

# A&H Commission Meeting

Wednesday,  
December 1, 2010  
5:30 - 7:00 pm

The Salmon Room  
Boise Centre

## AGENDA

- 5:30 Arrive at Boise Center for holiday reception
- 5:45 Call to Order - D. Hale, chair
- 5:50 Meet new marketing director at Boise Centre
- Year-end Review Slide Show**
- Approve Minutes** of November 3, 2010 commission meeting  
Executive Committee report, D. Hale  
Director's report - T. Schorzman  
Commissioner time timesheets due end of December
- 6:00 **Hot Topics - Planning**  
Highlight of History Programs plan  
Highlight of Cultural Programs strategy  
Role of legal and insurance requirements
- 6:20 **Reports**  
History Committee, E. Chandler  
Visual Arts Advisory Committee, J. Lloyd  
Cultural Programs update, A. Fackler
- 6:40 **New Business, Comments, Announcements, Upcoming Events**  
Commission is invited to attend the Historic Landmark Award presentation immediately following the commission meeting, until 8:00 at the Boise State Center in the Alaska Building.
- 7:00 **Adjourn**

### Upcoming Meetings:

Executive Committee meeting: December 28, A&H noon  
Commission meeting: January 5, 2011  
Visual Arts Advisory Committee: January 19, A&H, noon  
History Committee: January 26, TAG. 5:30



*Terri's cell, 724-6506  
Janelle's cell, 724-6537*

COMMISSION  
MEETING  
MINUTES

November 3, 2010

The Cabin

BOISE CITY  
DEPT OF ARTS  
& HISTORY

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MINUTES

**Present:**

Elaine Clegg, Council Liaison  
Suzanne Gore  
David Hale, Chair  
Margaret Hepworth, Exec. Comm  
Jane Lloyd, VAAC  
Megan Mizuta, Youth Comm.  
Jody Ochoa  
Pat Riceci, Legal Liaison  
Stephenson Youngerman

**Staff:**

Terri Schorzman, Director  
Amy Fackler, Cultural Programs  
Manager  
Janelle Wilson, Administration

**Excused:**

Eve Chandler, History Comm.  
Sandy Harthorn  
John Sahlberg  
Richard Young

Welcome to The Cabin - DeeDee Ryan, Interim Director

**The meeting called to order at 5:33pm by Hale**

**MEETING MINUTES**

Typo corrections: News – Cabin “Oct”, Boise Art Museum –“ More Than a Pretty Face”

**Motion:**

Lloyd moved to approve the October meeting minutes; Ochoa seconded.

**Motion carried.**

**EXECUTIVE REPORT- HALE**

Commissioners are reminded to provide evaluations for any grant programs attended. The evaluation form is on the department’s website.



#### **DIRECTORS REPORT- SCHORZMAN**

- Wilson received an award from the Boise Young Professionals: Events & Networking Work Team Member of the Year 2010
- Workshop series in partnership with Idaho Commission on the Arts and Very Special Arts have started:
  - Social Networking for Artists – October 26
  - The Business of Being an Artist – November 3&4
  - Three more upcoming workshops in November and December
- Emerging artists at the market program – We have connected the Brick Oven Bistro with the Treasure Valley Artists Alliance and Art Source gallery to continue the program
- The City will begin an audit of spending (including in-kind support) for cultural facilities, programs, and our public art collection
- Visual Arts Advisory Committee is soliciting new members  
commissioners are requested to act as a nominating committee

#### **HISTORY COMMITTEE- SCHORZMAN**

- Barbara Perry Bauer is leading Interurban Anniversary events
- Planning Sesquicentennial
- Fettuccine Forum Thursday, November 4 – Finding Refuge in Idaho: Experiences and Impressions of Boise's Newcomers

#### **VISUAL ARTS ADVISORY COMMITTEE- LLOYD**

- Public Art Policy changes
  - A process has been developed for the identification of public art opportunities which will increase the flexibility of spending, allow us to leverage matching of funds with private entities, and extend the reach of locations of public art. Partners could include city departments, private businesses, and community groups. A scoring rubric will be used for each project to be reviewed by VAAC, the commission, and City Council.
- Percent for Art changes
  - Correction of department name throughout the ordinance
  - Pools all general fund percent for art money into one line (rather than keeping it in the department/project it was generated by)
  - We have been advised by Finance to hold back a portion of our capital fund to ensure that we have funding in lean development years
  - The fund would only be evaluated every three years to potentially be swept back into the general fund

#### **Motion:**

Lloyd moved to accept the Visual Arts Advisory Committee's recommendation to approve both the Public Art Policy and Percent for Art Ordinance changes. Gore seconded.

#### **Motion carried.**



- Comments and suggestions are welcome on the Linen District draft plan (included in board packet). Please send your comments to Bubba

#### **CULTURAL PROGRAMS – FACKLER**

- Fall Fire Finale was a success!
- Re-Art (TrICA & Library!) program will start November 13-14 targeting age 5-10, second weekend of the month November-May
- Fall For Boise evaluation is underway
- Local arts index is in progress
- Evaluation of Performing Arts Downtown Programs is in progress
- Thrill the World was a success -69 dancers! The group was invited to do encore performances at Old Pen “Frightened Felons” event

#### **NEWS AND ANNOUNCEMENTS**

- New art exhibit at Linen Gallery – Brian Moore
- Fundraiser for Marina Healing Arts at Linen Building
- 100 Year Anniversary of Linen Bldg November 12
- Vinyl Preservation Society party– November 14
- November 19- Rock to Read with Go Listen Boise
- November 29- Story Story Night
- Dia de los Muertos exhibit at Idaho State Historical Museum through November 6
- Boise Weekly Cover Art show through November 17 at at Idaho State Historical Museum
- Idaho State Historical Museum – Power to Play exhibit – recycled materials made into toys – thru February
- Idaho Smart Growth - November 4 – Local Motion
- November 5- Discovery Center – transportation exhibit – free
- Caldwell, Indian Creek redevelopment project – November 5
- Boise Contemporary Theater – Tru – November 23- December 18
- Boise Contemporary Theater- Children’s Reading Series – November 14
- Idaho Dance Theatre – November 4-7
- House of Art – Gem Noble - November 4
- New A&H Department blog - open call for submissions

**Meeting adjourned at 6:57PM**

**Next meeting December 1, 2010 at Boise Centre**



12/1/10

November 2010  
Activities Report

Department Director

## MEMO

TO: Mayor Bieter,  
Councilmember  
Elaine Clegg, Jade  
Riley  
& Arts & History  
Commissioners

FR: Terri Schorzman  
RE: Monthly Report

BOISE CITY  
DEPT OF ARTS  
& HISTORY

## REPORT

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### GENERAL

#### Budget:

I met with the "Resource Utilization" group regarding our needs for IT, risk, fleet, personnel, and more regarding the two-year budget build. I continue to explore other funding sources for the grant program, performing arts, and history. And, the Executive Management Team approved the use of year-end funds to back-fill the loss of CCDC money for FY11.

Personnel: We received approval to use "workforce planning funds" for a one-time temporary, part-time electronic communications assistant. The position was posted on the City's website and we had 20 applicants. I interviewed three people and made an offer; the candidate is in the HR "on-boarding" process through late November. Also, I received a commitment from the Dean of the College of Social Sciences and Public Affairs at BSU that they will continue to support the history graduate fellowship next academic year—with no immediate plans of terminating the program.

Planning: We continue to work on our goals for FY11 and for the city 2-year budgeting process.

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### INTERNAL/ ADMIN/ COMMUNICATIONS

The launch of the Professional Development Training Series has been very successful so far! Standing room only for the evening sessions (how to photograph your work, how to use social media), and our day and half session was packed...70+ the first day and 50+ the second. The attendees have been very pleased and grateful that we took the leadership on providing such training opportunities. We have established a very good partnership with the Idaho Commission on the Arts and Idaho Parents Unlimited/Very Special Arts for the series.

We launched a Customer Satisfaction survey on November 19. Within the week we had over 70 responses. We will close it on November 30 and will begin to tabulate and summarize responses.

The November Fettucine Forum - "Finding Refuge in Idaho" - received a standing ovation. Audience members were very moved by the stories of the refugees and the effective role of Jan Reeves in questioning, moderating, etc.

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### COLLABRATION/ OUTREACH

A month of many community-based meetings; a sampling:

I set up a meeting with the Emerging Artist program of the Bistro and Boise Weekly and the Treasure Valley Arts Alliance to talk about the TVAA managing the Emerging Artists program at the Market. The meeting went well, with a few caveats to be worked out. This role - of facilitator and moderator - is a good one for the Department.

I met with a representative from the Idaho Community Foundation about establishing a special project fund there for the Sesquicentennial. This may be do-able, but a dedicated fund at the City may be just as effective.

I met with a representative of the Veteran's Park Neighborhood Association to plan for a grant application to the Neighborhood Reinvestment Grant program. They are proposed a



wonderful historic trail through the neighborhood, which fits very much with our long-term goals for similar trails. I prepared a letter of support for the group.

Barbara Perry-Bauer (on the history committee) and I met with representatives from Valley Regional Transit about the 120<sup>th</sup> anniversary of the interurban and our suggested plans for a celebration. They are very supportive of the project. Also, the preliminary planning team for the Sesquicentennial met to brainstorm opportunities and ideas for the commemoration in 2013.

Karen Gallagher, in the Planning Department, and I met with representatives of ACHD regarding the historic Capitol Bridge and upcoming work. ACHD is sensitive to the historic nature of the bridge, the tile and bronze work, lighting, and balustrades.

Brandi and I met with Fire Chief Doan about the Fire Department history program. He will provide funds to complete the artifact and document inventory and enter the information in the database. He will also support the proposal of a historian to write a history of the department.

Amy and I met with representatives of the Idaho Korean Association to learn about a big Korean festival for October 2011...in which the Korean Association from LA (funded by the Korean government) will help pay for. We agreed to get a letter from the Mayor to the Association inviting them to Boise.

Staff and I met with the Risk and Insurance folks at the city to figure out what's needed and when.

The Mayor, Cece Gassner and I met with Mark Junkert (Opera Idaho) and Marshall Garrett about the need for a mid-sized performing arts facility in the city. The Mayor is very supportive

I attended:

- Opening of *Dia des Los Muertos* at the Idaho Historical Museum
- The Cabin's Reading and Conversation series, with T.C. Boyle
- 100<sup>th</sup> anniversary of the Linen Building

#### In The News

- DBA will receive an award from COMPASS for the traffic call boxes.
- "Street Art: Thinking on the Sides of a Box," by Erin Ryan, in the winter 2011 issue of *BOISE* about art on the traffic call boxes.

#### ATTACHMENTS



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## REPORT

### MEMO

**TO:** Mayor Bieter,  
Councilmember Elaine  
Clegg, Jade Riley &  
Arts & History  
Commissioners

**FROM:** Karen Bubb  
**RE:** Visual Arts Report

### NOVEMBER SUMMARY

Boise City Council to review policy and ordinance changes on November 30th. Bubb attended Creativity World Forum in Oklahoma City (see attached summary of events attended).

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#### IN PROCESS

**Boise Visual Chronicle:** Staff removed artwork from Boise Centre so that the Festival of Trees could use all the wall space. Work will be re-installed in December.

**Parks Projects:** Wind Art/Julia Davis Park: A formal call for artists for wind artwork was released in October. Fourteen applications received. The panel will meet November 22 and three artists were chosen as finalists: Taradash Studio of Brooklyn, NY, Troy Pillow of Seattle WA, and Landmark Impressions of Boise, ID. Proposals due in January.

**PW Greening of the Grove:** Amber Conger as lead artist and Cody Ruddy as support artist in training. Artists are working on design team with Bruce Poe and are creating a program for art on 8<sup>th</sup> Street and design for single artwork as first step in the plan.

**PW Temporary Public Art Projects:** Six projects moving forward.

**Parks Foothills Learning Center:** Reham's contract is fabricating the "Cat's Face Revival," a metal tree sculpture covered in mosaic for Foothills Learning Center. Completion in early Spring.

**Parks Hobbie Creek Park:** Amber Conger is in the final fabrication stages of Zephyrus, a sculpture featuring a weather vane that blows in the wind and a wind speed indicator. Completion due early Spring.

**ValleyRide Multi-Modal Center:** Contract completed. Site selection still under review.

#### **CCDC Projects:**

-Linen District Plan draft under review at CCDC.

-Bus Shelter Art: Call for artists for art on new bus shelters to be released in December.

-Linen District Artwork: \$30,000 is set aside for PA in Linen District. Call released in December.

**Artists-in-Residence:** November 2010 is the second month for the new Artists in Residence. Go see their work on First Thursday. New events organized by the writers in residence at Cole Marr Gallery.

**Contract Staff: Amy Pence Brown:** Amy is working on getting signage installed, assisting with grant writing, presentations, and other duties as assigned.

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### OTHER COMMUNITY ARTS-RELATED STAFF ACTIVITIES

- 11/2 – Attended "Gang" lunch with Healthwise owners, Ada County Sherrif, Idaho Shakespeare Festival Director, and Nancy Napier.
- 11/3 – Attended Bruce Baker workshop on the business of being an artist
- 11/5 – Participated in "Design Thinking" training with local companies & BSU faculty
- 11/9 - Studio visit with Jany Rae Seda
- 11/9 – Facilitated BSU Teaching Scholar group about creativity
- 11/10 – Attended Nancy Napier's "aha" book signing at Rediscovered Books
- 11/11 - Facilitated Very Special Arts selection panel to choose artists for exhibition at their new space
- 11/12-18 – Attended Creativity World Forum in Oklahoma City
- 11/11 - Facilitated workshop on creativity and innovation for Boise State University Shared Leadership group of 35 faculty and professional staff
- 11/19 - Co-facilitated workshop on creativity and innovation with Nancy Napier for Boise State University President's Academy of 24 high-level administrative staff/faculty





## MEMO

**TO:** Mayor Bieter,  
Councilmember Elaine  
Clegg, Jade Riley &  
Arts & History  
Commissioners

**FROM:** Karen Bubb  
**RE:** Visual Arts Report

### OKLAHOMA CITY: CREATIVITY WORLD FORUM

Bubb attended Creativity World Forum in Oklahoma City focusing on the importance of creativity and innovation in education, business, and cultural arenas.

Over 2600 people from 17 countries and 35 states gathered in Oklahoma City for the [creativity forum](#). The conference featured high-level authors, business professionals, athletes, and inventors who discussed the impact of creativity in our lives. [Sir Ken Robinson](#) (author and expert in creativity in education), [Daniel Pink](#) (author of “Whole New Mind” and “Drive”), [David Pogue](#) (New York Times columnist), [Blake Mycoskie](#) (of Tom’s Shoes), [Andrew Zolli](#) (a future-caster) and many more who are on the cutting edge of creativity in their own work.

Why Oklahoma City? Because Oklahoma City is one of 12 designated Creative Cities around the world – they are currently the only such designated city in North America. The City’s mission is to establish Oklahoma City as a world-renowned center of creativity + innovation in commerce, culture and education. If you want to see the Twitter record go to [#cwf2010](#).

Here are highlights from the Forum:

1. Sir Ken Robinson, [creativity education specialist](#) – ‘You are in your element when you combine aptitude and passion’. And, ‘the way we are teaching is not working, and we are losing our creative edge.’
2. Daniel Pink, [author of ‘Drive’ and ‘A Whole New Mind’](#) –What motivates us? It is not pay or carrot/stick rewards. It is the opportunity for autonomy in our work; engaging by getting there under our own steam. To do that, we all need time for ‘non-commissioned’ work – giving ourselves time and space to not do what we are paid to do. Now there is an opportunity to give something to yourself and your staff – one day of non-commissioned time per month.
3. Erik Logan, CEO of [Harpo Productions](#) (Oprah!) – We all have our own role in the creative process so what is your voice? He shared how he has risen from working as a costumed mascot to the leader of one of the most successful companies in the nation with a focus on creativity, working across disciplines, and audience empathy.
4. The New Urbanism is key to evolving our creative capacity. Strong cities have a well-developed quality of place, which leads to quality of opportunity. According to [Carol Coletta](#), talent is concentrating in fewer places so we are under stiffer competition to keep, attract and develop talent.
5. Andrew Zolli says that we need ‘deep structure’ to develop our thought leadership. Learn more at [www.poptech.org](#). He also says that ‘fast moving trends have the attention, but slow moving trends have the power.’
6. New creative technologies have gone beyond being resources to improve our lives; they are changing how we live, as demonstrated amazingly by Pranav Mistry, MIT. Check [this](#) out. Click on Projects/Sparsh or any of the other projects listed. Enjoy!





## MEMO

TO: Mayor Bieter,  
Councilmember Elaine  
Clegg, Jade Riley &  
Arts & History  
Commissioners

FROM: Amy Fackler  
RE: CPC Report

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## REPORT

November 2010  
Cultural Programs

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### SUMMARY

**RE-ART, Arts & Culture at the Depot, Local Arts Index, E-Newsletter, Workshops, Culture Cafes, Performing Arts Downtown, & Fall for Boise**

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### CURRENT PROJECTS/ EVENTS

**RE-ART (Arts for Kids)** – Record attendance for the first RE-ART program of the 2010-2011 season! Approximately 143 children & their parents attended the Saturday, November 13 and Sunday, November 14 BREAKDANCING class at the four library branches. We also received a generous grant of \$2500 from the OfficeMax Boise Community Fund to support the program. The series continues the second weekend of every month through May 2011.

**Arts & Culture at the Depot** – Schedule available on department website. Of special note: Snowman Tales (Storytelling) & Holiday sing-a-long in the Meeting Station Room at the following times:

- Sunday, December 11 – 12:30pm & 2:30pm
- Monday, December 12 – 12:30pm & 2:30pm
- Sunday, December 18 – 12:30pm & 2:30pm
- Monday, December 19 – 12:30pm & 2:30pm

**Local Arts Index** – Latest timeline has moved the start-date for collecting information to January 2011.

**E-Newsletter** – Headlines #26 was sent out in late November.

**Workshops** – The third in a new series of workshops for artists was held on Tuesday, November 16 at the Very Special Arts Center (1828 W. Overland; near intersection with Federal Way). Another great turnout and great presentation on photographing artwork led by Shawna Hanel from BSU. The next workshop, Portfolio Development, was on Tuesday, November 30. The last in this season's itinerary will be on Tuesday, December 14 on the subject of working with galleries, museums, and collectors. (Note: This last workshop will likely be in the new space for Very Special Arts/Idaho Parents Unlimited in BoDo.)

**Culture Cafes** – Working with ICA on creating a new education-based series of Culture Cafes.

**Performing Arts Downtown** – Most likely the Capital City Public Market will organize & manage their own program for market music and performances for 2011. Currently researching potential to partner with other organizations for other music/performance options. We have to fulfill some complex contracting requirements that present challenges for hiring individual artists and also for sub-contracting services. We are trying to determine what is feasible and sensible in terms of what kinds of specific programs can be offered.

**Fall for Boise** – Working on promotion plan for 2011. I hope to include a cultural organizations companion piece to the public art brochures that might be able to fulfill some of the role of the Fall for Boise brochure (which partner DBA did not receive the \$5000 funding to produce & publish from the Idaho Travel Council for 2011). Events will continue to be re-evaluated in terms of cost & ability to contract artists & performers.

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## **FUTURE PROJECTS/ EVENTS**

**Black in Boise** - Trying a pilot program to open dialogue about what it's like to live in Boise as a black person. Idea will be to integrate some of the discussion into the Blog. More soon!

**Cultural Organizations Brochure/Publication** – Have \$5000 from CCDC to develop, print, distribute a publication that serves as a resource & promotion for cultural organizations in Boise. We hope to make this a companion piece to be part of a series for **Local Arts Index**

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## **NOTE**

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## **ATTACHMENTS**

**Arts & Culture at the Depot-** [http://www.cityofboise.org/ArtsAndHistory/PDF/DepotCalendar\\_Nov2010.pdf](http://www.cityofboise.org/ArtsAndHistory/PDF/DepotCalendar_Nov2010.pdf)

**RE-ART: Breakdancing @ Boise City Libraries (Nov. 13 & 14) –**

