



DEPARTMENT OF ARTS AND HISTORY

MAYOR: David H. Bieter | DIRECTOR: Terri Schorzman

ARTIST CALL FOR APPLICATIONS

Boise City Seeks Artists to Design Artwork for Central Bench Transit Shelters

DEADLINE: January 9th, 2020 at 3pm Mountain Standard Time

ARTIST BUDGET: \$2,000

TOTAL BUDGET: \$4,000

OPPORTUNITY:

Boise City invites artists to apply for an opportunity to design artwork for two Valley Regional Transit bus shelters located in the Central Bench Neighborhood. The selected artists will be paid \$2,000 each to create a digital artwork to be fabricated into a single color, silhouette style vinyl wrap that will cover the exterior glass panels of the transit shelter. The opportunity is open to artists working in all disciplines. The artwork should serve to highlight the unique and celebrated qualities of life in the Central Bench Neighborhood. The selected artist will collaborate with City staff to develop appropriate design content.

The selected artist will work with a City-hired fabricator to provide direction and oversight for the proper digital file preparation, color proofing, installation and orientation of the artwork. The artist must be able to provide a digital artwork file to meet the fabricator's specifications. The fabricator will format the digital file, print the file on vinyl and manage the fabrication and installation of the vinyl wrap. The artist will retain the copyright to the work, however the City will maintain ownership of the vinyl. The artwork is expected to last 5 – 8 years and the City may choose to remove the vinyl and provide a new opportunity for artists in the future.

The City anticipates commissioning two artists or artist teams but reserves the right to select more than two or reject all applications.



Helena Kruczynska, "The Foothills from Vista," 2019

STATEMENT ON DIVERSITY, EQUITY AND INCLUSION

In 2017, the Arts & History Commission endorsed a statement on cultural equity. In recognition of the initiative, the Department of Arts & History will strive to accession works into the collections which serve to reflect the rich and diverse past, present, and future of the Boise community.

“To support a full creative life for all, we commit to championing policies and practices of cultural equity that empower a just, inclusive, and equitable nation.” Cultural equity embodies the values, policies, and practices that ensure that all people—including, but not limited to, those who have been historically underrepresented based on race or ethnicity, age, disability, sexual orientation, gender, gender identity, socioeconomic status, geography, citizenship status, or religion—are represented. Cultural equity is critical to the long-term viability of the arts sector. The prominent presence of artists challenges inequities and encourages alternatives.

ANTICIPATED PROJECT TIMELINE

Description	Date
Call Released	November 2019
Last Chance to Submit Questions	Tuesday, 7 January 2020 at 12 Local Time
Application Deadline	Thursday, 9 January 2020 by 3 pm
Artist Selection	January/February 2020
Artist Design Development	February 2019 – March 2020
Final Design Approval	March/April 2020
Fabrication	April-May 2020
Installation	May/June 2020

BACKGROUND

The Central Bench Neighborhood association received Neighborhood Investment Program funding for the fiscal year of 2020 for new transit shelter improvements for two locations along Orchard Street in Boise. The improvements include new transit shelters, bike racks, and artwork for the shelters.

Central Bench Neighborhood

The Central Bench Neighborhood, CBNA, covers one square mile and is home to approximately 2,800 households. Overland Road, Roosevelt Street, Curtis Road and Alpine Street define the boundaries of the neighborhood. These arterials and local streets provide easy access to downtown Boise, Boise State University, the Boise Airport, numerous businesses, parks and entertainment centers. The neighborhood is viewed as a desirable place to live due to a variety of housing types and access to retail businesses, grocery stores, and a variety of services. Cassia Park and the City Branch Library! at Hillcrest, in the Hillcrest Shopping Center offer respite, recreation and learning opportunities that are cherished by residents. The new Franklin Park is envisioned as a dynamic neighborhood gathering place. An eclectic mix of young families, artists, professionals and retirees live in the Central Bench Neighborhood.

CBNA’s vision is to promote safety and involvement in the community while celebrating diversity in the Central Bench neighborhood. This vision is accomplished through sustainable community planning that occurs in collaboration with Boise City’s Neighborhood Reinvestment Program and Comprehensive Plan; the process focuses on encouraging all residents, businesses, and nonprofit organizations to be active members.



Neighborhood History

The Central Bench Neighborhood as its name indicates, is located in the center of the Boise bench (also called the First Bench) a plateau south of and considerably higher than the Boise River. Boiseans have referred to this area as “the bench” since the early 1900s.

Agriculture dominated the early years of bench settlement as farms and orchards expanded above the Boise River floodplain. Irrigation was essential to development on the arid bench, early canals such as the Ridenbaugh were privately funded. The 1894 Desert Land (Carey) Act stimulated water projects as entrepreneurs could sell shares for the water as recompense for expenses incurred in constructing the canal systems. Many of the original canals and water laterals function today, primarily used for irrigation of residential yards and small gardens on the bench. Flooding from deteriorating laterals is not uncommon as piping has deteriorated during more than a hundred years of operation.

Franklin Elementary School served as a geographical and community pivot point for the neighborhood. Starting as a one-room schoolhouse in 1892, it was followed by a stately two-story sandstone building constructed in 1905. The Boise Independent School District demolished the structure in 2013 amidst protests from bench residents and the larger Boise community. Five years later the Central Bench Neighborhood continues to feel the loss of the school and the community activities that centered around Franklin Elementary.



Will Oberleitner, “Well... aren’t we all buses looking for shelter,” 2019

The Central Bench Neighborhood underwent significant change during and after World War II. Agricultural land was subdivided into residential lots and businesses established retail and office locations on Orchard Street and Overland Road. Asphalt covered former dairy land as the auto- focused culture required large parking lots.

Small businesses flourished on Orchard Street and in the Hillcrest Shopping Center, supported by customers drawn from the quickly increasing population as new homes were constructed west of Orchard Street from the mid-1950s through the 1970s. Today’s WinCo, known then as Waremart, was founded on Overland Road in 1967 as a single grocery store, the business transitioned to an employee-owned company in 1985. WinCo now owns 95 stores in eight western states.

Central Bench residents today emphasize a fierce loyalty to their neighborhood, an appreciation that appears unchanged from the early 1900s. They celebrate their history while welcoming new residents and express a desire to remain in the area that is “home.”

Neighborhood Investment Program

The Neighborhood Investment Program is a partnership between the City of Boise and City registered neighborhood associations. The program funds comprehensive neighborhood plans and capital construction projects to help enrich the lives of our citizens, enhance the identity and



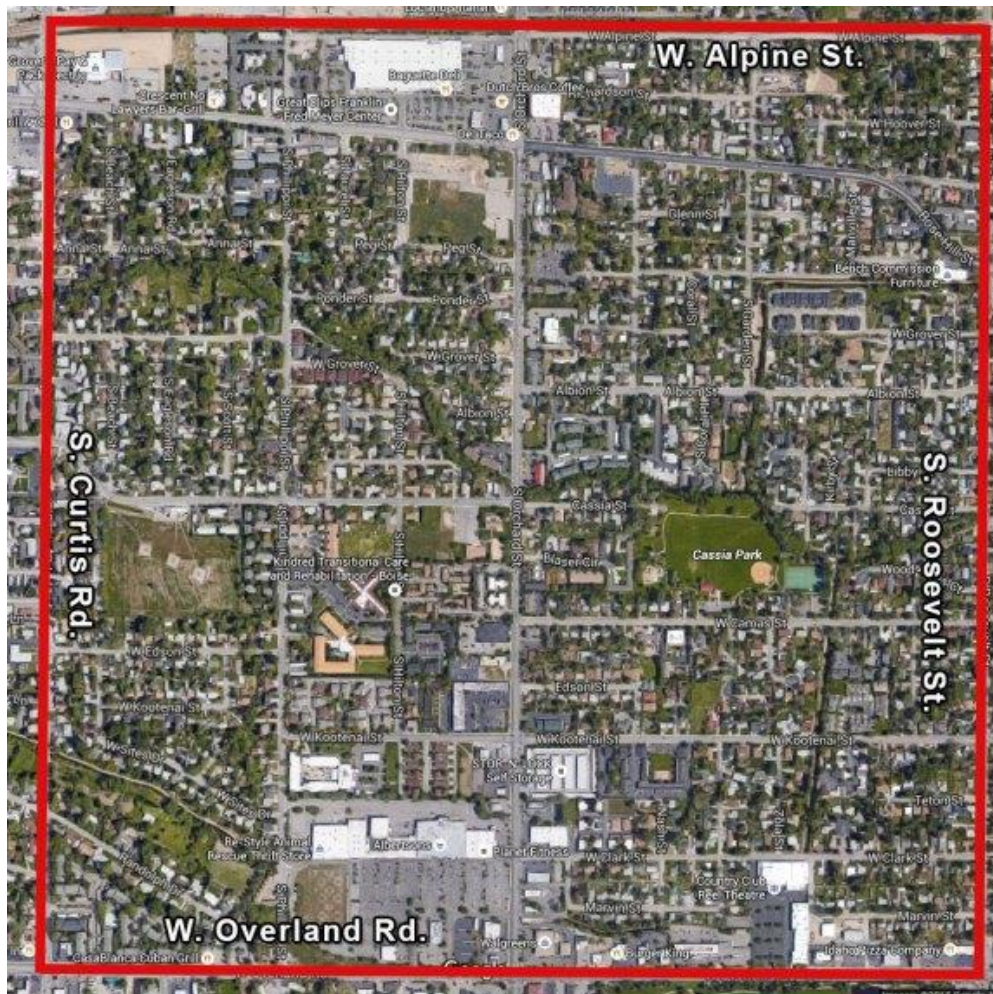
quality of life in our neighborhoods and encourage a strong sense of community. The program also funds mini-grants to support neighborhood communication and community-building.

DESIRED OUTCOME

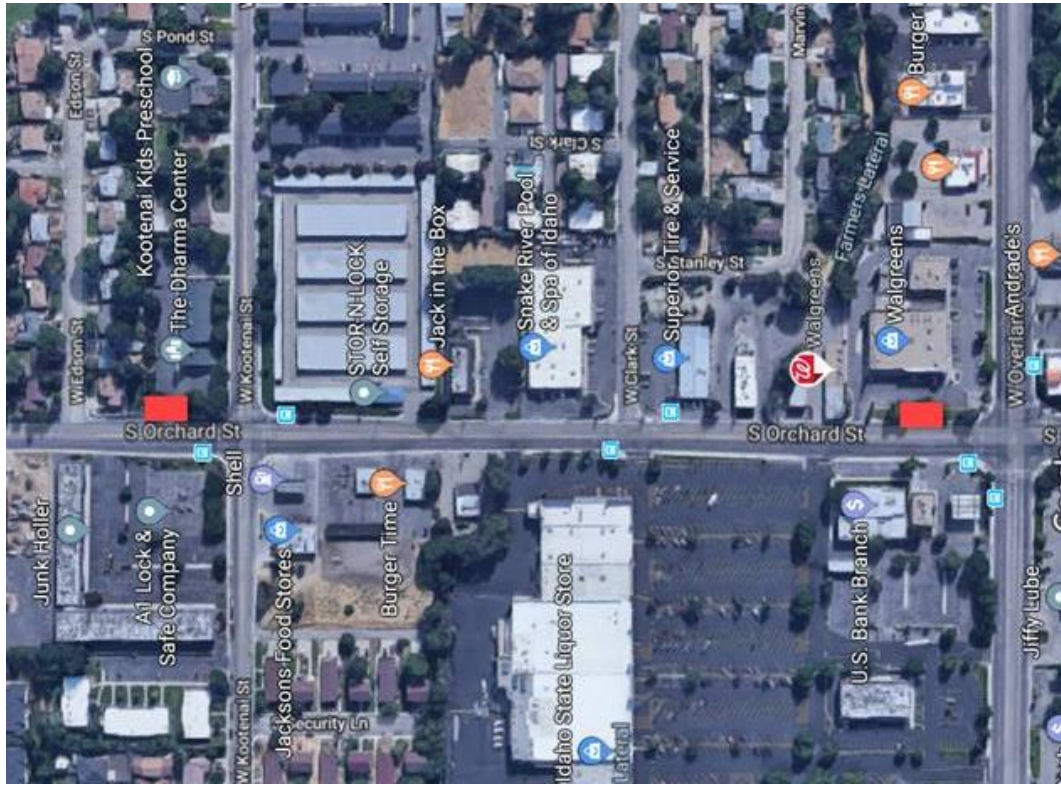
The City anticipates commissioning artists who can work and communicate efficiently and effectively with the project team, consisting of Public Art staff, the neighborhood association and the city-hired fabricator throughout the development of the project. The artist is expected to develop initial design concepts and work through feedback from the project team to develop the final design. The artwork is expected to address the specific context of the project, which is to celebrate life in the Central Bench neighborhood of Boise, and focus on the following themes: the historic apple orchards in the neighborhood, the state flower, the state bird, hummingbirds, trees, hot air balloons, support for small businesses, floating the river, and more. The artwork is expected to be unique, bright, colorful, eye-catching and should serve to represent the vibrant neighborhood and the various people, places and activities that may take place.

PROJECT INFORMATION

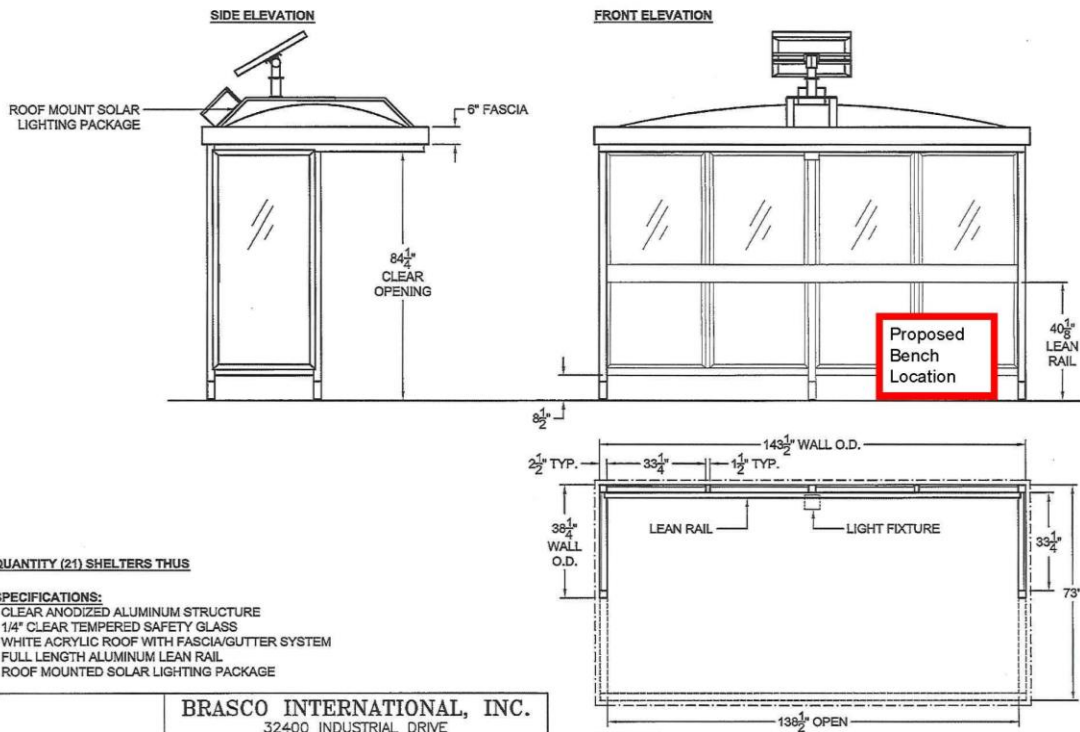
Central Bench Neighborhood



Transit Shelter Locations



Transit Shelter Design



APPLICATION INSTRUCTIONS AND INFORMATION

1. **Submit Applications by mail or hand deliver to the Boise City Department of Arts & History 150 N. Capitol Blvd., Boise, Idaho, 83702.** The submission package or envelope **SHOULD BE SEALED** and **PLAINLY MARKED** with the following:

**Department of Arts & History
150 N. Capitol Blvd.
Boise, ID 83702
Transit Shelter Art**

OR

2. **Via E-mail to publicartsapps@cityofboise.org.** The subject line **MUST READ: CENTRAL BENCH TRANSIT SHELTER ART.** File names (JPEGs, Proposals, Resume, etc.) shall be named Transit and Artist name (example: Transit Art-102Smith). All application materials must be submitted in one email with all images and documents included as attachments.

ALL APPLICATIONS MUST BE SIGNED. The Owner of the application, once submitted, is the City of Boise.

Questions & Clarifications must be submitted to Catina Crum, cecrum@cityofboise.org before **January 7th, 2020 at noon.**

Application deadline: January 9th, 2020 by 3 pm MST. Applications submitted after the deadline will not be considered.



Evaluation Process

The City of Boise reserves the right to reject any and all applications, to waive any irregularities in the applications received and to accept the applications that are in the best interest of the City. Boise City is an Equal Opportunity Employer. The City of Boise is exempt from Federal and State taxes and will execute the required exemption certificates.

Applications will be reviewed by the Evaluation Panel which consists of funding stakeholders, an Arts & History Commissioner, and other artists. The Application package shall contain the following information:

- 1. Application Form**

Fill out and sign the **Application Form/Signature Page** and submit as your first document.

- 2. Letter of Interest**

Describe your interest in the opportunity, why you are a good fit to receive the commission, highlight past experiences which qualify you for the work, and/or how you may approach the project if selected.

- 3. Artist Resume**

Include a resume and/ or brief summary of the Artist or Artist Team's qualifications and/ or past experience. Emerging artists are encouraged to apply.

- 4. JPEG Images of current and past work**

Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side.

Provide up to ten images of your past work, current work, and/or images of the proposed project as separate files in JPEG format attachments in the application email, or on a CD or Thumb Drive enclosed in the application envelope, which demonstrate your ability to meet the defined project opportunity.

- 5. Image List**

Please use the provided form to list the information for the submitted images: title, type of work (painting, sculpture, installation), material(s), date and any comments.



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APPLICATION FORM:

Name: _____

Artistic Medium(s): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website: _____

Signature: _____ Date: _____

IMPORTANT: Sign and date this form or risk disqualification!

The above signed acknowledges the rights reserved by the City to accept or reject any or all Applications as may appear to be in the best interest of the City.

- 1. INCLUDE/ATTACH LETTER OF INTEREST**
- 2. INCLUDE/ATTACH RESUME**

Please let us know how you found out about this opportunity _____

Would you like to receive direct email about other Call for Entries from the Boise City Department of Arts & History? _____



IMAGE LIST FOR UP TO TEN IMAGES

#1	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#2	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#3	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#4	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	



#5	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#6	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#7	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#8	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	



#9	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#10	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

