Call to Order – D. Hale, chair
Welcome -- Julia Rundberg, Director, Idaho Botanical Gardens

Approve Minutes of April 6, 2011 commission meeting
Director’s report – T. Schorzman
  • Endowment as Boise150 legacy/501(c)3 and other structures

Hot Topics – Urban Art and youth engagement: issues and possibilities
see attachment: “When is graffiti art? LA show hones debate,” LA Times, April 24, 2011

Reports
History Committee, E. Chandler
Visual Arts Advisory Committee, J. Lloyd
  • Approve Main Street Mural (Brian Folwell, artist)
  • Approve Linen District Fence (Boise High School student, artist)
  • Approve Locations for Traffic Box Art funded by City of Boise

Cultural Programs update, A. Fackler
  • Approve recommendations for Performing Arts grants

New Business, Comments, Announcements, Upcoming Events

Adjourn

Upcoming Meetings:
• Executive Committee meeting: May 24, noon
• Commission meeting: June 1, 5:30 – 7:00 at Creative Access for the Arts (IPUL/VSA) on 8th and Myrtle
• Visual Arts Advisory Committee: May 18, noon
• History Committee: May 25, 5:30 – 7:00, TAG

Terri’s cell, 724-6506
Janelle’s cell, 724-6537
The meeting called to order at 5:35pm by Hepworth

DIRECTORS REPORT- SCHORZMAN
- Budget build continues for FY12-13
- B150 planning proposals will be reviewed this week
- In the final running for Idaho Women’s Charitable Foundation grant
- Department audit results have been returned with minimal findings for process improvement. Audit is going to help us with an assessment of cultural assets that the City is supporting
- Schorzman attended Change Leader Institute workshop (WESTAF)
- Grant requirements – logos & listing continuity; evaluations
**History Committee-Chandler**

- Stephanie Milne delivered a report on Jensen Farm. Her project focused on turning the property into a historic site.
- Fettuccine Forum – April 7 – Cort Connelly – Rose Room, 5:30pm
- Next year’s speakers for Fettuccine Forum have been selected. We have some sponsorship support but are looking for additional support.
- Interurban project – July 19 – Barbara Perry Bauer presentation at Idaho Botanical Gardens
- August 12 – exhibition of all plaques, educational presentation at City Hall, more events in the planning stages
- Boise featured in March Sunset magazine

**Visual Arts Advisory Committee-Lloyd/Bubb**

- VAAC chairman Jessica Flynn is being recognized as a CEO of Influence by the Idaho Business Review
- Transit Shelter artists selected – Melissa Chambers & William Spearman, Chad Erpeldling, Ben Gin, Jennifer Manning-Gilbreath, Shantara Sandberg, April VanDeGrift

**Motion:**

Harthorn moved to approve the recommended transit shelter artists; Youngerman seconded. **Motion carried.**

- Council approved all Percent for Art proposed project for FY11 but changed some of the funding amounts between projects, still totally the same amount. Idaho Ice World project will be presented as a public call to artists.

  Projects currently assigned:
  - Spanish Village – Dwaine Carver
  - Hyatt Wetlands- Mark Baltes
  - Main St. Mural – Byron Falwell
  - 30th St. Project – Stephanie Inman
  - Freak Alley Gallery - Sector Seventeen

- Spring public art maintenance is in progress
- Traffic Box call to artists is now open
- We are implementing a new collection database for public art
- Temporary public art project updates
  - Matt Lawrence – Watershed
  - Native plants – Dwaine Carver
  - Constellation Mural – Grant Olsen
  - Idaho Land Trust Films – April 23 – Film festival
  - Look eco art – John Yarnell
-Linen District fence – will be working with Boise High School students to design additional
  ▪ We are evaluating the .4% allocation for maintenance. We are seeking some stability in our funding source to ensure that the maintenance needs of the collection can be met over time.

**Cultural Programs – Schorzman**
- Performing Arts and Cultural Celebration Grants – review panel recommendations for 12 programs for a total of $12,000 funding.

**Motion:**
Lloyd moved to approve the grant funding recommendations with potential constraints on Earl Swope’s proposed project, Chandler seconded. **Motion carried.**

- Professional Development Workshops still in progress

**News and Announcements**
- National Arts Program – August – employees, volunteers, and families art show
- Idaho Dance Theatre – April 15-16
- Ballet Idaho 8-9
- Opera at Boise Art Museum April 8-10
- Flash dance mob - May 5
- Annual Chair Affair – April 22 – Linen Building
- Color Cube – Friday 13th – Teens concert
- Story Story Night – April 25 – Linen Building
- New AiR artists at Bodo, Renewal Underground, Bricolage
- Peace Corp volunteers exhibit at Idaho State Historical Museum
- BCT – April 21 – 50 Women -Velocity of Autumn
- Sam Shephard & Scott Glenn – July – reading at Egyptian Theater

Meeting adjourned at 6:41 PM

Next meeting May 4, 2011
MEMO

TO: Mayor Bieter, Council President Maryanne Jordan, Jade Riley & Arts & History Commissioners

FR: Terri Schorzman

RE: Monthly Report

5/4/11

April 2011 Activities Report

Department Director

REPORT

GENERAL
Budget: Continues!

Personnel/contracts: We received responses from four firms regarding the RFP for plan/operations development for the Boise 150 celebration. A committee reviewed and ranked the proposals and selected a firm, now under contract. The report/plan should be ready by mid-July. Also, the City’s HR Department approved our request for a (paid) summer intern. Finally, Brandi defended her masters project before 20 audience members – and did a great job!

Planning: Underway: 1) operations plan for Boise 150; this includes legacy ideas such as an endowment. 2) provided information for a grant application to the NEH (through TMP) 150 funds; 3) preparing recommendations and analysis for a future Boise festival; 4) developing a merchandising plan.

Other: The audit team is still working on the assessment of City support of cultural facilities and such.

INTERNAL/ADMIN/COMMUNICATIONS

- The FY10 Annual Report was printed and posted to the website. We will send copies to organizations and partners in the community.
- The Economic Impact Study continues. We need only 200 additional surveys to meet the minimum requirements for participation. We will continue throughout the summer and fall, however, to ensure that major productions and events are included.
- The Local Arts Index Study is nearly complete. It is due the first part of May.

COLLABRATION/OUTREACH

- Serving on BSU’s University Art Collection Committee; we met for the first time in a number of months. I also met with faculty serving on a committee for the proposed Arts and Humanities Institute.
- Presentations to: 1) BSU Osher Institute on the future of arts and culture downtown (with other presenters), and 2) for a BSU graduate history class.
- Participated on the selection committee for the statewide preservation awards.
- Providing Foothills Levy 10th anniversary support (identify those for oral history interviews)
- Working with team for Plaza design and public art
- Joined with group to meet Poet Laureate of Santa Fe (Joan Logghe) to explore idea for Boise.
- Attended: DBA State of Downtown keynote address; Readings and Conversations; Carmina Burana; Treasure Valley Artist Alliance exhibit and reception at Boise State Public Radio

PROJECTS

- Fettuccine Forum – prepping for next season (design, marketing)
- Preservation Month – HistoryPin is launched; the folks behind it like what we’ve done and want us to be involved as the site develops
- Mayor’s Awards – met with event coordinator, completed call for nominations, committee will meet May 6 to determine recipient recommendations for Mayor
- CCDC Records Inventory project complete (with recommendations for 50th anniversary)

IN THE NEWS

Dollars and Sense: How local arts organizations and local government are staying connected to people…and funding. Boise Weekly, April 27-May3, 2011


ATTACHMENTS
LOS ANGELES — The Museum of Contemporary Art expected to make some waves when it launched “Art in the Streets,” billed as the first major U.S. museum survey exhibition on graffiti and street art.

But the LAPD said the show has also become a target of taggers who want to leave a mark of their own outside the Little Tokyo exhibition space where the show opened Sunday.

In a city considered one of the birthplaces of street art, the exhibit at the Geffen Contemporary at MOCA has intensified an already fierce debate about whether something that is illegal can also have artistic value.

To fans, it’s a welcome recognition of an urban artist style that is evolving from street vandalism into something more. “It’s exciting to have some of the most vibrant street art in the world happening in Los Angeles,” Greg Linton, an arts blogger who documents street art in L.A., said of the exhibit. “It’s what makes these urban areas so special.”

But what Linton considers art, some in law enforcement consider urban blight.

“The exhibit kind of glorifies graffiti,” said Los Angeles County Sheriff’s Sgt. Augie Pando, who helps oversee the department’s anti-tagging campaign. “It puts taggers on front street.”

Authorities are concerned that the show is drawing taggers who might be wanted on vandalism charges elsewhere, said Jack Richter, an LAPD senior lead officer. Police have been taking photos of the dozens of pieces of graffiti found around the museum, hoping to eventually link them to specific taggers.

Last week, authorities said, they noticed a conspicuous increase in graffiti and other forms of vandalism near the museum,
including tagging over the weekend at the Little Tokyo Gold Line Station.

There is strong evidence that this is not just the work of local taggers. Two French nationals believed to be in Los Angeles for the exhibit were detained Friday after authorities caught them with buckets of grout and pieces of tile near the historic Perez building in Little Tokyo.

Richter said authorities believe that one of those detained was the street artist known as Space Invader, who has left mosaic tiles of the vintage video game in cities around the world. The pair were released while the investigation continued, and Richter said officials were checking to see if they had flown back to Paris.

After the release, their trademark mosaics were attached to several buildings, including the Geffen Contemporary, he added.

“There are the rights to have an art exhibition, but we demand the security of other people’s property,” Richter said. “As former Chief (William J.) Bratton was fond of saying, ‘if you want to be an artist, buy a canvas.’”

The exhibition traces the development of graffiti and street art from the 1970s “to the global movement, concentrating on key cities such as New York, Los Angeles, San Francisco, London, and Sao Paulo where a unique visual language or attitude has evolved,” the MOCA website says.

The exhibit features paintings, mixed media sculptures and interactive installations by 50 artists, emphasizing Los Angeles’ “role in the evolution of graffiti and street art, with special sections dedicated to seminal local movements such as cholo graffiti and Dogtown skateboard culture.”

MOCA officials declined to comment about the controversy Monday, except to say they were cleaning up the graffiti as quickly as possible. But in an interview last week, director Jeffrey Deitch said the museum anticipated that “Arts in the Street” could bring unwanted graffiti from “some of the young taggers who are anarchic.”
One of the show’s possible intangible benefits, he said, is that taggers now spraying illegally might see the exhibition and raise their sights. “We want to put out an inspirational message: If you harness your talent you can be in a museum someday, make a contribution and a living from it.”

MOCA has been working with Little Tokyo community leaders to deal with the graffiti.

In addition to MOCA’s agreement to immediately clean up any graffiti, surveillance cameras have been installed in the area.

Brian Kito, President of the Little Tokyo Public Safety Association, said he had definitely seen an uptick in graffiti on buildings around the Geffen Contemporary, including the one that houses his sweets shop. He said he believed the tags were connected to the exhibit and hoped visitors would be respectful of the neighborhood.

“We are welcoming people that appreciate street art but we hope they are not inspired to show off their work on the buildings outside,” said Kito, who praised MOCA for reaching out to community leaders, previewing the exhibit for them and encouraging them to contact the museum if there were any problems.

MOCA is not the first museum to deal with the issue. When the Museum of Contemporary Art San Diego held an exhibition last year that included work by L.A. street artist Shepard Fairey, a tagger vandalized one of Fairey’s murals. Museum director Hugh Davies said he was disappointed by the vandalism but accepted it as being part of the street art culture.

“There’s an anarchic culture that doesn’t want to go through the chain of going to art school, (then getting into a) gallery and museum,” he said “It’s like, ‘I want to do it in my own way, I’m not in it for the market.’”

The street art scene, which has long influenced popular culture, has been slowly entering the mainstream of the art world. There have been shows at major galleries, and street art has become
an influential element of the fashion industry. The scene was chronicled in Bansky’s Oscar-nominated movie, “Exit Through the Gift Shop,” which was set in the world of L.A. street art.

Man One, a street artist who runs Crewest gallery in downtown L.A., said that he had not noticed much more tagging around the Geffen Contemporary in recent days and that he thought the police were overreacting.

“Law enforcement wants you to believe the broken window theory — that the city falls apart and bigger crimes occur because of an increase in tagging,” he said. “One of the questions that the city should be asking is if there is an increase of violence. Have there been more shootings because of this show? Has anyone died because of this show?”

Man One also said street art created without permission could have redeeming value.

“The way I always look at it: Is it done with permission or without permission? That’s what it comes down to for me. But either way it can be art,” he added. “Not all of it is art, but sometimes there are some beautiful things that go up without permission.”

— — —

(Times staff writers Jori Finkel and Mike Boehm contributed to this report.)

Published at: http://www.popmatters.com/pm/article/140122-when-is-graffiti-art-l.a.-show-hones-debate/
REQUEST FOR APPROVAL

Main Street Mural: Byron Folwell, see attached design and narrative. $10,000, Percent-for-Art.

Linen District Fence Project: Boise High School Student. $250, Percent-for-Art contingency.

Traffic Box Art Locations: Boise City is funding 4 traffic boxes. VAAC selected locations shown in attached memo.

IN PROCESS

Traffic Box Art: 16 traffic boxes will be wrapped. Funded by CCDC, Mayor’s Neighborhood Reinvestment Grants and the City. Local Call to Artist out. Deadline May 5th. Panel will meet in May.

Linen District Call: National Call to Artist out. $37,000 budget. Deadline was April 20th. Twenty applications received. Panel will meet in May.

New Percent for Art Projects Initiated:

Spanish Village Memorial Plan: Dwaine Carver, $10,000
Hyatt Wetlands Interpretive Signage: Mark Baltes, $10,000
30th Street Branding, Cultural Plan, Initial public artwork: Stephanie Inman, $20,000

Transit Shelter Art: Contracts signed with six artists. Designs underway and will be presented to Commission in June. Funded by CCDC and Valley Ride Regional

Artists-in-Residence: Seven new artists are in residence.

Idaho Green Expo: Public Works environmental art projects (Greening of the Grove and Temporary Public Art Projects) will be featured at a display at the Idaho Green Expo May 14th and 15th.


Public Works Temporary Public Art Projects: Six projects moving forward.
-Matt Laurence’s elephant is completed at Boise WaterShed.
-Dwaine Carver has seeded 11th and Myrtle. Look for native plants to be popping up soon!
-Grant Olsen is almost completed with his constellation fabric mural to be hung on the side of Bar G.
-John Yarnell has started a blog about his project. Go to it at: http://lookecoart.blogspot.com/
-The Land Trust held a competition for students to do films about Water. Five were completed. Three won prizes. All were featured at film screening on April 23rd.

Parks: Wind Art Project: Waiting for Bloch Foundation approval of Mark Baltes design

Ten Year Anniversary of Percent-For-art Ordinance: In March 2011 A & H celebrates the ten yr anniversary of the Percent-for-Art program. An ad in the Boise Weekly, a public slide show of selections from the collection, and other festivities are in planning for March.

Boise Visual Chronicle: Bubb is working on a loan agreement with Capital City Development Corporation for BVC artworks on display in their offices.

New commissions by Sue Latta, Larinda Meinburg and Lyndsey Loch due to be completed in May.

Contract Staff: Amy Pence Brown: Amy is working on getting signage installed, assisting with grant writing, presentations, and other duties as assigned.

NEW CALLS COMING IN MAY

Boise City Hall Plaza, $100,000 – open call nationally via DemandStar in cooperation with purchasing
Parks: Idaho Ice World, $24,000 – open call regionally through A & H office
SUMMARY
RE-ART, Arts & Culture at the Depot, Local Arts Index, E-Newsletter, Workshops, Performing Arts, Annual Report

CURRENT PROJECTS/ EVENTS

**RE-ART (Arts for Kids)** – April’s class was “Old Time Radio Show” led by Leta Neustaedter. Classes continue to be well attended. The final class for this season is May 14 & 15: “The Art of Hula Hooping” with instructor Lynn Kickrehm-Fisher. Plans are underway for Season 3 next year; we hope to extend it by two months (adding September & October) to parallel the school schedule.


**Local Arts Index** – Submitted final reports on Tuesday, May 3. I will attend a Local Arts Index pre-conference session of the annual Americans for the Arts conference in mid-June and one day of the general conference.

**E-Newsletter** – Headlines #30 was sent April 25, 2011; the next is scheduled for May 23.

**Workshops** – The new workshop series began on Wednesday, February 23 and continue through May 18. Upcoming workshops include:
- May 4 – Booking Your Band: A Panel Discussion (with Tony Harrison of Perfect Pitch Artists; Samuel Stimpert of the VAC, and Eric Gilbert of Finn Riggins. Ali Ward (Hillfolk Noir) moderates.
- May 18 – Legal Issues for Artists – Bill Frazier

For more information on this series see: [http://artsandhistory.cityofboise.org/Opportunities/CivicEngagement/page49944.aspx](http://artsandhistory.cityofboise.org/Opportunities/CivicEngagement/page49944.aspx)

**Performing Arts for Cultural & Community Celebrations (PACC) grant program**

Notification letters went out April 18 after approval from the Commission and notification to the Mayor’s Office and City Council.

The intent for this pilot program fund was to help pay performing artists and related expenses that are associated with incorporating them into an event (such as stage or equipment rentals).

This is a small fund -- $12,000 -- from the Cultural Programs budget. We are attempting to provide opportunities for performers while helping to support those who are already creating events with a sincere effort to create strong community events and celebrations. We hope this helps distribute money for performers and support events throughout Boise.
**Annual Report** – The Fiscal Year 2010 Annual Report is completed! Ask for your copy if you haven’t yet received it.

**FUTURE PROJECTS/ EVENTS**

**Fall for Boise** – A cultural guide is in process (using funds in part from CCDC) and will be part of the Fall for Boise promotions in lieu of a Fall for Boise calendar brochure. This resource will also double as a companion piece to the public art brochures (history will soon also have its own brochure). This will help fill the void from the Fall for Boise brochure calendar that did not get Idaho Tourism Council funding for 2011 (through Fall for Boise partner, DBA). I have also met with representatives from Treasure Magazine (published by Idaho Statesman) and Boise Weekly to try and develop a budget for some Fall for Boise advertising & promotions.

**ATTACHMENTS**
Capitol Boulevard at Julia Davis Park entrance

Park Center & Bown Crossing

Vista & Overland

Harrison Blvd & Hill Road
Artwork Narrative
One of Idaho's most prominent and valued natural resources is one that lies mostly out of sight. The Gem State's vast agglomeration of metals, minerals, and gemstones, has formed the identity of this state since its incorporation as a territory. Idaho's capitol city, Boise, lies in the bed of an ancient river valley replete with layers of sedimentary rock beds and natural geothermal springs.

Strata, a mural proposed for the boundary wall along the Main Street side of the former Boise Tower development, seeks to bring our hidden underground identity—above ground—and to present a new way of seeing it.

The 147-foot long barrier wall lends itself nicely to the long, horizontal lines which are the most noticeable feature of the design. Views of the work are many and varied—a front axial view from across Main St. or across the railroad tracks; an acute view on foot or by car approaching along Main St.; near-field views on foot; as well as distant views through various road and walkway axes. Strata is designed to be appreciated and interacted with from these various vantage points.

Strata is a cross-section of the natural underground environment, cut, raised, and augmented in an effort to delight, inform, and inspire Boiseans and visitors alike. Boise's unique natural environment is reflected in a new way, connecting the city's past and present to the identity that lies below.

The fluid curves that dominate the work are meant to reflect the natural wind and water processes that formed the sedimentary rock layers under Boise. The shape of the lines are derived from graphical data about the various rock, mineral, and mine-related resources in Idaho. For example, the dominant black wave running the length of the mural is derived from graphical data illustrating the value of gold and silver (relative to the dollar) since Idaho's statehood. The vertical bands inside the black wave illustrate the spectral graph identity for these elements. Every shape, color, and relationship in the piece is reflective of, or generated by, a metal, mineral, or rock important to Idaho's identity.

Strata is also meant to convey the critical relationship between the familiar above-ground world, and the foundational environment below. Trees, grasses, hills, and mountains are all highly-valued elements of Boise's natural environment—valued because of the immediate relationship people have with them. The mural is designed to remind the viewer that these elements are merely the above-ground extensions of an environment that extends all the way "down" to the core of the earth.

The mural also incorporates subtle comparisons between the underground environment and humans' own biological system. Human skin diagrams have been used as a basis for rendering various portions of the work, as were other medical diagrams.

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Note: The artwork presented here is a concept design. Further design details will be integrated into work as the painted version is being produced. However, overall design will remain as presented here.
Strata, A proposal for the Main Street Mural by Byron Folwell

One of Idaho’s most prominent and valued natural resources is one that lies mostly out of sight. The Gem State’s vast agglomeration of metals, minerals and gemstones, has formed the identity of this state since its incorporation as a territory. Idaho’s capitol city, Boise, lies in the bed of an ancient river valley replete with layers of sedimentary rock beds and natural geothermal springs.

*Strata*, a mural proposed for the boundary wall along the Main Street side of the former Boise Tower development, seeks to bring our hidden underground identity – above ground – and to present a new way of seeing it.

The 147-foot long barrier wall lends itself nicely to the long, horizontal lines which are the most noticeable feature of the design. Views of the work are many and varied – a front axial view from across Main St., an acute view on foot or by car approaching along Main St., near-field views on foot, as well as distant views through various road and walkway axes. *Strata* is designed to be appreciated and interacted with from these various vantage points.

*Strata* is a cross-section of the natural underground environment, cut, raised, and augmented in an effort to delight, inform, and inspire Boiseans and visitors alike. Boise’s unique natural environment is reflected in a new way, celebrating that part of the city’s (and state’s) identity that lies below.

The fluid curves that dominate the work are meant to reflect the natural wind and water processes that formed the sedimentary rock layers under Boise. The shape of the lines are also derived from graphical data about the various rock, metal, and mineral resources in Idaho. For example, the dominant black wave running the length of the mural is derived from graphical data illustrating the value of gold and silver (relative to the dollar) since Idaho’s statehood. The vertical bands inside the black wave illustrate the spectral graph identity for these elements. Every shape, color, and relationship in the piece is reflective of, or generated by, a metal, mineral, or rock important to Idaho’s identity.

*Strata* is also meant to convey the critical relationship between the familiar above-ground world, and the foundational environment below. Trees, grasses, hills, and mountains are all highly-valued elements of Boise’s natural environment – valued because of the immediate relationship people have with them. This mural is designed to remind the viewer that these elements are merely the above ground extensions of an environment that extends all the way “down” to the core of the earth.

The mural also incorporates subtle comparisons between the underground environment and humans’ own biological “strata”. Human skin diagrams have been used as a basis for rendering certain portions of the work, as were other medical diagrams.

The mural’s size has also provided opportunities for close-scale interaction. A series of epoxy resin “bubbles” or “gems” or “eyes” will be mounted to the surface of the piece, each containing imagery or artifact from the past, or from underground – adding another level of interaction with the piece. The resin shapes are meant to be looked into like a crystal ball, revealing a miner’s face from the 1800’s, a rusty bolt from the Stibnite mine, a picture of the Eastman building, etc.

**Note:** The artwork presented here is a concept design. Further design details will be integrated into the work as the painted version is being produced. However, overall design will remain as presented here.
Artist Statement:
Feet are one of those things that seem to pretty much sum people up. You can get a total image of someone with just a glance at their footwear. Something that I have loved about growing up in Boise was getting to see the City grow and acquire its own unique feel, with so many different people, places to go and things to see. So while we have an evolving trendy downtown, we still have the Boise River with rafting and trails everywhere. With the hipster there is a little bit of style and culture. Maybe its not quite there, but Boise is definitely coming into its own.

Tying it all together, by goal in this set is to illustrate all the different feet of Boise, and in effect, a basic tribute to all of its different people and style that clabber together to make it the city that it has become.

Visual Arts Advisory Committee Recommendation:
VAAC selected this proposal from five student options and votes to approve this concept. Requested amendments include depicting the feet from the side, as if they are walking by the fence. Artist is also asked to consider including more than one pair of feet on each panel due to the scale of the panels. This would also allow for the inclusion of more types of feet and footwear.