5:30  **Call to Order** – D. Hale, chair

5:45  **Approve Minutes** of March 2, 2011 commission meeting  
      Director’s report – T. Schorzman

6:00  **Hot Topics** –

6:20  **Reports**  
      History Committee, E. Chandler  
      Visual Arts Advisory Committee, J. Lloyd  
      ● Approve recommendations for Transit Shelter artists  
      Cultural Programs update, A. Fackler  
      ● Approve recommendations for Performing Arts grants

6:40  **New Business**, Comments, Announcements, Upcoming Events

7:00  **Adjourn**

**Upcoming Meetings:**  
Executive Committee meeting: April 26  
Commission meeting: May 4  
Visual Arts Advisory Committee: April 20  
History Committee: April 27

Terri’s cell, 724-6506  
Janelle’s cell, 724-6537
The meeting called to order at 5:33pm by Hepworth

The meeting called to order at 5:33pm by Hepworth

MEETING MINUTES

Correction to the February minutes: Ochoa presented the History report

Motion:
Youngerman moved to approve the corrected February meeting minutes; Harthorn seconded. Motion carried.

DIRECTORS REPORT- SCHORZMAN

- Economic Impact Study – we have collected more than 250 surveys in the first quarter. Local arts impact study – Baker is in the process of collecting information from the local organizations.
- Budget & department plans for FY12-13 are in progress.
- Olson has completed a detailed public art maintenance plan for review.
• The department has again received a grant from the Idaho Humanities Council to underwrite the Fettucine Forum for the next season.
• Schorzman has continued collaboration and outreach efforts by meeting with the new directors of Ballet Idaho and the Morrison Center.
• City Council has approved funding for the B150 Sesquicentennial event planning.
• Mayor’s Awards nominations forms are available through March 31.
• April 28th – State of Downtown – Downtown Boise Association

HOT TOPIC: DEPARTMENT PLAN – SCHORZMAN

• Customer satisfaction survey results
• Continue to develop and refine vision, goals and objectives
• Changes to the divisions, funding
  o Cultural Programs – fall for boise, performing arts downtown, loss of ccdfc funding, looking for other funding opportunities and partnerships
  o Public Art – changes in percent for art allocation and project selection, detailed maintenance plan
  o History Division – long range plan

HISTORY COMMITTEE- OCHOA/SCHORZMAN

• Continue planning for B150
• Jensen Farm Master Plan- donated park property (not annexed into the city yet) containing historic artifacts; plans in progress for developing this area as a historic site
• Preservation Month- May – “Celebrating Boise’s Treasures.” We are encouraging the community to tell us about their experiences in Boise using a new application called History Pin.

VISUAL ARTS ADVISORY COMMITTEE- LLOYD/BUBB

• VAAC selected recommendations for 11 general fund Percent for Art projects for FY11

Motion:
Harthorn moved to approve the recommended Percent for Art projects, Lloyd seconded. Motion carried.

• Artists on Contract – VAAC recommends approval of 6 artists/teams: Mark Baltes, Dwaine Carver, Sue Latta, Stephanie Inman, Byron Folwell, Sector Seventeen
Motion:
Lloyd moved to approved the recommended artists, Ochoa seconded. **Motion carried.**

**CULTURAL PROGRAMS – FACKLER**

- Professional development workshops for performing artists are in progress
  - Feb 23 Developing a Web Presence
  - March 9 – Video and Sound Recording for Promotion
  - March 23- Marketing for Musicians
- Performing Arts for Cultural and Community Celebrations grant applications due March 11

**NEWS AND ANNOUNCEMENTS**

- Idaho State Historical Museum – Peace Corp 50th Anniversary exhibit – March 3
- Boise Art Museum – Critical Messages curator presentation – March 3
- Trey McIntyre Project – Morrison Center – March 12

**Meeting adjourned at 7:00PM**

Next meeting April 6, 2011
MEMO

TO: Mayor Bieter, Council President Maryanne Jordan, Jade Riley & Arts & History Commissioners

FR: Terri Schorzman

RE: Monthly Report

GENERAL

Personnel/contracts: Issued an RFP for plan/operations development for the Boise 150 celebration. Funding provided from Mayor/Council. Also, Brandi, Rachel and I met with representatives from the ICWF regarding our grant proposal for an oral history project leading to Boise 150.
Planning: We continue to work on the department plan for FY12-13.

INTERNAL/ADMIN/COMMUNICATIONS

- E-blasts will be sent on Mondays three times a month; the e-newsletter will be sent on the fourth Monday.

COLLABRATION/OUTREACH

- Completed article on downtown cultural activities for DBA for the State of Downtown annual report.
- Met or spoke with various community members, including Clay Morgan from BSU, Diane Mikelgard, Diane Ronayne, and Carol MacGreagor – all about Boise 150.
- I attended the advisory meeting for IPUL/VSA.
- I was in Washington, D.C. the first part of the month for my work with the National Trust for Historic Preservation.
- I attended a three-day workshop hosted by the Idaho Commission on the Arts, in conjunction with the Utah Arts Council and WESTAFF, titled the Change Leader Institute. It was very effective and useful. ICA may offer additional sessions in the future.
- I was out of the country for seven days.

PROJECTS

Fettuccine Forum, Preservation Month, Mayor’s Awards – all underway.

IN THE NEWS

Public Art – 10-years, in the Idaho Statesman (front page), March 21, 2011

ATTACHMENTS
NEW CALLS

Traffic Box Art: 16 traffic boxes will be wrapped. Funded by CCDC, Mayor’s Neighborhood Reinvestment Grants and the City. Local Call to Artist out. Deadline May 5th.

Linen District Call: National Call to Artist out. $37,000 budget. Deadline April 20th.

IN PROCESS

Artists on Contract: City Council approved Dwaine Carver, Mark Baltes, Sue Latta, Sector Seventeen, Stephanie Inman and Byron Folwell. New project assignments underway.

VAAC Recommendation for New Public Art Opportunities: City Council approved the opportunities, with a few adjustments. See attached final list of new projects.

Transit Shelter Art: 17 Artists responded to the Call for Artists. The panel selected six artists. Artists will initiate work shortly. Funded by CCDC and Valley Ride Regional

Artists-in-Residence: 26 Artists responded to the Call for Artists. The panel will selected new artists.

PW Temporary Public Art Projects: Six projects moving forward.
-Matt Laurence’s elephant is completed at Boise WaterShed. An event March 19 highlighted the project and he did a mud project with kids.
-Dwaine Carver has seeded 11th and Myrtle. Look for native plants to be popping up soon!
-Grant Olsen is almost completed with his constellation fabric mural to be hung on the side of Bar G.
-John Yarnell has started a blog about his project. Go to it at: http://lookecoart.blogspot.com/
-The Land Trust held a competition for students to do films about Water. Five were completed. Three won prizes. All will be featured at film screening on April 23rd.

CCDC Projects:
-Linen District Fence: Bubb is working with Boise High School Students to create art for the fence.

Ten Year Anniversary of Percent-For-art Ordinance: In March 2011 A & H celebrates the ten yr anniversary of the Percent-for-Art program. An ad in the Boise Weekly, a public slide show of selections from the collection, and other festivities are in planning for March.

Boise Visual Chronicle: Bubb is working on a loan agreement with Capital City Development Corporation for BVC artworks on display in their offices.

Contract Staff: Amy Pence Brown: Amy is working on getting signage installed, assisting with grant writing, presentations, and other duties as assigned.
SUMMARY
RE-ART, Arts & Culture at the Depot, Local Arts Index, E-Newsletter, Workshops, Performing Arts, Annual Report

CURRENT PROJECTS/ EVENTS
RE-ART (Arts for Kids) – March’s class was “Folly, Form, and Function in Architecture” led by architect Andy Erstad. Classes were very well attended, with between 17 and 30 children (plus parents) at each library session for a total of 87 children; surveys distributed at the end of each class were once again very positive. The series continues the second weekend of every month through May 2011. April’s class will be “Olde Time Radio Show” led by Leta Neustaedter.

Arts & Culture at the Depot – Schedule available on department website. See: http://artsandhistory.cityofboise.org/PDF/DepotCalendar_April2011.pdf

Local Arts Index – We are on track to submit the final reports on schedule in early May. I will attend a Local Arts Index pre-conference session of the annual Americans for the Arts conference in mid-June and one day of the general conference.

E-Newsletter – Headlines #29 was sent March 21, 2011; the next is scheduled for April 18.

Workshops – The new workshop series began on Wednesday, February 23 and continue through May 18. Upcoming workshops include:
- April 6 – Pursuing Recording Contracts & Other Music Career Strategies

For more information on this series see: http://artsandhistory.cityofboise.org/Opportunities/CivicEngagement/page49944.aspx

Idaho Commission on the Arts is also holding an all-day workshop on April 27, 2011 at the Main Library (Hayes Auditorium) entitled: SUMMITING PERFORMANCE PEAK—PERSONAL AND PUBLIC: A WORKSHOP FOR PERFORMING ARTISTS. This workshop complements our series and we are helping to promote and help as requested. For more information on the workshop: http://www.arts.idaho.gov/special/event_performance.aspx

Performing Arts – We received 12 applications requesting a total of $19,660 for the Performing Arts for Cultural & Community Celebrations (PACC) grant program. The panel review met March 31 and made their recommendations, which we submit for commission approval at this meeting. The intent for this pilot program fund was to help pay performing artists and related expenses that are associated with incorporating them into an event (such as stage or equipment rentals).

This is a small fund -- $12,000 -- from the Cultural Programs budget. We are attempting to provide opportunities for performers while helping to support those who are already creating
events with a sincere effort to create strong community events and celebrations. We hope this helps distribute money for performers and support events throughout Boise.

**Annual Report** – The Fiscal Year 2010 Annual Report is currently in print!

### FUTURE PROJECTS/ EVENTS

**Fall for Boise** – A cultural guide is in process (using funds in part from CCDC) and will be part of the Fall for Boise promotions in lieu of a Fall for Boise calendar brochure. This resource will also double as a companion piece to the public art brochures (history will soon also have its own brochure). This will help fill the void from the Fall for Boise brochure calendar that did not get Idaho Tourism Council funding for 2011 (through Fall for Boise partner, DBA). I have also met with representatives from Treasure Magazine (published by Idaho Statesman) and Boise Weekly to try and develop a budget for some Fall for Boise advertising & promotions.

### ATTACHMENTS
### ARTS & HISTORY

<table>
<thead>
<tr>
<th>Project Contact</th>
<th>Type</th>
<th>Specific Site</th>
<th>Big Picture Site</th>
<th>Funder(s)</th>
<th>Stakeholders Partners</th>
<th>Timeline</th>
<th>Artist Selection Process</th>
<th>Budget Approved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Terri Schorzman</td>
<td>Design/Planning for</td>
<td>Noble Park, 2. Pioneer Cemetery, 3. Warm Springs &amp; 3rd Ave by Ronald</td>
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<td></td>
<td>Memorial - signage,</td>
<td>McDonald House</td>
<td>Warm Springs Ave. between 1st and 3rd Streets</td>
<td>CGF, Mexican Consulate, local Mexican-American business folk</td>
<td>Parks &amp; Recreation Dept., property owners, Mexican government, Mexican Americans, historians</td>
<td>Ideally the work would be completed at the time of Boise’s 150 year anniversary in 2013.</td>
<td>Artist on Contract: Dwaine Carver</td>
<td>$10,000</td>
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<td>small pavillion</td>
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<td>Honoring early Mexican</td>
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<td>Jim Hall / Kelly</td>
<td>Landmark</td>
<td>Open</td>
<td>Marianne Williams Park Near Harris Ranch in the Barber Valley off Warm Springs</td>
<td>CGF</td>
<td></td>
<td></td>
<td>Open Call via DemandStar</td>
<td>$60,000</td>
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<td>Burrow</td>
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<tr>
<td>Toby Norton</td>
<td>mosaic</td>
<td>picnic tables</td>
<td>Williams Park, 300 W. Williams Street, near Boise Avenue and E. Pennsylvania</td>
<td>CGF</td>
<td></td>
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<td>Direct Hire: Reham Aarti</td>
<td>$150</td>
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<td>Kelly Burrows</td>
<td>Educational</td>
<td>Near pathways</td>
<td>Hyatt Wetlands Maple Grove and McMillan Roads</td>
<td>CGF</td>
<td>Neighborhood Association</td>
<td>Interpretive signage to be designed shortly; park still in development</td>
<td>Artist on Contract: Mark Baltes</td>
<td>$10,000</td>
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<tr>
<td>Tommy Scott</td>
<td>Aesthetic - murals,</td>
<td>Skating Rink, lobby areas</td>
<td>Idaho Ice World 7072 S. Eisenman Road</td>
<td>CGF</td>
<td>Users of facility</td>
<td>Open</td>
<td>Open Call through Arts &amp; History office</td>
<td>$24,000</td>
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<td>suspended artwork or</td>
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<td>sculptures</td>
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</tbody>
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*CGF = City General Fund

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General Fund Public Art Project Opportunities FY 11 (excluding Airport/Public Works)
<table>
<thead>
<tr>
<th>Project Contact</th>
<th>Type</th>
<th>Specific Site</th>
<th>Big Picture Site</th>
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<th>Artist Selection Process</th>
<th>Budget Rec.</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 Kevin Booe</td>
<td>Design fee for series of related artworks for new branch (lab $$ to be allocated later)</td>
<td>Bowne Crossing Library Branch</td>
<td>East Boise Neighborhood</td>
<td>CGF</td>
<td>East end neighborhood, Library board</td>
<td>Architecture design completed; construction in FY 12 or 13</td>
<td>Open Call through DemanStar (phase one of two-part project with projected larger budget)</td>
<td>$15,000</td>
</tr>
<tr>
<td>7 Kathleen Lacey</td>
<td>Landmark</td>
<td>Open</td>
<td>30th Street Area</td>
<td>CGF</td>
<td>Veterans Neighborhood, PDS</td>
<td>In Planning process now</td>
<td>Artist on Contract: Stephanie Inman</td>
<td>$20,000</td>
</tr>
<tr>
<td>8 Scot Oliver</td>
<td>Aesthetic</td>
<td>Grove near 16th or 15th in streetscape</td>
<td>Linen District, Grove Near 15th or 16th Streets</td>
<td>CGF</td>
<td>CCDC, Linen District businesses</td>
<td>Project Call to Artist to be released in February.</td>
<td>Artist on</td>
<td>$10,000</td>
</tr>
<tr>
<td></td>
<td>Karen Bubb</td>
<td>Aesthetic</td>
<td>3 Traffic Boxes</td>
<td>CGF</td>
<td>Mayor's Neighborhood Reinvestment Grants (will fund others in downtown)</td>
<td>DBA, ACHD, other neighborhoods, adjacent businesses</td>
<td>Open Call via DemandStar</td>
<td>$9,000</td>
</tr>
<tr>
<td>9 Karen Bubb</td>
<td>Aesthetic</td>
<td>Outside of downtown</td>
<td></td>
<td>CGF</td>
<td>All of Boise City Hall &amp; relevant Depts.</td>
<td>Coincide with managing traffic box projects for DBA, CCDC, Neighborhoods</td>
<td>Open Call via DemandStar</td>
<td>$100,000</td>
</tr>
<tr>
<td>10 Rob Bousfield</td>
<td>Landmark</td>
<td>Where the fountain is now, Boise City Hall plaza, 150 N. Capitol Boulevard</td>
<td></td>
<td>CGF</td>
<td>All of Boise City Hall &amp; relevant Depts.</td>
<td>Design in FY11, Construction in FY12</td>
<td>Open Call via DemandStar</td>
<td>$100,000</td>
</tr>
<tr>
<td>11 Karen Bubb</td>
<td>Aesthetic</td>
<td>wall around hole</td>
<td>8th and Main Street</td>
<td>CGF</td>
<td>ACHD, CCDC</td>
<td>Select Artist April, Paint in June, up 1 year</td>
<td>Artist on Contract: Byron Folwell</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

The remaining $14,850 in the percent for art fund will remain unallocated so that the Department of Arts & History can respond to small budget opportunities that may come up throughout the year at the discretion of the Department Director. If these funds are not expended by FY12, then they will be merged with available funds to be allocated then.