



# ARTIST CALL FOR APPLICATIONS

## Boise City Seeks Artists to Implement a Variety of Short-Term Public Art Projects During the 2019 Treefort Music Fest

**Contact:** Catina Crum, Public Art Assistant, [cecrum@cityofboise.org](mailto:cecrum@cityofboise.org)

**Deadline:** 23 November 2018 at noon Mountain Standard Time

**Individual Project Budget:** \$100 - \$5,000 per project, multiple projects

### Opportunity:

The Boise City Department of Arts & History invites artists to submit an application for the opportunity to implement a project during Treefort Music Festival in 2019, presently scheduled for March 20<sup>th</sup> – March 24<sup>th</sup>. The project will be required to occur during these dates, if the project must occur outside of these dates, the timeline may be negotiated based on the individual project. The selected artist(s) will be commissioned to develop an innovative project that engages a diverse public audience. New or existing work may be submitted for consideration. The theme is open, but the content must be appropriate for all members of the public. We will accept submissions from a variety of disciplines, but are particularly interested in funding the following categories:

- New Media Projects (Light or Projection Installations, Video Projection, etc.)
- Fine Art Performances (Pop-up Performances, Street Performances, Happenings, etc.)
- Interactive or Participatory Projects
- Experiential Art Installations

The City, in partnership with Treefort Music Fest, may select as many artists or artist teams as they see fit. Each project’s commission or budget request may vary, depending on the project’s specific needs. The maximum amount the artist may request is \$5,000, but the City aims to support as many projects as possible and may choose to give preference to a number smaller budget projects. The request must be in increments of \$100. Multiple applications with varied project budgets may be submitted.

### Timeline:

|                                 |                              |
|---------------------------------|------------------------------|
| Call Released                   | October 2018                 |
| Last Chance to Submit Questions | 20 November 2018 at noon     |
| Application Deadline            | 23 November 2018 at noon     |
| Project Selection               | December 2018                |
| Finalists on Contract           | January 2019                 |
| Project Development             | January 2019 – February 2019 |
| Treefort Music Fest Event       | 20 March – 24 March 2019     |



## DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

### **Background:**

The goal of these projects is to highlight the contemporary art community while providing a unique and diverse platform for artists to execute and display original artwork. These projects will occur as a part of Treefort Music Fest's focus on amplifying Boise's creative culture and broader art scene along with efforts like Treefort Gallery, pop-up performances, mural installations, and more.

In 2015, Treefort Music Fest was recognized as a Cultural Ambassador for Boise, a title that remained until 2017. Acting as Boise's honorary representative to the world, the Cultural Ambassador engages with national and international audiences through the public expression of culture that helps develop, document, share, or reflect upon Boise's culture. Treefort Music Fest celebrates what makes Boise great. The partnership between Treefort Music Fest and the City of Boise's Public Art Program was first initiated in 2017 and resulted in the funding of seven projects. The projects included a series of New Media Projections, Interactive Art Installations, and Audio/Visual Performances.

### **Project Information:**

Artists will apply for the opportunity to develop a project for Treefort Music Fest. Once selected as a finalist and placed on contract, the artist or artist team will begin Project Development with the guidance of the Department of Arts & History and Treefort Music Fest staff, as necessary. This process will result in a project proposal that will contain a project timeline, a detailed budget, project renderings or other visual examples, and a project description; during this process, the project location will be finalized. Artists will be required to provide all tools, equipment, technology, knowledge and labor necessary to successfully execute the proposed project.

Staff may assist the artist to determine a location that suits the needs of the project. However, applicants are encouraged to actively search for or suggest a location that may be best suited for their vision. Locations must be fully (ADA) accessible and provide a free experience to all members of the public. All projects will occur within the Treefort Music Fest footprint to encourage maximum impact and visibility. For specific projects, such as murals or installations, it is at the discretion of the City to potentially assign a location. A separate Call to Artists for a series of Mural projects to be located within the Cultural District may be released October 2018.

Projects are meant develop and promote the unique artistic culture and community within Boise, augmented by Treefort Music Fest, and should not attempt to replicate past or present marketing strategies developed by or affiliated with the festival.

All projects will be professionally documented through both video and photo recording. The City shall retain ownership of the video and photo documentation as a part of the City's permanent collection and may choose to promote or display the work publicly, at a later date. Artists shall retain ownership of the copyright of the works.



## General Location:



## Application Instructions and Information

- **Submit Applications to the Boise City Department of Arts & History 150 N. Capitol Blvd., Boise, Idaho, 83702.** The submission package or envelope **SHOULD BE SEALED** and **PLAINLY MARKED** with the following:

**Department of Arts & History**  
**150 N. Capitol Blvd.**  
**Boise, ID 83702**  
**Treefort Public Art**

**OR**

- **Via E-mail to [publicartsapps@cityofboise.org](mailto:publicartsapps@cityofboise.org)**
- The subject line **MUST READ: Treefort Public Art.** File names (JPEGs, Proposals, Resume, etc.) shall be named TREEFORT and Artist name (example: TREEFORT-102Smith).
- **ALL APPLICATIONS MUST BE SIGNED.** The Owner of the application, once submitted, is the City of Boise.

**Questions & Clarifications** must be submitted to Catina Crum, [cecrum@cityofboise.org](mailto:cecrum@cityofboise.org) by or before **Wednesday, 20 November 2018 at noon.**



## DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

### Evaluation Process

The City of Boise reserves the right to reject any and all applications, to waive any irregularities in the applications received and to accept the applications that are in the best interest of the City. Boise City is an Equal Opportunity Employer. The City of Boise is exempt from Federal and State taxes and will execute the required exemption certificates.

Applications will be reviewed by the Evaluation Panel, which is made up of funding stakeholders, an Arts & History Commissioner, and other artists. The Application package shall contain the following information:

#### 1. Application Form

Fill out and sign the **Application Form/ Signature Page** and submit as your first document. Be sure to indicate your general budget request for the project (\$100 - \$5,000).

#### 2. Letter of Interest

Include a one-page letter addressing why you're interested in this opportunity and your related experience or qualifications.

#### 3. Project Description

Describe, in detail, the proposed direction for the project. The written description should not exceed 2 pages. A final proposal will be created during the project Development Phase. The final proposal will be expected to build upon/ develop from the project description.

#### 4. Artist Resume

Include a resume and / or brief summary of the Artist or Artist Team's qualifications and / or past experience. Emerging artists are encouraged to apply.

#### 5. JPEG Images or MP4 Video of current and past work

**Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side.**

Provide up to ten images of your past work, current work, and/or images of the proposed project as separate files in JPEG format attachments in the application email, or on a Thumb Drive, which demonstrate your ability to meet the defined project opportunity.

#### 6. Image List

Please use the provided form to list the information for the submitted images: title, type of work (painting, sculpture, installation), material(s), date and any comments.





# DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

## TREEFORT PUBLIC ART APPLICATION FORM:

Name: \_\_\_\_\_

Artistic Medium(s):  
\_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

General Budget Request (\$100 - \$5,000): \_\_\_\_\_

*IMPORTANT: Sign and date this form or risk disqualification!*

The above signed acknowledges the rights reserved by the City to accept or reject any or all Proposals as may appear to be in the best interest of the City and to bind themselves, on the acceptance of this Application, to enter into and execute a contract, of which the scope of work, fee structure, and terms & conditions shall be negotiated.

### 2. INCLUDE/ATTACH LETTER OF INTEREST

### 3. INCLUDE/ATTACH RESUME

Please let us know how you found out about this opportunity \_\_\_\_\_

Would you like to receive direct email about other Call for Entries from the Boise City

Department of Arts & History? \_\_\_\_\_



# DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

## IMAGE LIST FOR UP TO TEN IMAGES

|                                    |        |
|------------------------------------|--------|
| #1                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |

|                                    |        |
|------------------------------------|--------|
| #2                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |

|                                    |        |
|------------------------------------|--------|
| #3                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |

|                                    |        |
|------------------------------------|--------|
| #4                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |



# DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

|                                    |        |
|------------------------------------|--------|
| #5                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |

|                                    |        |
|------------------------------------|--------|
| #6                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |

|                                    |        |
|------------------------------------|--------|
| #7                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |

|                                    |        |
|------------------------------------|--------|
| #8                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |



# DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

|                                    |        |
|------------------------------------|--------|
| #9                                 | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |

|                                    |        |
|------------------------------------|--------|
| #10                                | Title: |
| Type of work                       |        |
| Materials Used                     |        |
| Date Finished                      |        |
| Additional Information or Comments |        |

## APPLICATION CHECKLIST

- Application Form/ Signature Page
- Letter of Interest/ Ability to Provide
- Project Description
- Resume/Prior Experience (Pass/ Fail)
- JPEG \*Images or AVI Video of current and past work
- Image List