCENT OF ELIGIBLE CAPITAL IMPROVEMENT EXPENDITURES FOR CONSERVATION AND MAINTENANCE OF PUBLIC ART AND FOR PROJECT MANAGEMENT AND ASSOCIATED COSTS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the 1997 City’s Comprehensive Plan sets the community goal of creating physical environments, through urban design and city planning, to allow citizens and visitors to experience art in their daily lives; and

WHEREAS, through the 1997 City’s Comprehensive Plan, the City Council has established the policy of incorporating public art in government projects, including buildings, parks, recreation facilities, in-transit and transportation facilities, and in public works facilities; of encouraging private developers to include public art in their projects; and of assisting neighborhood associations and the Neighborhood Enhancement Program to use public art to provide a sense of place or shared identity; and

WHEREAS, Boise City has demonstrated the value of including fine arts professionals as integral members of capital project design teams, from the conceptual beginnings of projects, in order to produce efficient and attractive public art; and

WHEREAS, Boise City has established a Department of Arts & History with staff that has demonstrated the capacity and expertise to manage a robust public art program for the community; and

Deleted: an Arts Commission and
Deleted: have

WHEREAS, public art can enhance community interest in municipal facilities and has proven to be an important tool for revitalizing Boise’s downtown; and

WHEREAS, Boise is blessed with corporate and individual citizens with a commitment to public art and the willingness to create viable partnerships to develop public art in the community.

NOW, THEREFORE, BE IT ORDAINED, by the Mayor and City Council of the City of Boise, Idaho:

Section 1. That Title 2, Boise City Code, be and the same is hereby amended by the addition thereto of a new Chapter 23 to read as follows:

2-23-01. Statement of Purpose: “Percent for Public Art” Program:

In order to beautify public areas, enhance the quality of life for Boise citizens, attract tourism, promote City services and the purposes of participating departments through the use of public art, provide a mechanism to meaningfully involve citizens in the design of their environment, educate the public about city departments and public art, and encourage businesses to locate within the City, thus expanding Boise’s economic base, it is the policy of the City of Boise to dedicate one percent (1%) of the total cost of all eligible capital improvement projects to fund art in public places in the City. Associated project management, maintenance and education costs will be funded through the regular City budget process, not to exceed four tenths of a percent (.4%) of the total cost of all eligible capital improvement projects.

2-23-02. Definitions: Eligible Capital Improvement Projects:

a) Eligible capital improvement projects include all city projects or portions of projects, including construction, renovation or remodeling expenses that are not specifically excluded.

Costs excluded as ineligible for the program are:

1. Engineering, architect and other design and planning costs for capital projects, permits paid to another entity, building demolition costs, relocation costs of tenants, environmental testing or “indirect” cost charges, such as interest during construction, advertising, and legal fees,
2. Project costs for which art is not eligible by statute, law or regulation,
3. Major repair, renovation, and maintenance projects that would not be capitalized under the City’s fixed asset policy definition,
4. Any projects or project cost components specifically excluded by Boise City Council, such as, the City Council voted to exclude housing and housing rehabilitation capital projects from percent for art requirements.

Deleted: 1.

b) Eligible capital projects include capital improvement projects that are developed by other entities and leased back to Boise City.

c) Capital projects that are developed and implemented cooperatively with other public or private entities are eligible projects. The City will encourage public art funding partnerships between Boise and other public and private entities with which the City cooperatively develops capital projects. Boise shall provide funding for public art equivalent to one percent (1%) of the City’s funding of the eligible project budget. The entity partners will be encouraged to provide one percent (1%) public arts funding for the portion of the eligible capital costs for which they are responsible. If the entity partner(s) chooses not to fund the public art associated with their portion of the project funding, the City Council may choose to contribute the funding to achieve one percent (1%) of the total eligible project costs.

All completed artworks commissioned or purchased through this program will be owned, insured, and maintained by the City of Boise.

d) The “Percent for Public Art” program does not preclude funding or the acquisition or commission of other public art for municipal property through other sources or mechanisms, including contributions, donations or grants.

2-23-03. Project Management, Planning, Maintenance and Education:

a) Project Management:

The Boise City Department of Arts & History shall designate a person or persons to be responsible, in consultation with the respective City Departments, for the artist selection process, accessioning, de-accessioning, maintenance and conservation for all works of art in the public art program under the direction of the Department of Arts & History, the Mayor, and the Boise City Council. The staff person may be a full-time City employee or a temporary contract employee.

Deleted: Arts Commission

Deleted: Arts Commission

Associated project management costs include but are not limited to the selection process, printing, postage, artist proposal fees, meetings, office supplies, overhead, transportation, and personnel.

b) Planning:

An annual report and plan shall be prepared by the Boise City Department of Arts & History in cooperation with Boise City Department Heads and submitted to the City Council on all upcoming and in progress art projects. The plan will be coordinated with the budget planning process. Capital project eligibility will be evaluated and resolved in the budgeting and planning process.

Deleted: /

Deleted: Arts Commission

Deleted: , as well as the condition and maintenance requirements on all completed works of art in the public art program

All general fund Percent for Art allocations will be pooled and project opportunities will be prioritized by the Department of Arts & History based on criteria approved by City Council and incorporated into the administrative guidelines. City Council will approve project opportunities prior to implementation.

Deleted: When creating the annual report/plan, the Boise City Arts Commission and City Departments may decide to pool "Percent for Public Art" funds from projects within a single department to do a larger project and/or a project at an alternate site to be determined.

All enterprise funded Percent for Art allocations will be pooled within the fund and in the department that generated them (Public Works or Airport) and project opportunities will be prioritized by the relevant department and the Department of Arts & History based on the priorities agreed upon between the two. City Council will approve project opportunities prior to implementation.

Formatted: Indent: Hanging: 18 pt, Right: 0 pt, Tabs: 13.5 pt, Left + 36 pt, Left + Not at 72 pt

The "Percent for Public Art" program shall be consistent with the City's strategic plan, comprehensive plan, goals and purposes, zoning and subdivision ordinances, and land uses contemplated therein.

Deleted: This annual report/plan shall be reviewed and adopted in coordination with the budget process on an annual basis by City Council. The report/plan shall be amended and re-approved through the year as necessary. Approvals of funding for the report will be enacted by the City Council as a component of the approved budget.

c) Maintenance:

All works commissioned and purchased as part of the "Percent for Public Art" program shall be maintained in perpetuity, unless de-accessioned from the collection. This includes regular care such as, but not limited to, cleaning, re-surfacing, and replacement of parts as well as care in response to vandalism. The City will insure all works. Boise City Department of Arts & History is responsible for the maintenance of the public art collection. Other City Departments may assist in the maintenance for public art located in facilities under their direction such as Boise Airport and Parks and Recreation.

Formatted: Font: Bold

Deleted: ¶

Deleted: Arts Commission

d) Education:

Activities and collateral that support public awareness and understanding of Boise City's public art collection include, but are not limited to, walking tours, printed materials, lectures, website development, and website maintenance.

2-23-04. General Requirements for Art:

- a) All works of public art will be located in a public place with public visibility and impact.
- b) A professional artist will be selected through a public selection process to consult, conceptualize, and/or design and fabricate an art component for the identified capital project.
- c) The Boise City Department of Arts & History shall adopt standards and guidelines for the development and selection of artists and projects. City Departments and relevant boards will be involved in the selection process. Boards and Department Heads will approve selection panel recommendations of proposed artist or artwork before presentation to City Council. Deleted: Arts Commission
- d) Works purchased through the “Percent for Public Art” program may be existing artwork or newly commissioned artwork.
- e) Works of art may be an integral part of a structure, attached to a structure or detached from a structure within or outside of it.
- f) If deemed appropriate by the Boise City Department of Arts & History and the relevant City Department, “Percent for Public Art” funds for a capital improvement project may be used to create professional facilities for the exhibition of public art and the associated costs of changing exhibitions, facilities maintenance, professional curatorial, technical, and preparator staff. Deleted: Arts Commission

If this option were utilized, the selection of a professional artist through a public selection process (2-23-04-b), would not be required. Instead an appropriate selection or bidding process for the facility’s design/fabrication, the method or choice of professional arts management of the changing exhibitions, and artist selection process would be recommended by the Boise City Department of Arts & History, in consultation with the City Department. Deleted: Arts Commission
The City Council must approve this option through review of the annual report/plan.

2-23-05. Source of Funds: “Percent for Public Art” program.

- a) **Public art component budget:** During budget development or during interim budget processes related to individual capital projects, the public art budget for each Boise City capital improvement project shall be identified and transmitted to the City Council. Funds for the public art component will be appropriated from the fund within which the capital improvement project is budgeted.
 - 1. The public art component budget for each capital improvement project shall be calculated by multiplying one percent (1%) times the project’s eligible costs. The budget for the public art component shall be calculated for the budgeted eligible capital improvement project costs at the time of project approval by the City Council. The City Council may modify the public art component budget if during planning or implementation of the project, the eligible capital project costs significantly vary from the budgeted costs at time of approval.
 - 2. The public art component budget for each project shall be considered during the review and approval process for capital projects. The public art component calculated in 2-23-05-a will be included in the approved City capital improvement project budget, unless the City Council chooses to modify the amount. Approval of the capital improvement project budget or of the capital improvement program by the City Council shall, by policy, include

and entail approval of the public art component associated with the capital improvement project or capital improvement program, unless specifically modified by the City Council. As capital projects may require more than one year to implement, all unexpended project funds will be eligible to be re-budgeted each year, until project completion.

b) Associated project management, maintenance and other costs for public art projects:

For each eligible capital improvement project, an additional amount to fund projected project management, maintenance and other associated implementation and operating costs (“associated costs”) of the public art component, as defined in section 2-23-03, shall be identified during the City’s budget development or interim budget processes. The total project management and other costs for each project shall not exceed four tenths of a percent (.4%) of the total cost of the eligible capital improvement project.

The Boise City Department of Arts & History staff shall prepare a budget request for submission for consideration by the City Council within the two year budget process to appropriately address the maintenance needs of the entire City public art collection. Ongoing maintenance costs for public art, beyond that provided by the “associated costs” for new projects, shall be considered for funding within the two year budget as a base municipal cost. The “associated costs” approved for public art projects during a budget year shall not exceed the public arts project’s budget for that budget period which is approved by City Council within the City’s Two Year Operating and Capital Budget. The City Council may amend the associated project management, maintenance and other costs for public arts projects through the City’s interim budget process.

Deleted: Arts Commission

1. The “associated costs” shall be used for project management to plan and implement the project, for annually required maintenance of City-owned art, and for general administration costs related to arts projects, including but not limited to, costs related to the selection of art, siting, maintenance, de-accessioning, and community education as specified in 2-23-03.
2. The “associated costs” for all proposed public art component project budgets will be identified and reviewed within the City’s budget development process and will compete for funding with other budget requests and priorities.

Section 2. This ordinance shall take effect and be in full force on its passage, approval and publication.

ADOPTED by Boise City Council and duly enacted as an ordinance of Boise City at a regular session of the City Council, this _____ day of _____, 2009.

Deleted: 1

APPROVED by the Mayor, this _____ day of _____, 2009.

Deleted: 1

DAVID BIETER, MAYOR

Deleted: H. BRENT COLES

Attest:

CITY CLERK

Deleted: Annette Mooney,



Linen District Cultural Master Plan

Capital City Development Corporation
September, 2010

FOR COMMENT

cover: American Linen Supply building, built in 1910.

Table of Contents

Cultural Context

<i>Definition of the Linen District</i>	<i>page 2</i>
<i>Current Uses and Significant Public Spaces</i>	<i>page 3</i>
<i>Existing Cultural Infrastructure</i>	<i>page 4</i>
<i>Cultural Planning Toward Ideal Development</i>	<i>page 5</i>

Cultural Programming and Investment

<i>Project Sites</i>	<i>page 6</i>
<i>Project Types</i>	<i>page 7</i>
<i>Project Recommendations</i>	<i>pages 8, 9 & 10</i>

Index

<i>Stakeholders and Agencies</i>	<i>page 11</i>
<i>Businesses</i>	<i>page 11</i>

Capital City Development Corp. is the redevelopment agency for Boise, Idaho. For more information about CCDC's cultural investments, visit www.ccdcboise.com or call 208-384-4264.



“Building vitality in Boise’s downtown.”

Definition of the Linen District

Boundaries

The Linen District is six square blocks bounded by Main and Front Streets between 13th and 16th streets. The district is located within two of Capital City Development Corporation's urban renewal districts, Westside and River Myrtle–Old Boise.

At the area's southwest corner is the Rhodes Skate Park and Boise Fire Department Station 5 at 16th and Front streets; at the northwest corner, Baldwin Lock and Key and the Sav-on Cafe; at the northeast corner, the Modern Hotel and Bar; and at the southeast corner, the Metro Express Car Wash.

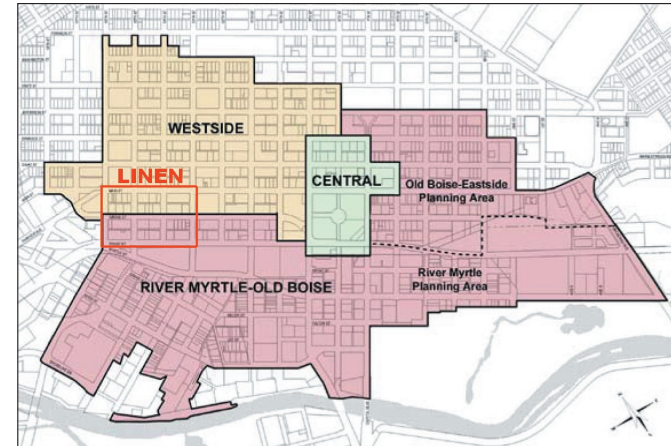
History

The district lies just west of the center of the city; most of the existing buildings in the area were built between 1910 and 1950, primarily for light industrial services and distribution. The idea of the Linen District redevelopment is David Hale's. The name comes from the area's most physically prominent building, formerly the American Linen Company, built in 1910.

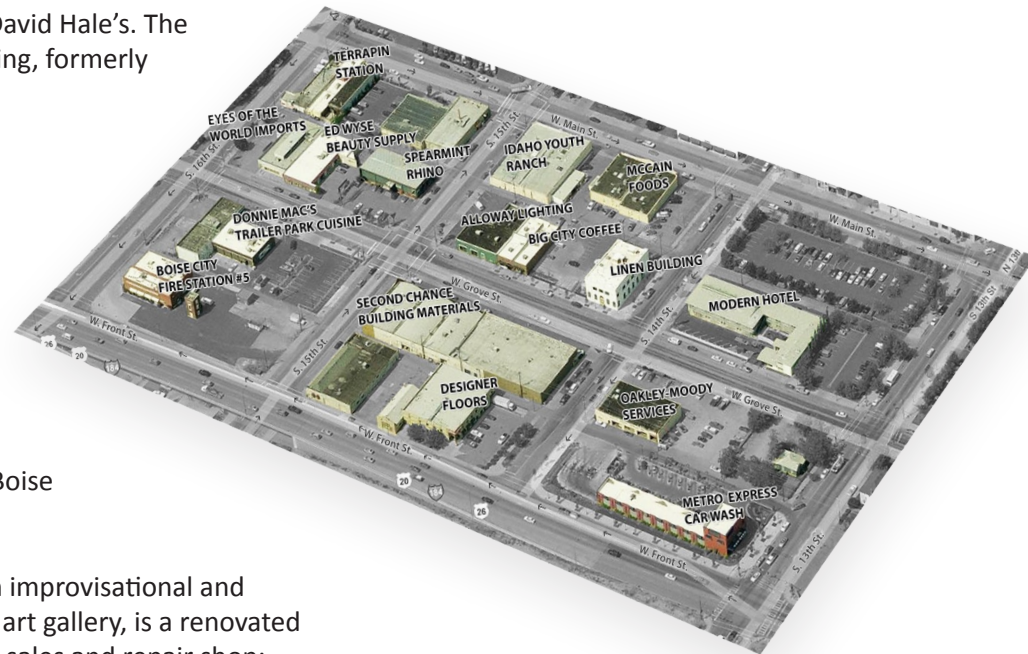
Character

The character of the Linen District is primarily defined by the single story brick buildings facing Grove Street between 15th and 14th streets. These small scale, repurposed buildings mostly have original or slightly modified 1940's era facades. The district retains several long-lived businesses: Oakley Moody Services, a vehicle repair business; Alloway Electric, an electrical fixture supply and contractor services company; Baldwin Lock and Key and the Sav-on Cafe. All are Boise businesses located in the area for decades.

Repurposed and modestly updated buildings lend the area an improvisational and authentic character. The Linen Building, an events center and art gallery, is a renovated commercial laundry; Donnie Mac's Restaurant is a former tire sales and repair shop; and Idaho Youth Ranch was formerly a car parts and repair shop.



CCDC District Map. Six-block Linen District in red.



Map of Linen District six square block area, 2010, courtesy of CCDC.

Current Uses and Significant Public Spaces

The center of the Linen District is the district namesake, the Linen Building at 14th and Grove. The Linen Building was built in 1910 as a geothermal commercial laundry; it now houses an events center, art gallery and the offices of David Hale, progenitor and developer of the Linen District.

Across 14th Street from the Linen Building is the Modern Hotel and Bar, a boutique hotel, restaurant and bar. A renovated '60s era motel, The Modern has positioned itself as a destination for local and visiting filmmakers, writers, musicians and visual artists. Furthermore, the hotel hosts Modern Art, an annual event of local artists temporarily occupying and transforming rooms, courtyard patio and parking lot into an art festival drawing thousands of visitors in a single evening.

Big City Coffee and Donnie Mac's are two restaurants in the area that provide sidewalk style patios. These two businesses are instrumental in providing activity and interest to Grove Street and contributing to its pedestrian quality. The Modern Hotel also provides a patio just off of the street.

The Rhodes Skate Park is the primary open public space for the district; it is located just off the southwest corner of the district.

The six square-block Linen District has three primary vehicular entrances: From the west, 16th and Grove; from the north, 14th and Main; and from the east, 13th and Grove. Each entrance leads to Grove Street, an increasingly significant secondary east-west pedestrian street.



The Modern Hotel with the Linen Building in background. Photograph courtesy of Modern Hotel.



Grove Street public art with Big City Coffee sidewalk patio in background. Photographs courtesy of author except as noted.

Existing Cultural Infrastructure

Linen District website - www.linendistrict.com

The Modern Hotel website - www.themodernhotel.com

Gallery at Linen Building

Event space at Linen Building

Sunday Market at Linen Building

Murals at Linen Building

Digital billboard at Metro Carwash

Temporary Art Panels at Linen Parking Lot

Mural at Donnie Mac's Restaurant

Musical performance at Terrapin Station

Dance performance at Spearmint Rhino

Rhodes Skate Park

Musical performances at the Modern Hotel

Modern Art annual event at the Modern Hotel

Film and music artists and art scholarship at the Modern Hotel



Modern Art - An annual visual and performing arts event at the Modern Hotel. Photograph courtesy of Modern Hotel.



Skateboarder at Rhodes Skate Park. Photograph courtesy of BoiseDailyPhoto.com.

Cultural Planning Toward Ideal Development

While urban planning is outside the scope of this document, a few issues can be touched upon here. The character and scale of future developments on Grove Street are understood to be critical to stakeholders of the Linen District. Grove Street, an east-west, pedestrian-scaled two-way street in downtown Boise, is the physical and programmatic center of the Linen District.

Providing a two-way corridor from S. 9th Street to Fairview Avenue, Grove Street is positioned to become a significant east-west downtown corridor. Large, undeveloped parcels just to the east of the Linen District are likely players in significant, near-future downtown development.

The Westside Downtown Framework Master Plan, written before the Linen District initiated development, includes two observations of the area that this plan suggests re-evaluating.

The Linen District has begun to develop a cohesive, unique character. While the Westside Downtown Framework Master Plan is correct in its observation that the Westside suffers from “discontinuity” and that many “parcels are more valuable than the improvements on them,” assumptions of value, scale and continuity should be tailored with a careful assessment of the recent developments in the Linen District.

Small-scale parcels and existing frontages facing onto Grove Street are ideal for local, independent retailers and service providers. The Linen District accommodates longtime Boise businesses, such as Alloway Electric, the Sav-on Cafe and Idaho Youth Ranch, as well as relatively young businesses like Donnie Mac’s and the Modern Hotel. The area is still inexpensive enough to accommodate new, local ideas for services and goods – an ideal counterpart to the WaterCooler business incubator just one block north.

The Linen District Cultural Master Plan anticipates small-scale, single lot or ¼-block development and existing building renovations for the foreseeable future. Small-scale infill, and repurposing and renovation of the existing building stock, are the likely strategies for the district. Larger scale, full-block or multiblock developments are perhaps more likely along Grove between 13th and 9th streets.

The Westside Downtown Framework Master Plan indicates the possible closure of 14th Street from Bannock to Grove in order to create a significant open space for the Westside District. While the Linen District appreciates the idea of additional open urban space in the area, stakeholders and the Linen District Cultural Master Plan suggest the closure of 14th Street may not be the most effective strategy for the area. The grain of existing building frontage is emphatically oriented to east-west pedestrian streets in this area. The Linen District has taken full advantage of this orientation and anticipates continuing it. A north-south street closure as originally suggested may result in open space that is not well activated.

Boise City and its Department of Arts and History could also assist in the continuing growth of the Linen District’s cultural assets and infrastructure. The Linen District is a potential critical link between the new 30th Street Area and the Grove Plaza. Boise City could assist in coordinating public and private interests as well as funding lines for future projects.

The Linen District Cultural Master Plan recommends future planning efforts to address Grove Street as an opportunity toward the continued and future development of a significant secondary pedestrian street. Grove Street provides opportunities to more effectively link the Linen District to the rest of the city: west to 16th Street, Fairview Avenue and the 30th Street Area; east to 9th Street, the Grove Plaza, the Basque Block and beyond.

Cultural Master Plan Project Sites

Gateways to the Linen District

From the west: 16th and Grove.
From the north: 14th and Main.
From the east: 13th and Grove.

Grove Street Axis of Linear Public Space

Street, sidewalks and planting strips along both sides of Grove Street between 16th and 13th streets.

Linen District Open Spaces

Rhodes Skate Park.
Privately owned unimproved lots.
Privately owned patios, etc.

Blank Party or Property Line Walls and Connector Structure Walls

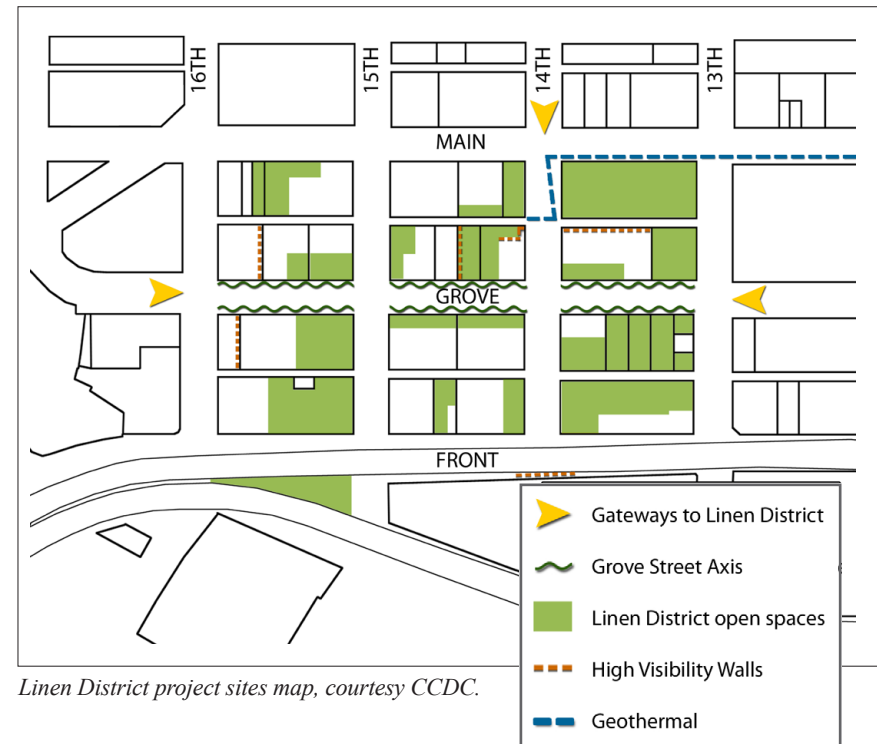
High visibility building walls – alley facades, party walls adjacent to undeveloped properties.
High visibility connector abutment walls.

Billboards, Signage and Advertising

Billboard at 16th and Main streets.
Two-sided billboard on Grove Street between 15th and 14th streets.
Building signage, unused armatures, antique salvaged signs.

Geothermal Heating and other Infrastructure

Any infrastructure easements of public interest, especially geothermal water.



Linen District project sites map, courtesy CCDC.



Entrance to Linen District at 16th and Grove with blank party wall.

Cultural Master Plan Project Types

Gateways and Markers

At District Entrance sites. Street spanning gateway. Permanent.
District banners/logo marker – light pole armatures or other. Permanent .

Street Furnishings

Public seating. Temporary or permanent.
Public recycling receptacles. Temporary or permanent.

Streetscape and Easements

Linear bioswale/planting strip. Permanent.
Geothermal garden. Permanent.
Sidewalk design. Permanent.
Light pole modification. Permanent.
Tree grate modification. Permanent.
Sewer, water, storm cover/grate. Permanent.

Murals

Multiple scales, multiple sites. Temporary and permanent.

Billboards and Signage

Collaborative stakeholder and/or agency long-term lease of billboards for billboard art series. Temporary.
Salvaged antique sign project. Permanent.

Programming and Performance

Performance, exhibit and/or lecture series.



View of an unimproved edge of Grove Street.



Linear bioswale/planting strip, Puget Sound. Photograph courtesy of SvR Design Company.

Cultural Master Plan Project Recommendations

Gateways, Markers and Way-finding Signage

The Linen District is characterized by several cultural activities. The Linen District Cultural Master Plan recommends a project directed toward a permanent, exterior public Gateway sculpture or Place-Marker. This project could include a signage or way-finding project utilizing existing street and traffic light poles as armatures.

Projected timeline: Immediate, ongoing. Permanent installation.

Projected budget: \$50,000 to start.

Intended audience: District visitors, Connector and Main Street passersby.

Artist eligibility: Idaho artists and designers.

Additional funding: Boise City, ACHD, ITD, and Idaho Commission on the Arts.



Grove Street Illuminated and Boise Canal, Amy Westover, and Boise Totems, Rod Kagen, Boise, Idaho. Photos courtesy of Boise City Department of Arts and History.

Cultural Facility

The district is a destination for many artists, especially filmmakers and visiting arts scholars. The Linen District Cultural Master Plan recommends providing seed funding and other incentives for the establishment of a permanent cultural facility. While any number of museum or performance programs would be entirely appropriate, an institute focused upon film and media providing public screenings, production and workshop facilities is especially recommended.

Projected timeline: Immediate, ongoing. Permanent.

Projected budget: \$50,000 to start.

Intended audience: District visitors, Main, 16th and 15th streets passersby.

Artist eligibility: Regional artists and designers.

Additional funding: Boise City, Idaho Commission on the Arts and the National Endowment for the Arts.



Bryn Mawr Film Institute is a nonprofit organization in Philadelphia providing film education programs.

Salvaged Signs Collection

The Linen District is characterized by skillfully repurposed buildings. The district exemplifies a sophisticated reuse-and-recycle aesthetic. The Linen District Cultural Master Plan recommends a project directed toward a permanent, exterior public display of salvaged, antique local signage throughout the district.

Projected timeline: Immediate, ongoing. Permanent installation.

Projected budget: \$50,000 to start.

Intended audience: District visitors, Connector and Main Street passersby.

Artist eligibility: Idaho artists and designers.

Additional funding: Boise City and Idaho Commission on the Arts.



American Sign Museum. Cincinnati, Ohio.

District Billboards

The Linen District attracts media-savvy artists: filmmakers, web developers and visiting scholars. The Metro Express Car Wash's digital billboard currently solicits artist displays on a continuing basis. The Linen District Cultural Master Plan recommends a rotating series of temporary billboard art interventions on the three existing billboards in the District. This would be accomplished by a lease agreement with the billboard advertising company(s).

Projected timeline: Immediate, ongoing. Temporary installation.

Projected budget: \$30,000 to start, 3 at \$10,000 each (lease and artist fee).

Intended audience: District visitors, Main, 16th and 15th streets passersby.

Artist eligibility: Regional artists and designers.

Additional funding: Boise City and Idaho Commission on the Arts.



Kerry Tribe, from the How Many Billboards project, MAK Center; Los Angeles, California.

Temporary Exterior Wall Murals

The Linen District Cultural Master Plan recommends a rotating series of temporary exterior wall murals in the district. Ideal sites are: West wall of the Lincoln Building facing 16th Street at Grove Street; alley facade of the Modern Hotel; east party wall of Carpenter's Flowers; west wall of Eyes of the World; abutment wall of connector at the end of 14th Street.

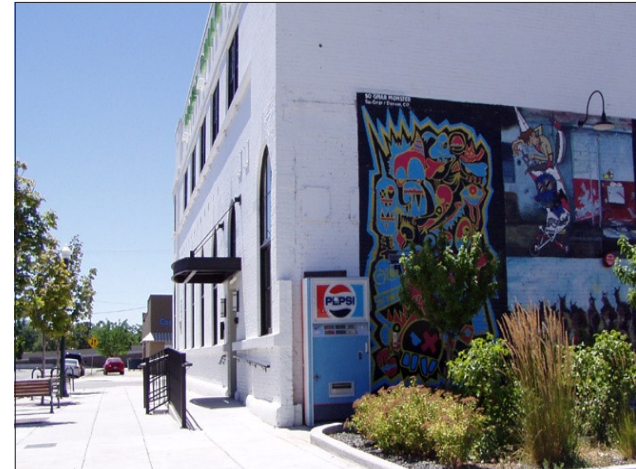
Projected timeline: Immediate, ongoing. Temporary installation.

Projected budget: \$10,000 to start, 4 at \$2,500 each.

Intended audience: District visitors, Main, 16th and 15th streets passersby.

Artist eligibility: Idaho artists and designers.

Additional funding: Boise City and Idaho Commission on the Arts, Idaho Transportation Department and Ada County Highway District.



Murals at Linen Building. Connector abutment wall at end of 14th Street in background.

Street Furniture Collection

The Linen District Cultural Master Plan recommends developing an artist-designed and/or salvaged street furniture collection: benches, recycling receptacles, parking lot bollards, street light fixtures, etc.

Projected timeline: Immediate, ongoing. Permanent installation.

Projected budget: \$25,000 to start.

Intended audience: District visitors.

Artist eligibility: Idaho artists and designers.

Additional funding: Boise City and Idaho Commission on the Arts, Idaho Transportation Department and Ada County Highway District.



Ceramic tile "sofa." Vancouver, British Columbia.

Stakeholders and Agencies

The Linen District - www.linendistrict.com.

Capital City Development Corporation - www.ccdboise.com.

Boise City Department of Arts and History - www.cityofboise.org/ArtsandHistory.

Businesses

Alloway Lighting

B.F. Evans Building

Baldwin Lock-n-Key

Big City Coffee

Boise City Building Company

Carpet One

Cosmo Prof

Designer Floors

Donnie Mac's Trailer Park Cuisine

Ed Wyse Beauty Supply

Evans Keane LLP

Eyes of the World Imports

Foxtrot Style For Living

Furness Building

G Fit Studio

Grand Avenue Condominiums

Hale Development Inc.

Idaho Youth Ranch

Kieffer Design Group

Lincoln Building

Linen Building Event Center

Metro Express Car Wash

Modern Realty

Oakley Moody

Old Firehouse #5

Rug Decor

Sav-On Café

Second Chance Reuse Building Materials

Sideshow Tattoo

Spearmint Rhino

Terrapin Station

The Linen Building

The Modern Hotel

MEMO

TO: Mayor Bieter,
Councilmember Elaine
Clegg, Jade Riley &
Arts & History
Commissioners

FROM: Amy Fackler
RE: CPC Report

REPORT

November 2010
Cultural Programs

SUMMARY

Performing Arts Downtown, **Arts for Kids 2010-2-11**, **Fall for Boise**, **Arts & Culture at the Depot**, **Good Neighbor Day**, **Local Arts Index**, **Fall for Boise Finale**, **Workshops**, & **Culture Cafes**

CURRENT PROJECTS/ EVENTS

Performing Arts Downtown – The last performance for the 2010 season was on Saturday, October 30. Currently developing strategies for 2011 that will need to reflect the lack of funding from CCDC this year. Plan on pursuing other revenue sources; also hope to talk with Go Listen Boise staff to see if we can work together on some programming.

Fall for Boise – 2010 SEASON COMPLETED!! Fall FIRE Finale was held on Saturday, October 23 on the Grove Plaza. Currently planning for 2011; sent out surveys to cultural organizations (who were contacted about being in brochure & website) and to hotels & businesses (who were given brochures) to help evaluate effectiveness of current programs. Also have obtained one set of FallforBoise.com website analytics for # of visits in September; will obtain numbers for October this week. Working with DBA in strategizing future programs.

RE-ART (Arts for Kids) – The 2010-2011 season kicks off on Saturday, November 13 and Sunday, November 14 at the four library branches (2 branches each day). Partnering again with Boise Public Libraries & TRICA. The inaugural session for this series: Breakdancing! The series continues the second weekend of every month through May 2011.

Arts & Culture at the Depot – Schedule available on department website.

Local Arts Index – Have provided feedback on 3 sets of suggested primary indicator questions. Latest update from group was that we will start collecting information this month.

E-Newsletter – Headlines #25 was sent out Friday, October 29.

Workshops – First in a new series of workshops for artists was held on Tuesday, October 26 at the Very Special Arts Center (1828 W. Overland; near intersection with Federal Way). Had nearly 30 participants; great turnout and great presentation by Leigh Ann Duffurena and Jessica Flynn from Red Sky Promotions. The second workshop was held today at the Boise Public Library, Hayes auditorium, with follow-up individual consultation meetings tomorrow, November 4 in the Foothills Training Room at City Hall.

Culture Cafes – Working with ICA on creating a new education-based series of Culture Cafes.

FUTURE PROJECTS/ EVENTS

FY 2011 Planning – Solidifying programming for 2011 this month.

NOTE

ATTACHMENTS

Arts & Culture at the Depot- <http://www.cityofboise.org/ArtsAndHistory/CulturalPrograms/Programs/page50512.aspx>

