



**BOISE CITY
DEPT OF ARTS
& HISTORY**

DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman



ZOOBOISE

Conservation • Education • Recreation

IRFP 18-138 ARTIST CALL FOR APPLICATIONS

Friends of Zoo Boise seeks Public Artist(s) for Public Art at New Zoo Boise Gorongosa Exhibit

Contact: Tammi Leatham, Purchasing Specialist, tleatham@cityofboise.org

Deadline: February 16th at 3:00 p.m., Mountain Standard Time

OPPORTUNITY:

Friends of Zoo Boise invite public artists to apply for the opportunity to submit a design proposal for interactive animal masks for the new Gorongosa National Park Exhibit. Up to 3 artists or artist teams may be selected from this request for applications as finalists to provide a design proposal for interactive animal masks. The masks will be inspired by the diverse range of species found in Gorongosa National Park and encourage Zoo Boise visitor interaction. The awarded artist(s) or artist team(s) will be provided a combined project total up to \$15,000 to formalize and fabricate the design.

BACKGROUND & PROJECT INFORMATION (See Page 9 for additional information):

Zoo Boise recently reached their goal for the *Zoo with a New View Capital Campaign*, which will fund the construction of a new 2.5 acre Gorongosa National Park Exhibit, expanding the zoo’s size by 1.5 acre. Gorongosa National Park is one of the greatest wildlife parks in Africa and is undergoing restoration after 25 years of war in Mozambique.

The Zoo Boise exhibit will feature a variety of animals that can be seen in Gorongosa National Park. Michael Baltzell will be assisting Zoo Boise to theme the Gorongosa exhibit, reflecting the natural environment of Mozambique. The exhibit will include artwork, signage, and displays to provide educational opportunities for visitors and students.

Project Timeline:

Description	Date
Call to Artist Released	January 2018
Application Workshop – <i>optional</i>	February 9 th , 2018 at 1:00 PM at Boise City Hall, Council Chambers, 3 rd floor, 150 N. Capitol Blvd.
Questions / Clarifications due via email by	February 13 th , 2018 at noon Local Time
Applications due by mail/hand deliver	Friday, February 16 th , 2018 at 3:00 pm Local Time
Artists Selected/Qualified	February 2018
Proposals Due	March 2018
Artist(s) placed on Contract	April 2018
Artists Finalize Design, Fabricate Work	May 2018 – March 2019
Installation	March 2019

IRFP 18-138 ZOO BOISE PUBLIC ART

Application Process:

Optional Application Workshops will be held February 9th, 2018 at 1:00 PM local time and in the Boise City Council Chambers located at 150 N Capitol Blvd, 3rd floor, Boise, Idaho 83702. At the Workshop staff will review the application process, discuss the process for fabrication and installation (for those artists selected), and answer any questions applicants may have. These are your **only opportunities** to speak directly with Arts & History and Purchasing staff. Inquiries at any other time must be submitted in writing to Tammi Leatham at tleatham@cityofboise.org.

In determining the best qualified applications, City of Boise will consider all acceptable applications on a basis consistent with this Informal Request for Proposal (IRFP). The Evaluation Panel will rank applications directly from the evaluation process and basis of qualifications identified in this document. Once the final ranking is complete, the City of Boise will contact the highest ranked Artists to offer them a contract. Should any of the selected Artists not be available at that time, the City would select the next ranked qualified Applicant(s) to offer a contract for services.

The City of Boise reserves the right to reject any and all applications, to waive any irregularities in the applications received and to accept the applications that are in the best interest of the City.

Boise City is an Equal Opportunity Employer. The City of Boise is exempt from Federal and State taxes and will execute the required exemption certificates.

Proposal Instructions and Information:

- The submission package or envelope **SHOULD BE SEALED** and **PLAINLY MARKED** with the following:

**Boise City Purchasing Department
150 N. Capitol Blvd.
Boise, ID 83702
IRFP 18-138 Zoo Boise Public Art**

- **Submit Bids/Proposals to the Boise City Purchasing Department 150 N. Capitol Blvd., Boise, Idaho, 83702**

OR

- **Via E-mail to tleatham@cityofboise.org**
The subject line MUST READ: **IRFP 18-138 Zoo Boise Public Art**
- **ALL BIDS/PROPOSALS MUST BE SIGNED.**
- The Owner is the City of Boise.
- File names (JPEGs, Proposals, Resume, etc.) shall be named IRFP 18-138 and Artist name (example: IRFP18-138Smith).

Questions & Clarifications must be submitted to Tammi Leatham, tleatham@cityofboise.org by or before **Tuesday February 13th, 2018 at noon.**



Evaluation Process:

Applications are submitted in a format that allows for uniform review. This allows the Evaluation Panel to easily access the information. The Evaluation Panel will consist of funding stakeholders, an Arts & History Commissioner, and artists. The Application package shall contain the following information:

1. Application Form (Pass/Fail)

Fill out / sign the Application Form/Signature Page and submit as your first document.

2. Letter of Interest (Pass/Fail)

Include a one-page letter addressing why you're interested in this opportunity and your related experience or qualifications.

3. Artist Resume (Pass/Fail)

Include a resume and / or brief summary of the Artist's qualifications and / or past experience.

4. Two References (Pass/Fail)

Applicants must provide at least two (2) current references who are familiar with the quality of the artwork created by the applicant.

5. JPEG Images of current and past work (200 pts.)

(Must not exceed 300 dpi and 10" on the longest side)

Provide up to ten images of your recent, completed work, as separate files in JPEG format as attachments in the application email, which demonstrate your ability to meet the defined project opportunity. Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side.

6. Image List (Pass/Fail)

Provide a numbered list that corresponds with the images of past/current work. The title of each image should correlate with the number on the list and should include the following information: title, date, materials, and dimensions.



IRFP 18-138 ZOO BOISE PUBLIC ART
RETURN WITH PROPOSAL

APPLICATION FORM:

Name: _____

Artistic Medium(s): _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____ Website: _____

Signature: _____ Date: _____

You must sign and date this form or you will be disqualified!

The above signed acknowledges the rights reserved by the City to accept or reject any or all Proposals as may appear to be in the best interest of the City and to bind themselves, on the acceptance of this Proposal, to enter into and execute a contract, of which the scope of work, fee structure, and terms & conditions will be negotiated.

2. INCLUDE/ATTACH LETTER OF INTEREST

3. INCLUDE/ATTACH RESUME

Please let us know how you found out about this opportunity:

Would you like to receive direct email about other Call for Entries from the Boise City Department of Arts & History? _____



**IRFP 18-138 ZOO BOISE PUBLIC ART
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REFERENCES

Applicants must provide at least two (2) current references who are familiar with the quality of the artwork created by the Applicant. References must be able to verify Applicant's ability to comply with the requirements of this application. Failure to provide references may be grounds for disqualification. Before a contract is awarded, Friends of Zoo Boise will conduct reference check as is necessary to evaluate and determine the performance record and ability of the top ranked Applicant(s) to perform the size and type of work to be contracted, and to determine the quality of the service being offered. By submitting an application, you authorize Friends of Zoo Boise to conduct reference interviews as needed.

Reference One

Name of Reference: _____

Email: _____

Phone: _____

Address: _____

City/State/Zip: _____

Affiliation: _____

Years Known: _____

Reference Two

Name of Reference: _____

Email: _____

Phone: _____

Address: _____

City/State/Zip: _____

Affiliation: _____

Years Known: _____

We anticipate that a contract may be awarded to one artist or artist team after the selection panel. The Friends of Zoo Boise may conduct reference checks by contacting references submitted by the Applicant. In addition, the Friends of Zoo Boise may contact references not listed by the Artist. References checks will be used to validate information included in the Application submitted by Artist.



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IMAGE LIST FOR UP TO TEN IMAGES:

Picture #1	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

Picture #2	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

Picture #3	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

Picture #4	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	



**IRFP 18-138 ZOO BOISE PUBLIC ART
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Picture #5	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

Picture #6	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

Picture #7	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

Picture #8	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	



**IRFP 18-138 ZOO BOISE PUBLIC ART
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Picture #9	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

Picture #10	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

Application Check List

- 1. Application Form (Pass/Fail) Yes__No__**
 Fill out / sign the Application Form/Signature Page and submit as your first document.
- 2. Letter of Interest (Pass/Fail) Yes__No__**
 Include a one-page letter addressing why you're interested in this opportunity and your related experience or qualifications.
- 3. Artist Resume (Pass/Fail) Yes__No__**
 Include a resume and / or brief summary of the Artist's qualifications and / or past experience
- 4. Two References (Pass/Fail) Yes__No__**
 Applicants must provide at least two (2) current references who are familiar with the quality of the artwork created by the applicant.
- 5. JPEG Images of current and past work (200 pts.) Yes__No__**
 (Must not exceed 300 dpi and 10" on the longest side)
 Provide up to ten images of your recent, completed work, as separate files in JPEG format as attachments in the application email, which demonstrate your ability to meet the defined project opportunity. Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side.
- 6. Image List (Pass/Fail) Yes__No__**
 Provide a numbered list that corresponds with the images of past/current work. The title of each image should correlate with the number on the list and should include the following information: title, date, materials, and dimensions.



Additional Background Information

Nine years ago, Zoo Boise made it part of our mission to protect animals in the wild. We turned the act of visiting the zoo into a conservation action. With the creation of a conservation fee and a series of fee-based animal interactions, Zoo Boise has generated more than \$2 million so far for wildlife conservation projects around the world.

Now, as Zoo Boise begins its second century, it is time to take our commitment to wildlife conservation to the next level. The zoo recently completed the \$8.9 million Zoo with a New View Capital Campaign. The project will construct a new 2.5 acre Gorongosa National Park exhibit, including an expansion of the size of the zoo by 1 acre. Gorongosa, once one of the greatest parks in Africa, was destroyed during 25 years of war in Mozambique. Zoo Boise is part of a partnership to rebuild the park, increasing animal populations while also addressing the needs of the people who live nearby. The Gorongosa National Park exhibit in Boise will generate \$2 million towards the efforts in Mozambique to protect elephants, lions, zebras and more!

The Zoo Boise exhibit will feature a variety of animals that can be seen in Gorongosa National Park, including wild African dogs, baboons, Nile crocodiles, vervet monkeys, otters, hyenas, saddle-billed storks, warthogs, nyala and southern ground hornbills. The exhibit will also tell the story of the agricultural, medical and education programs that are in place to partner with the local people.

Despite the fact that we can learn about wild animals in an ever-increasing number of ways (television, movies, internet, etc.), there is no substitute for being able to see wild animals in person. Being in close proximity gives us the chance to gage the size of the animal, hear it, smell it, watch how it moves and look into its eyes. These up-close, personal experiences lead to a deeper connection with and understanding/appreciation for animals. It also provides an opportunity to learn more about the needs of animals. All animals have basic needs including food, water, shelter and space. Some animals need social interaction. Others want to be left alone. We need to understand why the animal behaves the way it does and the threats the animal faces in its daily life.

The Gorongosa exhibit will tell the story of a real life, real time conservation story as it unfolds, utilizing the zoo's animals as the main characters. The exhibit will contain a series of "experiences" in which students and visitors can participate.

One of the most important components of telling the Gorongosa story will be the artwork, signage, and displays which will provide educational opportunities for visitors and students to learn about the animals and people living in Gorongosa throughout the exhibit. We are working with interpretive consultants on a plan for the signage, displays, and locations for artwork. The art pieces to be chosen for the exhibit will fit into the overall exhibit interpretative plan. The interpretative plan will identify the number and location of art pieces needed for this exhibit.

As we have in the past, we'll be working with Michael Baltzell to theme each exhibit to reflect the natural environment of the people and animals in Gorongosa. As art is a key component of every community and culture the animals come from and helps more fully immerse the zoo visitors into the total environment of the animals, art integrated into every exhibit at Zoo Boise. We want to continue this key visitor connection by including art throughout the exhibit to help tell the story of Gorongosa.

