

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

## ARTIST CALL FOR APPLICATIONS

Boise City Seeks Artist to Design Mural for Boise River Greenbelt's 50<sup>th</sup> Anniversary Celebration

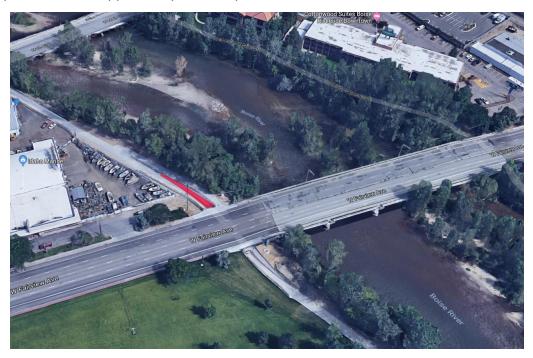
DEADLINE: 24 May 2019 at 3 pm. Mountain Standard Time

ARTIST BUDGET: \$15,000

### Opportunity

Boise City invites artists to apply for an opportunity to design a mural in celebration of the Boise River Greenbelt's 50<sup>th</sup> Anniversary. The mural will be located on the Fairview Bridge underpass retaining walls. The four retaining walls may be addressed in the final design, but the underpass will remain as-is. The artist should choose how to address the space, whether partially or fully, in consideration of the total budget. The artwork should complement the space, serve to highlight the unique and celebrated qualities of the Greenbelt as well as life in the City of Boise. Potential themes for the work are the environment along the Greenbelt, recreational activities, the river, or the history of the area. The selected artist(s) will collaborate with city staff to develop site appropriate content.

The artist will retain the copyright to the work, however the city will maintain ownership of the mural. The mural is expected to last 5 - 8 years and the city may choose to remove the mural and/or provide a new opportunity for the space in the future.



BOISE CITY HALL: 150 N. Capitol Boulevard | MAIL: P.O. Box 500, Boise, Idaho 83701-0500 | P: 208-608-7050 | F: 208-433-5673 | TDD/TTY: 800-377-3529 BOISE CITY COUNCIL: Elaine Clegg (President), Lauren McLean (President Pro Tem), Maryanne Jordan, Scot Ludwig, Ben Quintana, TJ Thomson

#### BOISEARTSANDHISTORY.ORG

## **Project Information**

Up until the 1960s, the river and its banks served as a convenient dumping ground for trash, industrial waste and raw sewage. The riverbank was severely degraded by years of neglect. In 1964, the city hired a consultant, who suggested that the city acquire the land along the Boise River to create a continuous "green belt" of public lands.

The first Greenbelt and Pathways Committee was appointed in 1969, marking the start of the city's official work to acquire land and develop paths along the Boise River. The 25-mile Boise River Greenbelt is one of Boise's most beloved parks. The tree-lined pathway follows the river through the heart of the city and provides scenic views, wildlife habitat and pedestrian access to many of the city's popular riverside parks. The Greenbelt also serves as an alternative transportation route for commuters.

To celebrate the Greenbelt's 50<sup>th</sup> Anniversary, the City of Boise is planning a series of events and a community-driven storytelling campaign to honor this beloved pathway that connects our community. The mural will serve to commemorate and celebrate the history of Boise's Greenbelt in the years to come.

The anniversary will culminate with a three-day community-wide celebration **September 19 - 21, 2019**. There will be different events and activities for everyone who likes to walk, bike and enjoy the Boise River Greenbelt including historical talks, the dedication for the greenbelt mural, guided Greenbelt tours, a concert in Julia Davis Park and more

Description	Date
Call Released	April 2019
Last Chance to Submit Questions	22 May 2019 at 12:00 pm Local Time
Application Deadline	24 May 2019 by 3:00 pm
Artist Selection	June 2019
Final Design Approval	July - August 2019
Installation Deadline	15 September 2019
Greenbelt Celebration	September 19 – 21, 2019

## Anticipated Project Timeline:





## Site View Looking East



## Site View Looking West



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## **Application Instructions and Information**

• Via mail or hand delivery to the Boise City Department of Arts & History 150 N. Capitol Blvd., Boise, Idaho, 83702. The submission package or envelope SHOULD BE SEALED and PLAINLY MARKED with the following:

Department of Arts & History 150 N. Capitol Blvd. Boise, ID 83702 Greenbelt Mural OR

 Via E-mail to <u>publicartsapps@cityofboise.org.</u> The subject line MUST READ: Greenbelt Mural. File names (JPEGS, Proposals, Resume, etc.) shall be named MURAL and Artist name (example: MURAL-102Smith). All application materials must be submitted in one email with all images and documents included as attachments.

**ALL APPLICATIONS MUST BE SIGNED.** The Owner of the application, once submitted, is the City of Boise.

Questions & Clarifications must be submitted to Catina Crum, <u>cecrum@cityofboise.org</u> before Friday, 22 May 2019 at 12:00 pm.



### **Evaluation Process**

Applications shall be submitted in a format that allows uniform review and easy access to information by the Evaluation Panel, which is made up of funding stakeholders, an Arts & History Commissioner, an artist, and an arts professional. The Applications are to be clear and concise. Emerging artists are encouraged to apply. The Application package shall contain the following information:

### 1. Application Form (Pass/Fail)

Fill out / sign the **Application Form**/Signature Page and submit as your first document.

### 2. Letter of Interest (Pass/Fail)

Include a letter, no more than a page, addressing why you're interested in this opportunity and your related experience or qualifications.

### 3. Artist Resume (Pass/Fail)

Include a resume and / or brief summary of the Artist or Artist Team's qualifications and / or past experience.

### 4. JPEG Images or AVI Video of current and past work (100 pts.)

### Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side.

Provide up to ten images of your past work and/or current work as separate files in JPEG format attachments in the application email, or on a Thumb Drive, which demonstrate your ability to meet the defined project opportunity. Images that appear within the body of the email will not be accepted. Each JPEG may include only one image of a single work. Applications with more than 10 images or work samples will be disqualified.

### 5. Image List (Pass/Fail)

Please use the provided form to list the information for the submitted images: title, type of work (painting, sculpture, installation), material(s), size, date and any comments.



# BOISE CITY SEEKS ARTIST TO DESIGN MURAL FOR BOISE RIVER GREENBELT'S 50TH ANNIVERSARY CELEBRATION

### **APPLICATION FORM:**

Name:	
Artistic Medium(s):	
Address:	
City, State, Zip:	
Phone:	Email:
Website:	
Signature:	Date:

IMPORTANT: Sign and date this form or risk disqualification!

The above signature acknowledges the rights reserved by the City to accept or reject any or all Applications as may appear to be in the best interest of the City.

### 1. INCLUDE/ATTACH LETTER OF INTEREST

### 2. INCLUDE/ATTACH RESUME

Please let us know how you found out about this opportunity\_\_\_\_\_\_

Would you like to receive direct email about other Call for Entries from the Boise City
Department of Arts & History?



### IMAGE LIST FOR UP TO TEN IMAGES

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Date Finis	shed
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Informati	ion or
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#2	Title:	
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Informati	n or
Comment	5

### **APPLICATION CHECKLIST**

### 1. Application Form/Signature Page (Pass/ Fail)

Please fill out the Application Form/Signature Page and submit it as your first document.

### 2. Letter of Interest/Ability to Provide (Pass/ Fail)

Include a letter addressing why you are interested in this opportunity and your related experience or qualifications.

### 3. Resume/Prior Experience (Pass/ Fail)

Include a resume and/or brief summary of the Artist's qualifications and/or past experience.

#### 4. JPEG \*Images of current and past work (100 Points) Yes No

Provide up to ten images, of your past work and/or current work as separate files in JPEG format on a disc or thumb drive, that demonstrate your ability to meet the defined project opportunity.

### \*Images must not exceed 300 dpi and 10" on the longest side

### 5. Image List (Pass/ Fail)

Please use the provided form to list the information for the submitted images.



Yes No

### Yes\_\_No\_\_

Yes No

Yes No