Commission Meeting
Wednesday, July 7, 5:30 – 7:00 pm
Foothills Room, Boise City Hall

AGENDA

MEETING CANCELLED FOR MONTH OF JULY

5:30 Call to Order – C. Daugenti, chair
   Approve Minutes of May 5, 2010
   Executive Committee report, C. Daugenti
   Director’s report – Terri Schorzman
   - New department brochure and annual report – share mock-ups
   - Share information from the Americans for the Arts conference

5:45 Hot Topics – Grants: Economic Development grant awards, upcoming City Arts & History grants, and new evaluation methods.

6:30 Reports
   - Visual Arts Advisory Committee, J. Lloyd
   - History Committee, Eve Chandler
   - Cultural Programs Committee, Stephenson Youngerman

6:55 New Business, Comments, Announcements, Upcoming Events

7:00 Adjourn

Upcoming Meetings:
   - Executive Committee meeting: Tuesday, July 27, 2010
   - Commission meeting: August 4, 2010, at Boise Art Museum
   - Cultural Programs Committee: July 16, 2010
   - Visual Arts Advisory Committee: Wednesday, July 21, 2010
   - History Committee: Wednesday, July 28, 2010

Terri’s cell, 724-6506
Janelle’s cell, 724-6527
COMMISSION MEETING MINUTES
Wednesday, June 2, 2010
Foothills Meeting Room
City Hall

Present:
Eve Chandler, History Comm.
Carl Daugenti, Chair
David Hale, Exec. Comm.
Sandy Harthorn
Margaret Hepworth, Exec. Comm
Jane Lloyd - VAAC
Jody Ochoa
John Sahlberg

Excused:
Elaine Clegg, Council Liaison

Suzanne Gore
Pat Riceci, Legal Liaison
Stephenson Youngerman

Absent:
Righard Young

Staff:
Karen Bubb, Public Art Manager
Amy Fackler, Cultural Programs Manager
Janelle Wilson, Administration

The meeting called to order at 5:38pm by Daugenti

MEETING MINUTES

Motion:
Chandler moved to approve the May meeting minutes; Harthorn seconded.
Motion carried.

Welcome new commissioner, Jody Ochoa - Idaho State Historical Society; History Committee member

EXECUTIVE COMMITTEE REPORT- DAUGENTI
Community advocacy reports:
Lloyd: Boise Contemporary Theater raised $10,000 through Kickstarter funding
Chandler: Idaho Public Television received 9 Emmy nominations

DIRECTORS REPORT
Schorzman absent, see board packet report for updates
• Correction: Michael Kaiser, President of the Kennedy Center, will be speaking June 16th at the Morrison Center at 9am.
HOT TOPIC:
Debrief of commission’s discussion last month on the recommended Boise Visual Chronicle selections.

- What is the commission’s role in the selection process in relation to the other supporting committees?
- Reviewed Visual Arts Advisory Committee responsibilities and Commissioner Roles and Responsibilities
- The current review process flow is selection panel → VAAC → A&H Commission → City Council
- The commission has different interests and perspectives than the panels and committees

We encourage continued discussion of this topic!

VISUAL ARTS ADVISORY COMMITTEE- LLOYD

- Temporary public art recommendations
  - 18 artists applied with proposals
  - Proposals were presented for public vote at the Green Expo- 164 votes cast- Winner Duaine Carver, Native Plant Gardens

Panel selected proposals:
Benjamin Love- Foothills Learning Center, 5 projects to be developed with community members and business owners, recycled sculptures to be installed for two months each

Bob Neil & Matt Lawerence - Interdependence Elephant, possibly at Hyatt Wetlands, Boise Watershed, or another park - Project will be installed and then will naturally disintegrate over time, educational workshops will be provided for children

Grant Olsen- Wool tapestry made from recycled sweaters with images of constellations, to hang for two months on the back of Bar Gernika, hopefully in time for Jaialdi celebration, will work with refugees on his process as an educational workshop

Earl Swope - Using recycled glass to create tiles, identify a pilot site to install tiles in the sidewalk and lit with solar powered lights, would need to partner with ACHD and obtain all necessary permits

Land Trust of Treasure Valley- Water: a film competition, student film competition, mentors have been identified to assist students with the project, films would be presented at Land Trust Film Festival
Alternate project - John Yarnell, “Look! The Eco Art Project” - Create signs using recyclable cardboard to point out environmental features, artist would photograph people’s interaction with the signs and blog about the process and results.

**Motion:**
Lloyd moved to approve the six Visual Arts Advisory Committee recommended proposals, Sahlberg seconded.
**Motion carried.**

- Morely Nelson artwork by Marcus Pierce has been completed

**HISTORY- CHANDLER**
- History committee did not meet this month
- Preservation Idaho Archwalk tours available monthly June-September

**CULTURAL PROGRAMS COMMITTEE- FACKLER**
- Friday Summer Lunch Jams start June 4, 11:30-1:30 on the Grove Plaza
- Summer intern, Ricardo Osuna, has started working with the department

**ANNOUNCEMENTS:**
- Boise Art Museum exhibitions- John James Audubon through August 22; Wanxin Zhang- thru September 19
- Rock Art Perspectives- Idaho State Historical Museum- on display through August 22
- Boise Poetry Slam- benefit concert at Heirloom Dance Studio, June 5

**Meeting adjourned at 7:10pm**
Next meeting July 3, 2010
JULY 2010

TO: Arts & History Commissioners
    Mayor Bieter, Councilmember Elaine Clegg, Jade Riley
FROM: Terri Schorzman, Department Director
RE: Monthly Report – June activities 2010

General

Budget/Funding/Personnel

- **Department Budget**: The reporting season is upon us. We completed the TRII report (second triennial budget reporting period for the city). We feel in pretty good shape for the remainder of the year. We are also working on reports for the Idaho Commission on the Arts, and prepping for CCDC reporting.

- **Department-awarded Grants**:  
  - *City Arts & History grant fund* – The CAHF opened for applications on June 21. It will close July 30.
  - *Economic Development grants* – A review team met to select the recipients. Staff called all applicants and it was announced to the media on July 29 that ISF, BCT, BI, and Basque Museum will receive $20,000 each. They will not compete in the current City Arts & History grant program.

Internal/Admin/Communications

- We are close to printing our new department brochure, designed by Forestel Design, as well as our first-ever annual report (for FY09). We’ll share both with the commission in July.

- Rachel Reichert continues to enhance our database, e-newsletter, and email blasts, and is developing a new approach for board packet structure. She is on contract for these services.

- IT and Fire helped us purchase an arts and artifact collections management database, which allows for tracking, maintenance, provenance, etc. of the public art collection, the Boise Visual Chronicle, and history images/documents, etc. It will be installed in July and we will begin training on the system then.

Collaboration/Outreach

- **CITY OF BOISE RECEIVED HERITAGE CITY AWARD** -- The Association of Idaho Cities named Boise a Heritage City in recognition of its efforts to preserve and promote its historical assets. Mayor Bieter accepted the award at a presentation on Wednesday, June 16 at the annual AIC convention in Idaho Falls. NEWS RELEASE IN BOARD PACKET. A&H prepared and submitted award.

- **Americans for the Arts**: Karen and I attended the Americans for the Arts conference on June 25 – 27, in Baltimore. The conference was full of juicy information, discussion, and more. The organization provided Karen a scholarship for attending (representing a geographically underserved area) and underwrote my registration fee ($600) since we were accepted as a Local Arts Index participant for the next 18 months.

- **Events** – attended the Balance in the Bag fundraiser for Balance Dance Company, a “meeting in the bag” public meeting for COMPASS (as did Brandy), the presentation
Sample of Projects

- We announced the upcoming National Art Program to employees, families and volunteers for this September. The exhibition will be at the Idaho State Historical Museum the first two weeks of the month. PLEASE CONSIDER SUBMITTING YOUR WORK!!

- Theater history book. Brandi, Todd Shallat and I met with retired Professor Charles Lauterbach to explore ways for him to publish his work on the history of pioneer theater in Boise. We are looking at a number of options.

UPCOMING EVENT:

Presentation by Michael Kaiser, President of the Kennedy Center, Friday, July 16, 9:00 am at the Morrison Center. You should have received the electronic invitation. (copy is in board packet).
Visual Arts Report
Prepared by Karen Bubb
Public Arts Manager

June 2010

Detail from Helen B. Lowder Art Installation
By Boise Artist Ben Love

COMPLETED!

Southeast Neighborhood Association (SENA) and BSU public art project:
Ben Love Play Equipment for Helen B. Lowder Park:
SENA received a $20,000 grant from the Mayor’s neighborhood reinvestment grant program to do a public art project in cooperation with BSU’s art department. The project is located at Helen Lowder Park. The final work is owned and maintained by the City of Boise. Dedication will be held in August.

Lincoln Sculpture: Installed and Dedicated in June
The sculpture was completed in June. The location for installation is next to the Idaho Black History Museum in Julia Davis Park.

PUBLIC ART PROJECTS IN FABRICATION TO BE COMPLETED IN 2010:

Public Works: Approvals in Process

Foothills Learning Center: Fire Node: Panel meetings July 1
Amber Conger, Reham Aarti, and Marcus Pierce prepared design proposals for the fire node. A family is donating funds for this project. The selection panel will meet to review proposals on July 1. $20,000-$30,000 budget.

Hobble Creek Park: Approved by City Council!
Amber Conger has designed a weather vane sculpture for Hobble Creek Park. VAAC recommends approval; Parks Technical Review Committee also approved it. $20,000 budget

Boise Visual Chronicle: Approved by City Council!
39 artists applied. 16 artists’ work is recommended for approval. VAAC recommends approval of all panel selections but Greg Russell, which, when they saw it in person VAAC members did not feel it met their standards for artistic quality. All existing artworks will be presented at the meeting for the A & H Commissioners to see in person. Slides for those who are proposing new works will be shown. We are merging our funding for the project from FY 10 and FY 11 ($10,000 each year). CCDC is also providing funding ($5,000).

Park art signs to be produced/installed: NO CHANGE. $5,064
- Zoo African Plains Exhibit (budget for signs in artist contract already, Baltzell working on it)
- Fallen Firefighters Memorial ($500 estimate for simple bronze sign)
- Philippe Park ($850 porcelain enamel on steel on steel stand in planter bed)
- McDevvit Park skate park mural ($250 for simple sign, attached to wall)

PUBLIC ART PROJECTS IN DESIGN PHASE:

Parks Project: Re-design in process
Parks Administrative Office: Jessie Proksa has created a design for an art project in the lobby of the admin office. $6,000 will come from the percent for art program and $5,000 from the Parks Department. Artist is working on a redesign of the project.
CALL TO ARTISTS OUT:

Public Works: Call to artist released. Deadline July 23
- Bubb is working on calls to artists for a project to do an alternative energy art piece on the Grove Plaza, a series of art pieces marking the tour path at the wastewater treatment facility, and a project to do art on a lift station in a neighborhood.

PARTNERSHIPS UPDATE

Artist Studios – Assisting with Identifying Interested Artists: PROGRAM CANCELLED
Former Commissioner Rick Clark is fabricating studios for artists and is offering them at a below-market rate. The Department of Arts & History is assisting with seeking artists interested in space. See attached flyers.

Kristin Armstrong Bikeway: Dedication July 15, 6:30 at Hillside Elementary
John Yarnell and Jason Keeble are designing the Kristin Armstrong Bikeway signs, which will be installed in May. The signs will honor Kristin Armstrong by renaming part of Bogus Basin road after her. The Mayor’s office is providing the $2,000 total budget.

8th Street Artist-in-Residence: New Artists
On First Thursday the following artists had open studios.

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<thead>
<tr>
<th>8th Street</th>
<th>Alaska Building</th>
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<tr>
<td>Ben Browne</td>
<td>Vieko Valencia</td>
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<td>Mihail Baluta</td>
<td>Nicole Sharp-Rasmussen</td>
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<td>Shari Olivieri</td>
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<td>Collin Pfeifer</td>
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<td>Solomon Hawk Sahlein</td>
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ValleyRide Regional Transit Center: Three architects selected and will be interviewed in July
Bubb is working with ValleyRide to integrate public art into the RFQ process for the new transit center to go on Idaho and 11th Street. $110,000 budget from ValleyRegional Transit Authority.

CCDC/Valley Ride: Bus Shelter Art
Bubb is preparing a call to artist for artists to design art elements on 8 downtown bus shelters.

Linen District: NO CHANGE
Reham A. Aarti’s Linen District public art mosaics were installed on April 1. They will be up until July 31st. Kate Masterson and Matt Bodett will follow. CCDC is funding a project in the West Side District with $10,000. Panel members include TJ Thomsosn/City Council, David Hale/A & H Commission.

OTHER PROJECTS, APPROVALS UNDERWAY

Public Art Planning and Policy Recommendation: Approved!
A task force has responded to policy questions and has recommendations to consider regarding Percent-for-Art funding. Approved by City Council. Ad Hoc Committee to meet in July.

Unallocated Percent-for-Art General Funds NO CHANGE
- A new Captial Plan will come forward in the coming months for remaining funds.

OTHER ARTS/CULTURE/EDUCATION ACTIVITY FOR BUBB

June 16  Bubb was keynote speaker at the Idaho Charter School Conference with a speech entitled “Valuing Creativity and Innovation in Today’s Educational System

June 22-28  Bubb attended Baltimore for the Americans for the Arts Conference
City of Boise
Department of Arts & History
P.O. Box 500
Boise, ID 83701-0500

Return Service Requested
Call for Artist to be on Design Team for Alternative Energy Art  

Deadline: July 23, 2010

Idaho artists are invited to submit applications for an opportunity to work on a design team with Boise architect Bruce Poe to create a public art project for downtown Boise's Grove Plaza that has an alternative energy or "green" focus. The selected artist will collaboratively design an artwork that also provides alternative energy, such as solar power, for the plaza. Artists need not have designed something similar previously, as they will be working in a team environment to accomplish the project with support from an architect, alternative energy company and engineer. Criteria for selecting artists will be artistic quality of past artwork, interest in working on an alternative energy project, and professionalism as demonstrated in cover letter, past artwork and resume. Selected artist will be paid $5,000 as a design fee and for project oversight through to completion. Fabrication funds will be provided and managed separately for an artwork which will be between $20,000-30,000.

Artist Application Instructions/Process:

1. By July 23, 5pm, interested artists are to submit a one-page letter describing why they are interested in this project and what skills they would bring to the collaboration; a resume reflecting the applicant's artistic practice, work and education; and ten images of past artwork in jpg format saved to a CD. Mail applications to: Boise City Department of Arts & History, PO Box 500, Boise, ID 83701-0500 or deliver to City Hall, 150 N. Capitol Blvd., Department of Arts & History, 1st Floor in Building two.

2. Selection panel will review applications and select up to three artists to interview.

3. Selection Panel will interview up to three artists and select one for the project.

4. Selected artist will work with Bruce Poe and support team to design artwork.

5. Artwork design will be submitted for necessary approvals to Arts & History Commission, Public Works Commission, Boise City Council, Idaho GreenWorks, and Capital City Development Corporation.

6. After approvals are received, artwork will be fabricated and installed.

Questions? Contact Karen Bubb, Public Arts Manager, at 433-5677 or kbubb@cityofboise.org.

This project is funded through Boise's Public Works Department Percent-for-Art program, Idaho GreenWorks and Capital City Development Corporation. Department of Arts and History is managing this project.

To review other available artist opportunities, visit our website at www.BoiseArtsandHistory.org.
History Highlights
June 2010

- Scheduled 5 former City Council members for oral history interviews.
- Drafted biographies for some former mayors for website.
- Started inventory and analysis of time capsule found in City Hall.
- Drafted questions for a life history and general interviews with the former City Council members.
- Started draft of the Department’s oral history manual.
- Preparations for Building birthdays on July 7th.
- Drafted a list of history locations for map on the webpage.
- Assisted Parks with an oral history with the Jensen Estate Executor.
Cultural Programs Update
July 2010

I. Performing Arts Downtown
The Performing Arts Downtown program features local musicians in free public downtown spaces. Capital City Development Corporation provides funding.
1. Capital City Public Market – Saturdays on the Grove Plaza (April 17 - October 30)
2. Capital City Public Market – Thursdays in front of Cold Stone Creamery, between Bannock & Idaho (May 6 – September 30)
3. Friday Summer Lunch Jams Fridays, City Hall Plaza & Grove Plaza (June 4 - August 27)

II. Arts for Kids 2010
1. For 2010, we held 28 programs throughout the four Boise City Libraries between November 2009 and May 2010. A grand finale event was held in the Grove Plaza (west of Brick Oven Bistro) on May 29, 2010 during the Capital City Public Market.

Currently, I’m trying to set a meeting date with TRICA & Libraries to explore ideas for Fiscal Year 2011.

2. Summer Art Camp Saturdays – Lindsey Newgard held a children’s art activity center on June 26 at the Capital City Public Market that mirrored Arts for Kids at the Market programs from past years. Our department and CCDC are helping to support with $2000 in funding & access to all of our leftover Arts for Kids supplies (currently stored in the basement of the Esther Simplot building). Another program will be held on July 31, 2010 from 10:00am-3:00pm.
III. Fall for Boise
   1. Kick-off will be on Friday, September 3, 5pm-8pm. Highlights so far include:
      a. 1-hour performance by Boise City Band, led by Marcellus Brown.
      b. Kids' activities
      c. Have our booth out with Fall for Boise Brochures (thereby linking to arts & cultural organizations’ upcoming performances & events).
      d. Food/& Beverage available for purchase
      e. And a few surprises!!!

   2. Fall for Boise Finale - Saturday, October 23, 5:30pm-7:00pmish (probably).
   3. Brochure:
      a. Sending out queries to organizations regarding events for September/October (have a link to submit through fallforboise.com website).
      b. Working with graphic designer

IV. Depot – as a venue
   1. Upcoming exhibits/performances:
      a. Tim Bowers, photograph (July 11 & 12)
      b. Poetry & Storytelling group (July 18 & 19; July 25 & 26)
      c. Schedule – see:
         http://www.cityofboise.org/ArtsAndHistory/CulturalPrograms/Programs/page50512.aspx

V. Other Programs & Initiative
   1. Local Arts Index
   2. Good Neighbor Day
   3. Web – setting locations
   4. Appreciation Awards

The End for this Month!
FOR IMMEDIATE RELEASE
TUESDAY, JUNE 29, 2010

MAYOR BIETER ANNOUNCES RECIPIENTS OF ARTS & HISTORY ECONOMIC DEVELOPMENT GRANTS

Mayor David Bieter today announced the recipients of the City’s Arts & History Economic Development Grant program. The four winning organizations are Ballet Idaho, the Basque Museum and Cultural Center, Boise Contemporary Theater and Idaho Shakespeare Festival. Each organization will receive a $20,000 grant in recognition and support of their positive effects on Boise’s economy.

“The impact that these organizations have on our city cannot be overstated,” Mayor Bieter said. “Employers are attracted to communities that have a dynamic cultural life and a creative work force. It’s essential that Boise’s cultural assets have the resources they need for continued success.”

“According to a recent study, total spending by nonprofit arts and culture organizations and their audiences totaled $38.02 million in Boise,” Arts & History Director Terri Schorzman said. “In addition to their contribution to our quality of life, they also employ people, buy goods and services, and contribute to the overall economic vitality of our region.”

Ballet Idaho has a $1.4 million budget, with nearly $900,000 in payroll. More than 7,000 out-of-state visitors attend company productions, spending an estimated $22,000 on hotels, meals, and incidentals. The company itself purchased close to $438,000 in local goods and services in 2009. Ballet Idaho plans to increase audiences by partnering with downtown businesses in a new program called Ballet in BoDo.

The Basque Museum and Cultural Center enjoys more than 13,000 visitors a year, more than 700 of them coming from 22 other countries and 46 other states. The organization purchases an array of goods and services, up to $244,000 per year, and an estimated 300,000 people have viewed its new exhibit on Ellis Island, New York, which comes to Boise later this year. According to the Boise Convention and Visitors Bureau, the museum is a great sales tool for promotional efforts.

Boise Contemporary Theater reports that during its first 10 years in the Cultural District, attendance at the theater was 119,000, creating a positive economic impact of $5.9 million, including tickets, dinner and discretionary spending. In addition to its full- and part-time staff, the company hires 42 local actors, directors, designers and crew members; spends nearly $135,000 annually on the purchase of local goods and services; and helped raise $12,000 for another non-profit organization.

Idaho Shakespeare Festival impacts Boise’s economy on multiple levels. Of an operating budget of almost $2.6 million, approximately 40 percent of operating expenses are local
purchases. The festival’s payroll is $1.3 million, with an additional $450,000 spent in the community from visitors who attend ISF productions. The company produces more than $1.7 million in earned revenue, with 52,000 tickets sold each year.

Grantees were chosen by a five-person panel with representatives of the Mayor’s Office and the Arts & History Commission and with three community members who have experience in corporate and foundation giving as well as finance in the profit and non-profit sectors. Those receiving funding from this program are ineligible to apply for the City Arts & History Fund grant program for the upcoming fiscal year, freeing up funds for other worthy arts and history organizations.

The Mayor announced the two-part Arts & History Economic Development Grant program in May. The program also includes the Economic Development Cultural Ambassador Award, which Mayor Bieter presented to Trey McIntyre project on May 18.
You’re Invited!

The Morrison Center and the Idaho Commission on the Arts cordially invite you to join Michael Kaiser for the last stop on his 50 state Arts in Crisis Tour: A Kennedy Center Initiative

Michael Kaiser
President, John F. Kennedy Center
Friday, July 16 at 9 a.m.
Morrison Center for the Performing Arts at Boise State University
8:30 - 9:00 a.m. Check-In
9:00 - 10:30 a.m. Michael Kaiser (Interview by ICA Executive Director, Michael Faison followed by Q & A)

In this arts management symposium, Mr. Kaiser will address the challenges facing non-profit performing arts organizations today in areas such as fundraising, building more effective boards, budgeting, and marketing.

Following the interview with Michael Kaiser, you are invited to stay and join the staff of the Idaho Commission on the Arts and the Boise City Department of Arts & History for a facilitated discussion AND...lunch! R.S.V.P. to Michelle Coleman at michelle.coleman@arts.idaho.gov by July 9th.

Admission for both events is FREE. For more information please call the Morrison Center 208-426-1609

Safety Unsubscribe®
This email was sent to tschorzman@cityofboise.org by morrisoncenter@boisestate.edu.
FOR IMMEDIATE RELEASE  
FRIDAY, JUNE 18, 2010

CITY OF BOISE RECEIVES HERITAGE CITY AWARD

The Association of Idaho Cities has named Boise a Heritage City in recognition of its efforts to preserve and promote its historical assets. Mayor Bieter accepted the award at a presentation on Wednesday, June 16 at the annual AIC convention in Idaho Falls.

The Heritage City Award honors cities that conduct research on and take initiative to protect buildings, artifacts, records, written material, photos and oral reminiscences, and then make that information accessible to citizens. The award helps highlight the positive impact these efforts have on the educational offerings, pride and history of a community.

“It’s encouraging to see that our hard work over the last few years to explore and highlight our cultural heritage is beginning to pay off,” Mayor Bieter said. “This recognition is a validation of our decision to join arts with history and to raise those endeavors to department status within the city.”

Terri Schorzman, director of the Department of Arts & History, Brandi Burns, BSU Graduate Fellow and City Historian, and Sarah Schafer, a planner in Planning and Development Services, submitted the application on behalf of the City.

“When Mayor Bieter and City Council combined the Boise City Arts Commission and the Office of the City Historian to form the Department of Arts & History in 2008, it signaled a commitment to hold Boise’s history as a core value of our community,” Schorzman said. “We are dedicated to preserving our past and developing an awareness of how it relates to our present. This honor validates our early efforts towards achieving these important goals.”

The Association of Idaho Cities and the Idaho State Historical Society sponsors the Heritage City Award program.

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