

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Boise, ID (FY 2005)



Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$19,647,646		\$18,376,411		\$38,024,057

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	678		584		1,262
Household Income Paid to Residents	\$14,241,000		\$9,372,000		\$23,613,000
Revenue Generated to <u>Local</u> Government	\$655,000		\$625,000		\$1,280,000
Revenue Generated to <u>State</u> Government	\$1,169,000		\$1,059,000		\$2,228,000

Event-Related Spending by Arts and Culture Audiences Totaled \$18.38 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	590,324		160,724		751,048
Percentage of Total Attendance	79		21		100
Average Event-Related Spending Per Person	\$20.07		\$40.62		\$24.45
Total Event-Related Expenditures	\$11,847,802		\$6,528,609		\$18,376,411

Nonprofit Arts and Culture Event Attendees Spend an Average of \$24.45 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$11.89	\$21.34	\$13.91
Souvenirs and Gifts	\$1.26	\$2.12	\$1.44
Ground Transportation	\$0.91	\$3.96	\$1.56
Overnight Lodging (one night only)	\$0.62	\$6.88	\$1.96
Other/Miscellaneous	\$5.39	\$6.32	\$5.58
Average Event-Related Spending Per Person	\$20.07	\$40.62	\$24.45

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Boise*. For more information about this study or about other cultural initiatives in the City of Boise, visit the Boise City Arts Commission's web site at www.cityofboise.org/arts_commission.

Copyright 2007 by Americans for the Arts (www.AmericansForTheArts.org).