

A UNIQUE CITY IS DEFINED BY
THE QUALITY OF ITS ART AND
THE RICHNESS OF ITS HISTORY
EXPERIENCE BOISE.



Boise City Department of Arts & History

FY 2011 Annual Report OCTOBER 1, 2010 – SEPTEMBER 30, 2011

create

engage

connect



PROJECT: ARTIFACT, WILLIAM LEWIS, LIBRARY! AT HILLCREST



letter from the mayor

Cities are sedimentary. They don't spring into being; rather, they're built over years and decades and centuries, layer upon layer, each stratum supported by the accomplishments that came before—and, in turn, feeding the dreams that come later.

As one of the most geographically isolated cities in the United States, Boise understands better than most the many ways that arts and history have defined and shaped our community, level by level.

It's why we've made culture one of the pillars of our strategic plan—and why we created a Department of Arts & History to guide us in this critical area.

This third annual report enumerates the many ways the Department is working to help us understand our past, embrace our present and enable our future. I'm proud of what this talented and dedicated group has accomplished with the help of so many great community partners. Collectively, we're laying down another layer—and every layer is crucial to our livability, for us and our children and all the dreams we carry.

Sincerely,

David H. Bieter, Mayor



letter from the director

The Department of Arts & History completed its third full fiscal year as the newest department of the City of Boise. The year we transformed operations and services, completed major planning documents, and conducted national studies at the local level. In addition we implemented a new public art selection process; reassessed programs such as Fall for Boise for effectiveness; introduced a new Cultural Resource Guide; offered a new slate of workshops geared toward artists and performers to develop sound business practices; and hosted special events, such as trolley tours of the city's old electric streetcar line and the biennial Mayor's Awards for Excellence in Art and History. It was a busy and fulfilling year. Dedicated staff, interns, contractors, and volunteers worked diligently on behalf of Boise's residents and visitors—in effort to foster an environment where learning, art history and recreation thrive.

Terri Schorzman, Department of Arts & History Director



mission

To enhance Boise by providing leadership, advocacy, education, services, and support for arts and history in order for people to create, engage and connect with the community.

vision

Boise is the most livable city in the country because it ensures that people have access to art and history and the opportunity to experience Boise through a variety of cultural offerings.

AWARDS:

Idaho Press Club awards for calendar year 2010:

- 1st place, Public Relations/ special purpose publication: Create|Engage|Connect, Department brochure
- 1st place, Public Relations/ media kit: Department media kit

Idaho Smart Growth

"Grow Smart Award" for Growing Closer: Sprawl and Density in the Boise Valley."
Department of Arts & History historian Brandi Burns compiled and edited the volume as her master's degree project for Boise State University

2011 Mayor's Awards for Excellence in Arts & History Recipients

Excellence in Arts, Individual—
Surel Mitchell

*Excellence in Arts, Organization—*The Cabin

*Excellence in History, Individual—*Mark Baltes

*Excellence in History, Organization—*Basque Museum and Cultural Center

Business Support for the Arts—
Saint Alphonsus Regional Medical Center

Business Support for History—
John Bertram, Planmakers

*Excellence in Art Education, Individual—*Leah Stephens Clark

*Excellence in Art Education, Organization—*Idaho Shakespeare Festival

Excellence in History Education—
Doug StanWiens, Boise School District

Lifetime Achievement—
Tim Woodward, retired, Idaho Statesman

Lifetime Achievement—
Jane Oppenheimer (posthumously)

DEPARTMENT PROGRAMS AND ADMINISTRATION

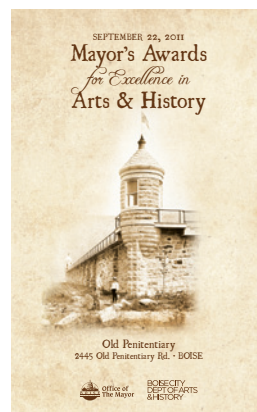
Arts, history and cultural activities are essential to the City of Boise, so much so that Mayor and Council established the Department of Arts & History in 2008. Further, they noted that such a department is a core function of the City *in fostering an environment where learning, art, history, and recreation thrive*. The Department accomplishes this by providing programs and offering services department-wide as well as those that focus on public art, and cultural and historical programs. In FY11, Department staff and volunteers completed several major studies and plans, including economic and programmatic reviews; hosted the biennial Mayor's Awards for Excellence in Arts & History and the third annual National Art Program/City Employee Art Show; distributed grants; offered workshops and presentations; assisted Boise's cultural organizations by developing and distributing the Cultural Resource Guide (both print and a mobile site); and strengthened the Department's community presence through a twice-monthly e-blast, website, and collaborative awareness and promotional campaigns.

2011 Mayor's Awards for Excellence in Arts & History

Presented every two years, the Mayor's Awards for Excellence in Art & History celebrate people, organizations, and businesses that have contributed to Boise's artistic and cultural community. According to Mayor David Bieter, "Boise's vibrant cultural scene is one of our most precious assets, and the talented individuals and organizations recognized this year.... have enriched all of our lives and made Boise a far better and more livable place to call home."

Award recipients must have demonstrated distinguished service, creative accomplishment, and a record of publication, presentation or research that enhances the artistic, historic, and broader cultural life of Boise. The awards began in 1986 to honor the arts, and more than 90 people and organizations have been recognized since its inception.

The September 22, 2011 event to honor award recipients was held on a lovely and temperate evening at the Old Idaho Penitentiary. Festivities included an outdoor buffet dinner and an array of activities to celebrate arts, history, and local culture. An "Artists-in-the-Cells" installation featured past participants in Percent for Art projects to commemorate the 10th Anniversary of the program.



Grants Awarded

Every year since 1997 the City of Boise has awarded grants to arts organizations and individuals. Since 2008, history projects are also eligible. In 2010, and again in 2011, the Office of the Mayor offered Economic Development Grants for cultural organizations, including a new City Cultural Ambassador award. In FY11, the Department initiated the Performing Arts and Community Celebration Grants, a pilot program to help groups pay local performers in their free or low-cost community events.

Recipients in all categories:

Arts & History Grantees	Award	Description
Boise Architecture Project	\$1467	Computer purchase
Boise Baroque Orchestra	\$2598	Staff and Marketing
Boise Contemporary Theater	\$2000	General Support and BCT Theater Lab
Boise Public Schools Education Foundation	\$1469	<i>Valley Visions Magazine</i>
Big Tree Arts	\$1667	Idaho Loud Writers Project
Friends of the Historical Museum	\$2460	Day of the Dead Exhibit
Matthew Hansen	\$3048	Shake It Up After School
i48/True West	\$1292	48 Hour Film Festival
Idaho Dance Theatre	\$2000	General Support
Idaho Korean Association	\$2166	Korean Cultural Day
Idaho Modern	\$399	Modern Masters
Idaho Rivers United	\$1036	Water Unites Us
Idaho Writers Guild	\$4126	Writers & Readers Conference
Brain Jacey	\$1224	Historic Walking Tour Brochure
Barbara Martin-Sparrow	\$2660	Performances at the Depot
MJ3 Productions	\$1261	Fiestal Tropical 2
Morrison Center	\$3341	Family Theater Series
Opera Idaho	\$1500	Production of <i>The Ballad of Baby Doe</i>
TrICA	\$3067	Program Scholarships
Tracy Sunderland	\$1500	Production of <i>Refugee City</i>
Megan Williams	\$1685	Ghosts & Projectors
Wingtip Press	\$3033	General Support

10th Anniversary of the Percent for Art program

In the ten years since Boise City Council approved a 1.4% for art ordinance, Boise's diverse collection of permanent public art has grown to over 80 artworks valued at nearly \$4 million. The percent for art program has contributed to the vitality of neighborhoods and commercial zones, and has encouraged private investment in civic space by involving artists and the public in the design of public spaces. During its first ten years, the program employed 39 local artists, 17 artists from out of state, and numerous subcontractors such as metal fabricators, sign makers, electricians, and engineers. The artworks in the collection are of many different mediums including glass, cast concrete, various metals, and painted murals. Many of the works relate to the specific sites where they are located, reflecting on the history of that place and the people who use the facility where the artwork is located.

During the last ten years the Boise Visual Chronicle, a collection of portable works by Idaho artists about Boise, has also grown to 90 artworks by 49 Idaho artists with a total value of \$75,000. These works rotate in public locations.

IMAGE ABOVE: *AERO AGOSERIS*, MARK BALTES, FOOTHILLS LEARNING CENTER

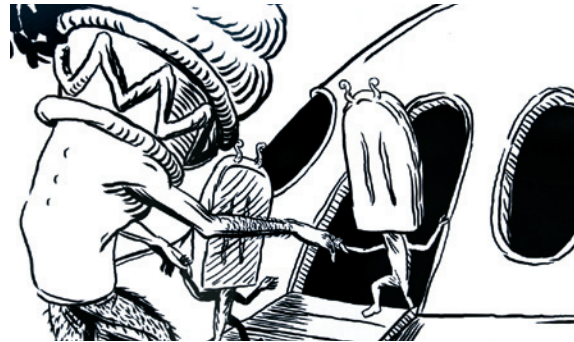


IMAGE LEFT TO RIGHT—TRAFFIC BOXES: *MEETING OF THE MINDS*, DETAIL, JERMS LANNINGHAM; *WHERE DO WE COME FROM, WHY ARE WE HERE, WHERE ARE WE GOING*, DETAIL, STEVE KLAMM

DEPARTMENT PROGRAMS AND ADMINISTRATION continued

Mayor's Economic Development Grants and Cultural Ambassador

Grantees	Award	Description
Ballet Idaho	\$15,000	Production of <i>Cinderella</i>
Boise Philharmonic	\$15,000	General Support
Idaho Shakespeare Festival	\$15,000	Access Program
Trey McIntyre Project	\$15,000	Cultural Ambassador

Performing Arts and Community Celebration Grant Program

The Department initiated a new pilot small grant program to help organizers include paid local performers in their free or low-cost public community events:

Community/Cultural Celebration Awardee	Amount	Description
Boise Bicycle Brigade	\$559.13	Music
Boise Music Week	\$1511.89	Music & Performance
Boise Rec Fest	\$1505.80	Music — Youth Stage
Collister Elementary	\$1147.64	Music
Dulce/Sweet Events & Consulting	\$1389.96	Music
Global Lounge Group	\$1536.28	Music & Performance
Go Listen Boise	\$1404.60	Music
Jared Hallock	\$1280.23	Collaborative Performance
TOTAL	\$10,335.53	

Community Engagement

Department staff presented a variety of training and general interest programs to community groups this year. Projects included an exploration of social media applications, oral history interviewing techniques, public art initiatives, and the future of Boise's downtown. Staff also facilitated creativity and innovation workshops for BSU faculty/staff Leadership Academy and Boise City Chamber of Commerce, and sponsored a display on Temporary Public Art Projects with Eco-Art focus for Idaho Green Expo. Staff participated on many committees, such as the University Art Advancement Committee (Boise State), the Change Leader Institute (through the Idaho Commission on the Arts), and Design Thinking Training at Boise State.

PUBLIC ART PROGRAMS

Boise's public art program creates an attractive and unique metropolitan identity. More than two-thirds of artists hired through a public selection process are from Idaho, and their resulting commissioned artworks reflect citizens' values, the local environment, and the artistic vitality of the community. Maintaining the integrity of these assets and caring for their condition are essential components of the public art program and signals our commitment to preserving a safe, respectful, and livable environment.

public art goals

INTEGRATE

art into the daily life of citizens, thus engaging residents and visitors in the civic environment

ENGAGE

artists and citizens in the design of the built environment

COMMISSION

or purchase new permanent and temporary public artwork for public spaces and for the Boise Visual Chronicle

EDUCATE

the public about Boise's public art collection through tours, print and electronic media, workshops and lectures

CONSERVE

and maintain artworks in Boise City's collection

CULTURAL PROGRAMS

Through the cultural programs division, the Department offers opportunities that foster an awareness of and appreciation for Boise as a stronghold of creativity. These range from workshops for adults, hands-on learning for children, and a variety of resources for the general public.

cultural programs goals

CREATE

opportunities to engage citizens in the cultural life of the City

PARTNER

with local organizations and individuals to cultivate and expand cultural program opportunities

DEVELOP

awareness of and appreciation for Boise's rich cultural resources

CONNECT

Boiseans with their community and with each other

INFORM

the community about the diverse array of cultural offerings through print and electronic media

HISTORY PROGRAMS

History is a key to understanding how our city developed. It defines our sense of place today and helps us plan for the future. The social, educational and economic impact of history is dynamic; it is essential in understanding a community and creating a unique sense of place for all residents. The History Division incorporates history into city government and promotes the understanding of the city's heritage through publication, education, and programming.

history program goals

PRESERVE

the place of history in Boise's community through local advocacy and partnership with other organizations

PROMOTE

Boise's historic and cultural landmarks by encouraging education, outreach, and cultural tourism

DOCUMENT

ways to incorporate history in future city projects, programs and policies

COLLECT

the city's history by preserving oral, written, and visual documents and material culture

CELEBRATE

historic and cultural events, and make it easy for community members to appreciate Boise's heritage

accomplishments for fiscal year 2011 (october 1, 2010–september 30, 2011)

The accomplishments noted below are reported according to the City's strategic plan and the Department's operating plan.

goal: develop cultural planning initiatives

The Department completed a number of plans and special reports in FY11, including:

- Economic Impact for the Arts (a project of the Americans for the Arts)—results available in 2012
- Local Arts Index (a project of the Americans for the Arts)—results available in 2012
- Customer Service Survey
- Arts & History Department Plan
- History Division Plan
- Boise 150 Plan
- Analysis on Producing Local Festivals
- Public Art Maintenance Plan
- Linen District Arts and Culture Plan
- Sister City Report
- CCDC Records Inventory Report

Please contact A&H for more information on these documents.

goal: maintain relationships with city departments and initiate new alliances

Maintained and strengthened partnerships with City departments by collaborating on several projects, including:

- **Boise Celebrates Good Neighbors** Boise Celebrates Good Neighbors was a collaborative citywide program that included the Department of Arts & History, Boise Police Department, Boise Public Libraries, Parks & Recreation, the Office of the Mayor, and Planning and Development Services. These departments worked together to present a series of programs to help develop Boiseans connect with each other and develop stronger bonds. These initiatives are part of the City's vision to make Boise the most livable city in the country by cultivating a common culture of respect, caring, and regard for each other. <http://goodneighbors.cityofboise.org>
- **Art & Culture at the Depot** Department staff ran the second year of Arts & Culture at the Depot, in partnership with the Department of Parks & Recreation, in which artists are provided a venue to showcase their work during the Depot's public hours. Space is also available to give presentations and lead discussions.
- **National Art Program/Employee Art Show, Year 3** The Department hosted the third annual Employee Art Show, funded by the National Arts Program (a private non-profit foundation based in Pennsylvania). The exhibition consisted of art from City of Boise employees, families, and volunteers. The exhibit was held at the Idaho Historical Museum in September 2010.

Public Art Maintenance

The public art collection is comprised of more than 90 pieces that are each displayed in public buildings and or property owned by the city. Public art staff maintains the collection with help and support from other City departments.

Description of Support and Service

- **Public Works/Government Buildings**—Government Buildings designates a key staff member who regularly inspects and cleans the Great Blues sculpture at the Grove Plaza in downtown Boise. This support has greatly improved the functionality and aesthetics of the art piece.

- **Public Works/WaterShed**—Staff at the WaterShed Education Center provides regular cleaning of the artist designed floors and windows and serve as a first line of defense for larger issues by reliably reporting damage and vandalism to public art staff.
- **Airport**—The consistent daily flow of passengers at the Boise Airport impacts the architecturally integrated terrazzo floor artwork titled *Terra Firma*. The airport janitorial crew polish and sweep the piece to maintain its condition. The maintenance team also repairs electrical/lighting elements for the 1998 art piece titled *Wings* as needed. Airport staff notifies the Department of Arts & History when any of the other eight art pieces need attention.
- **Parks and Recreation**—The most outlying pieces in the collection are located in our city parks. Public art staff has collaborated with numerous parks and recreation employees to devise maintenance solutions.
- **Police and Fire**—Public Art staff is working to address issues with several relatively new projects that need attention at City Hall West.
- **Libraries**—Boise main and branch library sites have interior or exterior public art amenities. Continued communication with library staff help protect the pieces from theft or damage.
- **Downtown**—Downtown Boise has roughly fifty-five public art pieces. The ongoing repair and upkeep of the various works requires staff to routinely work with downtown merchants, the Downtown Business Association, and community members.

Cultural Guide

- **Information Technology (IT)**—The IT department played a critical role for access to the Cultural Resource Guide by developing a website with mobile capabilities on new platform.
- **Department of Finance and Administration (DFA)**—City Print and Mail division of the DFA provided graphic design services for many Departmental projects, including the Cultural Resource Guide, the Fettucine Forum poster, and materials for the Mayor's Awards for Excellence in Arts & History.

Mayor's Awards for Excellence in Art & History

- **Planning and Development Services**—Printing all large format posters
- **Parks & Recreation**—Providing golf cart for award winner
- **DFA/City Print and Mail**—Design services

History Projects

Parks & Recreation—

- Report on the History of South and Lowell pools
- Jensen Farm artifact cataloging, interpretive plan, and presentations
- Oral history project for the Foothills Serial Levy 10th Anniversary
- Trolley Station relocation and restoration project

Fire Department—

- History and archival project, including finding aid and suggested next steps



Thank you to The Office of the Mayor and City Council for supporting the following cultural efforts:

- Economic Development grants
- External grant opportunities
- Planning
- Communications and editing
- Fall for Boise and Cultural Guide
- Mayor's Awards for Excellence in Arts & History

Oral History Program

The oral history program collection grew during FY11 and now totals over 93 hours. Topics range from the Baxter Foundry, radio navigation during World War II, the Foothills Serial Levy, Boise Fire Department, and Morrison-Knudsen.

Public Art & History Tours

Staff provided public art tours in downtown Boise for over 1,000 students, professionals, and other groups. The History Division provided two trolley tours of the original Boise interurban line in August, during the 120th anniversary of the original line.

Publications

- Cultural Guide
- *A is for Art: Boise's Public Art Alphabet Book*
- Public Art and History walking tour brochure

IMAGE ABOVE: MAYOR DAVID H. BIETER AND MARK BALTES, MAYOR'S AWARD RECIPIENT



ACCOMPLISHMENTS FOR FISCAL YEAR 2011 (OCTOBER 1, 2010–SEPTEMBER 30, 2011) continued

goal: partner with external organizations and groups

Arts & History fostered partnerships with numerous community organizations, including:

- Idaho State Historical Museum—The National Art Program/Employee Art Show was held in the museum’s exhibition gallery for the third year. The Old Penitentiary was used for the Mayor’s Awards for Excellence in Arts and History, as well as the Spring 2011 workshop series.
- Private property owners—Department staff worked with property owners to select artists for the 8th Street Artist in Residence Program in downtown Boise.
- Nordic Center at Bogus Basin—A&H Staff helped identify and plot art and history locations for 2nd Annual Tour of Boise cultural scavenger hunt.
- Valley Regional Transit—VRT funded the publication for 120th Anniversary of the Interurban, and for transit shelter art.
- Capital City Development Corporation—Department staff conducted an assessment of CCDC archival records; facilitated and supported public art projects; and collaborated in the study on “way-finding.” CCDC also helped support the development of the Cultural Resource Guide.
- Downtown Boise Association—The Department’s on-going partnership with DBA included Fall for Boise; participation in the way-finding study; collaboration on the Traffic Box art program; and identification of prime locations for downtown and public art maps.

goal: provide opportunities for the public to engage in arts and culture; heighten citizen awareness, interest and pride in the city’s heritage

goal: encourage and facilitate public engagement

The Department of Arts & History organized free cultural events and developed resources to enrich community experience through education and outreach efforts. Workshops, training sessions, presentations, cultural cafés, and more illustrate the commitment of the Department to public engagement.

Fall Fire Finale

The Fall Fire Finale took place on October 23, 2010, as a signature feature of Fall for Boise. The Finale capped two months of promotion about the City’s arts and cultural opportunities providing a sample of Boise’s cultural scene. The event included numerous local artists and performers. Fall for Boise was a partnership between the Boise City Department of Arts & History, Boise City Office of the Mayor, Downtown Boise Association, Boise Young Professionals, and our media sponsors, 94.9 THE RIVER, KNIN Channel 9, Boise Weekly, and Boise State Public Radio.

IMAGE FROM LEFT TO RIGHT—FALL FIRE FINALE: RED LIGHT VARIETY SHOW - KELLY GREEN AND ALLISON HOLLEY, DEDICATED SERVERS, FIRE KITTENS - JANA TYLER AND CARISSA DE GUZMAN

Cultural Guide

The Department created a Cultural Resource Guide available to the public as a printed brochure or accessed via a website and mobile application. The guide provides residents and visitors basic information on the breadth and depth of Boise's cultural offerings and encourages exploration of these rich resources. The guide contains information on Boise's arts and cultural organizations, museums and interpretive sites, and venues. In addition, the guide lists independent arts and culture related local businesses. www.boiseculturalresourceguide.org

Funding for the project was provided by the Department, the Office of the Mayor, Capital City Development Corporation (CCDC), Idaho Tourism Council and Boise Convention & Visitors Bureau.



120th Anniversary of the Interurban

The History Division facilitated the celebration of the 120th Anniversary of the Interurban with a commemorative booklet and two bus tours of the original streetcar route. Local historian Barbara Perry-Bauer coordinated the project, led the tours and provided historical research and content. The Division produced signs detailing interurban history and placed on Valley Regional Transit (VRT) buses throughout the year. VRT sponsored publication of the booklet.

Re-Art

The Department presented the second year of monthly Re-Art children's art programs, in partnership with Treasure Valley Institute of Children's Arts and Boise Public Library. The programs targeted 5 to 10 year-olds and were held at the four Boise Public library branches the second weekend of the month from November 2010 through May 2011. Programs included:

- November 2010: Breakdancing (Kevin Chaption & Beanie of the Boise B-Boys)
- December 2010: Jewish Hora (Jon Swarthout)
- January 2011: Interior Design (Judith Balis)
- February 2011: Culinary Arts (April Hale)
- March 2011: Architecture (Andy Erstad)
- April 2011: Old Time Radio (Leta Neustaedter)
- May 2011: The Art of Hula Hooping (Lynn Knickrehm-Fisher)

Professional Development Workshops

The Department partnered with Very Special Arts Idaho to hold workshops in Fall 2010, which focused on providing visual artists information and skills to improve their professional skills. Classes included:

- October 2010: Social Media (Jessica Flynn & Leigh Ann Dufurrena)
- November 3, 2010: Arts Marketing (Bruce Baker)—as a partnership with the Idaho Commission on the Arts
- November 16, 2010: Photographing Your Artwork (Shawna Hanel)
- November 30, 2010: Portfolio Development (Jane Brumfield)
- December 14, 2010: Working with Galleries, Museums, and Collectors (Jim Budde)



Fettuccine Forum Survey

A survey of guests at the Fettuccine Forum provided great feedback for a program in its 7th year. One respondent noted about the topics, "The food system was informative, the refugee panel very compelling (and emotional)... both were very good. Idaho Writers opened my eyes to the wide range of writing in Idaho, and Boise 360 was a lot of fun." Another respondent said, "The Forum, regardless of topic is often a meeting place for a civically engaged core of individuals who often only have a chance to interact on the occasion of the Forum. It brings them down for the First Thursday activities that they might not otherwise attend."

Q & A History Blog and Historypin

The Q & A History blog on the Department's blog has increased engagement with history. Staff answers questions from the public in the Q & A section.

For Preservation Month 2011, the Department encouraged residents to identify meaningful Boise buildings and places, and share the information on Historypin. This site allows users to "pin" historic photos to a Google map to show the location in both a historical and modern context.

ACCOMPLISHMENTS FOR FISCAL YEAR 2011 (OCTOBER 1, 2010–SEPTEMBER 30, 2011) continued

The Department hosted another workshop series in Spring 2011 at the Old Penitentiary. This series focused on performing artists and sessions included:

- February 23: Developing a Web Presence (Michael Chambers)
- March 9: Video & Sound Recording for Performing Artists (Steve Fulton & Ron Garnys)
- March 23: Music Marketing in the Modern Era (Mathew Stringer)
- April 6: Pursuing Recording Contracts (Matthew Stringer)
- May 4: Booking Your Band – A Panel Discussion (Eric Gilbert, Tony Harrison, Samuel Stimpert and Ali Ward)
- May 18: Legal Issues for Artists (William Frazier)

Fettuccine Forum

The Fettuccine Forum promotes conversation about community issues on a variety of topics ranging from art, architecture, and history, to politics and urban planning. Season 7's Forum poster featured a local Boise public art landmark, *The Gathering* by Rod Kagen. The steel totem structures of this work represents bringing people together—which parallels what the Forum does six times a year.

- October 7, 2010: *Treasure Valley Local Food System, A Progress Report*, Janie Burns and Dave Krick
- November 4, 2010: *Finding Refuge in Idaho: Experiences and Impressions of Boise's Newcomers*, Jan Reeves, moderator
- February 3, 2011: *Why the Grass is So Green at Shiloh: The US Civil War from an Environmental Perspective*, Lisa Brady, PhD
- March 3, 2011: *Crime in Boise*, Michael Blankenship, PhD
- April 7, 2011: *Idaho Writers: Past Tense and Present Tense*, Cort Conley
- May 5, 2011, *Documenting Boise's Buildings: the Boise Architecture Project*, Doug StanWiens

Season 7 of the Fettuccine Form was sponsored by the Idaho Humanities Council, City of Boise/Office of the Mayor, BSU College of Social Sciences and Public Affairs, Platform Architects, TAG Historical Research, and Landmark Impressions.

goal: establish and expand communication strategies and protocols

The Department continued efforts to build its communication strategies. The work is paying off: in Fiscal Year 2011 we increased advertising in print, radio, and community/digital media (more Twitter, Facebook and blog postings), and began to work with hotels to include information about cultural life in Boise. Our bi-monthly e-blast (our former e-newsletter) is now distributed to twice month. During the fiscal year, statistics indicate:

- 132% increase in web & blog traffic (*Historic Q&A* and *5 Things To Do in Boise Idaho This Weekend* developed and maintained on the A&H blog)
- 706% increase in facebook monthly active users
- 150% increase in e-subscriber list



goal: maintain existing arts assets such as public art and cultural facilities

In FY 11 Boise City Department of Arts and History's public art program completed multiple temporary and permanent works funded by the Percent for Art Program and other community groups.

Five temporary environmentally related public art projects:

1. *Mud Elephant* by Matt Laurence at Boise WaterShed. A March 19 event celebrated the project and included a companion mud project with children.
2. *Native Plant Garden* by Dwaine Carver, an experiment to replant a vacant lot at 11th and Myrtle with native plants.
3. *Constellation Hanging* by Grant Olsen, a quilt made from reclaimed fabrics depicting constellations at night.
4. *Eco Art Project* by John Yarnell, a series of temporary interventions to increase awareness of the everyday environment.
5. *Student Film Competition About Water* by The Land Trust, original films made by students highlighting issues regarding water conservation.

Other:

1. Fourteen traffic boxes (four funded by the Percent for Art program, other boxes funded by Neighborhood Reinvestment Grants and CCDC)
2. Eight transit shelter artworks (funded by Valley Regional Transit)
3. *Strata* Main Street mural by Byron Folwell (Percent for Art)
4. *Zepher* by Amber Conger at Hobbie Creek Park (Percent for Art)
5. *Cat's Face Revival* mosaic tree at Foothills Learning Center (funded by donation)
6. Staff facilitated the selection of fourteen artists-in-residence for the 8th Street Marketplace program

In addition to these completed projects staff released fourteen new calls-to-artists, which are now currently in process (at the time of printing)

• Julia Davis Park Art (Wind Art, Mark Baltes selected)	\$2,123
• Boise Visual Chronicle (final FY09-10 commissions)	\$1,118
• Spanish Village (Dwaine Carver), planning and design	\$3,750
• Main Street Mural (Byron Folwell—Strata)	\$10,000
• 30th Street Cultural Plan (Stephanie Inman), planning and design	\$2,500
• Linen District Art (Brown & Cole) selected, <i>Bicycle Suite</i> , in fabrication	\$3,000
• Traffic Box Artworks	\$7,339
• Signs, Installation	\$6,426

Total Expended: \$36,256

IMAGE FROM LEFT TO RIGHT—TRAFFIC BOXES: *MNEMOSYNE AND MORPHEUS*, ANNA WEBB; *WHITE DOG WITH EARCAP LEADS PARADE*, TARMO WATIA; *SUPER GALACTIC SPACE INVADERS CLANDESTINE PUPILS OF EARTH*, WILLOW SOCIA; *CAT'S FACE REVIVAL*, REHAM AARTI, FOOTHILLS LEARNING CENTER



Sara Smart, a BSU art student with a focus on sculpture served as a summer intern for the public art program. A&H was fortunate to receive funding from the Human Resources Department to do so. The internship was both an educational opportunity for a student and a much needed position to assist staff. Caring for the artwork helped Sara learn about the transition from a studio artist to working as a public artist.

ACCOMPLISHMENTS FOR FISCAL YEAR 2011 (OCTOBER 1, 2010–SEPTEMBER 30, 2011) continued

Education

The Public Art program continued to offer educational programming, including:

- Guided Public Art Tours provided for classrooms, civic organizations and tourism events
- 16,000 Public Art Locations guide distributed to local agencies and community organizations
- A Downtown Public Art Video (for release in 2012)
- Third Annual National Arts Program, City of Boise Employee Art Show

Maintenance

Maintaining the growing public art collection is becoming more essential as the collection ages. This year staff, with the support of a summer intern, conducted a comprehensive assessment of maintenance needs and provided thorough cleaning and repair where needed.



- 53 art pieces were inspected for damage, vandalism, and other issues that might compromise the integrity of each piece
- 53 inspected art pieces received preventative cleaning
- 49 of the inspected art pieces were digitally cataloged with pictures and condition reports with notes on recommendations for maintenance
- 11 art pieces received corrective cleaning: *Pedals to Pages*, *Read and Ride*, *Boise Canal*, *Point of Origin*, *Boise Totems*, *Boise Chinatown*, *Laiik*, *Les Bois*, *Portal*, traffic boxes and bus shelters
- 7 Emergency repairs were performed: *Point of Origin*, *Boise Chinatown*, 8th and Main Street mural, Optimist Youth Park Field Markers, *bigFUN*, *Spring Run*, *Homage to the Pedestrian*, *Great Blues*
- Removed 40+ individual pieces of graffiti, stickers or markings

Maintenance Plan

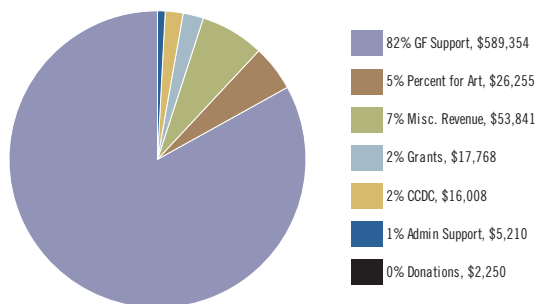
Public art staff prepared a comprehensive Maintenance Plan that includes cost estimates of inspections, replacement of materials or finishes, and cleaning and subcontractors for each work of art. Further, it recommends future funding requests for proper collection care. Funding typically covers preventative and small corrective maintenance issues, but larger repairs are problematic due to predictable barriers. The plan includes a checklist that divides the collection in three categories: Preventative, Corrective and Emergency needs.

goal: attract tourists with local cultural and heritage tourism promotions

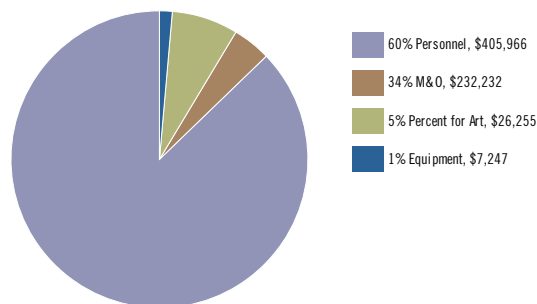
Boise is a culturally rich place for visitors, and our new Cultural Guide provides myriad opportunities for guests (and residents!) to explore the community. We continue to link our work to the concepts of “create | engage | connect,” with the belief that *a unique city is defined by the quality of its art and the richness of its history.*

FINANCIAL REPORT

FY11 Revenue



FY11 Expense



PEOPLE

COMMISSIONERS

Eve Chandler, History Committee
David Hale, Executive Committee
Sandy Harthorn, Member-at-Large
Jody Hawley-Ochoa, History Committee
Margaret Hepworth, Executive Committee
Jane Lloyd, Visual Arts Advisory Committee
Megan Mizuta, Youth Member
John Sahlberg, Executive Committee
Stephenson Youngerman, Member-at-Large

City Liaisons

Brent Davis, Budget
Maryanne Jordan, Council Liaison
Pat Riceci, City Legal Liaison
Tom Zalucha, IT

STAFF

Terri Schorzman, Director
Karen Bubb, Public Arts Manager
Brandi Burns, Boise State Graduate Fellow through May 2011 and then Research Historian
Amy Fackler, Cultural Programs Manager
Abby Hoover, Boise State History Graduate Fellow beginning September 2011
Joshua Olson, Public Art Education and Maintenance
Rachel Reichert, Communications Assistant
Janelle Wilson, Administrative Specialist

Interns

Martina Ashman, Boise State University
Angie Davis, Boise State University
Jim Duran, Boise State University
Kate Hall, Boise State University
Stephanie Milne, Boise State University
Ricardo Osuna, College of Idaho
Sara Smart, Boise State University

STANDING COMMITTEES

History Committee

Mark Baltes, Chair
Brandi Burns, Staff
Eve Chandler
Tully Gerlach
Jennifer Holley
Abby Hoover, Staff
Melissa Martin
Jody Ochoa
Amy Pence-Brown
Barbara Perry-Bauer
Cathy Sewell
Jody Romero

Visual Arts Advisory Committee

Jessica Flynn, Chair
Karen Bubb, Staff
Steve Christiansen
Maggie Frole Spurling
Holly Funk
Holly Gilchrist
Gregory G. Knight
Jane Lloyd
Angela Machado
Joshua Olson, Staff
Robyn Salathe
Richard Young
Elizabeth Wolf

AGENCY/PARTNER LIAISONS

Amber Bierle, Old Penitentiary, Idaho State Historical Society
Cindy Busche, Boise WaterShed
Michelle Coleman, Idaho Commission on the Arts
Carissa De Guzman, Boise City Print and Mail
Katina Dutton, Capital City Development Company
Sheri Freemuth, National Trust for Historic Preservation
Matthew Halitsky, Planning & Development Services/Preservation Planning
Rhonda Jalbert, Valley Regional Transit
Scott Oliver, Capital City Development Company
Pat Rice, Greater Boise Auditorium District
Kären Sander, Downtown Boise Association
State Historic Preservation Office

CONTRACTORS AND WORKSHOP PRESENTERS

Judith Austin	Tony Harrison
Nellie Baker	Joie Events/Danielle Snelson
Bruce Baker	Sue Latta
Julie Baltes	Margaret Marti
Jane Brumfield	Steven McNeel, PhD
Jim Budde	Amy Pence-Brown
Michael Chambers	RBCI
Leigh Ann Dufurrena	Susan Stacy
Jessica Flynn	Matthew Stringer
Steve Fulton	Samuel Stimpert
Ron Garnys	TAG
Eric Gilbert	TriCA
Shawna Hanel	Ali Ward

SUBCONTRACTORS

Adams Paint Co.
Gregory Allen/Metal Fabricator
Basement Gallery Frame Shop
Boise River Door and Glass
Classic Design Studios
Culligan Water
Irene Deeley
Enterprise Electric Inc.
Idaho Electric Signs
Infinity Signs
Landmark Impressions LLC.
Mathew Laurence
Ben Love
Otto Kitsinger Photography
Picture This Frame Shop
Pioneer Coatings
Rodda Paint Co.
Tamara Shores Graphic Design
Studio Maelstrom
Trademark Signs
Walla Walla Foundry
Western Trophy & Engraving
Amy Westover
Wide Eye Productions

PERCENT-FOR-ART ARTISTS

Reham Aarti
Mark Baltes
Dwayne Carver
Amber Conger
Byron Folwell
Stephanie Inman
The Land Trust
Matt Laurence
Grant Olsen
John Yarnell

CCDC PROJECT ARTISTS

Michael Brown
Svartvik Metalworks LTD/David Cole
Nori Sato

TRAFFIC BOX ARTISTS

Randall Brown
Mary Butler
Melissa Chambers
Patrick Davis
Bobby Gayton
Angi Grow
Belinda Isley
Kelly Knopp
Jeri Lisk
Mike Landa
Amy Lundstrum
Patrick Kilby
Lauren Kistner
Steve Klammm
Jerms Lanningham
Ben Love
Bryan Moore
Bob Neal
Lisa Flowers Ross
Erin Ruiz
Brian Schreiner
Jany Rae Seda
Joseph A. Snyder
Willow Socia
Alison Sweet
Rachel Teannalach
Tarmo Watia
Anna Webb

TRANSIT SHELTER ARTISTS

Melissa Chambers
Chad Erpelding
Jennifer Manning-Gilbreath
Santara Sandberg
Will Spearman
Ben Upchurch
April VanDeGrift

BVC COMMISSIONS/PURCHASES

Allison Corona
Michael Falvey
Rick Friesen
Kristin Furlong
Shawna Hanel
Mike Landa
Sue Latta
Jerri Lisk
Lindsey Loch
Larry McNeil
LaRinda Meinberg
Gregg Russell
Earle Swope
Jim Talbot
John Taye
Karen Woods

ARTISTS-IN-RESIDENCE

Alicia Jane Boswell, Jeweler
Anne Boyles, Painter
Amber Daily, Photographer
Meg Feldman, Mixed Media Painter
Amanda Hamilton, Painter, Photographer,
Mixed Media Artist
Alan Heathcock, Writer
Arin Lindstrom, Video Installation
Todd Joseph Lundbohm, Filmmaker
Mike Medberry, Writer
Elizabeth Rodgers, Writer
Willow Socia, Painter
Amanda Turner, Writer

OTHER/LINEN DISTRICT FENCE

Matt Bodett
Mary Kershnik, Boise High School

SELECTION PANELS

Mayor's Awards for Excellence in Arts & History

Eve Chandler, Arts & History Commissioner,
and Mayor's Awards Event Chair
Steve Fulton, former Mayor's Award Recipient
David Hale, Chair, A&H Commission
Tracy Hall, Office of the Mayor
Theresa McLeod, Office of the Mayor
Susan Smith, Idaho Women's
Charitable Foundation

Artists-on-Contract

Steve Christensen, Visual Arts
Advisory Committee
Ruth Fritz, Community Member
Margaret Hepworth, Commissioner
Maryanne Jordan, Council President
Marcus Pierce, Artist

Arts & History Grant Program

Barbara Perry-Bauer, Historian
Holly Funk, Visual Arts Advisory Committee
Cece Gassner, Office of the Mayor
Maryann Jordan, City Council President
Camille Oldenburg, Community Representative
Scot Oliver, CCDC and Performing
Arts Representative
John Sahlberg, Arts & History
Commission Vice Chair

Performing Arts and Community Celebrations Grant

Marla Leggette, Community Representative
Theresa McLeod, Office of the Mayor
Jody Ochoa, Arts & History Commissioner

Artists-in-Residence

Andrew Erstad, Architect
Jessica Flynn, Red Sky Public Relations
Ephraim Greenwall, 8th Street Marketplace
Amy O'Brian, Artist
Leila Ramellam, Boise Weekly
Chelsea Snow, Bricolage
Kerry Tullis, Designer

Linen District Art

Dwaine Carver, Linen District Planner
David Hale, Arts & History Commission,
and Linen District property owner
Sherry McKibben, Architect
Pat Shalz, CCDC Board Member
Mishel Vanden Busch, Eyes of the World
Linen District Business Owner
Liz Wolf, VAAC Member

Linen District Fence Panel

Visual Arts Advisory Committee

Traffic Box Panels

Eve Chandler, A&H Commission
Morgan Cole, Downtown Boise Association
Katina Dutton, Capital City Development
Corporation
Christy Foltz-Alrichs, Ada County
Highway District
Teresa Hamblin, Downtown
Neighborhood Association
Allen Ireland, Downtown Boise Association
Scott Tagg, West Downtown
Neighborhood Association
Noel Weber, West Downtown
Neighborhood Association
Liz Wolf, Visual Arts Advisory Committee

Wind Art Selection Panel

Amber Conger, Artist
Sherry McKibben, Architect
Diane Myklegard, Julia Davis Park
Committee Representative
Jody Hawley Ochoa, A&H Commission
Charlie Smith, Cancer Survivor Park
Representative
Maggie Frole Spurling, Parks & Rec
Commissioner and VAAC rep
T.J. Thomson, City Council

Transit Shelters

Robin Conrad, Valley Ride Regional Transit
Holly Funk, VAAC Member
John Sahlberg, Arts & History Commission
Alan Shealy, CCDC/City Council Member

SPANISH VILLAGE ADVISORY COMMITTEE

Max Delgado, author of *Jesus Urquides:
Idaho's Premier Muleteer*
Errol Jones, PhD, Professor Emeritus
of History, Boise State University
Kathleen Rubinow Hodges,
Historian and Author
Ana Maria Schachtell, Community Member
Staff: Karen Bubb, Public Arts Manager,
and Terri Schorzman, Director

VOLUNTEERS

Many volunteers collected surveys for the
Economic Impact Study (we apologize if we
missed listing you and very much appreciate
your support):

Mark Baltés
Glenda Bell
Amber Daily
Erin Duran
Jim Duran
Dave and Nancy Grabarczyk
Jennifer Holley
Shelley Jund
Stephanie Milne
Shannon Morgan
Scott Nicolson
Jody Ochoa
Ricardo Osuna
Amy Pence-Brown
Barbara Perry-Bauer
Rebecca Rodgers
Suzie Simmons
Janette Young



BOISE CITY
DEPT OF ARTS
& HISTORY

WWW.BOISEARTSANDHISTORY.ORG