BOISECITY DEPT OF ARTS &HISTORY

Agenda - A&H Commission Meeting

Wednesday, October 3, 2018
3:30 – 5:00 PM. Boise City Hall – Greenbelt Room (3rd floor)

- I. Call to Order Jody Ochoa, Chair
- II. Approve Minutes of June 6, 2018
- III. Administration/General
 - Introduce Jenessa, Mackenzi, Jessi
 - Urban trails
- IV. Reports and Conversation
 - Update facility (T. Schorzman)
 - brand awareness and positioning for FY19 (J. Yribar)
 - Public art updates (K. LeClair)
 - o Review/approval FY19 public art budget
 - Other project status Q&A, as time allows (A&H program managers)
- V. New Business
- VI. Adjourn meeting

Meeting Schedule for 2018, 3:30 – 5:00, location TBD for each:

December 5



A&H Department Commission Meeting Wednesday, August 8, 2018 – 3:30 to 5:00 p.m. Greenbelt Room – City Hall

Meeting Notes

Commissioners Present: Jody Ochoa, Dede Ryan, Alecia Baker, and Sia Chauhan Commissioners Absent/Excused: Al Heathcock, John Hand

Staff Present: Terri Schorzman, Karl LeClair, Catina Crum, Amy Fackler, Annie Thiffault, Stephanie Milne-Lane, Jennifer Yribar, Whitney Evanson, Jennifer Tucker, Rachel Reichert, and Jeannette O'Dell

Others: Shawn Wilson

Call to Order:

Commissioner Ochoa called to order at 3:30 p.m.

Approval of Minutes:

Motion to approve the June 6, 2018 minutes. Ryan moved. Baker seconded. Motion carried unanimously.

Administration/General:

Commissioner Ochoa and Terri offered congratulatory words to Jeannette O'Dell. She has given notice because her husband has accepted a job with the Melbourne, Florida airport. Terri will let everyone know when Jeannette's last day is set.

Shawn Wilson and Jennifer Yribar gave an update on the Library/Art & History campus project.

- The public outreach meetings reflected an overall acceptance of the project though some concerns
 were brought up. There were a total of 350 attendees combined, and 390 individually provided
 comment cards. Jennifer explained how comments received were categorized as positive, negative,
 and neutral. The three significant themes of concern are the Cabin, parking and costs.
- Next steps: There will be a neighborhood update to meet with businesses and residents; this has been scheduled for August 9. Also, architect Moshe Safdie will present free to the public on September 21 at JUMP. A second round of public input meeting and open houses will be scheduled after September 21.
- Shawn discussed the project timeline from concept design, outreach, fundraising, design, construction to start in late 2019 to opening in 2022.

Questions for Shawn:

Commissioner Baker asked about concerns with the retrieval system related to the lack of search or browsing capabilities, which is an integrated part of the project. Baker also indicated she was part of conversations with negative feedback about the project. Terri suggested a meeting could be scheduled to discuss these concerns related to the Library's ARS system, communication and information to be disseminated.

Reports:

FY19 Grants - Amy

- Amy presented recommendation for FY19 grant recipients for review and approval. The department received 55 applications and 35 recipients will be awarded grants ranging from \$2,000 to \$5,000 for a total of \$150,000 in grants. The next step is to send these recommendations for approval to Mayor and council members on August 10.
- Alecia commented on the \$5,000 recipients being repeated recipients. She also asked how much
 JUMP is charging Story Story Night. Amy indicated there are newer cultural events under smaller
 grants.
- The grant recipient luncheon has been tentatively scheduled for September 27.
- Commissioner Ochoa asked for a motion to approve the recommended grant recipients as shown. Ryan moved. Baker seconded. **Motion carried unanimously**.

Public Art - Karl

- Karl gave an update on the Zoo Boise Gorongosa Exhibit public art. This project is being funded by Friends of Zoo Boise. Melissa Chambers is the selected artist to develop the design. She developed standing panels for the exhibition.
- Request for the approval of the James Castle House public art signifiers designed by Troy Passey.
 The department received 17 applications and three finalists were brought into town. Troy Passey is
 the selected artist for this job. Karl presented the two vertical sculptural elements submitted by
 Troy. The anticipated installation is spring of 2019. Karl requested approval of the project.
 Commissioner Ochoa asked for a motion to approve the design as presented. Ryan moved. Baker
 seconded. Motion carried unanimously.
- Karl presented phase 2 projects for the VRT station on Main Street. CCDC allocated funds for these
 projects. Karl presented pictures of proposed design by Larry McNeal for the east side, Tony Caprai
 mural at the ramp entry, and window treatments by Chad Erpelding. Commissioner Ochoa asked
 for a motion to approve the designs as presented. Baker moved. Ryan seconded. Motion carried
 unanimously.
- Karl mentioned the new comic con mural was installed today. Also, 5-6 traffic boxes have been installed so far out of 18.

New Business - Terri

- The 10th anniversary of the Arts & History Department will be celebrated on September 19 at the James Castle House from 5:30 to 7:30 p.m. Invitations will be sent out soon; mark your calendars.
- Commissioner Baker asked about the partnering effort with Dwaine Carver to update the Public Works Art Plan.

Commissioner Ochoa presented a motion to adjourn the meeting at 5:05 p.m. Ryan moved. Baker seconded. Motion carried unanimously.

Meeting adjourned.

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BOISECITY DEPT OF ARTS & HISTORY

October 3, 2018

To:

Mayor Bieter, Jade Riley, Scot Ludwig, Arts & History Commissioners

From:

Terri Schorzman

RE:

Activities: August - September 2018

General administration highlights

- Personnel: hiring process for new admin assistant; hiring process for new 19-hour temp at Castle House for education/outreach; overall review with Jeannette before she moved to FL; completed and filed "GACR" reviews of staff; mock-up new org chart; interviewed and selected new members of the AHAT team (7)
- Policy: Mural policy process;
- Budget: Multiple year-end budget meetings, reviews/updates, estimations; internal service department meeting/i.d. need for FY19; preliminary estimates for M&O for new facility
- Special meetings and attendance: Met with senior official from NEA; State of the City; data performance meeting; unveiling of new mural for Basque community; grant-funded performances such as Madame Mao; A&H-sponsored tour--Vista neighborhood; public art requests

Special Projects

- Library/A&H team participation: teams meetings, presentation by AMS team on theater estimates/operational structure, Safdie lecture, fundraising events
- Hayman House: move toward DR modification; met with team and solidify process with project manager; met with developer of neighboring project...
- Final planning/prep for 10th anniversary reception, which took place on 9/19 at Castle House
- Grant recipient luncheon





DEPARTMENT OF ARTS & HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

FY 18 Goal Accomplishments

Goal 1: Develop Cultural Policy

- City Council approved the Archives and Artifacts Collections Policy December 19, 2017
- Boise Fire Department Archives & Artifacts Scope of Collections Statement

Goal 2: Enhance & Preserve Neighborhood Places

- In partnership with Planning and Development staff, Arts & History staff conducted seven sold-out public walking tours of Boise neighborhoods.
- The first phase of Boise's Urban Trails signage program is outlined and awaiting implementation funding.
- New public art projects noted in next section enhanced several different neighborhoods.
- Care for existing public art throughout City of Boise preserves neighborhood character.
- James Castle House in Collister/Pierce Park Neighborhood
- Collaboration with Neighborhood Investment Program
- Architectural Survey of Vista Neighborhood & Ustick Historic Neighborhood

Goal 3: Maintain and Develop Cultural Assets

- Moshi Safdie Architects were selected as key designers for the Main Library and Center for Arts & History.
 Public meetings conducted to review initial designs.
- The James Castle House opened in April as new cultural facility. The center features an Artist-in-Residence Program, General Store inspired by Castle's work, and an exhibition of 61 original James Castle artworks gifted to the City of Boise by the James Castle Collections and Archive valued at 1.2 million dollars. The first Artist-in-Residence had a successful 3 month residency and exhibition.
- Capital City Development Corporation conveyed the Erma Hayman House to the City of Boise, with the
 intent that it become a cultural facility focusing on the African American and immigrant history of the
 River-Myrtle neighborhood.
- History staff processed hundreds of Boise Fire Department artifacts and safely relocated them to a City Archive preserving municipal records and archival materials for the community.
- Arts & History accepted the Burns Studio collection of thousands of historic photographs and historic cameras and is digitizing the collection for public accessibility.
- History staff continues to conduct oral histories of significant people, adding to a growing archive.

- Public Art Projects Completed and Inventoried: (recorded in calendar years instead of fiscal years)
 2017: 79 public art objects accessioned into collection
 2018 to date: 104 public art objects accessioned into collection
 Some of the high-profile projects included in this list are "Cottonwoods" by CTY Studio & Ecosystem
 Sciences on City Hall Plaza, the memorial bust of Cecil D. Andrus by sculptor Benjamin Victor for the
 dedication of Capitol Park in Andrus's name, 3 artist-designed utility hole covers in the Central Addition
 streetscape, Linen District Fence paintings by April Vandegrift, 18 traffic box art wraps, the 9th Street
 Pedestrian Bridge Lighting project, Fire Stations, 8th Street pavement mural, BVC exhibition, new Comic
 Con Mural, and Sunset Neighborhood Pole Signs. Arts & History also purchased art for the Portable
 Works Collection and the Comic-Con Art Panel Collection.
- The Conservation Team cared for a collection of over 650 cultural assets worth over 7 million dollars.
- The Conservation Team began working with a new program called Vueworks, which will streamline and
 maximize their work.

Goal 4: Foster Organizations & Partnerships

- The City of Boise's Arts & History Grant program provided \$150,000, many to arts organizations.
- Grant staff person conducted joint meetings with other local grantors to align practices.
- Boise Mayor Dave Bieter and Council Members hosted a Welcome Ceremony for the opening day of the Return of the Boise Valley People and sponsored an event in Quarry Park to learn about Tribal cultures.
- Arts & History Department organized the first Southwest Idaho Regional Cultural Meeting to network,
 share information, and develop strategies for cultural tourism and economic development through the arts.
- Arts & History partnered with Downtown Boise Association on State of Downtown publication and event
- The James Castle House opening was a significant partnership with the National Trust for Historic Homes and Studios Program, Alliance for Artist Communities, James Castle Collections and Archive, Boise State University, Boise Art Museum, Egyptian Theater, and Linen Building.
- Public Art Organizational Partnerships: CCDC, ACHD, Valley Regional Transit, ACLU, St. Lukes,
 Private Development Consulting, Treefort, NOWPac, Internal Departments, Boise State University,
 Basque Museum and Cultural Center, and Boise Art Museum.
- Archives Program partnered with the Boise School District Archives, engaging students
- History Program partnered with Idaho Women in Leadership for 2020 Celebration for Women's Suffrage,
 and Better Days 2020 Utah
- PR Communications Outreach: Office of Community Engagement, Mayor's Office, Working with all Partners such as local, regional, national, international media and project partners.
- The Morrison Center and Global Lounge were named Cultural Ambassadors for the City of Boise
- State of the City at the Morrison Center featuring LED, Global Lounge, and Eileen Jewel.
- Arts & History sponsored Global Lounge's World Village 3-day celebration of diversity through the arts



Goal 5: Expand Cultural Resources for Individuals

- The City of Boise's Arts & History Grant program provided \$150,000, many to individuals.
- The Fettucine Forum presented 9 number of lectures, receiving 773 attendees
- Grant staff provided workshops to help individuals make competitive grant applications.
- Arts & History Blog series featured 13 local creative individuals reaching many people through the website
- Arts & History conducted several selection panels, hiring several new artists for new projects including
 new media artists to create temporary public art projects for Treefort Music Festival, James Castle House,
 Vista Median and other projects.
- The James Castle House provided opportunities for artists to apply to 3 months and 10 day residencies.
- City of Boise hosted Make Music Day on June 21 on Boise City Hall Plaza.
- Thousands of people have been reached through the Arts & History website and social media sites
- Public Art and History External Tours and Presentations
- Mayor's Awards for the Arts
- The public events connected with the opening of the James Castle House with over 1,000 people attending public events and 90 people attending a national Castle symposium. The House is free and open to the public 3 days a week along with special openings and exhibitions, attracting between 20 50 people a day.

Visit http://www.boiseartsandhistorv.org/cultural-master-plan/ for a digital copy of the plan.





MEMO

October 3, 2018

TO:

Mayor Bieter, Scott Ludwig, Jade Riley and Arts & History Commissioners

FROM:

Karl LeClair

RE:

Public Art Program

REQUEST FOR APPROVAL

• FY 2019 Public Art Budget and Projects

FY 18 WRAP UP

- Traffic Box Program: 18 new boxes complete
- Linen District Fence: \$4,000, Jay Rasgorshek complete
- Comic Con Mural: \$2,500, Jay Rasgorshek, complete
- Basque Mural: \$10,000, Bill Hueg, complete
- Valley Regional Transit Main Street Station: Phase II projects, CCDC Funding, Banner Murals by Larry McNeil, Entry Ramp Mural by Tony Caprai, Window Treatments by Chad Erpelding, Complete
- 8th & Fulton Intersection Mural: \$9,000, Partnership with ACHD, CCDC, Jason Keeble, complete

NEW ACTIVITY

- A&H/Library Facility: Project/Budget Identification
- Hayman House: Erma's Wall, Call-to-Artist development, Release Call Fall 2018
- <u>Central Addition Festival Block Public Art:</u> CCDC Funding Call-to-Artist Development, Release Call
 Fall 2018
- Depot Bench Public Art: \$70,000, NIP Funding, Project Identification, Call-to-Artist development,
 Release call Fall 2018
- Central Addition Alley Mural: \$10,000, Samantha Martin, Negotiations with ACHD
- City Hall Vestibule Public Art: \$5,000, Call released September 2018
- South 8th Street Murals: CCDC Partnership, Call-to-artist development
 - BOISE
- 2019 Treefort Public Art Projects: Call-to-artist development
- Boise Visual Chronicle: Call-to-artist development
- Westside Park: CCDC, Parks & Rec, Public Art Opportunity development

• 2017 Fire Stations:

Fire Station 9: \$30,000 Sycamore, Byron Folwell, On Hold for potential new project in Collister Neighborhood, seeking feedback on process

WORKS IN CONTRACT PHASE/ACTIVE DESIGN/FABRICATION

- Vista Median Public Art: \$150,000, Partnership with Energize the Vista Neighborhood & Together
 Treasure Valley, Saori Ide & Jonathan Russell, Contracting/Final Design
- James Castle House Public Art: Kith & Kin by Troy Passey, final design phase
- Zoo Boise Gorongosa Exhibit Public Art: \$15,000, Friends of Zoo Boise, Melissa Chambers,
 Fabrication
- Mural Policy & Application: Partnership w/ Planning and Development Services, approval process
- Public Art Collections Management Policy and Roadmap Update: Drafts in progress
- Homage to The Pedestrian: Patrick Zentz, negotiate future of project
- <u>Transit Shelters for Vista Neighborhood/VRT Partnership:</u> 5 Shelters Constructed, 3 Artworks Installed,
 Need to Find New Fabricator to Install Remaining Artworks
- <u>Public Works:</u> \$20,000, Michael Anderson On Contract for Ceramic Treatment On Shade Structure, 2
 works installed in September, fabrication in process
- <u>Public Works Plan Update:</u> \$15,000 \$20,000, Partnership with Public Works, Cultural Planning,
 update enterprise percent-for-art plan for Public Works Department, Dwaine Carver & Karen Bubb progress

BOISECITY DEPT OF ARTS & HISTORY

MEMO

October 3, 2018

To:

Mayor Bieter, Jade Riley, Scot Ludwig, Arts & History Commissioners

From:

Amy Fackler

RE:

A&H Grant Program Update

SUMMARY

FY2018 Grants - closing out; FY2019 Grants underway.

FY2018 Grants

- Processed final reports and final invoices
- Monitored and publicize last FY18 grant events
- Attend grant events Idaho Japanese Day (Sept. 3, 2018); Madam Mao (Sept. 22, 2018)
- · Continue gathering data from final reports for analysis

FY2019 Grants

- Sent Friday Memo of Commission-approved recipients
- Notified all applicants of status
- Finalized Agreement and set up in ZoomGrants system
- Developed other ZoomGrants documents/processes and created training materials for recipients
- Planned and hosted grant recipient luncheon (Sept. 27, 2018)
 - Began promotion strategies and calendar of events



SPECIAL PROJECTS

- Initiated and planning workshop (November 14, 2018) for artists on identifying funding for projects in collaboration with Idaho Commission on the Arts and the Alexa Rose Foundation. Presenter: Gigi Rosenberg (Portland, OR).
- Attended Contribution Managers Meeting (August 17, 2018)
- Begin planning Mayor's Awards 2019

BOISECITY DEPT OF ARTS & HISTORY

October 3, 2018

TO: Mayor Bieter, Jade Riley, Scot Ludwig, and Arts & History Commissioners

FROM: Stephanie Milne-Lane

RE: Archives Program Report

SUMMARY

This quarter's work has concentrated on organization and outreach.

PROJECTS

- Communicated with donors;
- Provided content for A&H social media platforms;
- Provided reference assistance for members of the public and City employees;
- Cleaned Kendall facility and continued to maintain integrated pest monitoring system;
- Continued to address accessioning backlog;
- Processed collections
- Presented to Mayor and Council on Archives Program
- Assisted History Program's with digitization of materials for 3rd floor Mayor's Awards
- Collaborated with IT on improving accessibility to archival records
- Trained History Programs Artifact Registrar
- Started Contemporary Collecting Initiative
- Participated in Center for Arts & History planning
- Planned and executed Archives Month activities
- Collaborated with Cultural Sites and History Programs on preservation of artifacts
- Pursued how to become a member of Archives West

SPECIAL PROJECTS

- Contributed/Assisted with A&H 10th Anniversary Party
- Participated in Idaho Press Tribute profile on the Archives Program

