# Department of Arts & History Commission Meeting



Arts & History

Wednesday, September 2, 5:30 – 7:00 pm Prospector Room ~ Idaho Historical Museum, 610 Julia Davis Drive

# Exhibit tour will start promptly at 5:30.

# AGENDA

**5:30** Tour of National Art Program (NAP) exhibition, as it is being installed.<sup>1</sup>

**5:45** Call to Order – Margaret Hepworth, chair Approve Minutes of August 5, 2009

# 6:00 Hot Topic – Jack's Urban Meeting Place (JUMP) – feedback from August

# presentation

City Art & History Fund – panel recommendations and approval, M. Hepworth Mayor's Awards for Excellence in Art and History, S. Gore, committee chair, reports on status

6:30 Reports

Visual Arts Advisory Committee: *Review and approve* public art projects and plan, K. Bubb History Committee, S. Gore Cultural Programs Committee, S. Youngerman

6:55 New Business, Comments, Announcements, Upcoming Events

7:00 Adjourn

# Upcoming Meetings:

- o Executive Committee meeting: Tuesday, September 29, 2009, noon, A&H
- o Commission meeting: Wednesday, October 7, 5:30 7:00, pm, location TBD
- o Cultural Programs Committee: Wednesday, September 16, 3:00 -4:00 A&H
- Visual Arts Advisory Committee: Wednesday, September 16, noon 1:30
- o History Committee: Wednesday, Wednesday, September 23, 5:30-8:00

Terri's cell, 724-6506 Janelle's cell, 724-6527

<sup>&</sup>lt;sup>1</sup> The NAP is an exhibit of employees/families/commissioners/etc of the City of Boise. There are over 100 entries. The reception and awards event is on <u>Thursday, September 3 at the museum from 5:30 – 7:30</u>



Commission Meeting Minutes Wednesday, August 5, 2009 Boise Watershed

#### Present:

Elaine Clegg, Council Liaison Carl Daugenti- Exec. Comm. Marianne Flagg Suzanne Gore- History Comm. Sandy Harthorn Margaret Hepworth- Chair Stephenson Youngerman- EPAC

# Guests:

Richard Young

Absent:

Mark Baltes- History Committee Fairy Hitchcock- Cultural Programs Committee Maggie Soderberg- Jack's Urban Meeting Place

# Excused:

David Hale- Exec. Comm. Nancy Lemas Jane Lloyd John Sahlberg- VAAC

# Staff:

Karen Bubb, Public Art Manager Brandi Burns, City History Intern Amy Fackler, Cultural Programs Manager Terri Schorzman, Director Janelle Wilson, Administration

# Additional board packet materials

Ustick Library! Public art brochure Reham Aarti Jacobsen, Peppermint Park proposal

# Karen Bubb presented a tour of the Ustick Library! Glass artworks by Judy Gorsuch Collins.

# The meeting called to order by Margaret Hepworth at 5:40pm

# MEETING MINUTES

# MOTION:

Daugenti moved to approve the July meeting minutes, Harthorn seconded. Motion carried.

# **NOMINATION REVIEW**

Applicant for History Committee, Melissa Martin Approved by Nominating Committee, Nancy Lemas

# MOTION:

Gore moved to approve new History Committee member Melissa Martin, Flagg seconded. **Motion carried.** 

# VISUAL ARTS ADVISORY COMMITTEE- KAREN BUBB

Optimist Sports Park, Ward Hooper Alterations to proposal: -variation in pole colors -change soccer player to a female for equal representation

# MOTION:

Daugenti moved to approve the Ward Hooper Optimist Sports Park proposal with alterations, Harthorn seconded.

# Motion carried.

Lincoln Sculpture, duplication by Irene Deely
-VAAC recommends accepting this artwork into our collection
-Where would we recommend the sculpture be placed? History Committee has

recommended it not be placed in Julia Davis Park. VAAC recommends returning the placement decision to the Department of Parks and Recreation staff and design review committee.

# MOTION:

Daugenti moved to approve the formation of a joint committee of Arts & History and Parks & Recreation staff to accept the donation of the Lincoln Sculpture and its placement in the city upon review of the completed sculpture. **Motion carried.** 

• Peppermint Park mosaic, Reham Aartic Jacobsen

# MOTION:

Flagg moved to approve Reham Aarti Jacobsen's Peppermint Park proposal, Gore seconded. **Motion carried.** 

# PRESENTATION ON JACK'S URBAN MEETING PLACE- MAGGIE SODERBERG

# **NEW BUSINESS**

-Thursday, August 20: Origin of Brazilian Music by Elisabeth Blin

-Tuesday, August 11: Geothermal Plaque dedication 11:00 am

-Sunday, August 30: Curb Cup, 2-4pm performers on 8<sup>th</sup> St. and Basque Block

-National Arts Program, deadline Aug. 17<sup>th</sup>, reception September 3

-Artist's in Residence, 13 new applications in addition to previous submissions that will be included in this selection. We have secured an additional space for two artists at Renewal in the basement

-Electronic invitation for Mayor's Awards is available, please help promote!

# Meeting adjourned at 7:05 pm

Next board meeting will be September 2 at the Idaho Historical Museum

August 2009

TO:	Arts & History Commissioners Mayor Bieter, Council member Elaine Clegg, Jade Riley	BOISE
FROM:	Terri Schorzman, Department Director	<u>CITY OF TREES</u>
RE:	Monthly Report – August 2009	Arts & History

#### General Budget/Funding:

<u>Department Budget:</u> We received \$16,000 from the City contingency fund to cover the costs of public art maintenance for the remainder of the fiscal year. We are very grateful for this. We continue to re-assess our budget as we approach our year-end; much of our big expense happens now: the Mayor's Awards, Fall for Boise, etc.

<u>Idaho Commission on the Arts</u>: We received \$4600 from federal stimulus funding via the ICA. This will be put toward our contract with Amy Pence-Brown to continue her curatorial duties for the Boise Visual Chronicle and other public art planning and assessment projects.

<u>City Arts & History Fund</u>: The on-line application process was completed; applications for funding were due August 14, 2009. We had 30 "cultural initiative" applications and ten anchor fund requests, for total requests well over \$100,000. We have \$45,000 to distribute this year. The review committee meets on August 31 to rank the projects; the commission will review and approve at their meeting on September 2.

Internal/Admin/Communications: Progressing on database development. Other issues include:

- Working toward an agreement with the Centre on the Grove for display of the Boise Visual Chronicle;
- The status of our input regarding the acceptance and placement of the "Seated Lincoln" Borgland statue in Julia Davis Park;
- Our offer of support (land swap, design review) for the proposed fallen soldiers memorial; we support the site near the old Borah post office (across from the Capitol).

#### Sample of Projects:

September and August are huge months for the Department, with the Fall for Boise events looming (the new calendar is available and looks great), the Mayor's Awards, the grant announcements, the National Art Program, the fiscal year-end budget closeout, and much more. The poster for the upcoming Fettucine Forum season will be ready very soon, and the public art staff and consultants are assessing the Boise Visual Chronicle collection and hanging art all over city hall. It looks great! The Public Art Masterplan is about finished, and many more public art projects are going forward.

# Collaboration and Outreach

We sent our ninth and tenth **e-newsletters**, *Headlines* in early and late August.

We held the fourth Culture Café on August 27 at the Boise Public Library with historians, writers, and other humanities disciplines... Over 30 participated. These continue to be well-received and needed. We will determine next steps soon.

I will co-teach an oral history workshop on November 7 with the state oral historian at the State Archives building. This is a collaborative effort on behalf of the Department and the agency to reach those interested in learning the techniques of recording oral history interviews.

Committees Cultural Programs Committee: in staff report History Committee: in staff report Visual Arts Committee: in staff report

# Upcoming Department-sponsored Events

National Art Program exhibition—see it at the Idaho Historical Museum the first two weeks in September. The awards reception will be **Tuesday, September 8, from 5:30 – 7:30.** 

# Fall for Boise kick off event at the Center on the Grove, 5:00 – 9:00: Saturday, September 5 - Grove Plaza, 5pm-9pm ~ Join us in

celebration of our local food, arts, and history ~ a cultural harvest! Ken Bass from 94.9 The River emcees the evening with free live performances by:

- ★ Boise Rock School
- ★ Opera Idaho
- ★ Fiddlers
- ★ Onomatopoeia (with a special appearance by Sally Tibbs!)

The Mayor's Awards on September 25 at the Powerhouse Event Center, 5:30 - 11:30 pm.

Public Works: Boise WaterShed – The floor installation was completed in August. Please attend the Aqua Nights event on September 10, from 5:30-8pm to see the new artworks!

#### In the News

Boise State Radio, story about Culture Café, aired August 28 at 7:33 am. Will share the audio file on our website (if possible).

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Visual Arts Report

Prepared by Karen Bubb Public Arts Manager

August 2009

Neal Oldemyer, Public Works Director at the Geothermal Plaque Unveiling



# **APPROVAL VOTES REQUESTED**

#### Ward Hooper: Optimist Sports Complex additional designs

See revised designs on next page. VAAC recommends approving revised designs.

#### Fountain Art Donation Request for Julia Davis Park

Idaho Power would like to donate a Mark Statz sculpture to Boise City to be sited in the lagoon in Julia Davis Park on the South side. The artwork will be sited in relationship to the Cancer Survivor plaza. It will aerate the water in the pond and provide a strong visual image. There is no cost to the City. The Julia Davis Committee will raise necessary funds for installation and Parks will maintain. *proposal, plans and model to be provided at meeting* 

#### Southeast Neighborhood Association (SENA) and BSU public art project: Ben Love Play Equipment for Helen B. Lowder Park

SENA received a \$20,000 grant from the Mayor's neighborhood reinvestment grant program to do a public art project in cooperation with BSU's art department. The project is to be located at Helen Lowder Park. Benjamin Love's project was selected but is undergoing design revisions. The final work will be owned and maintained by the City of Boise. See attached narrative and image. VAAC requests approval of the concept. Final site at park to be determined with design staff.

# **DISCUSSION REQUESTED**

<u>Public Art Overview/Plan –</u> Please review the draft of the public art booklet and provide edits, changes, and suggestions.

#### COMPLETED!!!!

- **Public Works: Boise WaterShed** The floor installation was completed in August. Please attend the Aqua Nights event on September 10, from 5:30-8pm to see the new artworks!
- **Public Works: Geothermal Medallion** The plaques are completed. The first one was installed at Plaza 121. The rest will be installed in September. Thirty buildings confirmed. The unveiling event took place at Plaza 121 on August 11 and had a great press turn out. \$20,000

#### PARTNERSHIPS

#### 8th Street Artist-in-Residence:

8<sup>th</sup> Street Marketplace owners are providing open office space for two Artists-in-Residence. Two additional building and property owners are opening up spaces—Renewals at 8<sup>th</sup> and Idaho is providing a basement space for 2 artists and Parklane LLC is providing space for two artists at the Alaska Building at 1020 Main Street. See attached information regarding selected artists for the Sept-Nov. residencies.

#### Lincoln Sculpture Donation Request

The sub-committee of Parks & Rec and Arts & History Commissioners and Parks Design staff will meet in September to identify alternate sites.

#### PUBLIC ART PROJECTS IN FABRICATION TO BE COMPLETED IN 2009:

Fire/Police: City Hall West – Classic Design Studios is now working on the cast glass light sconces for the wall and flag poles and enamel panels for the interior of the cement walls. \$133,000

Mark Manwaring has been commissioned to do two artworks representing Police and Fire for the lobby of City Hall West and additional pieces for adjacent conference rooms. \$10,950.

**Public Works: Boise WaterShed** – Patrick Zentz three wind artworks will be installed in the landscape in August 2009. \$80,000.

#### Park art signs to be produced/installed:

- Zoo African Plains Exhibit
- (budget for signs in artist contract already, Baltzell working on it)
- Fallen Firefighters Memorial (\$500 estimate for simple bronze sign)
- Foothills Learning Center Dandelion (\$950 estimate for 2 signs, porcelain enamel on steel, one outside and one inside, to be done by April)
- Sycamore Park murals (\$1,100 estimate for porcelain enamel on steel on metal stand)
- Warm Springs Park mosaic restroom (\$1,200 estimate for 2 signs aluminum cut on one wall, aluminum with words inset and brochure holder on another wall)
- Philippe Park (\$850 porcelain enamel on steel on steel stand in planter bed)
- McDevvit Park skate park mural (\$250 for simple sign, attached to wall)

#### PROPOSALS COMPLETED, APPROVALS UNDERWAY

#### Reham Jacobsen mosaic play structure proposal for Peppermint Park

To go to Parks & Recreation Commission in September

#### ARTISTS SELECTED/PROPOSALS UNDERWAY

#### Artists On Contract:

The following six artists are the current Artists on Contract. Marcus Pierce: painter, Reham Aarti Jacobson: mosaic artist, Amber Conger: sculptor, Michael Baltzell: designer, sculptor, Jessie Proksa: designer, multi-media artist, Noel Weber: designer, sculptor

New Parks Public Art Projects 2009	Budget
Julia Davis Art (Pavilion Art – on previous contract with <i>Day Christenson</i> ):	\$47,800
Optimist Sports Complex: Four additional sport icons marking fields – Sole source contract with <i>Ward Hooper</i>	
Marianne Williams Park: <i>no artist assigned yet</i>	
Morley Nelson Community Center Mural: <i>Marcus Pierce</i>	
Peppermint Park: <i>Reham Arti Jacobsen</i>	
Hobble Creek Park: <i>Amber Conger</i>	
Tree Identification Project: Noel Weber	
at Ann Morrison Park & Julia Davis Park	
Idaho Ice World: <i>Michael Baltzell</i>	
TOTAL PROJECT BUDGETS	\$218,864

#### **DBA Art on Traffic Boxes:**

DBA received a \$20,000 grant from the Mayor's Reinvestment Grant Program to commission designs from 5 local artists for downtown traffic boxes. A & H facilitated artist selection. 53 artists applied; 5 artists were selected—Bob Neal, Karen Woods, Patrick Kilby, Tarmo Watia, and Amy Lundstrom. To be unveiled in September.

\$5,064

#### **PROJECTS STILL IN FORMATION**

#### Art in Transit:

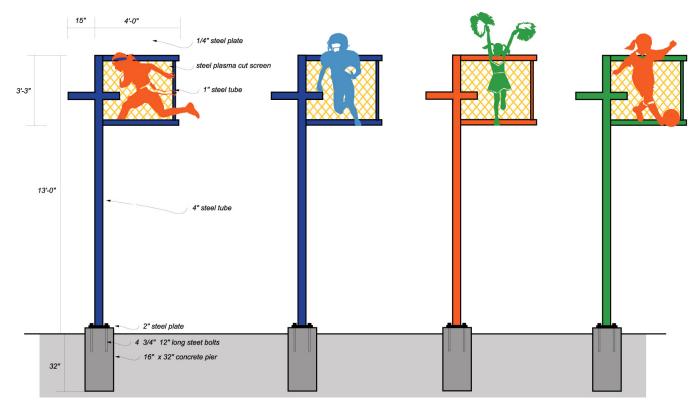
We are also working with Valley Regional Transit and the Bus Driver's Union, to initiate a project to select artists to design art five transit shelters. The \$5,000 funding for the art is coming from A & H. The other funds for the shelters are coming from the Bus Driver's Union.

#### Artist in Residence Programs:

Bubb is speaking with landowners to secure other artist in residence spaces. Negotiations are underway with Baum Realty to potentially lease the old Moon's space at 815 Bannock to use it for cultural purposes. Space uses could include artist display, performances, workshops, studio space, or other culturally-related events.

# OTHER ARTS/CULTURE/EDUCATION ACTIVITY

August 1	Road tripped to Sun Valley to check out the galleries
August 1	Attended Idaho Shakespeare Festival's Twelfth Night
August 7	Attended Erin Ruiz opening at Visual Arts Collective
August 9	Attended Idaho Shakespeare Festival's The Mystery of Edwin Drood
August 11	Attended Garden Valley's Starlight Mountain Theater's The Boyfriend
August 16	Had an art booth at the Linen Market
August 18	Presented to 20 Kiwanis about public art at a breakfast meeting
Augsut 18	Attended Afghan Star at the Flicks, a benefit for the Refugee Center
August 21-30	Vacationed in Chicago, IL and Madison, WI and saw lots of art!



Ward Hooper Optimist Sports Complex additional field markers: Revised Designs

Example of existing artworks that these works will match:





# Benjamin Love Proposal for Helen B. Lowder Park Narrative:

Boise's Southeast Neighborhood has an extremely rich and diverse history and over the decades it has undergone immense change. In its early days the SEN was home to the Oregon Trail, The New York Canal and numerous local dairies. Today the SEN is home to Boise Avenue, 7 of Boise's public schools, and over 7 city parks. At the elementary level the SEN serves over 2600 students. With these young people in mind I developed this proposal. The form of the work maintains shapes and colors easily associated with the visual language of playground equipment, thus allowing for interaction with the piece through the play and the invention of games.

# Design:

The bright colors clearly mark the pieces as interactive. The rings on the vertical pieces will be 2 feet across thus allowing a basketball or tennis ball to pass through. By designing the pieces to allow for play with objects that are already in use in the park i.e. basketballs there is room for children and adults to invent games and interact with the work.

# **Fabrication:**

The piece will be fabricated from 2 inch steel tubing. Due to lack of proper tooling at the local level the piece will be fabricated by Albina Tubing in Portland Oregon they will fabricate the pieces by bending and welding the forms and then powder coating them. Jeremy Parrish, P.E. structural engineer from CTA architects and Engineers will design the anchors for the work to the minimum of other playground type equipment. The anchors will be poured below the surface level of the bark chips, and the steel forms will be bolted onto the anchors with tamper resistant bolts. By bolting the work to the anchors it can be removed or replaced in the unlikely event of vandalism.

# Installation:

First the concrete ring and piers will be poured, and the anchors for the pieces will be set. The steel forms will them be bolted onto the anchors. Bark chips will be used to fill the space around each vertical piece and will extend to the proper depths and radii to meet with playground fall standards. The piece will be located next to and share a side walk with the existing playground this will ensure not only that the bark does not interfere with the sprinkler system, but that the bark will remain dry.

# Materials Specifications:

Powder coated steel is extremely durable. In the event of graffiti it can be cleaned with solvents with no ill effect to the surface.

# Budget

General expenses				
	Design		\$1500	
	Fabrication		\$6500	
	Installation		6000	
	Total	\$14000		
Itemized expens	es			
	Design			
	Structural Engineering		\$1000	
	Drawings for fabrication of anchors		\$500	
	Fabrication			
	Bending and welding, of work includes steel	\$6000		
	Powder coating	\$500		
	Installation			
	Concrete and anchors	\$2500		
	Transportation of work from Portland	\$1500		
	Installation of work includes bark	\$2000		
	Total	\$14000		
Timeline				
September	Structural Engineering Drawings for anchors by CTA			
October	Fabrication of pieces and anchors Powder coating			
November	Excavation and Concrete Final installation of work			

#### 8th Street AiR Program Expands

The AiR program invites artists to make a studio home and to display and share their work in commercial office spaces. The program is open to emerging and established Idaho artists. AiR originated in 8<sup>th</sup> Street Marketplace at BoDo and is now expanding to two additional sites in downtown Boise as well.

8<sup>th</sup> Street Marketplace continues its commitment to the program with suites for three artists. Selected for the September-November residency at 8<sup>th</sup> Street are Kelli Brown, a modern dancer, Benjamin Love, a printmaker, sculptor and performance artist, and Goran Fazil, a painter.

Renewal at 8<sup>th</sup> and Fulton is opening up their basement space to two painters, Emily Wenner and April VanDeGrift.

Parklane LLC is providing space for two artists in the Alaska Building at 1020 Main Street, sculptor Sue Latta and performance artist Lisa Bufano.

The artists welcome the public to their First Thursday studio tours and open houses, the next being September 3. When the artists' time in residence concludes, a piece of their work is permanently on display at the marketplace.

# September, October November 2009

#### LOCATIONS:

Suite 203:	Kelli Brown, dancer and choreographer Brown will use her residency to choreograph and rehearse new, original dance pieces for an upcoming performance.
Suite 201:	Benjamin Love, printmaker, sculptor, performance artist Love is developing a body of large-scale woodblock prints and making sculptures from recycled materials.
Suite L138:	Goran Fazil, painter Fazil will work on a series of paintings exploring our culture's relationship to historical concepts and the perpetuation of war.

# 517 S. 8th Street, Renewal Basement

Emily Wenner, painter

Wenner is using this opportunity to paint large-scale figurative and fantastical landscape paintings.

#### April VanDeGrift

VanDeGrift is working on a series of paintings focusing on memory, particularly as applied to objects and humans.

#### 1020 Main Street, Alaska Building

Lisa Bufano, multi-media performance artist

Bufano, who is a bilateral below knee and finger amputee, transforms her body using props and prosthetics to create performance pieces about 'natural' movement.

Sue Latta, sculptor

Latta uses mixed media to create forms that reference the body. She brings together resin, metal, colored pigments and other materials to create emotionally powerful forms.

# **History Division**

August 2009

City Historian

- Collected Neighborhood Plans and the CCDC's downtown Neighborhood Plans.
- Collected the COMPASS publication, "Communities in Motion: Regional Long-Range Transportation Plan 2030."
- Drafted a release form for photographs.
- Attended meeting with Planning Department: a new oral history project was proposed by Amy Fackler.
  - An oral history project involving the Neighborhood Associations, where the history of the neighborhood would be chronicled by the voices of its inhabitants.
- Attended Commissioner meeting with the JUMP presentation.
- Contacted Susan Randall about locating filmed Fettuccine Forums.
- Arranged with Susan Randall to have tapes transferred to DVD by Custom Recording.
- Compared prices for buying materials to begin archiving some of our collections.
- Reserved Foothills room for the Fettuccine Forum season.
- Attended staff retreat and discussed the vision for the History Division of the Department.
- Answered research requests about Boise: the oldest bar in Boise, the history of the Farmer's Market.
- Organized the City Historian email account to create FAQs for the website.
- Attended staff meetings.
- Put photographs from the CCDC project onto the I drive.
- Researched books to add to our reference collection.
- Created the History Committee's contact sheet.
- Organized a section of the research in the office.
- Completed display case in City Hall of interesting gifts to the Mayor.
- Drafted a proposal for the ISHS grant for a new oral history project, a project collecting the memories of former Mayors and City Council members.
- Attended History Committee meeting.
  - o Welcomed new committee member, Melissa Martin.
  - Proposed a date for planning session with Rosemary Curtin. Proposed date: Tuesday, October 20.
  - o Previewed and approved the Fettuccine Forum poster.
  - Discussed Sundays at the Depot. Amy Fackler is the keeper of the calendar.
  - Discussed status of Borglum's Lincoln statue for Julia Davis park. New proposed location: east side of the Black History Museum.
  - Discussed fallen soldiers memorial proposed location: in front of the old Ada County Courthouse.
  - Discussed plans for the Culture Café.

- Discussed how we can help, attend and promote ticket sales for the Mayor's Awards.
- Attended and helped staff the Culture Café for Historians, Writers, Folklorists, etc.

Oral History Program

- Discussed with History Committee's Mark Baltes about Morrison-Knudsen oral history project.
- Completed Radio Navigation transcript.
- Audited Radio Navigation transcript.
- Drafted and completed Radio Navigation summary for the airport.
- Inquired about the A Race Against Time: Preserving Our Audiovisual Media in Atlanta, GA conference in October. Will prove to be an invaluable event for the History Division to attend.
- Registered for oral history conference in Atlanta, GA.
- Ordered equipment for the digital recorder.
- Met with Marc Frisk to discuss CCDC oral history project: identified people to contact.
- Received list of previous City Council members from 1973 to present for CCDC oral history project.
- Drafted and completed introductory letter to send to contacts we would like to interview for the CCDC oral history project.

# Cultural Programs Committee September 2, 2009 Update – Current Projects

# I. Performing Arts in the Market – Part of Today's Agenda

- 1. One space (out of 3 total) at the market the area near Thomas Hammer—is still not available. Currently, the issue is competing music from Dawson Taylor. For now, I'm moving performers scheduled in Thomas Hammer location to the Falcon Tavern.
- 2. Will work with CCDC & Capital City Public Market to create a strategy for next year. We have been considering having one lunchtime performance per week during the summer somewhere downtown -- so we will pursue further the logistics of how many performers to have in the market from mid-April through the end of October.

# II. City of Boise Booth

- 1. Still managing schedule and staffing booth through October 24 (started April 18).
- 2. Met w/PIO group to determine if any departments are interested in using the market space next year. Next year, our department will not staff the booth. I will investigate whether the city could use space gratis for 7-8 weeks (Public Works & Libraries were interested in having a few) or if there would be a cost. Usually, the market manager prefers to have space rented for the entire season, so it is uncertain at this time whether she will agree to this arrangement. If it requires a full season commitment (mid-April through the end of October) we will end the booth at the market.
- 3. Our experience this year: Booth traffic is almost entirely made up of tourists, some newcomers to town. Most questions are tourism-based, not arts & culture. It can be interesting & fun to talk with people, and I do see a need for a tourism-related booth. Also when other city departments have coordinated staffing the booth during times of an outreach campaign such as new garbage program for Public Works or Summer Reading for libraries it has proved very successful. But, when other departments volunteer to use the booth, with one exception, it still requires our staff there to set up & tear down the booth.
- 4. The issue is the booth is proving to be a huge commitment with not much direct ROI specific to our department's mission. We don't have enough staff for 29 weekends a year to cover this task. (Even when other departments help staff, with very few exceptions, Tegan or I need to be there to help set-up, take-down.)
- 5. Going to use City Display booth for remainder of August and September; we'll have the booth through the end of October.

# III. Arts for Kids – this year: June 6 – August 8

- 1. Program over for this year. Attendance was lower; 5 weeks of 10 weeks were poor weather; other issues were competing events.
- 2. Currently exploring ways to move program around town more and collaborate with other partners. I have meetings set up to discuss ideas and will report back as more information becomes available.

# IV. Fall for Boise

**Note:** Tourism is also an interesting aspect of Fall for Boise. I had three significant inquiries and articles published about Fall for Boise (Alaska/Horizon Air magazine; AAA magazine, Hotel magazine) – I spent a good 40-60 hours getting info (from organizations all over the place – a lot of work, and I think it could have been better). Something to discuss in the future. I really think a cultural tourism aspect could be important – I honestly don't have the time to devote to it right now to do as good of a job as I think can be done.

- 1. **Sponsors**: CCDC, Journal Broadcasting Group [KNIN, The River (94.9)], KBSU, Boise Weekly, Mayor's Office, Idaho Tourism Council tracking sponsors, distributing & coordinating information & outreach plans.
- 2. **Brochure** I coordinated the info & editing of this year's brochure. So far, 1000 brochures delivered to BSU (8/18); 6000 delivered to DBA for hotel distribution on 8/19; remainder will be available on 8/21 and we'll begin distributing.
- 3. Kick-Off Event: Date set as Saturday, September 5, 2009, 5:30pm-9:00pm. Working with Beth Geagan.(Sustainable Community Connections – Think Boise First/Treasure Valley Food Coalition). We are continuing the "City Harvest" concept but making it more accessible (less expensive) and simple. I am responsible for coordinating/paying performers, obtaining licenses, Grove rental & representatives from the city to speak at the event. Performance Schedule: Boise Rock School, Opera Idaho, Giant Leperchauns (Irish Music), Onomatopoeia

**Other**: Still trying to get confirmation about whether Mayor Bieter can attend and say a few words.

**Please come if you can**! FREE music ~ anyone over 21 can purchase Idaho beer & wine . If you wish to purchase food:

\*Purchase tickets at <u>www.sccidaho.org</u> -- (\$20 adults/ \$10 kids) \*or Call 424-6665

- 4. Salsa Fiesta Tropical September 26
  - The City is a "contributor" that is we helped get it going but can't officially be a sponsor, presenter, or producer.
  - We can and will promote it and encourage attendance.
  - I will continue to work with mj3 productions to help in any way I can that still keeps it all legally "clean."
  - Groups involved: TriCA, Trey McIntyre, Drop, Balance, and Idaho Dance Theatre.

# 5. Worldfest – October 10

- Keeping it simple during the market hours this year. Past years, have had feedback that it cleared out when the market ended.
- Want to see what works this year and consider changes for next year.

# 6. Collaborations .

- We'll keep talking about this at future meetings!
- So far, looks like First Thursday in February.
- V. Hold It! Local (part of Go Listen Boise)
  - 1. Loops are ready to go! Will go live no by September 1, 2009.
  - 2. Need to get final legal release form from Go Listen Boise.
  - 3. Need to write a press release.

#### VI. Fulton Street Theater

- 1. When completed at end of fiscal year (Sept. 30), will present info to this committee & CCDC.
- 2. This funding expires at the end of CCDC's fiscal year.

#### VII. Mayor's Awards for Arts & History – Sept. 25, 2009

- 1. Working with Suzanne from History Committee & Terri Schorzman.
- 2. Venue: Powerhouse; heavy hors d'oeuvres, 5:30pm 11:00pm
- 3. News Release: http://www.cityofboise.org/CityGovernment/ArtsandHistory/PressReleases/2009/page4578 1.aspx
- 4. Purchase tickets! <u>http://www.brownpapertickets.com/event/73838</u>

# VIII. Curb Cup

- 1. Mark Rivers is organizing this even to be held on August 30 (a Sunday).
- 2. Basically it consists of performers doing their "thing" on Boise downtown sidewalks for 2 hours. Anyone can attend; will provide a map and tokens and then audience members vote for their favorite performer(s) by putting the tokens in the "cup" by their choice. So each person will have about 3 tokens; he or she can put all three tokens into one performer's cup, or any configuration of up to three different performers. The winner will be the performer with the most tokens. Mark Rivers will provide prizes and money for the winners. He wants to inspire innovative performances anything goes (that's legal). Our department will provide one award... contemplating what that will be and look like!

# IX. Depot – as a venue

- Background: I am working with Mark Baltes (History Committee) and the Parks Department to schedule exhibitors, historians, and performers in the Depot during public hours (Sundays & Mondays except for holidays). The venue would be free to use – but would not be a "market" – one individual/group per Sunday/Monday (both days per one user) and although they could sell items, sales would not be the focus. They could accept tips. Parks staff, who are already scheduled there, would be present to oversee but would not be responsible for set-up, take-down, clean-up or integrity of items.
- 2. I've had numerous meetings with Mark Baltes, Ginger Jewell (Parks Dept.), and Kent Rock (insurance & risk mgmt.). I sent a draft (8/17) to Pat Riceci of an agreement to cover legal & liability issues.
- 3. The venue offers aesthetic charms and some challenges (acoustical in particular) we will just have to see how it goes. Outdoor space can be used in the summer. No amplification (but stereo—type systems can be kept low for dance type performances.
- 4. I will schedule and manage the particulars (but not staff it on Sundays/Mondays).

# X. Partnerships

I'm actively working on developing partnerships with other departments to try and maximize resources and serve a broader city population. This is really an area I want to focus on more in the near future – to help involve more city residents to not only gain more support, but use our existing foundation and strengthen it. I envision more layered, intertwined, richer programs – multi-faceted. "One City, One Team" ©!

- Meeting w/ Planning & Development Services we discussed ways we could work to involve neighborhoods more actively and on more engaging topics. I want to help a neighborhood reach its potential to connect people and find common culture to celebrate. For example, as a pilot project, I'm planning on going to two neighborhood group meetings in September/October to encourage association members to attend an oral history training put on by our department and the Idaho State Oral History Center. This is that idea I just think could be a real starting point that could expand upon – involve performances, libraries, schools – maybe even park events eventually?
- 2. Meetings w/Parks Meeting set for September 1. Going to discuss potential partnerships.
- 3. Meeting w/ Library Met a couple of weeks ago. We might be able to coordinate some programming related to their current themes (such as Black History Month) and some other national/regional events such as what the History Dept. did with Preservation Month this past May.