



ARTIST CALL FOR APPLICATIONS

Boise City Seeks Artists to Design Traffic Box Wraps

Deadline: Friday, January 29th, 2021 at 1:00 P.M. Local Time

Opportunity

Boise City invites artists to apply for the opportunity to create artwork for the 2021 Traffic Box Program. Selected artists will be paid \$1,000 to create artwork to be digitized and fabricated into a vinyl wrap. Artists may use original, existing artwork or create new, original artwork which could consist of illustrations, paintings, computer designed digital images, quilts, mosaics, photographed sculptures, photographs, and more. The final artwork will be translated into a digital file and printed on vinyl. The vinyl wrap will cover all four sides of the traffic box. The fabricator will provide templates and measurements to the artists to use as guides. Artwork must be properly sized to ensure a high-quality final product. The City may select up to 3 artists or artist teams to implement their design proposal. Panelists may give preference to artists that do not have 2 or more boxes currently in the collection. Local artists are *strongly* encouraged to apply.

Approximate Timeline

Description	Date
Call to Artist Released	December 2020
Questions / Clarifications due via email by	January 27 th , 2021 at 1:00 pm Local Time
Applications due	January 29 th , 2021 at 1:00 pm Local Time
Artists Selected	March 2021
Artists Submit Design Concept	April 2021
Artists Create Work / Deliver to Fabricator	March – June 2021
Fabrication / Installation	July – September 2021

Questions & Clarifications

Submit any questions or clarifications must be submitted by or before **Wednesday, January 27th, 2021 at 1:00 pm** to: Catina Crum, cecrum@cityofboise.org.

Background

Since 2010, Boise City and Capital City Development Corporation has provided funding to commission primarily Idaho artists to design vinyl wraps to be incorporated onto the Ada County Highway District traffic control boxes in Boise. To date, 223 art-wraps have been commissioned and, due to the temporary nature of the project, 212 art-wraps exist across the city. These boxes feature a broad array of styles and artistic mediums. When choosing the locations for these wraps, priority is given to high visibility intersections, proximity with schools, libraries, and other public facilities. Approximately 3 boxes within Boise's neighborhoods have been identified to be wrapped with original artwork in 2021. One utility box is located in front of a new business, Coned Pizza. The content of this box must be inspired by pizza ingredients.

Artists do not fabricate or install the final art on the box. Selected artists will work with a fabricator, providing direction and oversight for the proper printing, proofing, and installation orientation of the artwork. The artist will retain the copyright to the work.

Artworks may be celebrated with a dedication on a date to be announced, depending on the location.



Ancestral Steering by Marianna Edwards, 2020

Potential Locations

Selection Panel/ Evaluation Panel members will assign selected Artists to specific locations during the selection process. The project team will consider how the artist's work will respond to the context of the site. Artists *do not* apply for specific locations.

Emerald Street and S Maple Grove Road:



W Fairview Avenue and N Cole Road:



104 N 10th Street



APPLICATION INSTRUCTIONS AND INFORMATION

ALL APPLICATIONS MUST BE SIGNED. The Owner of the application, once submitted, is the City of Boise.

- **Mail Applications to the Boise City Department of Arts & History 150 N. Capitol Blvd., Boise, Idaho, 83702.** The submission package or envelope **SHOULD BE SEALED** and **PLAINLY MARKED** with the following:

**Department of Arts & History
150 N. Capitol Blvd.
Boise, ID 83702
Traffic Box Public Art**

OR

- **Via E-mail to publicartsapps@cityofboise.org**
 - The subject line **MUST READ: Traffic Box Public Art.** File names (JPEGs, Proposals, Resume, etc.) shall be named TRAFFIC and Artist name (example: TRAFFIC-Smith01). **Images embedded into the email will not be accepted. Work samples must be JPEG and PDF work samples will not be accepted.**

Boise City Department of Arts and History does not discriminate in its programs and activities on the basis of race, religion, national origin, sex, age, sexual orientation, gender identity and/or disability.

We encourage persons with disabilities and those who require language assistance to participate in its programs and activities. If you anticipate needing an accommodation, please contact Jennifer Yribar, 208-608-751 or email jyribar@cityofboise.org, as soon as possible, but no later than 72 hours before the application is due. To request assistance, you may also dial TTY 1-800-377-3529.



Evaluation Process

The City of Boise reserves the right to reject any and all applications, to waive any irregularities in the applications received and to accept the applications that are in the best interest of the City. Boise City is an Equal Opportunity Employer. The City of Boise is exempt from Federal and State taxes and will execute the required exemption certificates.

Applications shall be submitted in a format that allows uniform review and easy access to information by the Evaluation Panel, which consists of funding stakeholders, an Arts & History Commissioner, an Arts & History Advisory Team Member, an artist, and an arts professional. The Applications are to be clear and concise.

The Application package shall contain the following information:

- 1. Application Form (Pass/Fail)**

Fill out and sign the **Application Form**/Signature Page and submit as your first document.

- 2. Letter of Interest (Pass/Fail)**

Include a one-page letter addressing why you're interested in this opportunity and your related experience or qualifications. Describe how you can meet the needs of the project.

- 3. Artist Resume (Pass/Fail)**

Include a resume and/or brief summary of the Artist or Artist Team's qualifications and/or past experience.

- 4. JPEG Images of current and past work (100 points)**

Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side.

Provide up to ten images of your past work and/or current work as separate files in JPEG format, which demonstrate your ability to meet the defined project opportunity. **Images that appear within the body of the email will not be accepted.** Each JPEG may include only one image of a single work. **Applications with more than 10 images or work samples will be disqualified.** PDFs will not be accepted.

- 5. Image List (Pass/Fail)**

Please use the provided form to list the information for the submitted images: title, type of work (painting, sculpture, installation), material(s), date finished and any comments.





Application Form

Name: _____

Artistic Medium(s): _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Signature: _____

Date: _____

You must sign and date this form or you will be disqualified!

The above signed acknowledges the rights reserved by the City to accept or reject any or all Proposals as may appear to be in the best interest of the City and to bind themselves, on the acceptance of this Proposal, to enter into and execute a contract, of which the scope of work, fee structure, and terms & conditions will be negotiated.

1. INCLUDE/ATTACH LETTER OF INTEREST

2. INCLUDE/ATTACH RESUME

Please let us know how you found out about this opportunity: _____

Would you like to receive direct email about other Call for Entries from the Boise City Department of Arts & History? _____

WORK SAMPLES LIST FOR UP TO TEN IMAGES

#1	Title:	
Type of work		
Materials Used		
Date Finished		
Additional Information or Comments		

#2	Title:	
Type of work		
Materials Used		
Date Finished		
Additional Information or Comments		

#3	Title:	
Type of work		
Materials Used		
Date Finished		
Additional Information or Comments		

#4	Title:	
Type of work		
Materials Used		
Date Finished		
Additional Information or Comments		

#5	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#6	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#7	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#8	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#9	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

#10	Title:
Type of work	
Materials Used	
Date Finished	
Additional Information or Comments	

APPLICATION CHECKLIST

1. Application Form/Signature Page (Pass/ Fail)

Yes__No__

Please fill out the Application Form/Signature Page and submit it as your first document.

2. Letter of Interest/Ability to Provide (Pass/ Fail)

Yes__No__

Include a one-page letter addressing why you are interested in this opportunity and your related experience or qualifications.

3. Resume/Prior Experience (Pass/ Fail)

Yes__No__

Include a resume and/or brief summary of the Artist’s qualifications and/or past experience

4. JPEG *Images of current and past work (100 Points)

Yes__No__

Provide up to ten images of your past work and/or current work as separate files in JPEG format on a disc or thumb drive, which demonstrate your ability to meet the defined project opportunity. ***Images must not exceed 300 dpi and 10” on the longest side**

5. Work Samples List (Pass/ Fail)

Yes__No__

Please use the provided form to list the information for the submitted work samples.