



Bloom Community Food Center Mural Project

INTRODUCTION:

The Hunger Coalition seeks artists to design and paint murals on our new building headquarters located at 110 Honeysuckle Street, Bellevue, Idaho. *Three separate artists* will be selected to complete a mural, which will be placed on a feature wall of a high-profile project with thousands of visitors annually.

ORGANIZATION OVERVIEW:

Mission

The Hunger Coalition builds a healthy community through access to good food and addresses the root causes of food insecurity in collaboration with key partners.

Vision

The Hunger Coalition envisions a community where everyone has access to good food regardless of economic circumstances, where human connections grow, and all are empowered to speak up and be heard.

A New Experience

Food is a tool for change – it breaks down our differences, brings people together, and fuels personal growth. Our goal is to build an extraordinary community space where people come together to cook, grow, eat, learn about and advocate for food justice. A space with an array of opportunities that empower people at every stage in their life. Participants can move between programs depending on their interest and level of need. We envision a preventative system where emergency food is reserved for times of crisis and there are enough access alternatives along the spectrum so families aren't forever relegated to food bank lines. Our program ladder will engage people in healthy, productive ways to mirror their ascension from hunger to health. In order to do this well, our physical space will need to accommodate this ambitious vision. The new Bloom Community Food Center will be set in a space that includes a community kitchen, open meeting spaces, education room, safe children spaces, and a larger farm with year round greenhouses.

MURAL GOAL: Multiple exterior murals will set the tone for the culture and experience we are striving to achieve at the Bloom Community Food Center.

- Timeless and relevant for many years to come
- Food, health, community, positive, energizing
- Multi-cultural appeal that reflects our community
- Multi-generational - appeals to all ages

ARTIST ELIGIBILITY: This call is open to artists who are ages 18 and older. Artists are encouraged to notify with intent to participate as soon as possible via email to Naomi Spence at nspence@thehungercoalition.org.

SPECIFICATIONS: Original artwork is required and will have no logos or brands.

Three separate spaces on the exterior:

1. North facing feature wall, 26 x 16, 425 square footage (window cutouts)
2. East feature wall overlooking garden on the second story, 21 x 21, 460 square footage
3. Southwest wrap around overlooking main highway, 22 x 27, 306 square footage (window cutouts)

TIMELINE:

- November 20th, 2020 Application deadline
- December 18th, 2020 Notification of finalists
- February 1st-April 7th, 2021 Facility and program tours
- April 21st, 2021 First draft conceptual design due
- May 7th, 2021 Final draft submitted with revisions
- May 24th, 2021 Installation of mural begins
- June 4th, 2021 Mural complete

COMPENSATION:

Each artist will receive \$5,000–\$8,000 per mural, depending on mural size, plus up to \$750 for materials. The Hunger Coalition will cover reasonable travel and lodging costs for out of town artists.

Payment timeline will be 25% in advance + \$750 for supplies. Full payment will be delivered upon completion and final inspection of mural.

SUBMISSION REQUIREMENTS:

- Name, contact information
- Resume
- Artistic statement including your specific desire to be chosen for this project (max. 250 words)
- Project statement regarding your creative process and plans for research to strengthen the project, as well as approach to communication with fellow artists. (max. 250 words)
- Up to 10 images of relevant past work; **please submit jpegs; do not submit PDFs**
- An information sheet for your images, including title, date, materials and dimensions for each work submitted
- To ensure an anonymous jury process, do not include your name on any of your images

Email the above requirements to Naomi Spence at nspence@thehungercoalition.org by November 20th, 2020.