5:30 Call to Order - D. Hale, chair

Approve Minutes of December 1, 2010 commission meeting
Executive Committee report, D. Hale
  ○ Recommendations for new VAAC members

Director’s report - T. Schorzman
  ○ Josh Olson - City employee of the year!

5:45 CCDC Activities
Linen District Masterplan and more -- Report from Scot Oliver

6:00 Hot Topics -
Arts & Economic Prosperity IV

6:20 Reports
History Committee, E. Chandler
Visual Arts Advisory Committee, J. Lloyd
Cultural Programs update, A. Fackler

6:40 New Business, Comments, Announcements, Upcoming Events

7:00 Adjourn

Upcoming Meetings:
Executive Committee meeting: Tuesday, January 25, 2011, noon
Commission meeting: February 2, 2011 (location TBD), 5:30 - 7:00
Visual Arts Advisory Committee: Wednesday, January 19, 2011, noon
History Committee: January 26, TAG, 5:30

Terri’s cell, 724-6506
Janelle’s cell, 724-6537
The meeting called to order at 5:45pm by Hale

Welcome to the Boise Centre by Youngerman and Cliff Clinger, Director of Marketing & Sales

2010 department year in review slide show presentation

MEETING MINUTES

Motion:
Lloyd moved to approve the November meeting minutes; Chandler seconded. Motion carried.

DIRECTORS REPORT- SCHORZMAN

- We have hired Rachel Reichert as a temporary Electronic Media Assistant. She will start December 2 and is on contract for 9 months.
• Commissioners are reminded to turn in their volunteer hours for the year and continue with the grant evaluations.

• The department is facing some challenges due to policy and budget constraints that may require so restructuring of our programs and service alternatives.

**HISTORY COMMITTEE- CHANDLER**

• Landmarks presentation December 1 at the Alaska Building. “Shaping Boise” booklets are now available.

• Interurban Centennial planning is in progress including the creation of posters and special events. Plans are being developed for a day long celebration this summer, a picnic lunch tour of the original line, and signage in the neighborhoods commemorating the historic stops.

• Sesquicentennial (Boise 150) planning is in progress. The group is considering ways to include information and events addressing our city origins, present successes, and future opportunities.

**VISUAL ARTS ADVISORY COMMITTEE- LLOYD/BUBB**

• The Wind Art project is in progress. The finalists have been selected and will be submitting proposals.

• The public art policy and ordinance changes have been presented to City Council.

• Bubb shared a presentation on the “Creativity World Forum” she attended in Oklahoma City.

**CULTURAL PROGRAMS – FACKLER**

• Re-Art programs are in session the second Saturday of every month November through May. The November break dancing class had record attendance. The December sessions will feature Jewish dance and culture.

**NEWS AND ANNOUNCEMENTS**

• Idaho State Historical Museum “Power to Play” exhibit runs December 2-February 5

• Boise Contemporary Theatre “Tru” runs November 23-December 18

• Free dance classes at Heirloom Dance Studio on December 2

• Artist in Residence open studios December 2

• Trey McIntyre Project “9+1” December 2

• Matt Bodett panels have been installed outside the Linen Building

• Brian Moore artist talk at the Linen Building December 7

• Hillfolk Noir artist talk at the Linen Building December 5

• Paul Grove concert at the Linen Building December 9

• Lanhorn Slim at the Linen Building December 15

• Santa at the Sunday Market at the Linen Building December 19

• River City Guitar holiday party at the Linen Building December 28
• Holiday Xtravaganza at the Egyptian December 20 & 21
• Opera Idaho “Amahl and the Night Visitors” December 4 & 5
• Professional Development Workshop on working with galleries December 14 at Very Special Arts

Meeting adjourned at 7:11PM

Next meeting January 5, 2011
MEMO

TO: Mayor Bieter, Councilmember Elaine Clegg, Jade Riley & Arts & History Commissioners

FR: Terri Schorzman

RE: Monthly Report

GENERAL

Budget:
We continue to provide information regarding for the 2012-12 budget build process, including helping update the City’s strategic plan, putting our key needs in priority, and attending the budget retreat. We submitted a grant application to the Idaho Women’s Charitable Foundation for an oral history project, and are exploring possible other funding partnerships.

Personnel: Rachel Reichert began working as our communications and marketing assistant on December 2. We received “workforce planning funds” for her position for 19 hours as week for nine months. She will help with all electronic media, database applications, and the Economic Impact Study survey coordination. Also, Ricardo Osuna, our summer intern, rejoined our staff on December 20 for three weeks during his winter break.

Planning: The plan for the History Division remains with the Mayor’s office; I will share it when given the “green light.” Also, I attended the Mayor-Council strategic planning meeting for City goal-setting and budget planning.

Other: The audit team of the City began an audit of the Department--our turn for being audited. Staff provided information as requested. I’ve also asked that they provide a summary of City support for cultural organizations.

INTERNAL/ ADMIN/ COMMUNICATIONS

- We totaled the results of our Customer Satisfaction survey, and will summarize the responses soon (with a graphic analysis).
- Josh Olson received the “non-exempt” Employee of the Year for the City of Boise. This was well deserved and came with a cash prize.
- Karen presented changes to the Public Art ordinance (policy and process) to the City Council; everything was approved.
- Staff met with the Parks & Rec public information officer about holding a photo contest in conjunction with the National Art Program.

COLLABRATION/ OUTREACH

- I gave a presentation about Department activities at the “community conversation” series of the Presbyterian Church.
- I began meeting with individual arts/culture organization directors for my annual year-end update with them.
- We held a Culture Café on December 9 for Folk and Traditional Artists. Maria Carmen Gambriel and Michelle Coleman partners in this event. Seven attended; we learned a lot about their interests and where they intersected with other artists’ needs and vision.
- We hosted our last Professional Development Workshop for the fall series. Jim Budde spoke about “working with galleries and museums.” The session was in the new Creative Access to the Arts space on 8th and Myrtle. You need to see it!

PROJECTS

- We began preliminary planning for the Mayor’s Awards. Met with staff from the Mayor’s office, scoped out a site for the event, and considered the possibility of hiring an event planner to assist with the logistics.
I prepared the contract for the Fire Department archives project. The Fire Department will pay for TAG Historical Research to complete the inventory, compile the database with images, and prepare a report. We will do a joint meeting in early January to get started. The company has done a number of these type of projects for public agencies.

We reviewed final changes to the Grant program and will have IT load the new applications on the website in January. We will hold training workshops in the spring.

We received the guidelines to begin the Economic Impact Study and sent an e-mail and letter to over 60 Boise-based cultural organizations notifying of the project and asking for their support. A media release went out on 12/27 and material was posted to the website.

In January we will begin the celebration of the 120th anniversary of the Interurban. Placards will appear in buses along four key routes. The placards are nicely designed - with a special logo - and tell the story about the interurban electric railway. These will run from January through August. We will offer several presentations on the topic and will hold a couple of events. VRT is fully supportive of this project and will lend support where available.

IN THE NEWS
Our new ad appeared in the Welcome to Boise magazine. Looks great!
The Boise Weekly had a piece about our request for VAAC committee members.

ATTACHMENTS
MEMO
TO: Mayor Bieter, Councilmember Elaine Clegg, Jade Riley & Arts & History Commissioners
FROM: Brandi Burns
RE: History Report

SUMMARY
This month was spent working on Mayor & Council Oral history project, as well as planning for the Department’s next oral history project. The idea of a history locations brochure was proposed by Josh, and I will be working on gathering information for it.

CURRENT & PAST PROJECTS/ EVENTS
- Oral History with Flip Kleffner-Completed
- Listening Project Planning & Ideas
- Interview with potential oral history intern
- History Committee Meeting
- Proficio
- Fire Department Archives Project - contract completed, meeting set
- In January we will begin the celebration of the 120th anniversary of the Interurban. Placards will appear in buses along four key routes. The placards are nicely designed - with a special logo - and tell the story about the interurban electric railway. These will run from January through August. We will offer several presentations on the topic and will hold a couple of events. VRT is fully supportive of this project and will lend support where available.

FUTURE PROJECTS/ EVENTS
- Recommendations on Fire History project & Theater History manuscript
- Former Mayor & City Council Oral History Project
- History Locations Brochure
- Proficio - entering information into database

ATTACHMENTS
DECEMBER SUMMARY
Boise City Council approved new policy and ordinance changes on November 30th. Twelve qualified applications to Visual Arts Advisory Committee.

IN PROCESS

Call for VAAC Members: Twelve people applied to be on VAAC. Executive Committee met and will forward their recommendations to the A & H Commission for approval.

List of New Project Opportunities: Bubb is meeting with partners preparing the list of new public art project opportunities. VAAC will meet on January 26th to consider the possibilities and make recommendations. To help provide a “curatorial perspective” Bubb prepared an overview snapshot of the collection, which is included in this report for commissioners. Recommendations for new projects will come to A & H Commission in February.

Ten Year Anniversary of Percent-For-art Ordinance: In March 2011 A & H celebrates the ten yr anniversary of the Percent-for-Art program. An ad in the Boise Weekly, a public slide show of selections from the collection, and other festivities are in planning for March.

Boise Visual Chronicle: Staff reinstated artwork at Boise Centre and signed a contract for services with them to formalize the loan of artworks to the facility. Bubb will work on a similar agreement with Capital City Development Corporation.

Artists on Contract: A Call to Artists has been released to hire up to six artists to be on contract with the City of Boise for projects that are less than $25,000. Deadline is February 2.

Parks Projects: Wind Art/Julia Davis Park: Finalists are working on their proposals. Due January 12. Finalists include: Taradash Studio of Brooklyn, NY, Troy Pillow of Seattle WA, and Landmark Impressions of Boise, ID.

PW Greening of the Grove: Amber Conger as lead artist and Cody Rutty as support artist in training. Artists are working on design team with Bruce Poe and are creating a program for art on 8th Street and design for single artwork as first step in the plan.

PW Temporary Public Art Projects: Six projects moving forward.

Parks Foothills Learning Center: Reham’s contract is fabricating the “Cat’s Face Revival,” a metal tree sculpture covered in mosaic for Foothills Learning Center. Completion in early Spring.

Parks Hobble Creek Park: Amber Conger is in the final fabrication stages of Zephyrus, a sculpture featuring a weather vane that blows in the wind. Completion due in Spring.

ValleyRide Multi-Modal Center: Contract completed. Site selection still under review.

CCDC Projects:
-Linen District Plan draft under review at CCDC.
-Bus Shelter Art: Call for artists for art on new bus shelters to be released in December.
-Linen District Artwork: $30,000 is set aside for PA in Linen District. Call released soon.

Artists-in-Residence: Go see their work on First Thursday. New events organized by the writers in residence at Cole Marr Gallery.

Contract Staff: Amy Pence Brown: Amy is working on getting signage installed, assisting with grant writing, presentations, and other duties as assigned.

OTHER COMMUNITY ARTS-RELATED STAFF ACTIVITIES

- 12/2 TMP 9 + 1 exhibit at their space, curated by Amy Pence-Brown
- 12/3 Facilitated the BSU Leadership Academy meeting focusing on creativity
- 12/16 Attended Boise City Holiday Party – Congratulations Employee of the Year Josh!!!
REPORT
November 2010
Cultural Programs

SUMMARY
RE-ART, Arts & Culture at the Depot, Local Arts Index, E-Newsletter, Workshops, Education Cafes, Performing Arts Downtown, & Fall for Boise

CURRENT PROJECTS/EVENTS
RE-ART (Arts for Kids) – December’s class – The Jewish Hora – didn’t have the same draw as November’s Breakdancing class. But, I attended the class & it truly was a great program – it provided cultural context for the dance & instructors explained symbolism in an age-appropriate manner. The Main Branch had the best attendance – approximately 30 children. January’s class (1/8 & 1/9) will be INTERIOR DESIGN. The series continues the second weekend of every month through May 2011.

Arts & Culture at the Depot – Schedule available on department website. I am currently working with the city’s Risk Management staff to clarify processes to allow artists & performers to use the space. It is certain that exhibitors cannot sell anything on site without first obtaining liability insurance. The main issue remaining is whether we the program can continue without artists & performers (who are not selling & not being paid) having to obtain liability insurance & workers’ comp insurance. Risk Management is working on a creating an agreement that is similar to the volunteer waiver form that Parks & Rec Department recommended we use (that they use for various purposes & was cleared by legal & risk teams in the past). We hope to be able to continue & expand this opportunity that is mutually beneficial to Parks & Rec and our department to provide space for performers and artists while drawing attention to the Depot’s open public hours.

Local Arts Index – Latest timeline has moved the start-date for collecting information to January 2011. Still waiting for more information.

E-Newsletter – Headlines #27 will come out this month.

Workshops – The fourth workshop in a new series for artists was held on Tuesday, December 14 at the new location for the Very Special Arts Center (southeast corner of 8th & Myrtle). The workshop title was “Working with Museums, Galleries, & Collectors” and was led by ceramicist & BSU professor, Jim Budde. Currently I’m working on a new series to start in late winter/early spring focused on performers – dance, theater, music. We will also include some workshops for all genres related to taxes & copyright. And once we have completed the application & posting for our department grant program, we will host a workshop (or two) to assist potential applicants – likely to be held in late June 2011.

Education – Working on strategies for gathering information on arts education for school-age children in Boise. This may include contracting out some research related to the school district, help with running some culture cafes, and other initiatives. We are currently sorting out which approaches will be most effective.
**Performing Arts Downtown** – The Capital City Public Market will organize & manage their own program for market music and performances for 2011. I am currently researching and meeting with potential partners to see how we can partner to present other music and performance opportunities. We have to fulfill some complex contracting requirements that present challenges for hiring individual artists and also for sub-contracting services. We are trying to determine what is feasible and sensible in terms of what kinds of specific programs can be offered.

**Fall for Boise** – Working on promotion plan for 2011. I recently met with Scot Oliver from CCDC to discuss how to implement the $5000 CCDC is contributing toward a cultural guide. I hope to create this guide as a companion piece to the public art brochures (history will soon also have its own brochure). We can then use this cultural guide piece as a base for other Fall for Boise promotions – that will help fill the void from the Fall for Boise brochure calendar that did not get Idaho Tourism Council funding for 2011 (through Fall for Boise partner, DBA). We will continue to re-evaluate other components traditionally associated with Fall for Boise in terms of expense. Specifically for events, we have limited ability to contract artists & performers, so will be trying to figure out how to proceed in 2011.

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**FUTURE PROJECTS/ EVENTS**

*Annual Report* – beginning work on department annual report

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**NOTE**

**ATTACHMENTS**

Introduction:
Before the Visual Arts Advisory Committee (VAAC) reviews and ranks future public art opportunities, it is wise to take a moment to reflect on the current state of the collection so that we might approach new projects with a curatorial eye on how Boise can best expand our art collection. The majority of the collection has been amassed over the past ten years, since Boise passed the Percent for Art ordinance in 2001. In that time the collection grew from 5 works to over 85. The following information is provided so that VAAC members can think critically about what types of works we have and what we want to commission in the future for Boise. Where should new artworks be located? How large should the commissions be? Is there a content or material focus we would like considered? In developing a permanent public art collection for a municipality we have a great responsibility to build a thoughtful, meaningful art collection that proudly represents Boise to the diverse population that calls this city home.

Overall, many of our public artworks are site-specific. History and nature are the most dominant content areas celebrated in diverse ways. There are few strictly abstract artworks. Our collection is made up of diverse media and spans the geographic reaches of the City, with the most in downtown Boise and the least in far West and far East. A somewhat random assortment of people, cultures, places and events are memorialized through public art. Please enjoy this snapshot of Boise’s public art collection.

Current value of Boise City Public Art Collection:  $3,274,472

Financial Distribution of Public and Private Investment in City-Owned Artwork:

1. Downtown $826,354 exterior buildings, street corners, Grove Plaza
2. Airport $813,000 exterior entrance, interior non-secure and secure areas
3. Parks $776,120 city-wide neighborhood distribution
4. Public Works $320,000 Boise WaterShed @ wastewater treatment plant, buildings in downtown
5. Police/Fire $233,280 City Hall West exterior & interior, Riverside Park
6. City Hall $201,432 exterior and interior artworks
7. Library $104,286 three branch library locations

City-Owned Public Art Assets

See Map provided at meeting for physical distribution of public art.
To provide multiple views of the collection, below are some statistics on types of public artworks in the collection. Some artworks fit into multiple categories.

### Numbers of Artworks & Artists

<table>
<thead>
<tr>
<th>Numbers of Artworks &amp; Artists</th>
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<tbody>
<tr>
<td>Overall number of City-Owned Public Artworks:</td>
<td>85*</td>
</tr>
<tr>
<td><em>Some of these artworks have multiple pieces such as Boise Chinatown, which is considered one artwork but has three distinct pieces or Ustick Dreaming, which is a collection of four glass pieces at the Ustick Library Branch. There are also series of works like the Digital Art Collection, which I counted as one, but has many works.</em></td>
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<tr>
<td>Idaho Artists represented in PA collection</td>
<td>39 (some artists did multiple works)</td>
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<tr>
<td>Out of State Artists represented in PA collection</td>
<td>17 (some artists did multiple works)</td>
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<tr>
<td>BVC artworks:</td>
<td>88 works</td>
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<tr>
<td>total value $75,000</td>
<td></td>
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<tr>
<td>Exhibited at Centre on Grove, City Hall, CCDC Office, Airport</td>
<td></td>
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<tr>
<td>Boise Visual Chronicle Artists (all Idaho Artists)</td>
<td>49 (some artists did multiple works in collection)</td>
</tr>
<tr>
<td>“Portable” artworks (not in BVC):</td>
<td>29 works</td>
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<tr>
<td>total value approximately $12,500</td>
<td></td>
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<tr>
<td>All exhibited in City Hall</td>
<td></td>
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<tr>
<td>Portable Art Collection Artists (all Idaho Artists)</td>
<td>20 (some artists did multiple works in collection)</td>
</tr>
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</table>

### Types of Materials (some artworks include multiple materials):

<table>
<thead>
<tr>
<th>Types of Materials (some artworks include multiple materials):</th>
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<tbody>
<tr>
<td>Steel/Aluminum Sculptures:</td>
<td>26</td>
</tr>
<tr>
<td>Murals/Paintings:</td>
<td>22</td>
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<tr>
<td>Bronze Sculptures:</td>
<td>14</td>
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<tr>
<td>Ceramic Sculptures:</td>
<td>8</td>
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<tr>
<td>Recycled Materials:</td>
<td>7</td>
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<tr>
<td>(pipes, tires, faucets, metals, stone, glass)</td>
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<tr>
<td>Glass Artworks:</td>
<td>6</td>
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<tr>
<td>(blown, stained, fused, cast, prisms)</td>
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<tr>
<td>Neon:</td>
<td>2</td>
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<tr>
<td>Cast Concrete:</td>
<td>2</td>
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<tr>
<td>Fabric:</td>
<td>1</td>
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<tr>
<td>Granite/Stones:</td>
<td>2</td>
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### Content:

<table>
<thead>
<tr>
<th>Content:</th>
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<tbody>
<tr>
<td>Abstract Artworks:</td>
<td>12</td>
</tr>
<tr>
<td>(art primarily about form, materials, color)</td>
<td></td>
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<tr>
<td>Artwork about local history/culture:</td>
<td>28</td>
</tr>
<tr>
<td>(Basques, Chinese, buildings, historical figures, neighborhoods,</td>
<td></td>
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<tr>
<td>Artwork about nature:</td>
<td>25</td>
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</tbody>
</table>
Art about site: 48
  (wheels for skatepark, kids on arch in park, tile mural about kids in government at City Hall, knowledge and artifacts celebrated in libraries, rat running escalator…)

Functional artworks 14
  (floor, windows, wall, drinking fountain, sinks, awning, benches, bike rack, entrance arch, play equipment, scoreboards)

Site-Specific/Place Based
“Integrated into Buildings or Site” (can’t be moved without losing meaning/function):  48

Non-site-specific
“Stand Alone” (could be moved to similar site and would retain meaning):  37

Artworks that are multi-sensory 5
  (sound, mist, movement in wind, interactive)

Memorials: 18
(broadly interpreted to mean art memorializing the history of something or someone)

Who/what has been memorialized in City-owned art?
  Julia Davis, Anne Frank, Mr. Bagley, Morley Nelson, Abraham Lincoln, the Basque Community (and specifically Pat & Eloise Bieter), World War II Aviators, Wildland Firefighters, Past firefighters & police officers (including specifically Mark Stall, who was killed in the line of duty), Chinese Business Owners, Deceased municipal firefighters, Special Olympics, Oregon Trail, Artifacts related to Libraries/Printing, Grove Street, Trees, water, Ustick Neighborhood, Idanha Building, History of Boise sites/buildings

Key Facilities with Public Art: Boise Airport
  Boise WaterShed @ Wastewater Treatment Plant
  City Hall, downtown
  City Hall West
  Boise Public Library Branches
  Selected Boise Parks
  Foothills Learning Center
  Grove Plaza

<table>
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<tr>
<th>Maintenance Issues:</th>
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<tbody>
<tr>
<td>Most maintenance required:</td>
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<tr>
<td>Regular maintenance required:</td>
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<td></td>
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<tr>
<td>Maintenance not resolved:</td>
</tr>
<tr>
<td>Grant Olsen Murals at Hillside Park (peeling, vandalized)</td>
</tr>
<tr>
<td>Least maintenance required:</td>
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</table>
Public Art Collection Education:

To provide education for the public about the content and value of the City’s investment into public art, the Department of Arts and History provides:

- Three cultural kiosks with maps to public art and cultural facilities
- Over 30,000 public art brochures with entire collection listed distributed annually
- 5,000 A is for Art alphabet books distributed to kindergarten and first graders in the Boise School District
- 3,500 people participating in free public art walking tours or presentations
- Two new promotional videos made for Public Works and Library art projects
- New website developed with extensive pictures and artist resources
- Workshops for artists about public art processes
- Public Art program guide for artists
- Various other print materials such as book marks and postcards
- Advertising in the Boise Weekly and other publications
- Generated multiple news articles about public art projects in the Idaho Statesman, Boise Weekly, Boise Magazine, Horizon Air magazine and others
- New Department of Arts & History branding campaign featuring public art collection
- Using social media – Facebook, Twitter, Blog, Newsletter, e-blasts

Please refer to the 2009 “Public Arts Program” booklet for further information on City Department Art Program Profiles (pgs 9-12), Goals and Objectives (pgs 13, 14), and Site Selection Guidelines (pg 15).