AGENDA

Wednesday, August 7, 2013
City Hall--River Room (3rd floor/building 1)

11:30 am – 1:00 pm

Call to Order – David Hale, Chair

❖ Approve Minutes of April 3, 2013
❖ Introduce new commissioners

Reports/Q&A

❖ Director’s Report and Boise 150 Report, T. Schorzman
❖ Public Art Report, K. Bubb, staff

Approval:

1. Boise Airport Pedestrian Bridge Art Project, Seth Palmer
2. Bench Depot Roundabout Public Art Project Design

For Information:

1. Traffic Box Designs
2. City Hall Revised Process
3. Broadway Bridge
4. Status of BVC art purchase

Save the Date for Upcoming Dedications:

1. August 15, Streetcar, Byron Folwell
2. September 1, Botanica Mosaic, Anna Webb
3. September 5th, New Traffic Boxes
4. September 11th, World Trade Center Memorial Dedication

Upcoming To Be Determined: Eco Art Projects, Zoo Boise Projects, Bicycle Trio Projects

❖ Cultural Assets Report, J. Olson, staff
❖ History Committee Report, E. Chandler, commissioner

New Business

Adjourn meeting
MINUTES
ARTS & HISTORY COMMISSION
April 4, 2013, 11:30 am – 1:00 pm
Offices of A&H

Attendance:
David Hale, Chair
Alecia Baker
Eve Chandler
Margaret Hepworth
Jody Ochoa
Stephenson Youngerman
Madalen Bieter – Not present

City Staff and Support
Terri Schorzman
Karen Bubb
Amy Fackler
Josh Olson
Pat Riceci, -- Legal Liaison -- Not present
Ben Quintana, City Council Liaison – Not present

Meeting called to order
Members approved minutes from January 9, 2013.

Director’s Report
Terri Schorzman reviewed the status of discussion about long-term department projects, such as the Foundation and a Cultural Center, and noted that these items will be part of a policy discussion for city council. Also, the City is implementing a new volunteer software system to help track hours, engagement opportunities and such. Amy Fackler is working closely on the project and will train commissioners when it is fully implemented.

Cultural Assets
Joshua Olson reported on status of the River Sculpture, including the architectural and technical review provided by Steve Trout. Options include LED, tile, and other materials that will rehabilitate the piece and extend its life.

Public Art Report
Karen Bubb reported on the following projects: Southeast Boise Streetcar Station, Jesus Urquides memorial public art (dedication April 27), and two new airport projects. No approvals were needed. She also reported on the Public Art Academy and that participants overwhelmingly recommend that it be held again in early 2014.

Boise 150/Cultural Programs
Amy Fackler reported on the status of BOISE 150, including: media efforts (website, Facebook, print and news partnerships), Department projects and events (Shenanigans and a Cast of Characters on April 20 and the Sesqui-Party on July 7), the Sesqui-Shop, Merchant Program, Sesqui-Speaks, and legacy projects (public art,
book, CD), and encouraged commissioners to visit the *Share Your Story* section on the Boise 150 website and to SHARE YOUR STORY re: living in Boise. Can be anything...include photos, will be part of archive and it’s all year long.

**History Committee**

Eve Chandler said the History Committee completed the text for the Gem Noble Block public art piece, selected topics and speakers for the 10th season of the Fettuccine Forum, and the time capsule essay contest as led by Alecia Baker and Mark Baltes.

**Discussion: Long term strategy and role of commissioners – D. Hale**

David Hale led the discussion regarding Commission input on long-term initiatives and their roles. David noted that staff sent Commissioner “Roles & Responsibilities” (adopted in May 2009) in November 2012, and that now is the time to look at what they should be doing as commissioners. This included long range goals and strategy. Commissioners discussed several ideas, identified if it was a worthy goal, and discussed ways to use the feedback and formulate direction.

Adjourned at 5:00 pm
MEMO

August 7, 2013

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners
FROM: Terri Schorzman
RE: April - July 2013, report

The A&H Commission meets in January, April, August, and December.

General

- We completed the two-year budget build process for the City and presented a memo to Council regarding policy decisions for A&H strategic projects.
- With funding from the Jeker Foundation, we have begun an archival assessment/plan. We did not receive funding from the NHPRC (National Historical Publications and Records Commission).
- We continue to look at A&H facility needs. Idaho Shakespeare Festival received a $25,000 grant from Our Town/National Endowment for the Arts, with the City as a partner.
- We are preparing for the Mayor’s Awards on September 12. Commissioner Alecia Baker is chairing the event. The nominations committee reviewed all applicants and made recommendations to the Mayor. We announced the recipients in a news release on July 18.
- We have received (and continue to receive) excellent media visibility for BOISE 150 and A&H.

BOISE 150

I continue to submit monthly memos to Mayor and Council to update them on the progress of BOISE 150 and have sent at least two of the memos to commissioners. Programs, such as Sesqui-Speaks, will continue through the year, as will exhibits and activities in the Sesqui-Shop. Mayor and Council have approved one more year in the Shop. Please see the enclosed memo to mayor and council reporting on July 2013 BOISE 150 activities.
MEMO

July 31, 2013

TO: Mayor Bieter and City Council
FR: Terri Schorzman
RE: BOISE 150 Update—JULY 2013 report

The July Sesqui-Month began with walking tours of Boise’s historic plat on the 5th and 6th. The tours kicked off the BOISE 150 Sesqui-Party weekend. We had hoped for 200, planned for 400, and had over 1000 (of which we could accommodate 800 with the generosity of our volunteer tour guides and their willingness to lead extra tours).

The Sesqui-Party in Julia Davis Park on July 7 was a smashing success! It started with a bike parade of hundreds, which led to live music by Finn Riggins, a.k.a. Belle, and Steve Fulton (all featured on the BOISE 150 music compilation); performances by Idaho Shakespeare Festival, Ballet Idaho, Trey McIntyre Project and the poet laureate at the Bandshell; historic fashion show; vintage car show; arts and music performances throughout the park; free admission to the Idaho State Historical Museum, food trucks, beverages, and many community booths staffed with people who let people know about their good work and encouraged involvement. The booths were slammed all day. Our estimated attendance was about 20,000 throughout the day.

Sesqui-Shop
Over 1500 people visited the shop in JULY, for a total of 13,000+ guests in the Shop since mid-December.

The exhibit for July, Faces of Boise--A Look at Local Identity explored the many identities that make Boise unique. It showcased work by Wingtip Press, Melanie Fitton Folwell, the Burn's Studio and Jose Angle Saenz. From modern immigrants, teachers, preachers, farmers, and merchants to remarkable Boise women, to historic photographs of Boise buildings, businesses, people, and activities, this stunning collection of over 200 images reflect life in Boise through the lens of over 15 Boise artists.

The exhibit for August:  
BOISE 150 and the Boise WaterShed will host artist Kirsten Furlong in the creation of an environmental art installation titled Standing Still: The Trees. The installation will begin August 1 (First Thursday) and take twenty days to complete. Kirsten Furlong will act as resident artist in the Sesqui-Shop during the length of the installation, offering individuals the opportunity to participate in the project. In addition to the installation, the Sesqui-Shop will become a resource center offering educational materials on sustainability and conservation presented by the Boise WaterShed and other environmental groups. Join us First Thursday (August 1) for the introduction of Standing Still: The Trees.
Merchandise Sales

Our BOISE 150 merchandise continues to sell well—and did so particularly during the walking tours and Sesqui-Party. We reordered new inventory, including a new color palette of tee-shirts and mugs; we also have fans and flexible water bottles for the Sesqui-Party. The CD, In Our Town, has been the number one seller at the Record Exchange. Thus far, gross total sales are over $16,000.

Events and Projects

**Sesqui-Speaks:** Over 70 people attended our two Sesqui-Speaks programs in July. Sesqui-Speaks in August and September:

**BOISE’S GEOTHERMAL SYSTEM** -- Presented by John Gardner and John Tensen  
August 14, 6:30-7:30 pm, at Boise State University-Micron Business and Economic Building, Room 1208 (1910 University Dr.). A conversation about Boise’s Geothermal system, including a brief history.

**BUILDING BOISE—EARLY ENTREPRENEURS OF THE CAPITAL CITY** -- Presented by Barbara Perry Bauer  
August 21, 6:00-7:30 pm, at the Water Cooler (1401 W. Idaho St.)  
Over a period of roughly 40 years Boise grew from a small frontier town to a bustling city. Learn about the men and women—among them George Russell, Cyrus Jacobs, John Lemp, Walter E. Pierce, and Mary McCarty who helped shape the city.

**COCKTAIL HISTORY** -- Presented by Michael Bowers  
September 5, 5:30-7:00 pm, at the Sesqui-Shop  
150 Years ago, as Fort Boise was built and the City of Boise was platted, a cultural phenomenon as uniquely American as jazz was gathering steam and making headlines across the United States: the mixed drink. From the advent of the iced beverage to the revelation of the paper straw, this Sesqui-Speaks will give you a look at what bar and bartenders, drinks and drinking were like when Boise was in its infancy. **Cocktails will be available for purchase.**

**THE HOBOHEMIANS: MARRYING HISTORY TO ART AND TO STORY** --  
Presented by Rita Branham Rodriguez  
September 13, 6:00-7:30 pm at the Sesqui-Shop  
Beyond the 1930s Boise Art Association and the founding of the Boise Art Museum, the group of artists calling themselves The Hobohemians cut a wide swath of artistic influence that affected their whole community. Their energy, persistence and vision to make their capital city a cultural center reflect the efforts we give today to celebrate Boise’s sesquicentennial. Think of them as grand dames who wanted Boise to be more than a remote outpost that outsiders looked upon as an
uncultured burg. We’ll get to know this vibrant group of artists led by Cornelia Hart Farrer and Fanny Dike Burns. Projected images of their paintings (plein air landscapes, streetscapes, still lifes, architectural sketches) and photographs will illustrate their stories and connect us to their lives and to our own sense of place. Boise’s 1905 Chinatown will make an appearance, as will Paris!

BOISE PUBLIC LIBRARY: THE PAST, PRESENT, AND FUTURE -- Presented by Kevin Booe September 28, 1:00-4:00 pm at Boise Public Library-William F. Hayes Auditorium (715 S. Capitol Blvd.)

Library Director Kevin Booe will discuss the history of the Boise Public Library, including community involvement in the library’s progress during the twentieth and twenty-first centuries. The role of the public library in American society and Boise’s community will also be reviewed and the role of public libraries, including Boise’s, are adopting for the future; with optional tour of the Old Carnegie Library

Promotion, “in the news”, and other

The Things That Draw People To Boise (And What Pushes Them Away)
Boise State Public Radio, July 9, 2013

150 Years Ago, Boise Began as 10 Blocks on Paper
KBOI, July 8, 2013

Boise Celebrates 150th Birthday with a Bash
Idaho Statesman, July 8, 2013

Boise Marks its 150th
Idaho Press-Tribune, July 8, 2013

Need Something To Do Monday?
Boise Weekly, July 8, 2013

Photos: Boise150 Sesqui-Party
Idaho Statesman, July 8, 2013

Replay: Boise 150 Icons Chat with Anna Web
Idaho Statesman, July 8, 2013

Boise Braces for 150th Birthday Bash
Boise Weekly, July 7, 2013

Boise Holds Sesqui-Party to Honor Sesquicentennial
KTVB, July 7, 2013
Arts & History

Book of Postcards is a Link to Boise's Past
Idaho Statesman, July 7, 2013

Happy 150th Birthday, Boise! Celebrate at the City's Party Sunday at Julia Davis Park
Idaho Statesman, July 7, 2013

Thousands Gather to Celebrate Boise's 150th Birthday
Boise State Public Radio, July 7, 2013

Boise 150 Summer Sesqui-Party!
Idaho Statesman, July 5, 2013

Boise History Tours: A Walk in the City's Original Footprint
Idaho Statesman, July 5, 2013

Boise Releases Full Schedule for 150-Sesqui Party on Sunday
Idaho Statesman, July 1, 2013

Social Media:

❑  **Website**: January 1st-July 26th, 2013
   Total visitors: **31,295 (up from 19,586)**

❑  **Facebook**
   Total Likes: **1,751 (up from 1,685)**
   Total Weekly Reach: **10,073** unique Facebook users that saw BOISE 150 material the week of 7/17/2013-7/23/2013

❑  **Twitter**
   Total Followers: **568 (up from 484)**
MEMO

August 7, 2013

TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners
FROM: Amy Fackler
RE: April - July 2013, report

The A&H Commission meets in January, April, August, and December.

SUMMARY
The Cultural Programs division has worked extensively with BOISE 150 projects (see BOISE 150 update in this packet and monthly Memos to Mayor & Council) in addition to ongoing programming. Highlights are noted below.

CURRENT & PAST PROJECTS

• BOISE 150 outreach efforts
  o Presentations - Rotary Clubs, Kiwanis, Boise Young Professionals, Idaho State Historical Society, Return of the Boise Valley People, World Refugee Day, 94.9 The River radio, and more.
  o BOISE 150 Information Booth – Central Bench Neighborhood Association Spring Festival (June 8, 2013)
  o Meetings and follow-up with media partners (Idaho Statesman / KTVB Channel 7 / 94.9 The River)
• Facilitate BOISE 150 Team Meetings – last one held May 14
• July 7 Sesqui-Party Event Planning
• History Committee Meetings
• BOISE @ one-fifty book compilation and author signing party (June 19)
• BOISE 150 communications assistance as needed
• Note: Ricardo Osuna has done a phenomenal job working on the BOISE 150 music CD (and everything else!)

ONGOING AND FUTURE PROJECTS

• BOISE 150 – program documentation
• Boise Celebrates Good Neighbor Program – working with Adam Park and team of other City staff to coordinate
• Initiating and building foundation for a volunteer program
• Mayor’s Awards for Excellence in Art & History
• Arts & History Grant Program (FY2014)
• Planning for FY2014 and FY2015
MEMO
TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners
FROM: Karen Bubb
RE: Public Art Program -- Quarterly Report

APPROVAL REQUESTED:
- Depot Bench Neighborhood Association received a Mayor’s Neighborhood Reinvestment grant to do a project in the roundabout by the Depot. Anna Webb and Reham Aarti proposal for consideration.
- Boise Airport: Seth Palmiter of Saint Paul, MN is the selected artist for the pedestrian overpass between parking garage & Airport, $55,000.

NEW OPPORTUNITIES:
- City Hall Plaza (City and CCDC funded): $200,000 – To be re-opened in August 2013 as a RFP.

PROJECTS COMPLETED
- Trolley Station Relocation & Public Art, Byron Folwell: The ghost trolley and renovates station celebrates this history of Boise’s streetcar system. Dedication August 15th.
- CCDC: Anna Webb mosaic design: $20,000, at 9th and River Street. Dedication September 1st.
- City Council Chambers: Anne Sorenson watercolor “backdrop” work installed in Council Chamber.
- CCDC: Main and 10th Street: Ward Hooper design elements: $40,000 Entrance work celebrates the history of Boise.
- Linen District Fence: Amy Lunstrum playful panel series celebrates the big dreams of small animals.

TO BE INSTALLED IN NEXT FEW MONTHS
- World Trade Center Designs: $27,000, In fabrication. Dedication to be September 11th.
- CCDC: Linen District Panel Selection: $40,000 - Funded by CCDC and Boise City. Brown and Cole’s project is in fabrication. Projected installation October 2013 at 14th and Grove Street.
- CCDC: Public Works-Eco-Art on 8th (formerly Greening of the Grove) (City, CCDC & Green Works Idaho funded): each at $37,000 - Three architecture firms on contract with CCDC – Modus Architects, McKibben & Cooper, and Trout Architects – have added artists to their design teams and create alternative energy artwork for the corners of 8th and Myrtle, 8th and Front, and 8th and Main.

ARTISTS SELECTED
- Broadway Bridge: Byron Folwell working with ITD to create designs for Broadway Bridge.
- Zoo Boise Projects: Reham Aarti, Stephanie Inman. In fabrication
- More New Traffic Boxes: Thirty boxes in process
- Boise Airport:
  1. Anne Klahr is the selected artist for the $35,000 mural project
  2. Belinda Isley will create a work for the wall for the public waiting area at Boise Airport.
- Micron Foundation funded sculpture of Steve Appleton for BSU: Ben Victor is the selected artist. He will be coming to Boise to work at BSU to create the clay work of Appleton.

FINALISTS SELECTED
- Jim Hall Foothills Learning Center: Earth Node Sculpture: $25,000, Call released. Four Idaho artists are selected as finalists. Panel to meet July 30th. Funded by the McCord Family.
- 30th Street Roundabout: Three finalists selected – Dirk Anderson, Black Rock Forge, Aarti & McCall

INFORMATIONAL REVIEW – BOISE CITY % FOR ART PROJECTS IN PROCESS
- Marianne Williams Park, $60,000. Will be bronze relating to the timber industry. RFP to go out.
- Boise Visual Chronicle New Purchases: Surel’s Place will assist with Kerry Moosman purchase.
- Public Works: $12,200 – PW & BSU are partnering to create an artwork on BSU campus that celebrates the new geothermal connection at BSU.
- HOLD till FY13 Parks: Wind Art Project: $40,000 - Waiting for Bloch Foundation approval.
- Artists-in-Residence: Artists will be showing their stuff on First Thursday. New artists installed
August 2013

MEMO
TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners
FROM: Josh Olson
RE: Public Art Cultural Asset Management Program -- Quarterly Report

CURRENT MAINTENANCE PROJECTS:
- **River Sculpture Reconditioning Assessment and Budget Strategy**: Request shared funding from Grove Hotel, Response Pending
- **Oregon Trail Memorial Bridge**: Bronze Medallions
- **Inventory Control and Technology**: Lawson and Proficio Ongoing
- **Inspections, Preventative and Corrective Maintenance**: Ongoing
- **New Project Care Assessment/Installation Oversight**: Broadway Bridge, Ivywild Trolley Car, Bike Trio, Boise Bench and 30th Street Traffic Circles, Earth Node, Cultural Kiosk relocated 8th & Fulton

COMPLETED MAINTENANCE PROJECTS:
- **River Sculpture Reconditioning**: Trout Architects assessment, Council Work Session Complete
- **Corrective Repairs**: River of Trees, Special Olympics Cauldron, Great Blues (Special thanks to Government Buildings), Cats Face Revival, Aero Agoseris, Arts and History Storage Unit
- **Boise Visual Chronicle**: Multiple Installations City Hall, Mayors Lobby, Council Chambers
- **Historic Artifacts**: Facilitate receipt of Boise Historic Artifacts (Farm Implements, Sands Sign)
- **New Project Care Assessment: Broadway Bridge**: Jesus Urquidez/ Spanish Village, 9th and River's Botanica Mural, Ivywild Trolley Car, Bike Trio, Boise Bench and 30th Street Traffic Circles, Earth Node
- **Lincoln District Fence**: Amy Lunstrum murals installed and framed with signage
- **Assisting Public Art Manager**: Meeting with artists or finalists to determine needs and issues concerning sites and materials.
- **Boise Visual Chronicle**: Office Storage solutions; Inventory, Custom Shelving
- **Sesquishop and B150 Event**: Support, set up and booth operation

CURRENT AND COMPLETED OUTREACH PROJECTS:
- **Public Works/Boise WaterShed**: Art and Science Camps for the Community. June, July, August
- **Intern Management: Task Summary**
  Boise Watershed Art/Science Camp instructor, assistant and support;
  Software application: Proficio, Legrand, Groupwise, Powerpoint, Word, Photoshop/Attended Council Meeting Work Sessions, Advisory Committee, Selection Panel meetings, trainings/
  Office Administrative support, delivery and office organization/Public Art Proposals display,
  dedication support, photographs for archive
- **Eight Week Public Art Academy**: Support and Instruction
- **Guided Public Art Tours**: Since April, 315 participants
- **New Public Art Map Holders for Airport**: Fabricated, Install planned for September
- **Beyond the Classroom**: Olson’s 9th consecutive year presenting to this Summer Teachers Series/Hosted by Boise Art Museum
MEMO
TO: Mayor Bieter, Ben Quintana, Jade Riley and Arts & History Commissioners
FROM: Brandi Burns
RE: A&H History Report

SUMMARY
Since the last meeting, the History Division has successfully completed the Remnants of Boise tour and exhibit, a tour guide book of Boise’s plat, and guided walking tours of Boise’s 1863 plat. These projects were featured on the front cover of the Idaho Statesman.

CURRENT & PAST PROJECTS
- Fettuccine Forum-poster design is complete, getting ready for distribution, begins October 2013
- Boise 150 website- adding “Share Your Story” submissions as they come in
- Boise 150 programs- Completed Remnants of Boise a virtual tour of Boise. Tour has had +1,100 page views. Completed Mapping the City: Boise’s 1863 Plat booklet and accompanying walking tours. Project was on the front page of the Idaho Statesman. Attendance for tours over two-day period: +1,000
- Boise 150 program- “Sesqui-Speaks” marketing and implementation. The program has seen a lot of success, with an average number of participants at each lecture typically in the 30-40 range. Upcoming: “Geothermal tour of BSU” August 14; “Building Boise: Early Entrepreneurs of the Capital City” August 21.
- Boise 150 program- Exhibit at the Sesqui-Shop for Remnants of Boise, exhibit featured on the front page of the Idaho Statesman
- Gathering oral histories for “Share Your Story” program in preparation for December’s exhibit in the Sesqui-Shop
- Research

ONGOING AND FUTURE PROJECTS
- September exhibit at Sesqui-Shop, Local Food & Farming
- Sesqui-Speaks
- Fettuccine Forum
- Share Your Story