



City of Ketchum  
Ketchum Arts Commission

## COVER ART 2021 | KETCHUM, IDAHO

### UTILITY BOX WRAPS

### CALL FOR ARTISTS

#### INTRODUCTION

The city of Ketchum, Idaho, invites experienced artists to apply for a “Cover Art” public art project. Artwork by one selected artist will be transferred to vinyl and applied (wrapped) on one or two utility boxes within the city of Ketchum. The intention of the project is to use public infrastructure as a canvas to enliven the community with art.

The selected artist will receive an artist fee of \$1000 per utility box upon completion of the project.

#### CITY BACKGROUND/HISTORY

Ketchum is a diverse mountain resort community adjacent to the Sun Valley Resort. Sun Valley Resort is known as one of the country’s premier ski resorts noted for its European style terrain. Ketchum’s early roots were in mining and sheep herding. Today it is known for its outdoor recreational opportunities and its sophisticated arts and cultural offerings.

The Cover Art Project began in 2012. During the inaugural year, the KAC wrapped six utility boxes in four locations within the city of Ketchum. Since that time, the city has added an additional 12 boxes to its Cover Art collection. Between 2014 and 2018, Ketchum, in collaboration with the Sun Valley Company, the US Forest Service and the USDA Bureau of Land Management, wrapped three gondola cars on Bald Mountain. Recently, the KAC worked with an artist to cover 3 garage doors at Atkinson Park with original artwork. Cover Art projects in and around Ketchum continue to be very popular with area residents and visitors.

#### ARTIST ELIGIBILITY

The project is open to all artists 18 years or older, regardless of their state of residence, race, gender, sexual orientation, religion, nationality or disability. Incomplete, ineligible or late applications will not be reviewed. Applicants are ineligible if they have already received two prior commissions from the KAC in a twenty-four month period.

**Because high-resolution images of artwork will be transferred to vinyl for application to the utility boxes, artists working in any 2-dimensional medium, including but not limited to painting, drawing, printmaking, photography and fiber, are encouraged to apply.**

#### PROJECT TIMELINE

August 23, 2021	Call for Artists released
September 3, 2021	RFQ Submission Deadline
Week of September 7	KAC Jury of RFQ Submissions
September 10, 2021	Notification of Artists
September 20, 2021	Deadline for receipt of proposed artwork from selected artist
September 22, 2021	KAC responds to artist proposal with any required changes
September 27, 2021	Deadline for receipt of Artist photos of original artwork for transfer to vinyl
September 28, 2021	KAC delivers artwork files to vinyl company
Early October 2021	Installation of vinyl wrap

## **REQUEST FOR QUALIFICATIONS (September 3, 2021 DEADLINE)**

Applications must include:

- Up to ten digital images (200 dpi+) representative of artist's/applicant's work with image list (title, dimensions, media, date). Please submit jpegs only. No PDF, PNG, Photoshop or tiff files. Please make sure artist name is not on images.
- Current Resume (no more than two pages).
- Short description of possible themes and types of imagery artist would propose if selected for project

### **A Selection Panel will review and evaluate the applications based on:**

- Artist's adherence to the RFQ application guidelines
- Artistic quality of work represented in images
- Appropriateness of work for proposed project
- Artistic experience represented in resume
- Ability to work collaboratively with representatives of KAC to determine final imagery

The Selection Panel may include members of the Ketchum City Council, Ketchum Arts Commission, City of Ketchum staff, community members, artists or arts professionals.

Public information: The City of Ketchum is a public agency. Any information submitted to the city is subject to release as provided for by Idaho Public Records Law.

## **SPECIFICATIONS**

Artwork shall cover 1 or 2 separate utility boxes. Selected artist will receive detailed specs regarding dimensions, location and configuration. Final digital images must be designed with proportions that match these dimensions, and artwork must cover all 4 sides of each box plus the top.

## **ARTIST FEE**

The selected artist will receive an artist fee of \$1000 or \$2000 depending on number of boxes, payable in upon receipt of final artwork files. Artist is responsible for all costs associated with photography of original artwork in preparation for transfer to vinyl wrap.

## **GENERAL INFORMATION**

Artwork on the Utility Boxes should serve both a vehicular, moving audience and pedestrians, and be intriguing and visually stimulating. Artwork should take into account the project site, the number of boxes and the configuration of the boxes themselves.

Finished artwork will be applied to functioning utility boxes that may need repair or replacement at some point in the future. The KAC intends for the artwork to remain in place for 3–5 years or longer. However, if the boxes need replacement or receive damage, the City cannot guarantee that time frame.

## **CONTACT**

Applications should be:

- **E-mailed to Julia Mace, [jmace@ketchumidaho.org](mailto:jmace@ketchumidaho.org)**
- **Submitted via Dropbox or similar large file delivery platform (for pre-approved method, contact Julia Mace)**

## **NOTIFICATION OF RESULTS**

Please do not call the Ketchum Arts Commission, Department of Recreation or City Hall to ask about the Selection Panel's recommendations. Artists will receive notification of the decision by e-mail.

## **TERMS REGARDING ACCEPTED ARTWORK**

Selected artist will be required to enter into a contract with the city of Ketchum which is approved by the Ketchum City Council and includes language below.

- The work submitted by the artist is original, solely owned by the artist and reproduction will not violate the rights of any third party. The artist shall not make any additional, exact duplicate reproductions of the final design and dimension, nor shall the artist grant to a third party the right to replicate the artistic designs and dimensions of the artwork, without the written permission of the City.
- The accepted digital artwork developed under this contract shall be the exclusive property of the City of Ketchum. Artist retains ownership of original work of art from which digital artwork was developed (unless artwork exists solely in digital form).
- Artist retains all rights to the artwork pursuant to the Copyright Act of 1976. The artist grants to the City of Ketchum an unlimited, non-exclusive and irrevocable license to make reproductions of the artwork and the final designs to be used in brochures, media, publicity, marketing, social media, and catalogs or other similar, publications.
- The City of Ketchum is not responsible for any third party infringement of Artist's copyright and not responsible for protecting the intellectual property rights of Artist.