

*Vision: To forge bold partnerships that energize the artistic and historical life of the city, making art and history in all their variations integral parts of our everyday experience and vivid expressions of our diversity, our depth, and our dreams*

## Department of Arts & History Commission Meeting

Wednesday, February 3, 5:30 – 7:00 pm  
Foothills Room, Boise City Hall



Arts & History

### AGENDA

- 5:30 Call to Order** – C. Daugenti, chair  
Approve Minutes of January 6, 2010  
Executive Committee report, C. Daugenti  
Director's report – Terri Schorzman

Recognition of Marianne Flagg and her service to the Department/Commission

- 5:45 Guest Presentation** – Boise Plaza Public Art, Scott Schoenherr  
**Commissioner engagement** – C. Daugenti  
**Cultural organizations** – update on meetings – D. Daugenti

**6:30 Hot Topics**

- Funding: report from Mayor/Council strategic planning meeting (presentation document attached)

**6:45 Reports**

- Visual Arts Advisory Committee, John Sahlberg
  - Approve VAAC recommendation to decommission BVC stolen works
  - Approve VAAC recommendation to hold competitive process to replace works with insurance money
- History Committee, Suzanne Gore
- Cultural Programs Committee, Stephenson Youngerman

**6:55 New Business, Comments, Announcements, Upcoming Events**

**7:00 Adjourn**

*Terri's cell, 724-6506  
Janelle's cell, 724-6537*

**Upcoming Meetings:**

- Executive Committee meeting: Tuesday, February 23, 2010, noon, A&H
- Commission meeting: Wednesday, March 3, 2010
- Cultural Programs Committee: Wednesday, February 17, 2010, 3:00
- Visual Arts Advisory Committee: Wednesday, February 17, 2010, noon
- History Committee: Wednesday, February 24, 2010, 5:30 location TBD



COMMISSION MEETING MINUTES  
Wednesday, January 6, 2010  
Foothills Room, City Hall

**Present:**

Elaine Clegg, Council Liaison  
David Hale, Exec. Comm.  
Margaret Hepworth, Exec. Comm.  
Sandy Harthorn  
Jane Lloyd  
Rae Lloyd-Lever, Youth Comm.  
Pat Riceci, Legal Liaison  
John Sahlberg, VAAC, Exec. Comm  
Stephenson Youngerman, CPC

**Absent:**

Richard Young

**Excused:**

Carl Daugenti, Chair  
Suzanne Gore, History Comm.  
Nancy Lemas

**Staff:**

Karen Bubb, Public Art Manager  
Amy Fackler, Cultural Programs  
Manager  
Terri Schorzman, Director  
Janelle Wilson, Administration

The meeting called to order at 5:32pm by Hepworth

**MEETING MINUTES**

**Motion:**

Youngerman moved to approve the December meeting minutes, Sahlberg seconded.

**Motion carried.**

**EXECUTIVE COMMITTEE REPORT- HEPWORTH**

A list was distributed of local arts and history organizations that we would like commissioners to establish relationships with. Hepworth will contact each commissioner to discuss their interests. Tracking and reporting processes were discussed including the possibility of creating electronic forms. We will continue to develop these relationships and tracking/reporting mechanisms.

**DIRECTOR'S REPORT- SCHORZMAN**

Schorzman summarized the topics included in the Director's report included in the board packet.

**NOMINATING COMMITTEE- HEPWORTH**

Executive Committee 2010

Chair- Carl

Vice- David

Secretary- John Sahlberg

**Motion:**

Lloyd moved to approve the slate by acclamation, Sahlberg seconded.

**Motion carried.**

**Hot topic- Percent for Art**

- Strategic planning session with Mayor and Council January 14
- Department goals to be discussed as well as grants, programming, and potential for growth
- Short term and long term funding policies need to be analyzed
- Evaluation of Percent for Art spending historically
- Potential shift in process and planning for how the Percent for Art money is allocated. Projects have historically been tied to the department that generated the capital funds
- We would like to continue department connections but would also like to create new opportunities and partnerships with outside entities
- We can save money on the project and gain value by working directly on the capital project during the planning and building phases
- The budget office and City Council would like to clarify policies and budgeting procedures for capital funds in regards to the percent for art program
- We will continue exploring long term funding possibilities like a dedicated fund or trust

**VISUAL ARTS ADVISORY COMMITTEE- SAHLBERG**

- Distributed new "A is for Art" books developed by Josh Olson to introduce children to public art
- Distributed final print of Public Art Program
- Donations of artwork

VAAC recommends accepting both donated paintings into the collection.

**Motion:**

Lloyd moved to approve VAAC recommendation to accept donated artworks, Harthorn seconded

**Motion carried.**

#### HISTORY COMMITTEE- SCHORZMAN

- Fettuccine Forum, February 4 at the Rose Room, 5:30pm
- Working on Fettuccine Forum topics for next year. We have tentatively scheduled Local Foods as the October topic, which will tie in with Fall for Boise, and Refugees as the November topic.
- January 28<sup>th</sup> "A Sense of Place: The Dream Houses of James Castle" forum at J. Crist Gallery to inform the public and key potential partners about the Castle Cottage project proposal
- The History Committee continues to work on strategic planning for the History Division of the Department

#### CULTURAL PROGRAMS COMMITTEE- YOUNGERMAN

- We are collaborating with Parks & Recreation to implement a program at Pioneer Community Center to present free activities for homeless children

#### ANNOUNCEMENTS

- First Thursday - Gallery opening at Linen Building, Mad Men at the Modern
- Boise Art Museum- Charlie Gill lecture on printmaking
- New Artists in AiR program open studios
- Boise Contemporary Theater - Edward Albee's "Home at the Zoo" opening January 28

MEETING ADJOURNED AT 7:00PM

NEXT COMMISSION MEETING: FEBRUARY 3, 5:30-7:00PM, CITY HALL.

February 2010



TO: Arts & History Commissioners  
Mayor Bieter, Councilmember Elaine Clegg, Jade Riley

FROM: Terri Schorzman, Department Director

RE: Monthly Report – *January activities 2009*

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**General Budget/Funding**

Department Budget: I presented our short term and long term needs during the Mayor/City Council strategic planning meeting on January 14. The council does not want percent for art money redirected into the general capital fund and asked that we develop a policy on how to handle funding on an annual basis. We are working on this.

Grants: We submitted requests to the Idaho Humanities Council for two projects – the Mayor/Council oral history project and the Fettucine Forum; we continue to review additional opportunities for grants, mainly through the National Endowment for the Arts and the National Endowment for the Humanities.

Staffing: Stephanie Milne began her position at Parks & Rec on 1/22 – as an intern under our supervision – to catalog the Jensen Farm historic documents and some artifacts. Brandi and I met with Stephanie and Maria Minicucci (Parks liaison) to get her started. If all goes well, this project will become the Stephanie’s core project for her Masters degree and will include a plan for the site with interpretive elements.

**Internal/Admin/Communications**

We began a push to develop Department messaging/materials (we raised almost \$3000 from the Mayor’s Awards for this purpose). We are outlining an annual report, and are working with a local design firm to provide guidelines on design features that support a “family of materials” for everything we do. We are also working with a public relations expert who will suggest the best strategy to reach our communication goals – for both the Department overall and each division.

We continued to consult with community groups and individuals, including from the U of I design program on the efficacy and possibility of creating GPS historically-important local Basque sites, to a group working with music as a healing art, to a local resident with a vision for the 30<sup>th</sup> street/river park/Garden City integration, to a retired professor who is writing a book on the history of theater in Boise.

**Sample of Projects:**

Fall for Boise is on track. Staff met with the team involved in the “City Harvest” aspect of the event, and all agree on the revised format, where Fall for Boise kick-off will focus on the arts on the Friday of Labor Day and City Harvest will do a dinner on Saturday.

James Castle cottage preservation. We hosted a meeting on 1/28 to familiarize the local community with the work of James Castle and the importance of keeping the cottage in Boise.

**In the News**

“Movers and Shakers” in the Idaho Statesman, announcing new executive committee, 1/21/10.

Department of Arts & History  
 Funding FY10 and beyond - January 14, 2010  
 Base Funding:

	<i>Short-term: FY10-FY11</i>	<i>Mid- to Long-Term - FY12+</i>
<p><b>Department: Programs and Administration</b></p> <p>Department-wide programs include the City Arts &amp; History grant program, the Mayor’s Awards in the Arts, the National Art Program, civic engagement/capacity-building activities such as culture cafes, and communication/education strategies and “friend-raising” opportunities.</p>	<ul style="list-style-type: none"> <li>▪ Fund reduction: Reduction of CCDC “general support” by \$12,000 in FY10 and \$24,000 in FY11. Long-term consideration of CCDC’s role in supporting cultural opportunities in their districts.</li> <li>▪ Funds threatened or insecure: \$7,000 - \$10,000 general operating support from the Idaho Commission on the Arts.</li> <li>▪ Fund development: Grant research and implementation: contractor support needed. Research into dedicated fund and other funding strategies.</li> <li>▪ Audit request: would like to ascertain the true value of the City’s contribution to cultural organizations, both in-kind and otherwise.</li> <li>▪ Records retention support: On-base purchase and integration. Contractor or temporary help needed.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Communications/administrative support: communications specialist needed to handle database, website, social marketing, email, e-newsletter and other communications strategies.</li> <li>▪ City Arts &amp; History grant program: currently \$45,000 for organizations and individuals. Goal: grow funding pot and continue to clarify funding guidelines and process. May need a grants manager as the fund grows and matures, and we have several funding cycles, rather than one.</li> <li>▪ Volunteer services coordinator.</li> <li>▪ Develop marketing/merchandising plan that represents the culture of Boise.</li> <li>▪ Administrative support will needed as programs grow</li> <li>▪ Cultural Center/facility needed to support exhibition, research, programming, education, and collaboration.</li> </ul>
<p><b>Public Art</b></p> <p>Public Art programs include the implementation of the Percent for Art ordinance, management of public art projects on contract for CCDC or private developers, and education and maintenance of the collection. Special projects include the Artist in Residence Program, the Boise Visual Chronicle, workshops, dedication</p>	<ul style="list-style-type: none"> <li>▪ Percent for Art funding allocation for FY10: approximately \$100,000 is not allocated for FY10. One proposal put forth from DFA and other options are available.</li> <li>▪ Project opportunity identification has previously been done on consultation with A&amp;H and other departments to maintain nexus between funding source to public art project. This practice needs to be examined and evaluated; need guidance on developing a policy on future allocation.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Education and Maintenance: this is currently one position doing two jobs. The value of the public art collection is nearing \$3 million. One staff position to manage a stable of vendors to care for the collection will be needed. This allows further development of our education/outreach programs and will thus serve more community members.</li> <li>▪ Public art assistant needed to complete the amount of capital projects. May be</li> </ul>

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events, walking tours, and more.	<ul style="list-style-type: none"> <li>▪ Public art maintenance: request an audit of the true cost of maintaining almost \$3 million in public assets.</li> <li>▪ Collections management software for the Boise Visual Chronicle and Public Art Collection needed. Waiting for On-Base?</li> </ul>	on contract as needed.
<p><b>Cultural Programs</b></p> <p>Cultural Programs provide a variety of engagement opportunities for the community, including performing arts downtown and at the market, the Arts for Kids events, Fall for Boise calendar and events, workshops and lecture series, and explores projects and relationships that promote cultural tourism. Position building momentum as serving as a liaison between arts &amp; history oriented individuals, organizations, and opportunities. Also, the cultural programs division supports our communication strategies such as the e-newsletter and an upcoming annual report.</p>	<ul style="list-style-type: none"> <li>▪ Funding: To-date, programs have served downtown exclusively because CCDC has provided nearly all of the funding, which restricts the scope. For FY10, CCDC has reduced its contribution by \$12,000; for FY11, funding will be reduced \$24,000. This revenue is still represented in our budget. Short and long-term, stable program funding is needed in order to continue and plan for programs.</li> <li>▪ Continued support of \$5,000 from Mayor’s Office for Fall for Boise promotions.</li> <li>▪ Planning: staff will develop a strategy to identify needs and develop programs that only the City can provide. Analysis of current programs underway as well and ways to build community resources.</li> <li>▪ Cultivate Partnerships: Build upon recent successes in working with other city departments (Parks &amp; Rec, Libraries) and other organizations (DBA, CCDC, Think Boise First, TrICA, etc.). Geographical distribution: goal to better serve entire City through partnerships with Parks &amp; Rec, Libraries, etc.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Funding: Stable, dependable funding in order to plan effectively and to procure grant or other supplemental funding. Ideas to implement require long-term planning and strategizing. Examples include:             <ul style="list-style-type: none"> <li>○ Expanding cultural awareness and opportunities throughout the entire city (including neighborhoods).</li> <li>○ Year-round “Fall for Boise” type promotions - for cultural tourism, local access &amp; awareness, community building with arts &amp; culture organizations.</li> <li>○ Initiating &amp; supporting efforts to unify children’s arts educators throughout the city.</li> </ul> </li> <li>▪ Staffing: Should the City request A&amp;H to be responsible for Citywide special events, we will need a dedicated position (event production &amp; presentation is very time-consuming) and funding (it is also very expensive). This is to produce, not just coordinate,</li> </ul>

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		<p>City-sponsored events, coordinating the City-wide events calendar/team, and pursuing opportunities for a new festival.</p> <ul style="list-style-type: none"> <li>o Ensure that such events are directly related and within the scope of our department vision and mission.</li> <li>o Ensure that all parties are aware of the time and funding needed to implement effective events.</li> </ul>
<p><b>History Programs</b></p> <p>The purpose of the History Division and its volunteer committee is to engage and educate the public about Boise's rich heritage. The division's goals are to:</p> <p>PRESERVE the place of history in Boise's community through local advocacy and partnership with other organizations, PROMOTE Boise's historic and cultural landmarks by encouraging education, outreach, and cultural tourism, DOCUMENT ways to incorporate history in future city projects, programs and policies, COLLECT the city's history by preserving oral, written, and visual documents and material culture, and CELEBRATE historic and cultural events, and we make it easy for community members to appreciate</p>	<ul style="list-style-type: none"> <li>▪ Staffing: The division is currently staffed by a part-time graduate student funded by BSU. This is assured for FY10 and we hope for FY11. An active 12-person volunteer committee implements programs. <u>One full-time history program manager position is needed immediately</u> to manage programs, work with committee, design collections strategies and archival program, and implement goals (including overseeing Sesquicentennial).</li> <li>▪ Funding: the History Division receives \$10,000 from the general fund and raises approximately \$3000+ to offset needs. Increased funding is needed to ensure longevity of programs in development and overall continuity of Division.</li> <li>▪ Sesquicentennial planning: planning and funding needed to commemorate City's 150<sup>th</sup> anniversary. Legacy projects considered and will explore funding strategies.</li> </ul>	<ul style="list-style-type: none"> <li>▪ City Archives: establish full working archival program for research and ease of use. Will require a full time archivist who works closely with the records retention staff in DFA.</li> <li>▪ Sesquicentennial programming. Funding.</li> <li>▪ Publication series.</li> <li>▪ Cultural facility.</li> </ul>

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<p>Boise's heritage.</p> <p>On-going projects include the Fettucine Forum, Depot Day, Preservation Month, Sunday's at the Depot, a new oral history program, and work with CCDC on documenting the "redevelopment" of downtown in the 1960s-80s. We also collaborate with BSU publications, and partner with others for walking tours. Special projects include the James Castle Cottage, Jensen Farm historical collection, Spanish Village public art and interpretive site, Interurban at 100 celebration, and Boise's 150<sup>th</sup> anniversary.</p>		

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**Visual Arts Report**  
Prepared by Karen Bubb  
Public Arts Manager

**January 2010**

Artists in Residence  
Ted Apel and Sue Latta



**APPROVAL VOTES**

**Artwork Decommission:**

VAAC recommends that the Boise City Arts & History Commission de-commission the works of art stolen from the Boise Visual Chronicle from the Boise Centre on the Grove:

- Mike Miller's Veltex (east) 2001,
- Lynsey Lock's Untitled, 1998,
- Holly Gilchrist's 9<sup>th</sup> and Fort St. Boise Idaho (Jims), 2003, and
- Miriam Woito Two Lions and a Buddha, 2004.

**Insurance Funds:**

VAAC recommends that the Boise City Arts & History Commission allocate the approximately \$5,000 from insurance payments for the stolen Boise Visual Chronicle works be allocated to the BVC competitive process to purchase new work in 2010, which would bring the overall budget for this program to \$30,000 (\$5,000 from CCDC, \$20,000 from Boise City, \$5,000 from insurance funds). 80% will go to purchase new works. The remainder will pay for repairs to the existing collection and framing and presentation of new pieces.

**PARTNERSHIPS UPDATE**

**Bus Shelter Art**

Rick Friesen and Fred Choate painted murals for two bus stops on Capitol Boulevard near BSU in partnership with ValleyRide and the Bus Driver's Union. They are installed and announcements about them will be out in February.

**8<sup>th</sup> Street Artist-in-Residence:**

Six artists are in residence through March 8 at 8<sup>th</sup> Street Marketplace, Renewal, and the Alaska Building at 1020 Main Street. Studios are open to the public on First Thursdays. Sue Latta (sculptor), Lisa Bufano (dancer), Erik Sande (painter), Ted Apel (sound artist), Kristy Albrecht (painter), Kate Masterson (painter). Jess Sanden (painter) abandoned ship and we are trying to identify an artist to take his place. A new call to artist is out now, deadline is February 10<sup>th</sup> (call attached). New artists will be selected for the next six months.

**Kristin Armstrong Bikeway Signs:**

The Mayor's office is paying for a competition to select a designer to design signs to honor Kristin Armstrong by renaming part of Bogus Basin road after her. See attached call to artists. \$2,000 total budget. Selected artist will receive \$1,000 for design work.

**Linen District Public Art:**

CCDC is funding a project in the West Side District with \$10,000. Deadline is February 19. Please see attached call for Linen District.

### **Graphic Novel Public Art Project, Speaker, Workshop:**

The Record Exchange is partnering with us to plan an event featuring graphic novel art. We will host a competition for an artist to design a series of panels to be installed on the side of the Record Exchange; bring a well-known graphic novelist (and possibly musician) to Boise to speak at the Record Exchange about getting published and creating work and do a book signing; host a workshop about creating and publishing graphic novelists; and possibly organize an exhibition of local artists work in this genre. The details are still being worked out. This project is funded from the education fund (\$6,000) to develop an interest in public art from a younger demographic and to support the artists in the Treasure Valley working in this genre.

## **PUBLIC ART PROJECTS IN FABRICATION TO BE COMPLETED IN 2009/2010:**

### **Marcus Pierce Design for Mural for Morley Nelson Community Center \$13,000**

As artist on contract Marcus Pierce was asked to do a design for a mural at Morley Nelson Community Center, a joint project with the Boise School District.

### **Reham Jacobsen mosaic play structure for Peppermint Park**

Reham fabrication completed. Signage installation and final cleaning will be conducted in the Spring.

### **Southeast Neighborhood Association (SENA) and BSU public art project:**

#### **Ben Love Play Equipment for Helen B. Lowder Park**

SENA received a \$20,000 grant from the Mayor's neighborhood reinvestment grant program to do a public art project in cooperation with BSU's art department. The project is to be located at Helen Lowder Park. See Benjamin Love's attached design revisions. The final work will be owned and maintained by the City of Boise. Final site at park to be determined with design staff.

**Fire/Police: City Hall West** – COMPLETED Classic Design Studios has installed the cast glass light sconces for the wall and flag poles and enamel panels for the interior of the cement walls. \$133,000

Mark Manwaring has been commissioned to do six artworks for City Hall West. The works for the Sawtooth conference room (3 Sawtooth Mountain paintings) have been installed and look great. He also completed one landscape for the quiet room. Two works for the mail lobby are still in process. \$10,950.

#### **Park art signs to be produced/installed: \$5,064**

- Zoo African Plains Exhibit (budget for signs in artist contract already, Baltzell working on it)
- Fallen Firefighters Memorial (\$500 estimate for simple bronze sign)
- Philippe Park (\$850 porcelain enamel on steel on steel stand in planter bed)
- McDevitt Park skate park mural (\$250 for simple sign, attached to wall)

## **OTHER PROJECTS, PROPOSALS COMPLETED, APPROVALS UNDERWAY**

### **Boise Visual Chronicle**

The Call to Artist is out. See attached. This will be a biennial call, for the first time. We are merging our funding for the project from FY 10 and FY 11 (\$10,000 each year). CCDC is also providing funding (\$5,000). Deadline is March 12.

### **CANCELLED - Fountain Art Donation Request for Julia Davis Park –**

#### **PROJECT REJECTED BY CANCER SOCIETY – WILL NOT BE HAPPENING**

Idaho Power would like to donate a Mark Statz sculpture to Boise City to be sited in the lagoon in Julia Davis Park on the South side. The artwork will be sited in relationship to the Cancer Survivor plaza. It will aerate the water in the pond and provide a strong visual image. There is no cost to the City. The Julia Davis Committee will raise necessary funds for installation and Parks will maintain.

### Lincoln Sculpture Donation Request - *Pending*

On October 15<sup>th</sup> the Parks and Recreation Commission will consider the project and an alternate location next to the Idaho State Historical Museum in Julia Davis Park.

### **PROJECTS STILL IN FORMATION**

#### Parks & Recreation

- Marianne Williams Park: *no artist assigned yet* \$52,500
- Julia Davis Art (Pavilion Art – on previous contract with *Day Christenson*): \$47,800
- Hobble Creek Park: *Amber Conger, proposal design* \$20,000
- Tree Identification Project: at Ann Morrison Park & Julia Davis Park:  
*Noel Weber – not yet initiated* \$24,500
- Idaho Ice World: *Artist TBD– not yet initiated* \$19,500

#### Public Works

- Call to Artists released for Temporary Public Art Project with environmental focus, see attached
- Working on calls to artists for a project to do an alternative energy art piece on the Grove Plaza, a series of art pieces marking the tour path at the wastewater treatment facility, and a project to do art on three lift stations in neighborhoods.

### **OTHER ARTS/CULTURE/EDUCATION ACTIVITY FOR BUBB**

- |            |   |
|------------|---|
| January 9  | Attended Justinian Mortan's bookbinding workshop in AiR space at Alaska building          |
| January 11 | Started another series of Kerry Moosman ceramic hand building classes at Fort Boise       |
| January 13 | Attended Brandi Carlile concert at the Knitting Factory                                   |
| January 19 | Started teaching a 3 credit undergraduate honors college class on creativity & innovation |
| January 22 | Attended "Master Class" at BSU featuring the fabulous Lynn Allison and Del Parkinson      |
| January 28 | Attended presentation at J. Crist on James Castle   |
| January 31 | Attended IDT's dance performance at the Special Events Center at BSU                      |

#### **Upcoming Events:**

- |             |  |
|-------------|--|
| February 17 | Public Meeting to discuss upcoming opportunities, see attached announcement  |
| February 26 | An exhibition of Bill Bland's paintings (husband of Liz Wolf) curated by Karen Bubb will be at the Gallery at the Linen Building. Opening is February 26 at 7:30 |
| March 18    | Tricia Watts to talk about environmental public art at Boise WaterCooler, see attached card  |
| March 26-27 | Workshop on how to prepare temporary public art proposals  |

## OPPORTUNITIES

call to artists

grants

jobs

residencies

volunteers

boise depot

civic engagement

art classes

### Call to Artists

#### Boise Dept. of Arts and History

**8th St. Marketplace Artists in Residence Program:** Deadline February 10th, 2010 @ 5 p.m.

**Kristen Armstrong Bikeway Project:** Deadline February 12, 2010 @ 4 p.m.

**Linen District:** Deadline February 19th, 2010 @ 5:00

**Boise Visual Chronicle:** Deadline March 12, 2010 @ 5 p.m.

**Temporary Environmental Public Art:** Deadline April 23, 2010

#### Local Classes and Workshops for Artist Opportunities

**Artists at Work/ Public Art Opportunities Meeting:** February 17th, 2010 @ 5:30 City Hall

**Environmental Art Projects: A National Perspective** by Tricia Watts, Founder of **Ecoartspace**  
Presentation is on March 18th, 5:30 p.m. at **The WaterCooler**, 14th St and Idaho

**Temporary Public Art Workshops:** March 26th and March 27th. Free admission/ Must Register

#### Community Calls to Artists

**Metro Express Car Wash :** Ongoing

**Julius Kleiner Memorial Park Project, Meridian, Idaho:** Deadline February 12, 2010 @ 5 p.m.

**Third Annual Recycled Art Show:** Deadline February 20, 2010

**We Art Women! A Benefit for WCA Crisis Center:** Deadline March 5, 2010

## **FY 2009 Education Projects Completed**

Prepared by Joshua Olson, Education and Conservation Specialist

- **ABC book:** A large mailing and letter was sent out to area schools, preschools, daycares, churches etc. The emails and calls have been coming in and we are half way thru the printed copies.
- **New Website:** [www.BoiseArtsAndHistory.org](http://www.BoiseArtsAndHistory.org)  
Josh is providing consistent updating of calls to artists and new features. Google analytics are being checked and evaluated for new ways to reach our community.
- **Public Art Collection Brochure:** 18,000 copies were made. 15,500 have been distributed to date.
- **Public Art Tours & Presentations:**  
The Mayors office has requested that Josh take on the responsibilities of the City Hall and Council Chambers Tours. Along with this information, Josh will be custom tailoring the tours to provide information and support materials for schools, visitors and organizations.
- **The BVC Collection:** A meeting to discuss the future of the collection located at the Centre of the Grove is on February 2, 2010. Josh has written up a list of recommendations and priorities for the future of that collection. Karen or Terri will update the commission.
- **Way finding Cultural Kiosks:** In a partnership with Downtown Business Association and Capital City Development Corporation, the Department of Arts and History.  
Josh wants to initiate a plan to facilitate the installation of less expensive, interior way-finding kiosks in the lobbies of hotels, and visitor centers.
- **National Arts Program:** Josh has begun planning for the 2010 program. The exhibition, which will be the 2<sup>nd</sup> annual exhibit/award program showcasing artwork by City employees, volunteers and their families. We joined 43 other states in 2009 in this grant program. It is a free program for participating artists, sponsored by the private National Arts Program Foundation, Malvern, PA. Last year, 182 employees and family members participated in the event. \$3500 in cash prizes (grant dollars) distributed.
- **Main Street Murals: On Going**  
Partnership with the NBA, Idaho Stampede and 6 areas charitable youth organizations to design, fabricate and install mural. Josh appeared at half time show to help distribute awards to charities.  
MK Nature Center Youth Murals installing Friday January 29<sup>th</sup>.  
Boise Rec. Fest mural in partnership with local artist Ward Hooper pending.
- **Public Relations push:** Staff is organizing public relations material, seeking a signature marketing campaign for the Department. We will explore advertisement opportunities about program in national, regional and local publications. Boise Weekly Ads are currently running every two weeks for three months.
- **Documentation of Artwork:** We will continue to photograph and film new works and public artists working on Boise City projects.
- **Artist workshop series:** We are currently planning a series of workshops to increase local artist skills for public art opportunities.

## History Division

January 2010

- Submitted two grant proposals to the Idaho Humanities Council
  - Partial funding for the Fettuccine Forum next season
  - Funding for the Mayor's and City Council members' oral history project
- Received two donations from Dean Worbois, his book *Temple of Liberty: Boise High School Defines a Frontier Town*, and his booklet, *Glad to be in Hot Water: Geothermal Development in Boise, Idaho, 1890-1983*
- Two interns from BSU have started working on projects for the Department
  - Neil-working on developing a program for Preservation month and research
  - Stephanie-cataloging materials from the Jensen Farm
- Facilitating a class in the back of the Council Chambers for BSU: *City in the Metropolitan Century*

# Cultural Programs Committee

## February 3, 2010

### Update – Current Projects

#### I. Performing Arts in the Market

1. I met with Karen Ellis (Capital City Public Market) on January 12 regarding the 2010 season the plan is as follows:
  - a. Capital City Public Market – Saturdays ~ One performer only, located in the in the Grove Plaza.
  - b. Capital City Public Market – Thursdays ~ One performer only; individual or small group; acoustic only. Location will be near Thomas Hammer, in front of ice cream shop (between Bannock & Idaho) or by elevators (between Idaho & Main)
  - c. One extra in a CCDC cultural district location
    - Summer lunchtime performances
    - Fridays, June 4- August 27
    - Tentative Locations: City Hall Plaza, C.W. Moore Park, Grove Plaza
2. Call to Artists posted January 29, 2010. We still plan on having one call for all 3 venues. Karen Ellis will also allow some busking, but performers will have to submit an application & go through the screening process. I will compile the list (after the selection panel on March 11); Karen Ellis will work out how she manages the busking component.

#### II. Arts for Kids 2010

1. January RE-ART (Arts for Kids @ Libraries) went great. The class "Improv Your life" had some very energetic participants and was very well-received.
2. Next RE-ART program: February 13 & 14 – Stop Animation.
3. Met with past Arts for Kids instructors on January 11. :
  - a. About 15 instructors attended.
  - b. Explained the reasons for the change to existing Arts for Kids program.
    - Responsibility to entire city now that a department.
    - Economic challenges, cost of program was over \$1000 per Saturday. Fund-raising difficult; increasingly competitive, not a 501 (c) (3).
    - Liability issues. Most were not aware that when they signed their contract with us they assumed all liability.
    - Strategy of working more with other city departments
  - c. Assured them that we appreciated their participation in the past summer program.

- d. Explained the idea for the “HUB” and how TRICA might be able to serve that role. Some attendees were very supportive of the shift; others I’m unsure about. Left it that teachers can contact me and/or TRICA.
- e. Described my long-term goal about wanting to address how to connect arts instructors with more opportunities – cross-promote them individually and as a group through all of these different departments. But, I don’t want to force it – has to be a natural groundswell of interest.

**Note:** The “HUB” idea became a little more complicated on January 12, when I learned about organizational changes at TRICA. I will talk with Jon more, but from our initial conversation, TRICA may still be able to serve some type of HUB role in the future, but it will be a slower process than originally anticipated.

I am working with Terri on a short-to-midterm strategy. It may be the HUB starts out of this office.

4. Arts for Kids at the Market – In my January 11 meeting with past Arts for Kids teachers and my January 12 meeting with Karen Ellis, it seemed fair & appropriate to transfer the \$2,000 from CCDC that was specified for Arts for Kids to the Capital City Public Market. This funding will allow Karen Ellis & the Capital City Market staff to work directly with past Arts for Kids instructors to come up with their own program. A past Arts for Kids on-site manager is eager to work with Karen to develop a program that will be smaller-scale, but can maintain the momentum of the summer program and organize it in a fashion that makes the most sense for their interests.

### III. Fall for Boise

- 1. Terri and I had a great meeting with Scot Oliver, Katina Dutton, Beth Geagan, Dave Krick, Janie Burns, and Theresa McLeod regarding plans for a Fall for Boise Kick-off event. We will have a separate arts & culture-focused kick-off event on Friday, September 3. City Harvest will likely still be held, and it will be on the next evening, Saturday, September 4. We can still help share resources, cross-promote, and be part of an overall vibrant Fall for Boise kick-off weekend, but will have clearer roles and delineated budgets.
- 2. Website – need to meet w/DBA regarding web strategy.

### IV. Pioneer Neighborhood Community Center

So far so good on having 5 art teachers help out at the center by teaching (1) class per weekday through April 1 for the preschool-age children. One instructor had a great idea about creating some sort of communication system (such as a Google program) for teachers to share ideas and feedback with each other and with me. Working on that.

**V. Depot – as a venue**

1. Upcoming exhibits/performances:
  - a. Tentative: unsure of date - Bill Grange, 92-year-old volunteer photographer for Parks & Rec department
  - b. March 14 Poetry group – (contact: Barbara Martin Sparrow ).
2. Plan to promote more heavily once we get closer to May, when extended hours allow more public access.

**VI. 2010 Planning**

I am trying to carve out some “thinking & plotting” time to work on this year’s plan and a long-range plan. This will be easier when I know how much money I’ve got to work with. Some ideas:

1. Work with City Partners:
  - a. Neighborhood – Planning & Development
  - b. Parks & Recreation
  - c. Library
2. Solid programming budget. Our department budget was discussed at a Mayor-City Council Strategy Planning session on January 14. Although funding difficult all the way around right now, I was encouraged by the overall support from the Council and Mayor. It looks like we might get \$12,000 back from the general fund to cover the reduction from the amount CCDC contribution. But it is not yet confirmed and still uncertain about if or how it will translate into funding for cultural programs.
3. Communications/ PR standardization – Karen, Terri, & I met with Courtney Robinson Feider about how to use our PR strategy funding with her over the next few months. We got some great feedback. Courtney has evaluated our current programs and we’re getting some solid, tangible plans in place to incorporate departmental strategies.