

**A&H  
Commission  
Meeting**

Wednesday, April 6,  
2011  
5:30 – 7:00 pm

**Foothills Room,  
City Hall**

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**AGENDA**

- 5:30 Call to Order** – D. Hale, chair
- 5:45 Approve Minutes** of March 2, 2011 commission meeting  
Director's report – T. Schorzman
- 6:00 Hot Topics** –
- 6:20 Reports**  
History Committee, E. Chandler  
Visual Arts Advisory Committee, J. Lloyd
- Approve recommendations for Transit Shelter artists
- Cultural Programs update, A. Fackler
- Approve recommendations for Performing Arts grants
- 6:40 New Business, Comments, Announcements, Upcoming Events**
- 7:00 Adjourn**

**Upcoming Meetings:**

Executive Committee meeting: April 26  
Commission meeting: May 4  
Visual Arts Advisory Committee: April 20  
History Committee: April 27

*Terri's cell, 724-6506  
Janelle's cell, 724-6537*



COMMISSION  
MEETING  
MINUTES

March 2, 2011

Foothills Room,  
City Hall

BOISE CITY  
DEPT OF ARTS  
& HISTORY

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MINUTES

**Present:**

Eve Chandler, History Comm.  
Sandy Harthorn  
Margaret Hepworth, Exec. Comm  
Maryanne Jordan, Council Liaison  
Jane Lloyd, VAAC  
Megan Mizuta, Youth Comm.  
Jody Ochoa  
Pat Riceci, Legal Liaison  
John Sahlberg  
Stephenson Youngerman

**Staff:**

Terri Schorzman, Director  
Karen Bubb, Public Arts Manager  
Amy Fackler, Cultural Programs  
Manager  
Janelle Wilson, Administration

**Excused:**

David Hale, Chair  
John Sahlberg

**The meeting called to order at 5:33pm by Hepworth**

**MEETING MINUTES**

Correction to the February minutes: Ochoa presented the History report

**Motion:**

Youngerman moved to approve the corrected February meeting minutes;  
Harthorn seconded. **Motion carried.**

**DIRECTORS REPORT- SCHORZMAN**

- Economic Impact Study – we have collected more than 250 surveys in the first quarter. Local arts impact study – Baker is in the process of collecting information from the local organizations.
- Budget & department plans for FY12-13 are in progress.
- Olson has completed a detailed public art maintenance plan for review.



- The department has again received a grant from the Idaho Humanities Council to underwrite the Fettuccine Forum for the next season.
- Schorzman has continued collaboration and outreach efforts by meeting with the new directors of Ballet Idaho and the Morrison Center.
- City Council has approved funding for the B150 Sesquicentennial event planning.
- Mayor's Awards nominations forms are available through March 31.
- April 28<sup>th</sup> – State of Downtown – Downtown Boise Association

#### **HOT TOPIC: DEPARTMENT PLAN – SCHORZMAN**

- Customer satisfaction survey results
- Continue to develop and refine vision, goals and objectives
- Changes to the divisions, funding
  - Cultural Programs – fall for boise, performing arts downtown, loss of ccdc funding, looking for other funding opportunities and partnerships
  - Public Art – changes in percent for art allocation and project selection, detailed maintenance plan
  - History Division – long range plan

#### **HISTORY COMMITTEE- OCHOA/SCHORZMAN**

- Continue planning for B150
- Jensen Farm Master Plan- donated park property (not annexed into the city yet) containing historic artifacts; plans in progress for developing this area as a historic site
- Preservation Month- May – “Celebrating Boise’s Treasures.” We are encouraging the community to tell us about their experiences in Boise using a new application called History Pin.

#### **VISUAL ARTS ADVISORY COMMITTEE- LLOYD/BUBB**

- VAAC selected recommendations for 11 general fund Percent for Art projects for FY11

#### **Motion:**

Harthorn moved to approve the recommended Percent for Art projects, Lloyd seconded. **Motion carried.**

- Artists on Contract – VAAC recommends approval of 6 artists/teams: Mark Baltes, Dwaine Carver, Sue Latta, Stephanie Inman, Byron Folwell, Sector Seventeen



**Motion:**

Lloyd moved to approved the recommended artists, Ochoa seconded.

**Motion carried.**

**CULTURAL PROGRAMS – FACKLER**

- Professional development workshops for performing artists are in progress
  - Feb 23 Developing a Web Presence
  - March 9 – Video and Sound Recording for Promotion
  - March 23- Marketing for Musicians
- Performing Arts for Cultural and Community Celebrations grant applications due March 11

**NEWS AND ANNOUNCEMENTS**

- Idaho State Historical Museum – Peace Corp 50<sup>th</sup> Anniversary exhibit – March 3
- Boise Art Museum – Critical Messages curator presentation – March 3
- Trey McIntyre Project – Morrison Center – March 12

**Meeting adjourned at 7:00PM**

**Next meeting April 6, 2011**



4/6/11

Marc 2011 Activities  
Report

Department Director

## MEMO

**TO:** Mayor Bieter,  
Council President  
Maryanne Jordan, Jade  
Riley  
& Arts & History  
Commissioners

**FR:** Terri Schorzman

**RE:** Monthly Report

BOISE CITY  
DEPT OF ARTS  
& HISTORY

## REPORT

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### GENERAL

Budget: The budget-build process for 2012-13 continues. Janelle filed preliminary numbers on March 15.

Personnel/contracts: Issued an RFP for plan/operations development for the Boise 150 celebration.

Funding provided from Mayor/Council. Also, Brandi, Rachel and I met with representatives from the ICWF regarding our grant proposal for an oral history project leading to Boise 150.

Planning: We continue to work on the department plan for FY12-13.

Other: The audit team completed their report.

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### INTERNAL/ ADMIN/ COMMUNICATIONS

- E-blasts will be sent on Mondays three times a month; the e-newsletter will be sent on the fourth Monday.
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### COLLABRATION/ OUTREACH

- Completed article on downtown cultural activities for DBA for the State of Downtown annual report.
  - Met or spoke with various community members, including Clay Morgan from BSU, Diane Mikelgard, Diane Ronayne, and Carol MacGreagor – all about Boise 150.
  - I attended the advisory meeting for IPUL/VSA.
  - I was in Washington, D.C. the first part of the month for my work with the National Trust for Historic Preservation.
  - I attended a three-day workshop hosted by the Idaho Commission on the Arts, in conjunction with the Utah Arts Council and WESTAFF, titled the Change Leader Institute. It was very effective and useful. ICA may offer additional sessions in the future.
  - I was out of the country for seven days.
  - Attended: Opening of 50<sup>th</sup> Anniversary of Peace Corps, Fettucine Forum.
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### PROJECTS

Fettucine Forum, Preservation Month, Mayor's Awards – all underway.

### IN THE NEWS

Public Art – 10-years, in the Idaho Statesman (front page), March 21, 2011

### ATTACHMENTS



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## REPORT

### NEW CALLS

**Traffic Box Art:** 16 traffic boxes will be wrapped. Funded by CCDC, Mayor's Neighborhood Reinvestment Grants and the City. Local Call to Artist out. Deadline May 5<sup>th</sup>.

**Linen District Call:** National Call to Artist out. \$37,000 budget. Deadline April 20<sup>th</sup>.

### IN PROCESS

**Artists on Contract:** City Council approved Dwaine Carver, Mark Baltes, Sue Latta, Sector Seventeen, Stephanie Inman and Byron Folwell. New project assignments underway.

**VAAC Recommendation for New Public Art Opportunities:** City Council approved the opportunities, with a few adjustments. See attached final list of new projects.

**Transit Shelter Art:** 17 Artists responded to the Call for Artists. The panel selected six artists. Artists will initiate work shortly. Funded by CCDC and Valley Ride Regional

**Artists-in-Residence:** 26 Artists responded to the Call for Artists. The panel will selected new artists.

**PW Temporary Public Art Projects:** Six projects moving forward.

-Matt Laurence's elephant is completed at Boise WaterShed. An event March 19 highlighted the project and he did a mud project with kids.

-Dwaine Carver has seeded 11<sup>th</sup> and Myrtle. Look for native plants to be popping up soon!

-Grant Olsen is almost completed with his constellation fabric mural to be hung on the side of Bar G.

-John Yarnell has started a blog about his project. Go to it at: <http://lookecoart.blogspot.com/>

-The Land Trust held a competition for students to do films about Water. Five were completed. Three won prizes. All will be featured at film screening on April 23<sup>rd</sup>.

#### **CCDC Projects:**

-Linen District Fence: Bubb is working with Boise High School Students to create art for the fence.

**Ten Year Anniversary of Percent-For-art Ordinance:** In March 2011 A & H celebrates the ten yr anniversary of the Percent-for-Art program. An ad in the Boise Weekly, a public slide show of selections from the collection, and other festivities are in planning for March.

**Boise Visual Chronicle:** Bubb is working on a loan agreement with Capital City Development Corporation for BVC artworks on display in their offices.

**Contract Staff: Amy Pence Brown:** Amy is working on getting signage installed, assisting with grant writing, presentations, and other duties as assigned.

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### MEMO

TO: Mayor Bieter,  
Council President  
Maryanne Jordan,  
Jade Riley  
& Arts & History  
Commissioners

FR: Karen Bubb  
RE: Monthly Report



## MEMO

TO: Mayor Bieter,  
Councilmember Elaine  
Clegg, Jade Riley &  
Arts & History  
Commissioners

FROM: Amy Fackler  
RE: CPC Report

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## REPORT

April 2011  
Cultural Programs

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### SUMMARY

**RE-ART, Arts & Culture at the Depot, Local Arts Index, E-Newsletter, Workshops, Performing Arts, Annual Report**

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### CURRENT PROJECTS/ EVENTS

**RE-ART (Arts for Kids)** – March's class was "Folly, Form, and Function in Architecture" led by architect Andy Erstad. Classes were very well attended, with between 17 and 30 children (plus parents) at each library session for a total of 87 children; surveys distributed at the end of each class were once again very positive. The series continues the second weekend of every month through May 2011. April's class will be "Olde Time Radio Show" led by Leta Neustaedter.

**Arts & Culture at the Depot** – Schedule available on department website. See: [http://artsandhistory.cityofboise.org/PDF/DepotCalendar\\_April2011.pdf](http://artsandhistory.cityofboise.org/PDF/DepotCalendar_April2011.pdf)

**Local Arts Index** – We are on track to submit the final reports on schedule in early May. I will attend a Local Arts Index pre-conference session of the annual Americans for the Arts conference in mid-June and one day of the general conference.

**E-Newsletter** – Headlines #29 was sent March 21, 2011; the next is scheduled for April 18.

**Workshops** – The new workshop series began on Wednesday, February 23 and continue through May 18. Upcoming workshops include:

- April 6 – Pursuing Recording Contracts & Other Music Career Strategies

For more information on this series see:

<http://artsandhistory.cityofboise.org/Opportunities/CivicEngagement/page49944.aspx>

Idaho Commission on the Arts is also holding an all-day workshop on April 27, 2011 at the Main Library (Hayes Auditorium) entitled: SUMMITTING PERFORMANCE PEAK—PERSONAL AND PUBLIC: A WORKSHOP FOR PERFORMING ARTISTS. This workshop complements our series and we are helping to promote and help as requested. For more information on the workshop: [http://www.arts.idaho.gov/special/event\\_performance.aspx](http://www.arts.idaho.gov/special/event_performance.aspx)

**Performing Arts** – We received 12 applications requesting a total of \$19,660 for the Performing Arts for Cultural & Community Celebrations (PACC) grant program. The panel review met March 31 and made their recommendations, which we submit for commission approval at this meeting. The intent for this pilot program fund was to help pay performing artists and related expenses that are associated with incorporating them into an event (such as stage or equipment rentals).

This is a small fund -- \$12,000 -- from the Cultural Programs budget. We are attempting to provide opportunities for performers while helping to support those who are already creating



events with a sincere effort to create strong community events and celebrations. We hope this helps distribute money for performers and support events throughout Boise.

**Annual Report** – The Fiscal Year 2010 Annual Report is currently in print!

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## **FUTURE PROJECTS/ EVENTS**

**Fall for Boise** – A cultural guide is in process (using funds in part from CCDC) and will be part of the Fall for Boise promotions in lieu of a Fall for Boise calendar brochure. This resource will also double as a companion piece to the public art brochures (history will soon also have its own brochure). This will help fill the void from the Fall for Boise brochure calendar that did not get Idaho Tourism Council funding for 2011 (through Fall for Boise partner, DBA). I have also met with representatives from Treasure Magazine (published by Idaho Statesman) and Boise Weekly to try and develop a budget for some Fall for Boise advertising & promotions.

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## **ATTACHMENTS**





**General Fund Public Art Project Opportunities FY 11 (excluding Airport/Public Works)**

\*CGF = City General Fund

<b>ARTS &amp; HISTORY</b>								
<b>Project Contact</b>	<b>Type</b>	<b>Specific Site</b>	<b>Big Picture Site</b>	<b>Funder(s)</b>	<b>Stakeholders Partners</b>	<b>Timeline</b>	<b>Artist Selection Process</b>	<b>Budget Approved</b>
1 Terri Schorzman	Design/Planning for Memorial - signage, small pavillion Honoring early Mexican settlers (fab \$ to be allocated later).	1. Noble Park, 2. Pioneer Cemetary, 3. Warm Springs & 3rd Ave by Ronald McDonald House	Warm Springs Ave. between 1st and 3rd Streets	CGF, Mexican Consulate, local Mexican-American business folk	Parks & Recreation Dept., property owners, Mexican government, Mexican Americans, historians	Ideally the work would be completed at the time of Boise's 150 year anniversary in 2013.	Artist on Contract: Dwaine Carver	<b>\$10,000</b>
<b>PARKS &amp; RECREATION</b>								
2 Jim Hall / Kelly Burrow	Landmark	Open	Marianne Williams Park Near Harris Ranch in the Barber Valley off Warm Springs	CGF		Park undergoing green-up, development now	Open Call via DemandStar	<b>\$60,000</b>
3 Toby Norton	mosaic	picnic tables	Williams Park, 300 W. Williams Street, near Boise Avenue and E. Pennsylvania St.	CGF		Park undergoing green-up, development now	Direct Hire: Reham Aarti	<b>\$150</b>
4 Kelly Burrows	Educational	Near pathways	Hyatt Wetlands Maple Grove and McMillan Roads	CGF	Neighborhood Association	Interpretive signage to be designed shortly; park still in development	Artist on Contract: Mark Baltes	<b>\$10,000</b>
5 Tommy Scott	Aesthetic - murals, suspended artwork or sculptures	Skating Rink, lobby areas	Idaho Ice World 7072 S. Eisenman Road	CGF	Users of facility	Open	Open Call through Arts & History office	<b>\$24,000</b>

<b>LIBRARY</b>									
<b>Project Contact</b>	<b>Type</b>	<b>Specific Site</b>	<b>Big Picture Site</b>	<b>Funder(s)</b>	<b>Stakeholders Partners</b>	<b>Timeline</b>	<b>Artist Selection Process</b>	<b>Budget Rec.</b>	
6	Kevin Booe	Design fee for series of related artworks for new branch (fab \$\$ to be allocated later)	Bowne Crossing Libraray Branch	East Boise Neighborhood	CGF	East end neighborhood, Library board	Architecture design completed; construction in FY 12 or 13	Open Call through DemanStar (phase one of two-part project with projected larger budget)	<b>\$15,000</b>
<b>OTHER CITY DEPARTMENT/NEIGHBORHOOD PARTNERSHIPS</b>									
7	Kathleen Lacey	Landmark	Open	30th Street Area	CGF	Veterans Neighborhood, PDS	In Planning process now	Artist on Contract: Stephanie Inman	<b>\$20,000</b>
8	Scot Oliver Karen Bubb	Aesthetic	Grove near 16th or 15th in streetscape	Linen District, Grove Near 15th or 16th Streets	CGF	CCDC, Linen District businesses	Project Call to Artist to be released in February.	Artist on	<b>\$10,000</b>
9	Karen Bubb	Aesthetic	3 Traffic Boxes	Outside of downtown	CGF, Mayor's Neighborhood Reinvestment Grants (will fund others in downtown)	DBA, ACHD, other neighborhoods, adjacent businesses	Coincide with managing traffic box projects for DBA, CCDC, Neighborhoods	Open Call via DemandStar	<b>\$9,000</b>
10	Rob Bousfield	Landmark	Where the fountain is now.	Boise City Hall plaza, 150 N. Capitol Boulevard	CGF	All of Boise City Hall & relevant Depts.	Design in FY11, Construction in FY12	Open Call via DemandStar	<b>\$100,000</b>
11	Karen Bubb	Aesthetic	wall around hole	8th and Main Street	CGF	ACHD, CCDC	Select Artist April, Paint in June, up 1 year	Artist on Contract: Byron Folwell	<b>\$10,000</b>
<b>\$268,150</b>									

*The remaining \$14,850 in the percent for art fund will remain unallocated so that the Department of Arts & History can respond to small budget opportunities that may come up throughout the year at the discretion of the Department Director. If these funds are not expended by FY12, then they will be merged with available funds to be allocated then.*