

**A&H  
Commission  
Meeting**

Wednesday, August 4,  
5:30 – 7:00 pm

Boise Art Museum –  
Julia Davis Drive

Terri's cell, 724-6506  
Janelle's cell, 724-6537

*To forge bold partnerships  
that energize the artistic  
and historical life of the city,  
making art and history in all  
their variations integral  
parts of our everyday  
experience and vivid  
expressions of our diversity,  
our depth, and our dreams.*



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**AGENDA**

- 5:30 Call to Order** – C. Daugenti, chair  
Welcome – Melanie Fales, BAM executive director
- 5:40 Approve Minutes of June meeting:** *NO MINUTES FOR JULY MEETING (Cancelled)*  
Executive Committee report, C. Daugenti  
Director's report – T. Schorzman
- M. Kaiser presentation and follow-up workshop
  - New department brochure and annual report
  - CCDC funding change
  - City Arts & History grants timeline and new evaluation method proposed
- 5:50 Hot Topics** – Economic Development – arts and history
- Economic Development grants, impact of arts and culture, and more, C. Gassner (Mayor's Office, Economic Development)
  - Americans for the Arts studies
  - Local Impact of the Arts study
  - Economic Impact -- *Arts & Economic Prosperity® IV*
- 6:15 Reports**
- History Committee, Eve Chandler
  - Cultural Programs Committee, Stephenson Youngerman
  - Committee status
  - Visual Arts Advisory Committee, J. Lloyd
  - Reham Aarti, Cat's Face Revival for Foothills Learning Center, Request for Approval
- 6:30 New Business, Comments, Announcements, Upcoming Events**  
Tour exhibits at BAM
- 7:00 Adjourn**
- Upcoming Meetings:**
- Executive Committee meeting: August 31, noon, A&H
  - Commission meeting: September 1, 5:30, Idaho Historical Museum
  - Cultural Programs Committee: N/A
  - Visual Arts Advisory Committee: August 18, noon, A&H
  - History Committee: Wednesday, August 25, 5:30, TAG offices

## MEMO

**TO:** Mayor Bieter,  
Councilmember Elaine  
Clegg, Jade Riley &  
Arts & History  
Commissioners

**FROM:** Terri  
Schorzman

**RE:** Monthly Report

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## REPORT

JULY 2010

Department Director

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### SUMMARY

Department Budget, Department-awarded Grants, Department-received Grants: new department brochure, a short history of the arts in Boise, new electronic media opportunities, Proficio software, Kennedy Center at the Morrison Center, Society of American Travel Writers, Arts & Humanities Institute, VSA/Creative Access Advisory Council, Planning – Linen District.

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### GENERAL

Department Budget- CCDC has agreed to fund only \$12,500 for FY11, leaving us short \$34,000. We will work with Mayor, Council, and Financial Services on how to proceed with the FY11 shortfall.

Department Awarded Grants- CAHF opened June 21 and closed July 30. The review/selection committee will meet August 19.

Department Received Grants- I completed reports for the Idaho Commission on the Arts, which included the final report for our FY10 grant (which follows their fiscal year of July 1) and an acceptance report for the new FY11 grant.

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### INTERNAL/ ADMIN/ COMMUNICATIONS

The new department brochure and the FY09 annual report - printed at the end of the month.

A short history of the arts in Boise- Prepared for the economic development team at the City. The employees of a business that may move to Boise are interested in the history of Boise's support for the arts.

Proficio Installed- new software for cataloging and tracking our public art and history collections.

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### COLLABRATION/ OUTREACH

Kennedy Center at the Morrison Center - Michael Kaiser, President of the John F. Kennedy Center for the Performing Arts, was in Boise on the last stop of his "Arts in Crisis" national tour that spanned all 50 states over nearly two years.

Society of American Travel Writers- We provided tours to this group

Arts & Humanities Institute- Met with Tony Roark (BSU) about proposed Arts & Humanities Institute at BSU.

VSA/Creative Access Advisory Council- I met with the Very Special Arts and Creative Access Advisory Council regarding next steps for their new facility and ideas for programming.

Planning – Linen District- Our department convened a meeting of property and business owners in the Linen District to find out what they would like to see in large-scale public art in the area. CCDC hired Dwaine Carver to write the master plan.

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### ATTACHMENTS

ICA Grant Details

Terri Full Report



## MEMO

TO: Mayor Bieter,  
Councilmember Elaine  
Clegg, Jade Riley &  
Arts & History  
Commissioners

FROM: Karen Bubb  
RE: Visual Arts Report

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## REPORT

JULY 2010  
PUBLIC ART

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### SUMMARY

Foothills Learning Center Fire Node- approval request, Completion of Kristin Armstrong Bikeway- Dedicated July 15, 6:30 at Hillside Elementary, 3 Public Art projects in fabrications to be completed 2010 (Temporary public art projects, Hobble Creek Park & Boise Visual Chronicle), 1 Public Art project in design phase (Parks Admin Office), Greening the Grove (public art) call to artist out with a deadline of July 23<sup>rd</sup>. **8<sup>TH</sup> Street AiR Program Artists;** Ben Browne, Mihail Baluta, Shari Olivieri, Vieko Valencia, Nicole Sharp-Rasmussen, Collin Pfeifer, Solomon Hawk Sahlein, Planning and Policy Recommendation.

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### NEEDS APPROVAL

**Fire Node-** Amber Conger, Reham Aarti, and Marcus Pierce prepared design proposals for the fire node. The selection panel chose Reham Aarti's proposal. VAAC approved the proposal, which will be presented at the meeting for approval. A family is donating funds for this project. **Total: \$24,500**

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### APPROVED/ COMPLETED

**Kristin Armstrong Bikeway-** Designed by John Yarnell and Jason Keeble the signs honor Kristin Armstrong by renaming part of Bogus Basin road after her. The Mayor's office provided the total budget. **Total: \$2,000.00**

**Public Art Projects to be Completed 2010-**

*Temporary Public Art Projects-* Eighteen proposals came in for Temporary Public Art Project with environmental focus. Six projects will be realized over the next year.

*Hobble Creek Park-* Amber Conger has designed a weather vane sculpture for Hobble Creek Park. VAAC recommends approval; Parks Technical Review Committee also approved it.

**Total \$20,000.00**

*Boise Visual Chronicle* (Approved by City Council)- 39 artists applied. 16 artists' work is recommended for approval. VAAC recommends approval of all panel selections but Greg Russell, which, when they saw it in person VAAC members did not feel it met their standards for artistic quality. We are merging our funding for the project from FY 10 and FY 11 (\$10,000 each year). CCDC is also providing funding (\$5,000). **Total: \$15,000.00**

**Parks Project: Re-design in Process-** Parks Administrative Office: Jessie Proksa has created a design for an art project in the lobby of the admin office. \$6,000 will come from the percent for art program and \$5,000 from the Parks Department. Artist is working on a redesign of the project. **Total: \$11000.00**

**Public Art Planning and Policy Recommendation-** A task force has responded to policy questions and has recommendations to consider regarding Percent-for-Art funding. Approved by City Council. Ad Hoc Committee to meet in August.

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### ATTACHMENTS

**Kristin Armstrong Bikeway Image**

**New BSU Art Department Faculty to Present About Their Work**

**Karen Full Report**



## MEMO

TO: Mayor Bieter,  
Councilmember Elaine  
Clegg, Jade Riley &  
Arts & History  
Commissioners

FROM: Amy Fackler  
RE: CPC Report

## REPORT

JULY 2010  
Cultural Programs

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### SUMMARY

Performing Arts Downtown, **Arts for Kids 2010**, **Fall for Boise**, **Arts & Culture at the Depot**, **Good Neighbor Day**, **Local Arts Index**, **Curb Cup**, **Committee Dissolution**, **CCDC loss of funding**.

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### CURRENT PROJECTS/ EVENTS

Performing Arts Downtown -program continues throughout the summer and at the Saturday Market through October. Venues include: Capital City Public Market – Thursdays & Saturdays as well as Friday Summer Lunch Jams.

Arts for Kids 2010 -held 28 programs throughout the four Boise City Libraries between November 2009 and May 2010. A grand finale event was held in the Grove Plaza on May 29, 2010 during the Capital City Public Market. Summer Art Camp Saturdays –Lindsey Newgard held the second of two children’s art activity center on July 31 at the Capital City Public Market that mirrored Arts for Kids at the Market programs from past years. Our department and CCDC are helping to support with \$2000 in funding & access to all of our leftover Arts for Kids supplies (currently stored in the basement of the Esther Simplot building).

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### FUTURE PROJECTS/ EVENTS

Fall for Boise – Kick off, Friday, September 3, 5pm-7:30pm. Brochure, at the printers delivered to us August 17, Fall for Boise Website - need to send more revisions to web designer.

Good Neighbor Day – Working with Libraries to try & come up with some simple, low-cost programs for Good Neighbor Day on Sept. 26

Curb Cup – Sunday, August 29<sup>th</sup> Our department will participate by helping to promote through e-blasts, Facebook, Twitter, website. Providing 3 awards to be judged at the event by department staff & presented at the awards ceremony that immediately follows the event. Offering an opportunity for our award winners to perform at the Fall for Boise Finale (paid opportunity)

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### NOTE

Committee Dissolution - Decided for now that the committee will disband. It has been very helpful for the first year where members have served in an advisory role. But have come to a transition point in which I am having difficulty coming up with topics that justify the time & effort it takes for committee members to meet.

Lost of CCDC funding for fiscal year 2011 - Performing Arts Downtown- Lost \$10,000.

Fall for Boise Kick off Event – Lost \$5,000., Fall for Boise Closing Event- Lost \$5,000., Art for Kids – Lost \$2,000.

**Cultural Programs Total Loss of \$22,000**

(We have a request in to the Mayor & City Council to cover this & other CCDC fiscal year 2011 funding.)

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### ATTACHMENTS

**Arts & Culture at the Depot**- <http://www.cityofboise.org/ArtsAndHistory/CulturalPrograms/Programs/page50512.aspx>  
**Amy Full Report**



## MEMO

**TO:** Mayor Bieter,  
Councilmember Elaine  
Clegg, Jade Riley &  
Arts & History  
Commissioners

**FROM:** Brandi Burns  
**RE:** History Report

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## REPORT

JULY 2010  
HISTORY

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### SUMMARY

Conducted & arranged Oral Histories, Arts in Crisis conference, City Records Center , Idaho State Historical Society archives, History Committee Meeting, Trained.

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### CURRENT & PAST PROJECTS/ EVENTS

Arranged Oral Histories with: Paula Forney & Anne Hausrath

Attended Arts in Crisis conference at the Morrison Center

Toured the City Records Center to briefly evaluate the historic collections contained there.

Attended History Committee Meeting- Reviewed 2010-2011 Fettuccine Forum poster, Presentation of the Jensen Farm Artifacts project, Planning for Sesquicentennial Celebration, Recognition of the Interurban Centennial 2011, Welcomed new committee member, Jody Romero

Trained 4 volunteers for oral history interviews

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### FUTURE PROJECTS/ EVENTS

Conducted Oral History Interviews, with: Don Brennan, Joy Buersmeyer, Marge Ewing, Jerome Mapp, Jon Mason, Carolyn Terteling-Payne

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### ATTACHMENTS

Brandi Full Report





## Public Programs in the Arts

**FINAL REPORT—ICA FY10**  
(July 1, 2009 - June 30, 2010)

Submitted: July 30, 2010

### PART 3: NARRATIVE

#### Boise City Department of Arts & History

1) Describe the public programs in the arts that your organization produces and the process used to ensure excellence in the artistic quality of programs and services.

The Department of Arts & History for the City of Boise produces a number of high quality public programs. We ensure artistic excellence by developing integrated and thoughtful programs that meet our goals and we include and/or hire the best people and groups for the presentation. We always develop a work plan and objectives to ensure that good process is followed. We achieved our outcomes to employ artists and other cultural workers; provide affordable/free arts experiences to the public; support arts advocacy for local groups; give funding to arts and history organizations; install public art in public facilities and parks; and provide educational enrichment programs such as public art tours to thousands of individuals.

*The following is a sample of public programs between July 1, 2009 and June 30, 2010, reported in four program areas (department-wide programs, cultural programs, public art, and history):*

#### Department-wide Programs

One of our major goals for use of ICA funds was for marketing and promotion, i.e., to create awareness about cultural programs offered by the City, including our website and e-newsletter, through public art walking tours, and hosting special community engagement activities. We accomplished this by:

- Publishing an electronic newsletter, *Headlines*, once a month
- Designed and launched a new website – [www.BoiseArtsAndHistory.org](http://www.BoiseArtsAndHistory.org)
- Launching social media applications (Facebook and Twitter)
- Hosting the first annual National Art Program for Idaho, a visual art exhibition program for public employees (100 participants with 180 pieces of art exhibited at the Idaho Historical Museum in September 2009)
- Hosting Culture Cafés (one for humanities professionals in August 2009 and one for youth in February 2010)
- Preparing the Department's first-ever Annual Report (to be printed in July 2010)
- Preparing a new Department brochure (to be printed in July 2010)
- Facilitating/convening meetings for organizations and groups such as Boise Music Week, regarding long-term goals, and helping establish the new Treasure Valley Artists Alliance by hosting materials on our website and attending early meetings
- Awarding \$45,000 in grants - -through the City Arts & History grant program – to organizations and individuals
- Awarding \$105,000 to 5 organizations through one-time economic development funds. Four awards went to organizations who demonstrated significant economic impact in the community; the fifth was a special Cultural Ambassador award.
- Purchasing, installing and implementing a new contact management database for better communications with constituents



- Co-hosting a workshop with the National Trust for Historic Preservation on communications and marketing in May 2010 at the Idaho Historical Museum; over 140 attended.
- Purchasing a new collections management software system to track the public art collection (provenance, maintenance, management); system installed in July 2010.

In addition, the Department held the 21<sup>st</sup> Mayor’s Awards for Excellence in Arts & History (the first time history was included in ceremony) on September 25, 2009 at the Powerhouse Events Center. Over 300 people attended the event. Recipients were:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>▪ BSU Student Union -- Excellence in the Arts Organization</li> <li>▪ Jacqueline Crist - Excellence in the Arts (Individual Contribution)</li> <li>▪ Flying M Coffeehouse -- Business Support for the Arts</li> <li>▪ Fool Squad -- Excellence in Art Education</li> <li>▪ Arthur Hart -- Lifetime Achievement</li> <li>▪ Charles Hummel -- Lifetime Achievement</li> </ul> | <ul style="list-style-type: none"> <li>▪ Idaho Historical Museum -- Excellence in History Organization</li> <li>▪ Steve Fulton -- Excellence in the Arts (Artistic Excellence)</li> <li>▪ Todd Shallat - Excellence in the History (Individual)</li> <li>▪ Robert Sims -- Excellence in History Education</li> <li>▪ TAG Historical Research and Consulting Business Support for History</li> </ul> |
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Mayor’s Awards Winners, 2009

The Department received recognition at the **Idaho Press Club** awards in April 2009 for excellence in public relations and publications, including:

**WEBSITE GENERAL EXCELLENCE – PR**

*1st place - <http://BoiseArtsAndHistory.org>*

**SPECIAL PURPOSE PUBLICATION – PR**

*1st place - "Public Art and History Locations, brochure"*

*2nd place - " A is for Art"*

*3rd place - "Public Art Program"*

*Honorable Mention - "Fall for Boise: A Celebration of Arts & Community 2009"*

*Honorable Mention - "Mayor's Awards for Excellence in Art & History"*



In June 2010, the **Association of Idaho Cities announced that Boise became a Heritage City**, based on the application submitted by the Department. The Heritage City Award honors cities that conduct research on and take initiative to protect buildings, artifacts, records, written material, photos and oral reminiscences, and then make that information accessible to citizens. The award helps highlight the positive impact these efforts have on the educational offerings, pride and history of a community. Mayor Bieter said, "It's encouraging to see that our hard work over the last few years to explore and highlight our cultural heritage is beginning to pay off. This recognition is a validation of our decision to join arts with history and to raise those endeavors to department status within the city."



**Cultural Programs**

The Cultural Programs division offers many opportunities for the public to participate in cultural experiences – ranging from local musical performances to arts-education for children.

**Fall for Boise Kickoff/City Harvest**

The Department partnered with Treasure Valley Food Coalition to host a *Fall for Boise* kick-off with FREE music by headliner Kevin Kirk & Onomatopoeia along with Boise Rock School, the Giant Leprechauns, and Opera Idaho. More than 300 people attended the event, held in the Grove Plaza on Saturday, September 5.



**Worldfest**

Department staff organized FREE live performances by representatives of some of Boise’s international community. Performances were held at the Capital City Public Market on October 10, 2009.

Groups included:

Jose Luiz Heredia	Floreo (rope moves to music)
BSU Intertribal Native Council	Native American Dance
Hui-O-Aloha	Polynesian
Intermountain Square and Round Dance Association	Square Dancing
Boise Korean Association	Korean Dance



**Fall for Boise Fire Finale**

The FREE Fall for Boise Finale was held on the Grove Plaza on Saturday, October 24 to celebrate Boise’s incredible cultural resources with dance, music, and song – and FIRE! More than 500 people attended. Performers include African drummers and dancers, belly dancers, a break dance ensemble, a poet, and the Fire Kittens.





**Arts for Kids**

- Organized and managed Arts for Kids at the Market, which was held over 10 summer Saturdays at the Capital City Public Market, 6 of which were held from July 1 through August 8 (except those canceled & sparsely attended because of rain).
- Managed the next evolutionary step for Arts for Kids – **ReArt** – by partnering with Boise Public Libraries & Treasure Valley Institute for Children’s Arts (TRICA).
  - Programs ran from November 2009 – May 2010 at the four city libraries, for a total of 28 classes and 500 children. Programs encouraged children to explore and embrace art in new contexts, inspiring creative minds and encouraging critical thinking to help our children connect with the world and with each other. The program goal is to help Boise’s children live richer, fuller lives through their participation in the arts.
  - A Grand Finale event was held on Saturday, May 29 at the Capital City Public Market to showcase the season’s offerings.



**Pioneer Community Center**

We responded to a query from the Department of Parks & Recreation to help provide some services for homeless families that would be referred to a day shelter set up by their department. The shelter opened December 1st and closed March 30th at the Pioneer Community Center, which normally functions as an after-school community center for school-age children. Our department scheduled and paid a teacher each weekday to lead an arts-related activity for pre-school age children at the shelter.

- Between December 1st and March 30th, 26 families were referred to the Day Shelter which resulted in a total of 1,875 recorded daily visits.
- Department of Parks & Rec -shelter organizer reported that “Overall I would say that this has been a very successful program which has helped fill an important need in the community. The day to day success of the Day Shelter is due in large part to the contributions made by our various partners” which includes the Department of Arts & History.

**Performing Arts at the Market/Downtown**

- Organized and managed the **Performing Arts Downtown** program (name transition from “Performing Arts at the Market” during this fiscal year). Included planning, application process, panel review, scheduling, contracting, submitting and processing invoices, and promotion.
  - Between July 1, 2009 – October 30, 2009, we provided 54 performers at the Saturday Capital City Public Market
  - Between April 17 – June 30, we provided musicians at the new Thursday Capital City Public Market
- New starting June 4, 2010: **Friday Summer Lunch Jam Series** – Free music at the Grove Plaza for 13 consecutive Fridays from 11:30am-1:30pm.





In addition, the Department helped sponsor & promote **Fiesta Tropical** – a celebration of Hispanic Heritage Month featuring some of Boise’s finest dancers. This unique family-friendly event was held at the Knitting Factory and included Latin-inspired performances by dancers from the following organizations:

- ★ Idaho Dance Theatre
- ★ Balance Dance Company
- ★ Trey McIntyre Project
- ★ DROP Dance Collection
- ★ Treasure Valley Institute for Children’s Art (TRICA)

### Public Art Program

The Department’s public art staff completed an exceptional amount of work in several categories, including for the percent for art ordinance, with an array of partners, and in education, outreach, and maintenance.

*Percent for art:*

Implementation of the Percent for Art ordinance continued in significant way during the reporting period, including:

- **Peppermint Park: Wonder Wall by Reham Aarti, \$20,000 Budget**

A whimsical, two-sided mosaic wall with holes to place one’s head for a photo op or to make a parent laugh was completed by Reham Aarti. Completed December 2009.



- **Optimist Park: Four Sports Field Markers by Ward Hooper, \$15,000 Budget**

The Optimist Park already had four entrance monuments and four sports icons stationed throughout, marking fields. This year four more field markers were added, helping young sports participants navigate the expansive field. Completed July 2010.

- **Public Works: Geothermal Medallion by Ward Hooper, \$20,000 Budget**

Buildings that use geothermal heat are celebrated with a bronze memorial plaque, designed in a WPA style featuring two classic Boise buildings that are heated geothermally, Boise Depot and the State Capitol. This project was funded in part by Capital City Development Corporation and the building owners. Over thirty buildings are currently adorned with the plaques. Completed May 2010.



- **Morley Nelson Elementary & Community Center: Morley Nelson Mural by Marcus Pierce, \$13,000 Budget**

Pierce designed and painted a mural of the school’s namesake that featured the man, birds of prey, and the conservation area named in his honor. Completed May 2010.



- **City Hall West: Mark Manwaring painting commission for lobby and conference rooms, \$11,000 Budget**

As a part of the establishment of City Hall West, the City commissioned Idaho artist Mark Manwaring to create



paintings featuring the Police and Fire Departments for the lobby, three paintings featuring the Sawtooth Mountains for a conference room, and a nature painting for the “quiet” room. Completed June 2010.

*Partnership Projects*

- **Traffic Box Art: \$20,000 Budget**

The Downtown Boise Association received a Mayor’s Neighborhood Reinvestment Grant to commission seven artists to design images for downtown traffic boxes. The Department of Arts & History facilitated the artist selection process.



- **8<sup>th</sup> and Main Street Murals**

The Department of Arts & History worked with multiple community groups to design and paint changing murals around the “hole” at 8<sup>th</sup> and Main Streets. Funding provided by Capital City Development Corporation for supplies.

- **Winter Windows Competition**

Working with Downtown Boise Association, staff facilitated artist selection for decorating the windows of downtown businesses during the holiday season. Windows were judged and artists received prizes.

- **Kristin Armstrong Bikeway: \$2,000 Budget**

Boise City Mayor’s Office provided funding to design and fabricate signs to mark the newly designated Kristin Armstrong Bikeway, a part of Bogus Basin Road on which the Olympic winner trained. Dedicated July 2010.

- **Capitol Boulevard Bus Shelter Art**

Working with the bus driver’s union and Valley Regional Transit, the Department of Arts & History facilitated the selection of Fred Choate and Rick Friesen to design and paint murals featuring people at work for two new bus shelters on Capitol Boulevard. \$5,000 budget. Completed January 2010.



- **Helen B. Lowder Park: Interactive Hoop Game by Benjamin Love, \$26,000 Budget, a partnership with Southeast Neighborhood Association (SENA)**

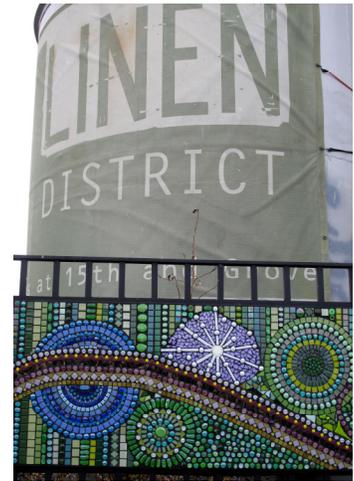
SENA received a Mayor’s Neighborhood Reinvestment Grant to do a public art project for the southeast region. The Department of Arts & History facilitated the artist selection and project management for the association. The panel selected Ben Love, who designed an interactive play piece with hoops and a colorful rubber floor. Completed June 2010.





- **Linen District Public Art**

Capital City Development Corporation provided \$10,000 in funding to commission three artists to create artwork to be installed on the fence next to the Linen Building on Grove Street. Reham Aarti’s mosaic murals were installed from April-July. Kate Masterson’s paintings will be up August-November. Matt Bodett’s paintings will be up December-March. Artwork will then rotate back through for another year.



- **Linen District Cultural Plan (to be completed August 2010)**

Capital City Development Corporation provided \$5,000 in funding to hire Trout Architect, with Dwaine Carver as the lead, to conduct a planning process and prepare a cultural plan for the Linen District to guide future City and CCDC cultural investments in this area.

- **8<sup>th</sup> Street Artist in Residence Program: 7 studios, 28 artists served in FY10**

Three landlords continued their commitment to provide free space to artists for three month residencies. The locations are 8<sup>th</sup> Street Marketplace in Bo-Do (3 studios), Renewal Underground at Fulton and 8<sup>th</sup> Street (2 studios), and the Alaska Building on Main and 11<sup>th</sup> (2 studios). Studios are open to the public on First Thursday and the artists are promoted through media sponsor Boise Weekly.



- **Art Donation: Special Olympics Cauldron Installed at Boise Airport**

Irene Deeley designed and built a cauldron for the Special Olympics, which was donated to the City of Boise and permanently installed at Boise Airport. Dedicated in November 2009.

- **Art Donation: Seated Lincoln, by Gutzon Borglum, replicated by Irene Deeley and installed at Julia Davis Park, budget unknown.**

Carol MacGregor spearheaded an effort to raise funds and commission the duplication of the Borglum statue for the City of Boise. Dedicated June 2010.

*Education and Outreach*

- **Public Art Brochure update**

This comprehensive guide to Boise’s public art collection provides photographs, art locations, and maps to direct people to artwork. Art in libraries, parks, the airport, other public facilities and downtown locations are highlighted.

- **A is for Art: Boise’s Public Art Alphabet Book**

A 28 page full-color booklet introducing children and adults to the visual imagery found in the City’s public art collection. This book is a tool to teach children the alphabet and encourage all citizens to be observant of and to celebrate the City of Boise through art.



- **Public Art Tours**

Staff provided public art tours in downtown Boise for over 2,000 students, professionals, and other groups.

- **Kiosk Re-design**

Two kiosks on 8<sup>th</sup> Street and Idaho and 8<sup>th</sup> and Broad Street were re-designed and printed featuring an updated map and brochure holders. Project partners were Capital City Development Corporation and Downtown Boise Association

- **Featured Art Lecture: Tricia Watts of EcoArtSpace, March 18, 2010**

The Department of Arts & History brought an expert on environmental Art, Tricia Watts, to Boise to speak about the history of environmental art. Forty people attended at the WaterCooler. The presentation was free and open to the public.



- **Artist Workshop: How to Prepare Public Art Proposals, March 26 & 27, 2010**

The Department of Arts & History organized a free, two-day workshop for artists on how to prepare proposals. The workshop was geared to help artists prepare for an opportunity to compete for six \$5,000 commissions for



temporary public art. The workshop included a panel of artists, administrators and fabricators talking about their experiences; examples of proposals from a range of artists; a lecture on environmental art; and a how-to section on what to do and what not to do. Thirty-five artists attended.

## Other Projects

The public art staff also initiated, participated in, or funded, a number of other special projects, including:

- Help fund the interpretive signage for the Basque Mural and Block
- Led the Boise Visual Chronicle (BVC) Task Force – to inventory and update the BVC process
- Led the BVC Collection Assessment, inventory and reinstallation of over 120 pieces – including continuing a curatorial position on contract through the American Recovery and Reinvestment Act (ARRA) funds
- Led the BVC Purchases -- \$10,000 worth of new items purchased for the Chronicle
- Managed Mayor's office and Council Chambers tours with Docent – sought out and hire docent
- Attended City-wide Leadership Summit
- Led production of the Public Works WaterShed Public Art video/ pod-cast
- Led GIS mapping of Public Art Collection, to be integrated with website



### *Conservation and Maintenance*

Staff and subcontractors conducted condition assessments of over fifty artworks. Significant conservation was performed on:

- Sprout Bench in Morris Hill Park
- River Sculpture
- Basque Mural
- Homage to the Pedestrian
- Grove Street Illuminated
- Great Blues
- Keepsies

Other minor work and vandalism abatement provided on several artworks.

### History Programs

- The History Division hosted six successful Fettucine Forum lecture series, which continued our on-going positive relationship with Boise State University. The season was well attended, averaging 140 per event. Topics ranged from a performance of Idaho “roots” music to an analysis of the role of women in the western environmental movement in the 1960s-80s.
- The History Division worked to identify ways to preserve the art cottage of James Castle. On Thursday, January 28, 2010, nearly sixty people attended a presentation about the artist by Jacqueline Crist; the Department hosted the event to introduce the audience to the life and work of this remarkable local artist. We formed a task force to identify next steps, including locating a city facility to store the cottage for restoration. As of this writing, the project is in limbo, waiting for approval to move the cottage.



- The History Committee of the Department hosted Depot Day, in celebration of the 85<sup>th</sup> anniversary of the Depot. Over 2,000 visitors attended the event (April 19, 2010). Though popular, we will do the event every five years rather than annually.
- For Preservation Month, May 2010 – the theme was Old is the New Green – the Department developed a walking tour of historic buildings heated by the local geothermal system. Our intern developed the tour and an accompanying brochure titled “Sustainability and Historic Preservation in Boise.” He led several tours for Preservation Month, and again for the local ArchWalks program
- We continue our new oral history program to record the memories of former mayors and city council members, local residents, artists and others (tied to specific project and/or art piece).



- Assisted with the preparation of the BSU book *Quintessential Boise: an architectural journey*, by Charles Hummel and Tim Woodward. The Department supported production with funds (over two fiscal years) due to the extensive local history and public art in the book. We helped with the launch event (publicity, etc) in April, 2010.
- The Department received a World War II Radio Navigation Chart of Boise, Idaho. We created an exhibit at the Airport using the chart, and wrote a description of how the chart was used. In order to complete this project, we conducted an oral history with James Baxter, a local navigator who used these charts in World War II.

## 2) Identify and describe the community of communities served during the grant period.

Our community is Boise – its residents, visitors, organizations, artists, and other cultural workers. As a department, we have heightened the importance of cultural experiences provided by City government to citizens. Boise is one of the smallest cities in the nation to have such a department. This puts leaders in art, history, and general cultural endeavors at the table with other city department leaders, and contributes making Boise one of the most livable cities in the country.

As an example of our work with our cultural community and interaction with the public and local business: Our performing arts projects stimulated pedestrian activity in downtown Boise, which has a positive economic benefit to businesses. Arts for Kids – including its re-working at Re-Art (in conjunction with the Treasure Valley Institute for Children’s Arts, TrICA), provided free experiences for kids who might not otherwise have an opportunity to participate in arts projects. Performing Arts at the Market – and its reworking as Performing Arts Downtown -- provides residents the opportunity to hear excellent musicians free of charge; many of the musicians are later booked for private events because of their performance at the market. Our public art projects, such as those with the Public Works Department, encourage interest in the environment as indicated by our ecological/temporary public art projects and public art in parks and libraries throughout the city; these encourage understanding of history, nature, and community. Our free “Fettucine Forum” public lecture series brings in hundreds of people for each event. Public funding equates to excellent public value and opportunity.

## 3. Describe initiatives, partnerships, or collaborations undertaken during the grant period and how new, non-traditional or underserved audiences were reached.

We worked with the Idaho Commission on the Arts, Capital City Development Corporation, the Downtown Boise Association, and City of Boise departments such as Libraries, Parks & Recreation, Fire, Police, Planning and Development, and Public Works. We also are active partners with local organizations such as “Go Listen Boise,” for a local music initiative, the Treasure Valley Institute for Children’s Arts (TrICA) for re-envisioning our Arts for Kids program, Think Boise First for our Fall for Boise kick-off event, and COMPASS for Fettucine Forum lectures relating to transit issues. Other partners include Preservation Idaho and the State Historic Preservation Office for Preservation Month (May) activities. Creating partnerships with other professional organizations as well as with other City Departments is a unique role we can fill and one we are confident will ultimately prove to benefit programming throughout the city.

We reached new, non-traditional or underserved audiences by hosting Worldfest, by co-hosting a Culture Cafes for students -- who rarely have an opportunity to collaborate or be included with a group were welcomed, by ensuring that our grant funding program makes more money available to the traditionally underserved, and by working with the local indigent community in the depths of winter to provide hands-on art activities for children at the Pioneer Recreation Center.



**4. Describe ways that your organizations complied with the ADA and Section 504 accessibility requirements during the grant period.**

Our website conforms to Section 504 accessibility. Also, we ensure that all of our public programs are handicapped accessible, will provide special services when requested, and provide this statement on documents such as our grant guidelines: *The Department of Art & History is committed to supporting cultural endeavors in the City of Boise without regard to race, color, creed, religion, age, gender, sexual orientation, military status, marital status, political opinion, national origin, familial status, mental and physical disability, gender identity, and source of income or disability status.*

**5. Provide an overview of your organization's structure, board and staff responsibilities and volunteer involvement during the grant period.**

Our organization is comprised of one director, one senior administrative specialist, one public art manager, one cultural programs manager, and one public art education and maintenance specialist. We also have one part-time graduate student to support the history program, occasional assistance by professionals on a contract, and myriad volunteers. We have one twelve-member volunteer Commission and three standing committees: the Visual Arts Advisory Committee, the History Committee, and the Cultural Programs Committee. Approximately twenty volunteers serve on these groups.

The director works directly for the Mayor of the City of Boise. Staff reports to the director. Both the director and staff work closely with committees and the Commission to review public art projects, events, engagement activities, and to determine procedures and policy for new initiatives.

Volunteer involvement during the granting period was significant. During the reporting period our volunteer hours neared 1300, worth almost \$32,000 (including in-kind support for graphic design). This includes volunteers for office work, events, and committees. From meetings, task groups, events, and other levels of support, our volunteers contribute in extraordinary ways.

**6. Describe your organization's audience development and marketing efforts during the grant period.**

We continued producing our e-newsletter, *Headlines*, monthly. The newsletters promote our activities as well as our partners and those who receive funds from us. We launched a new website, a Facebook page and a twitter feed, and our analytics are way up on those visiting and re-visiting the site. We are developing a comprehensive look that will support new marketing and communications efforts, including a new department brochure and annual report (to be printed in July 2010), and continue to distribute thousands of our Public Art & History map. The ABC book has been extremely popular and is in its second printing, and the Fall for Boise brochure was widely distributed throughout the city; it advocates for many organizations (as well as ours) by encouraging people to attend the many events and opportunities offered in September and October. Over 20,000 were distributed, and were linked to a website with the activities. Finally, a local firm provided a marketing and public relations strategy for the Department, including a strategy for reaching certain demographics with various types of media.



#### 7. Explain how your organization is achieving long-range goals.

We continue on the path we reported on last year: we are achieving our long-range goals in a number of ways, including examining and evaluating our goals and services based on our Department's plan and the City's strategic plan. We identified several essential administrative tasks for its maturation, ranging from document management and updating the budget to identifying resources and continuing to build collaborations and work interdepartmentally. We are improving our document management and communication protocols (such as a new database and website), are analyzing and implementing sound department administrative procedures, are initiating cultural planning opportunities (such as the temporary public art workshop, a training session on how to do public art proposals, and developing a cultural plan for a specific district) and are reviewing the role of our commission and standing committees. In addition, to reach our long-term goals, we are ensuring that Department resources are sound by pursuing grant opportunities, and are assessing the status and identifying new funds for our grant program. We also continue to build internal and external partnerships and advocate for arts and history programs and assets. All of these initiatives and programs, in addition to myriad public art, history, and cultural programs identified in this report, all help meet our long-term goals.

#### 8. Explain your evaluation methods and how they assisted you in measuring your desired outcomes. Attach samples of your evaluation instruments (surveys, interview questions, etc) and/or collected evidence (compiled data, systematic observation or documentation, etc).

The Department of Arts & History strives to ensure excellence in many ways. All programs, by design, have built-in evaluation benchmarks that may include audience numbers, cost, media coverage, number of finished public art assets, number of technical assistance services completed, and number and depth of sponsorships and/or partnerships. For example, we evaluated the new Arts for Kids program (Re-Art) and found that 79% were satisfied and that the majority of those never attended the program while it was at the Saturday Market. Most of those attending the re-envisioned library program (with TrICA) have little or no opportunities for art for their children. The program helped push our work into the neighborhoods through the libraries and we were successful in reaching far more children. For the Fettucine Forum, we sent an electronic survey regarding the quality of presentations and asking what attendees would like to see in the future.

For all of our public art and performing arts programming, we build in specific criteria and implement a public peer-panel process with carefully selected stakeholders and experts in the field.

Our grant program, City Arts & History Fund, also has established criteria and a review panel process as well as a final report requirement that helps us evaluate the success of the projects we funded. Those applying for grant funding for 2011 will submit their requests on-line; reviewers will be able to review them on-line as well. We launched this last year and found it to be very effective – for both the applicants and the reviewers.

Finally, our budget process within the City also uses a performance measure system as part of our quarterly reporting.

We evaluate our success using the following performance measures:

- Economic impact of art and history through studies and indicators
- Numbers and quality of completed public artworks, events, programs, and publications
- Citizens served by our events, public art projects, and other services
- Health of the local arts and heritage community including non-profit and for-profit arts organizations, citizen membership, attendance levels of local arts groups, FTE's employed by arts groups



## 9. Explain significant organization changes (budget amounts, deficits, and multi-year grants, etc)

No significant organizational changes to report. Staffing remains stable, and though we were required to return approximately \$20,000 from our budget so the City could balance its budget. We raised more money from sponsors and grants than anticipated. We continue to reexamine our goals and services and determine what will be added, changed, or deleted. This will be an on-going process over the next few years. Services such as the development of public art projects and organizing free civic visual and performing arts events will remain a part of our mission, and, in fact, will be expanded to an array of cultural opportunities because of our new status. Primary issues to resolve:

- Development of a strong marketing/communications and cultural tourism presence;
- Ensuring sound financial resources from the City's general fund and partner organizations to allow the creation of new jobs and/or contractual positions;
- Development of history projects and programs with little new revenue or staff;
- Public art maintenance needs increasing as collection grows and disperses.

### *Administration*

Last year we reported that we were undergoing significant change, including grappling with key issues regarding electronic communications such as comprehensive file structure, update/re-working of website, review and update of experienceboise.org events site, and implementation of a contact management database. We have resolved all of these issues.

### *Funding*

As noted above, our funding from the City's general fund was reduced this year, though will hold steady next fiscal year. Our allocation from the Capital City Development Corp was increased to accommodate a new project, and several sponsors came forward for the Fettucine Forum and Arts for Kids. We also received \$4600 from the ARRA stimulus package to cover the costs of our Boise Visual Chronicle curator (contract position), and had \$10,000 added to the budget by redirecting a general fund project to a capital project (more fitting).

### *Planning*

We completed the updated master-plan for public art the curatorial standards for the Boise Visual Chronicle art collection, and may begin a cultural planning process soon. We are reviewing the role of the Cultural Program Committee for its efficacy, and are reviewing and updating the role of the Visual Art Advisory Committee. We are working with an ad hoc committee regarding the Percent for Art ordinance policy and will implement a new planning structure for evaluating future public art projects. Finally, we are overseeing the Linen District Cultural planning process to guide future City and Capital City Development Corporation investment in the district.



**10. As you reflect on the grand period, does an anecdote or a moment come to minds which tells the story of your organization's success?**

One of the most noted anecdotes was when a parent told us about how taking his child to the Arts for Kids (at the Libraries) program helped him come up with an economical and easy birthday present. After taking his son to "Art from Earth to Hand" in which children created Andy Goldsworthy-inspired art using natural objects, his soon-to-be 4-year-old son said all he wanted for his birthday was rocks, pine cones, & sticks! A very nature-art inspired child!

Also, we provide walking tours to local residents and out-of-town visitors alike and participate in regional conferences where we play a role in introducing Boise to participants. Again and again this year we've heard comments ranging from "I never knew we had such a great public art collection...I need to pay attention," to "Boise has always been a blank slate to me...and I am impressed with the quality and variety of local cultural offerings." Our organization has played a key role behind the scenes for many years – installing public art, providing local music downtown, and more. We are poised to take a more prominent role and let people know what we do for the community. As a former commissioner said, "the Department needs to do half the work and tell about it twice as much." We are on our way in doing so.

**11. Please submit copies of recordings, videos, programs, publicity, and other printed materials relating to these activities.**

Submitted a variety of materials, including brochures, booklets, articles, website screen shot, and more.

JULY 2010

TO: Arts & History Commissioners  
Mayor Bieter, Councilmember Elaine Clegg, Jade Riley

FROM: Terri Schorzman, Department Director

RE: Monthly Report – *June activities 2010*



Arts & History

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**General      Budget/Funding/Personnel**

Department Budget: The Capital City Development Corporation (CCDC) has provided annual funding to the Department – and former Arts Commission – for many years, including for public art and performing arts downtown. The amount has varied, and has ranged from \$45,000 to \$55,000 over the past several years. During the budget build for FY10 and FY11, we worked with CCDC staff to better align our strategic and department plan with the use of CCDC funds, and, as a result, placed \$46,500 in each fiscal year. The funding covered our performing arts at the market/downtown, the opening and closing events for *Fall for Boise*, some for Arts for Kids, with the balance into other projects, such as temporary public art in the Linen District and for the Boise Visual Chronicle, the murals on 8<sup>th</sup> Street, and some administrative services. We learned recently CCDC has agreed to fund only \$12,500 for FY11, leaving us short \$34,000. They can no longer support performing arts (i.e., these events are not “bricks and mortar”), and the budget is tight. The \$12,500 is for historical research services, the development of a cultural program guide, and the murals on 8<sup>th</sup> Street. We will work with Mayor, Council, and Financial Services on how to proceed with the FY11 shortfall.

Department-awarded Grants:

*City Arts & History grant fund:* The CAHF opened June 21 and closed July 30. I have been in communication with the organizations who did not receive the Economic Development grants and provided guidance through this transitional year of the program. The review/selection committee will meet August 19.

Department-received Grants:

I completed reports for the Idaho Commission on the Arts, which included the final report for our FY10 grant (which follows their fiscal year of July 1) and an acceptance report for the new FY11 grant.

**Internal/Admin/Communications**

- The new department brochure and the FY09 annual report were printed at the end of the month. We will distribute them via mail to key constituencies and will post the electronic versions on the website.
- I prepared a short history of the arts in Boise for the economic development team at the City. The employees of a business that may move to Boise are interested in the history of Boise’s support for the arts.

- We're looking at new electronic media opportunities to reach broader cultural tourists, such as the new GOZAIC site through the National Trust for Historic Preservation, and through other ideas such as Buy Art (a marketing push), and others.
- We installed Proficio software for cataloging and tracking our public art and history collections. IT – along with our department and Fire -- helped purchase the software for the City, so we can track all collections (Fire, Parks, etc). This is a long-term solution to better track, identify, maintain and curate the collections.

## Collaboration/Outreach

- Kennedy Center at the Morrison Center: On Friday morning, July 16, Michael Kaiser, President of the John F. Kennedy Center for the Performing Arts, was in Boise on the last stop of his “Arts in Crisis” national tour that spanned all 50 states over nearly two years. Michael Faison of the ICA interviewed Mr. Kaiser in front of an audience of 70+ performing arts leaders on the stage of the Morrison Center for the Performing Arts. Mr. Kaiser is a master of the “turnaround”, having successfully turned around a number of artistically-stellar but financially-struggling institutions over his career. Idahoans got a chance to hear from him some of the strategies that he successfully put into practice. His interview was recorded by Boise State Public Radio and is now available on their website at [radio.boisestate.edu](http://radio.boisestate.edu) and will be on ours as well (when we get permission from BSU).

After the interview with Mr. Kaiser, we convened many of the participants in the Danny Peterson Theatre at the Morrison Center for a workshop on what everyone had just learned from the interview and how to put it into practice. To our knowledge, no other state convener undertook such a post-session. Mr. Kaiser was impressed that Idaho made the effort to focus the message of strong management practices in the arts..

- Society of American Travel Writers – We provided tours to this group: Josh and Tully provided a public art and history walking tour and I led a group to the cultural facilities and met with representatives there.
- Arts & Humanities Institute -- Met with Tony Roark (BSU) about proposed Arts & Humanities Institute at BSU.
- VSA/Creative Access Advisory Council – I met with the Very Special Arts and Creative Access Advisory Council regarding next steps for their new facility (federal stimulus money) and ideas for programming.
- Attendance/Participation – I attended a variety of presentation, events, dedications...
  - Tony Doerr book launch at the Linen Building
  - Dedication of the Basque interpretive plaques
  - The Boise birthday party and walking tour with the BSU Investigate Boise class (led by Todd Shallat and David Eberle)
  - Kristin Armstrong Bikeway dedication
  - Presentation by Dr. Richard Etulain about the cultural influences on Mark Twain (as part of the Idaho Humanities Council teacher institute)

## Sample of Projects

- Planning – Linen District: Our department convened a meeting of property and business owners in the Linen District to find out what they would like to see in large-scale public art in the area. CCDC hired Dwaine Carver to write the masterplan.

## In the News

Regarding the Michael Kaiser presentation:

<http://www.idahostatesman.com/2010/07/17/1270413/kennedy-center-president-arts.html>

<http://www.boiseweekly.com/Cobweb/archives/2010/07/16/michael-kaiser-from-the-kennedy-center-speaksin-boise>

[http://www.huffingtonpost.com/michael-kaiser/my-50-state-tour\\_b\\_650862.html](http://www.huffingtonpost.com/michael-kaiser/my-50-state-tour_b_650862.html)

Print color may vary from actual colors.



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DATE

## NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Karen Bubb, Public Arts Manager | 208.433.5677 | [kbubb@cityofboise.org](mailto:kbubb@cityofboise.org)

Date: August 31, 2010

### *New BSU Art Department Faculty to Present About Their Work*

Boise, ID – The Boise State University (BSU) Department of Art, which is NASAD accredited and has over 700 majors, boasts a diverse faculty and an active visiting artist program. As part of a metropolitan research university, the mission of the department is to function as a primary emphasis program representing the visual arts disciplines. The new faculty members attracted to the Department of Art are exciting additions to Boise's creative community. They are to be featured at an event where they will share their areas of expertise with the public.

Four new art department professors will present images and brief overviews about their own areas of research and creative practice. The public is invited to attend, meet the new faculty members, enjoy a reception and welcome them into Boise's creative community. Refreshments will be served. A no-host bar will be available.

**Where Will it Be?** The Gallery at the Linen Building, 1402 West Grove Street, Boise, ID

**When and For How Long?** Tuesday, September 14, 2010 5:30pm to 7:30 p.m.

**How Much and for Whom?** Free and open to the public.

#### **New Faculty Featured:**

- **Ryan Mandell, Sculpture** - Ryan earned his MFA in Sculpture from Indiana University and his BFA in Drawing from the Milwaukee Institute of Art and Design. Ryan describes his creative research as "sculpture that employs scaled down and streamlined versions of existing architectural forms that he either re-contextualizes or re-presents in such a way that the architecture's social influences (or potential for social influence) becomes more evident."
- **Caroline Earley, Ceramics** - Caroline received her BFA from Ohio University and her MFA from the University of Wisconsin. Her practice is grounded in the vessel tradition and incorporates hand, wheel and industrial approaches. She makes individual sculptural and functional pieces as well as installation works, which draw on her interests in science, politics and cultural issues.
- **Chad Erpelding, Drawing and Painting** - Chad Erpelding received his MFA in painting from Southern Illinois University Carbondale. His work addresses globalization through the exploration of systems and how it affects our sense of place. His work shifts between media, incorporating digital practices with traditional painting techniques. He has exhibited throughout the US and internationally.
- **Craig Peariso, Art History** - Craig received his Ph.D. in Art History and Criticism and Cultural Studies from the State University of New York at Stony Brook in 2006. His work has been featured in the journal *Third Text*, as well as in a number of edited volumes. He is currently completing a book-length manuscript on the performance of stereotypes by American protest movements in the late-1960s.

This event is organized by Boise City Department of Arts and History in partnership with Boise State University's College of Arts & Science Advisory Board and BSU Department of Art.

**Visual Arts Report**  
Prepared by Karen Bubb  
Public Arts Manager

July 2010

Temporary Public Art in Baltimore



**COMPLETED!**

**Kristin Armstrong Bikeway:** *Dedicated July 15, 6:30 at Hillside Elementary*

John Yarnell and Jason Keeble designed the Kristin Armstrong Bikeway signs, installed in July. The signs honor Kristin Armstrong by renaming part of Bogus Basin road after her. The Mayor's office provided the \$2,000 total budget. See attached PDF of image

**APPROVAL REQUEST**

**Foothills Learning Center: Fire Node:**

Amber Conger, Reham Aarti, and Marcus Pierce prepared design proposals for the fire node. A family is donating funds for this project. The selection panel chose Reham Aarti's proposal. VAAC approved the proposal, which will be presented at the meeting for approval. \$24,500 budget.

**NEW EVENT – MARK YOUR CALENDARS**

**BSU Faculty Reception: Tuesday, September 14<sup>th</sup> at the Linen Building**

David Hale at the Gallery at the Linen Building is hosting an event to welcome new BSU art faculty members. Working to organize exhibition of their art for the gallery as well. See attached news release draft.

**PUBLIC ART PROJECTS IN FABRICATION TO BE COMPLETED IN 2010:**

**Public Works:** *Approved by City Council.*

**Temporary Public Art Projects:** Eighteen proposals came in for Temporary Public Art Project with environmental focus. Six projects will be realized over the next year.

**Hobble Creek Park:** *Approved by City Council!*

Amber Conger has designed a weather vane sculpture for Hobble Creek Park. VAAC recommends approval; Parks Technical Review Committee also approved it. \$20,000 budget

**Boise Visual Chronicle:** *Approved by City Council!*

39 artists applied. 16 artists' work is recommended for approval. VAAC recommends approval of all panel selections but Greg Russell, which, when they saw it in person VAAC members did not feel it met their standards for artistic quality. All existing artworks will be presented at the meeting for the A & H Commissioners to see in person. Slides for those who are proposing new works will be shown. We are merging our funding for the project from FY 10 and FY 11 (\$10,000 each year). CCDC is also providing funding (\$5,000).

**PUBLIC ART PROJECTS IN DESIGN PHASE:**

**Parks Project:** *Re-design in process*

**Parks Administrative Office:** Jessie Proksa has created a design for an art project in the lobby of the admin office. \$6,000 will come from the percent for art program and \$5,000 from the Parks Department. Artist is working on a redesign of the project.

## CALL TO ARTISTS OUT:

### **Public Works:** *Call to artist released. Deadline July 23*

- Bubb is working on calls to artists for a project to do an alternative energy art piece on the Grove Plaza, a series of art pieces marking the tour path at the wastewater treatment facility, and a project to do art on a lift station in a neighborhood.

## PARTNERSHIPS UPDATE

### **8<sup>th</sup> Street Artist-in-Residence:** *New Artists*

On First Thursday the following artists had open studios.

#### **8<sup>th</sup> Street**

Ben Browne  
Mihail Baluta  
Shari Olivieri

#### **Alaska Building**

Vieko Valencia  
Nicole Sharp-Rasmussen

#### **Renewal**

Collin Pfeifer  
Solomon Hawk Sahlein

### **ValleyRide Regional Transit Center:** *Architects Selected*

Bubb is working with ValleyRide to integrate public art into the RFQ process for the new transit center to go on Idaho and 11<sup>th</sup> Street. \$110,000 budget from ValleyRegional Transit Authority.

### **CCDC/Valley Ride: Bus Shelter Art**

Bubb is preparing a call to artist for artists to design art elements on 8 downtown bus shelters.

### **Linen District: NEW ART**

Reham A. Aarti's Linen District public art mosaics were installed on April 1. They will be up until July 31<sup>st</sup>. Kate Masterson will follow in August. Matt Bodett's work will be installed in December. CCDC is funding a project in the West Side District with \$10,000. Panel members include TJ Thomsosn/City Council, David Hale/A & H Commission.

## OTHER PROJECTS, APPROVALS UNDERWAY

### **Public Art Planning and Policy Recommendation:** *Approved!*

A task force has responded to policy questions and has recommendations to consider regarding Percent-for-Art funding. Approved by City Council. Ad Hoc Committee to meet in August.

## OTHER ARTS/CULTURE/EDUCATION ACTIVITY FOR BUBB

July 9	Presented about grant writing to BSU arts education class.
July 12	Participated in filmed interview about Modern Art experience
July 15	Attended Bill Blahd opening at BSU Special Events Center Attended Kristin Armstrong sign dedication at Hillside Elementary School
July 16	Attended Michael Kaiser presentation at Morrison Center
July 23-August 1	Bubb in New York City, saw lots of art and theater

# Cultural Programs Update

## August 4, 2010

### I. Performing Arts Downtown

The Performing Arts Downtown program continues throughout the summer and at the Saturday Market through October. Venues include:

- Capital City Public Market – Saturdays on the Grove Plaza (April 17 - October 30)
- Capital City Public Market – Thursdays in front of Cold Stone Creamery, between Bannock & Idaho (May 6 – September 30)
- Friday Summer Lunch Jams Fridays, City Hall Plaza & Grove Plaza (June 4- August 27)

### II. Arts for Kids 2010

- For 2010, we held 28 programs throughout the four Boise City Libraries between November 2009 and May 2010. A grand finale event was held in the Grove Plaza (west of Brick Oven Bistro) on May 29, 2010 during the Capital City Public Market.

Met with TRICA & Libraries on Wednesday, July 28 to explore ideas for Fiscal Year 2011, including:

- Timeline
- Budget
- Improvements
- Summer Art Camp Saturdays –Lindsey Newgard held the second of two children’s art activity center on July 31 at the Capital City Public Market that mirrored Arts for Kids at the Market programs from past years. Our department and CCDC are helping to support with \$2000 in funding & access to all of our leftover Arts for Kids supplies (currently stored in the basement of the Esther Simplot building).

### III. Fall for Boise

- Kick-off will be on Friday, September 3, 5pm-7:30pm. Highlights so far include:
  - a. Boise City Band, led by Marcellus Brown.
  - b. Kids’ activities
  - c. Have our booth out with Fall for Boise Brochures (thereby linking to arts & cultural organizations’ upcoming performances & events).
  - d. DJ- music
  - e. And a few surprises!!!
- Fall for Boise Finale - Saturday, October 23, 5:00pm-7:00pm.
- Brochure: At the printers; delivered to us August 17
- Fall for Boise Website - need to send more revisions to web designer

**IV. Arts & Culture at the Depot**

- During public hours – May through September public hours are (change in October):
  - a. Sundays – 10am-6pm
  - b. Mondays – 1pm-8pm
- Upcoming exhibits/performances:  
<http://www.cityofboise.org/ArtsAndHistory/CulturalPrograms/Programs/page50512.aspx>

**V. Good Neighbor Day** – Working with Libraries to try & come up with some simple, low-cost programs for Good Neighbor Day on Sept. 26.

**VI. Local Arts Index** – Americans for the Arts project, this has about 100 participants from representing counties throughout the U.S. to help assess the vitality of arts & culture on a local level. This is an offshoot of the National Arts Index 2009. More info as it becomes available.

**VII. Curb Cup** – Sunday, August 29<sup>th</sup> – [www.boisecurbcup.com](http://www.boisecurbcup.com) . Our department will participate by:

- Helping to promote through e-blasts, Facebook, Twitter, website
- Providing 3 awards to be judged at the event by department staff & presented at the awards ceremony that immediately follows the event.
- Offering an opportunity for our award winners to perform at the Fall for Boise Finale (paid opportunity)

**VIII. Committee Dissolution** – Decided for now that the committee will disband. It has been very helpful for the first year where members have served in an advisory role. But have come to a transition point in which I am having difficulty coming up with topics that justify the time & effort it takes for committee members to meet.

**IX. Appreciation Initiative** – Working with Stephenson to come up with a process for a simple program to commend Boiseans for Random Acts of Art, History and Culture. Stay tuned!

**X. Budget** – Lost of bulk of CCDC funding for fiscal year 2011, which includes funding for:

- (-\$10,000) - Performing Arts Downtown, April 2011 through October 2011.
- (- \$ 5,000) – Fall for Boise Kick-Off Event
- (- \$ 5,000) – Fall for Boise Closing Event
- (- \$ 2,000) – Arts for Kids (market venue)

We have a request in to the Mayor & City Council to cover this & other CCDC fiscal year 2011 funding.

## History Division Highlights-July 2010

- Conducted Oral Histories with:
  - Don Brennan
  - Joy Buersmeyer
  - Marge Ewing
  - Jerome Mapp
  - Jon Mason
  - Carolyn Terteling-Payne
- Arranged Oral Histories with:
  - Paula Forney
  - Anne Hausrath
- Attended Arts in Crisis conference at the Morrison Center
- Toured the City Records Center to briefly evaluate the historic collections contained there.
- Toured the Idaho State Historical Society Archives
- Attended History Committee Meeting
  - Reviewed 2010-2011 Fettuccine Forum poster
  - Presentation of the Jensen Farm Artifacts project
  - Planning for Sesquicentennial Celebration
  - Recognition of the Interurban Centennial 2011
  - Welcomed new committee member, Jody Romero
- Trained 4 volunteers for oral history interviews