



DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

ARTIST CALL FOR APPLICATIONS

Boise City Seeks Artist to Design Artwork for Neighborhood Block Party Trailer

DEADLINE: April 3, 2019 at 3pm. Mountain Standard Time

ARTIST BUDGET: \$5,000

OPPORTUNITY:

Boise City invites artists to apply for an opportunity to design artwork for a neighborhood block party trailer. The selected artist will be paid \$5,000 to create an artwork to be fabricated into a vinyl wrap that will cover the exterior of the trailer. The opportunity is open to artists working in all disciplines. The artwork should serve to highlight the unique and celebrated qualities of life in the City of Boise's neighborhoods. The selected artist will collaborate with City staff to develop appropriate design content.

The selected artist will work with a City-hired fabricator to provide direction and oversight for the proper color proofing, installation and orientation of the artwork. The fabricator will translate the original artwork into a digital file and print the file on vinyl and manage the fabrication and installation of the vinyl wrap. The artist will retain the copyright to the work, however the City will maintain ownership of the vinyl. The mural is expected to last 5 – 8 years and the City may choose to remove the vinyl and provide a new opportunity for the space in the future.

BACKGROUND:

Energize Our Neighborhoods is excited to share an opportunity to further support residents' efforts to build community through the implementation of a neighborhood block party trailer program. Block party trailers have been popping up around the country for the last several years. These trailers, filled with all the supplies necessary for a community party, are celebrated by the neighborhood associations and community groups who use them for their events.

The block party trailer will be available for Neighborhood Associations to reserve once per year via an online calendar on weekends from June through September. This opportunity will be further augmented through collaboration with the Parks and Recreation Department's Mobile Rec program, which will offer recreation and engagement for youth during block parties.

Many cities have implemented the program as a platform for community engagement. Plano, TX started their Pop-Up Party Trailer program in 2015 and have since experienced an increase in overall civic participation and engagement through community meetings, neighborhood associations and watch groups. The program also has the potential to reach a larger and more

diverse audience than traditional engagement tactics. Rochester, MN, encourages the elderly to stay involved by lending the trailer to senior centers for public events. The City of Boulder, CO, takes special care to involve their most vulnerable neighbors by making the trailer available to them first. As a representative from the City of Boulder, Brenda Rientor, said, “the block party trailer makes a neighborhood event convenient for some, but for others it makes it possible.”

DESIRED OUTCOME

The City anticipates commissioning an artist who is able to work and communicate efficiently and effectively with Public Art staff, the project team, and the city-hired fabricator throughout the development of the project. The artist is expected to develop initial design concepts and work through feedback from the project team to develop the final design. The artwork is expected to address the specific context of the project which is to celebrate life in the neighborhoods of Boise. The artwork is expected to be unique, bright, colorful, eye-catching and serve to represent the vibrant neighborhoods and the various activities that may take place during a neighborhood block party.

ANTICIPATED PROJECT TIMELINE:

Description	Date
Call Released	February 2019
Last Chance to Submit Questions	27 March 2019 at noon Local Time
Application Deadline	3 April 2019 by 3 pm
Artist Selection	April 2019
Artist Design Development	April 2019 – May 2019
Final Design Approval	May 2019
Fabrication	May/June 2019
Installation	June 2019



Application Instructions and Information

- **Submit Applications by mail or hand deliver to the Boise City Department of Arts & History 150 N. Capitol Blvd., Boise, Idaho, 83702.** The submission package or envelope **SHOULD BE SEALED** and **PLAINLY MARKED** with the following:

**Department of Arts & History
150 N. Capitol Blvd.
Boise, ID 83702
Neighborhood Trailer Artwork**

OR

- **Via E-mail to publicartsapps@cityofboise.org.** The subject line **MUST READ: Neighborhood Block Party Trailer Artwork.** File names (JPEGs, Proposals, Resume, etc.) shall be named Block Party and Artist name (example: MURAL-102Smith). All application materials must be submitted in one email with all images and documents included as attachments.

ALL APPLICATIONS MUST BE SIGNED. The Owner of the application, once submitted, is the City of Boise.

Questions & Clarifications must be submitted to Catina Crum, cecrum@cityofboise.org before **March 27, 2019 at noon.**

Application deadline: April 3, 2019 by 3 pm MST. Applications submitted after the deadline will not be considered.



Evaluation Process

The City of Boise reserves the right to reject any and all applications, to waive any irregularities in the applications received and to accept the applications that are in the best interest of the City. Boise City is an Equal Opportunity Employer. The City of Boise is exempt from Federal and State taxes and will execute the required exemption certificates.

Applications will be reviewed by the Evaluation Panel, which is made up of funding stakeholders, an Arts & History Commissioner, and other artists. The Application package shall contain the following information:

- 1. Application Form**

Fill out and sign the **Application Form/Signature Page** and submit as your first document.

- 2. Letter of Interest**

Describe your interest in the opportunity, why you are a good fit to receive the commission, highlight past experiences which qualify you for the work, and/or how you may approach the project if selected.

- 3. Artist Resume**

Include a resume and/ or brief summary of the Artist or Artist Team's qualifications and/ or past experience. Emerging artists are encouraged to apply.

- 4. JPEG Images of current and past work**

Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side.

Provide up to ten images of your past work, current work, and/or images of the proposed project as separate files in JPEG format attachments in the application email, or on a CD or Thumb Drive enclosed in the application envelope, which demonstrate your ability to meet the defined project opportunity.

- 5. Image List**

Please use the provided form to list the information for the submitted images: title, type of work (painting, sculpture, installation), material(s), date and any comments.



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APPLICATION FORM:

Name: _____

Artistic Medium(s):

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website: _____

Signature: _____ Date: _____

IMPORTANT: Sign and date this form or risk disqualification!

The above signed acknowledges the rights reserved by the City to accept or reject any or all Applications as may appear to be in the best interest of the City.

1. INCLUDE/ATTACH LETTER OF INTEREST

2. INCLUDE/ATTACH RESUME

Please let us know how you found out about this opportunity _____

Would you like to receive direct email about other Call for Entries from the Boise City Department of Arts & History? _____



IMAGE LIST FOR UP TO TEN IMAGES

#1	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#2	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#3	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#4	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	



#5	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#6	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#7	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#8	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	



#9	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#10	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

