



Call for Art

2022 Traffic Box Art

Deadline: Monday, June 6, 2022, at 1:00 p.m. (MT)

Artist Budget: \$1,000

Location: Boise, Idaho

Opportunity

The City of Boise's Department of Arts & History invites artists to apply for the opportunity to create or supply artwork for the 2022 Traffic Box Program. Selected artists will be paid \$1,000 to create or supply original artwork to be digitized and fabricated into a vinyl wrap. Artists may use original, existing artwork or create new, original artwork which could consist of illustration, painting, digital images, textiles, mosaic, photographs of original artwork, photographs, and more. Templates and measurements of the traffic box will be provided to the selected artists to use as a guide in converting their artwork. Artwork must be properly sized to ensure a high-quality final product file. Artists do not fabricate or install the final art on the boxes. Selected artists will work with a fabricator, providing direction and oversight for the proper printing, proofing, and installation orientation of the artwork. The artist will retain the copyright to the work. The city may select up to six artists or artist teams to implement their design proposal. Selection panelists may give preference to artists that do not have two or more boxes currently in the collection. Local artists are *strongly* encouraged to apply.

Potential Locations

Five utility boxes are located within the Collister Neighborhood area and one box will be wrapped in the South Boise Village. Artists selected should be prepared to design a wrap on either a single large box or both a large and small box on one pedestal (see pictured). The content of these boxes should be inspired by the results of the community survey and include one or more themes: Wildlife and Native Plants, Community, and Local History. Selection Panel members will assign selected Artists to specific locations during the selection



Bringin' It Home (2012) by Sandra Shaw

process. The project team will consider how the artist’s work will respond to the context of the site. Artists do not apply for specific locations.

Background

The Neighborhood Investment Program is a partnership between the City of Boise and city-registered neighborhood associations. The program funds comprehensive neighborhood plans and capital construction projects to help enrich the lives of our residents, enhance the identity and quality of life in our neighborhoods, and encourage a strong sense of community.

When choosing the locations for these wraps, priority is given to high visibility intersections, proximity with schools, libraries, and other public facilities. Approximately 6 utility boxes within Boise’s neighborhoods have been identified to be wrapped for 2022.

Approximate Timeline

Description	Date
Call to Artist Released	May 9, 2022
Questions / Clarifications due via email by	June 6, 2022, at 1:00 pm MT
Applications due	June 6, 2022, at 1:00 pm MT
Artists Selected	June 2022
Artists Submit Final Design	July 15, 2022
Artists Create Work / Deliver digital file to Fabricator	June-August 2022
Fabrication / Installation	September 2022

Application Requirements

All ages are welcome to apply. Online applications shall be submitted through “Submittable” which allows uniform review and easy access to information by the evaluation panel, which is made up of funding stakeholders, an Arts & History Commissioner, neighborhood representatives, and a local artist. The online application form requires the following information:

1. Eligibility

Local artists strongly encouraged to apply. Opportunity open to applicants of all ages with parent or guardian acting as contract representative for applicants under 18 years of age.

2. Application Form

Fill out the online application form (one submission per artist)

3. Statement of Interest (upload/type)

Include a statement, 500 words or less, describing your art proposal. This should also address why you're interested in this opportunity and any related experience or qualifications. Describe how you're able to provide artwork which will meet the needs of the City of Boise for this project.

4. Proposal (upload)

Artists must include a visual proposal. These should be in PDF, JPEG, or a Word document format. Because these sketches are uncompensated and we value your time, please provide just enough to convey your proposed artwork, and include a detailed description.

5. Image Submission (upload)

Provide three images of your past work and/or current work which demonstrate your ability to meet the defined project opportunity. Each JPEG may include only one image of a single work. Applications without images or work samples will be disqualified. **Images are to be in JPEG Format, 300 dpi, not larger than 10" on the longest side. All images need to include a title.**

You can access the Submittable application by clicking this link: [Traffic Box Application](#)

Selection Criteria and Process

We encourage innovative ideas and diverse use of media/materials. Criteria for jurying submissions and proposals may include, but are not limited to:

1. Detail and completeness of application/proposal
2. Overall aesthetic of proposed artwork
3. Appropriateness for public display
4. Artist must provide evidence of their ability to follow through with fabrication and meet deadlines
5. Inclusion of the community survey themes

Questions & Clarifications must be submitted to Ellen Wilson, ewilson@cityofboise.org before the application deadline of, **Monday, June 6, 2022, at 1:00 pm MT.**

Statement on Diversity, Equity, and Inclusion



Boise City Department of Arts & History does not discriminate in its programs and activities on the basis of race, religion, national origin, sex, age, sexual orientation, gender identity and/or disability.

We encourage persons with disabilities and those who require language assistance to participate in its programs and activities. If you anticipate needing an accommodation, please contact Jennifer Yribar, 208-608-751 or email jyribar@cityofboise.org, as soon as possible, but no later than 72 hours before the application is due. To request assistance, you may also dial TTY 1-800-377-3529.

