



ARTIST CALL FOR APPLICATIONS

Boise City Seeks Artists for 2024 Traffic Box Opportunity

DEADLINE: September 27, 2023, at 1:00 pm Mountain Time (MT)

ARTIST BUDGET: \$1,000

LOCATION: Boise, Idaho

TRAFFIC BOX ART

Opportunity

The City of Boise's Department of Arts & History invites artists to apply for the opportunity to create or supply artwork for the 2024 Traffic Box Program. Selected artists will be paid \$1,000 to create or supply original artwork to be digitized and fabricated into a vinyl wrap. Artists may use original, existing, unpublished artwork or create new, original artwork which could consist of illustration, painting, digital images, textiles, mosaic, photography, photographs of original artwork and more.

Artists will be selected by a selection panel, and the panel may select up to 12 artists or artist teams to implement their design concept. Selection panelists may give preference to artists that are not currently represented in the Traffic Box Collection. Local artists are *strongly* encouraged to apply.



Bringin' It Home (2012) by Sandra Shaw

Potential Locations

12 traffic boxes in the River-Myrtle area of Boise, Idaho, are eligible for re-wrap in 2023. Artists selected should be prepared to design a wrap on either a single large box or both a large and small box on one pedestal (see pictured).

Concept Prompt

The 2024 Traffic Box Program challenges artists to respond to the idea of **equity, affordability, and access in Boise, through the lens of water renewal.**

The City of Boise's water renewal program emphasizes "One Water" principles: equity, affordability, and access to water. This program recognizes that much like our community, all water has value and is interconnected. To ensure our water quality and quantity remains resilient and sustainable for generations to come, we must work together to use, reuse, and repurpose this finite supply. The water renewal program aims to protect and preserve our water sources and systems, improving equity, affordability, and access to water for current and future residents.

Boise's history is also inextricably tied to water. The river is vital to the original residents of the Boise Valley, the Shoshone, Bannock, and Northern Paiute peoples, and water has continued to influence Boise's urban development. For example, due to housing segregation, the River Street neighborhood was once the most ethnically and culturally diverse area in Boise. But, as property between downtown and the river increased in value, the area was targeted for urban renewal, spurring significant demolition and redevelopment. As this neighborhood continues to change, it encourages reflection on the important and complex role of water in Boise.

Artist applications should respond to this concept prompt – **how can water renewal and responsible resource management help us achieve greater equity, affordability, and access.**

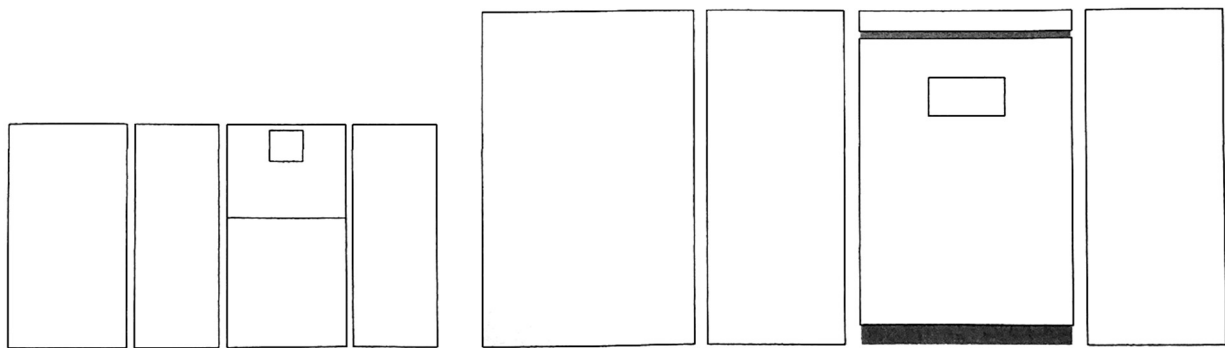
Project Background

The City of Boise Arts & History Department, Public Works Department, and Capital City Development Corporation have partnered to provide funds and facilitation for the 2024 Traffic Box Program. When choosing the locations for these re-wraps, priority is determined by the age and condition of the existing traffic box wraps and proximity to high visibility intersections, schools, libraries, and other public facilities. Approximately 12 traffic boxes have been identified to be re-wrapped with new art for 2024. Traffic boxes are anticipated to last 5-7 years, after which they may be eligible for re-wrap with new art.

Templates and measurements of the traffic box will be provided to the selected artists to use as a guide in converting their artwork. Artwork must be properly sized to ensure a

high-quality final product file. All selected works must be modified to fit the assigned traffic box template, and artists applying with existing work must warrant that the existing work is unpublished and will be significantly transformed into a unique work by the modifications needed to translate the work into the traffic box template. For example, works that have been used for prior traffic boxes will **not** be significantly transformed into a unique work, and artists are **not** permitted to use the same design for a different traffic box in the future.

Artists do not fabricate or install the final art on the boxes. Selected artists will work with a fabricator, providing direction and oversight for the proper printing, proofing, and installation orientation of the artwork. The artist will retain the copyright to the work.



Example traffic box template for small and large box

Anticipated Project Timeline

Description	Date
Call to Artist released	August 28, 2023
Questions & clarifications due via email	September 22, 2023, at 5:00 pm MT
Application deadline	September 27, 2023, at 1:00 pm MT
Artists selected	October, 2023
Consultation with fabricator	November, 2023
Artists creates artwork	November – January, 2024
Artists submit final design for approval	January, 2024
Artists deliver digital files to fabricator	February 1, 2024
Fabrication	March – April 2024
Installation	May, 2024

Application Requirements

All ages are welcome to apply. Online applications shall be submitted through “Submittable” which allows uniform review and easy access to information by the selection panel, a group that may consist of project stakeholders, an Arts & History Commissioner, neighborhood representatives, and a local artist. Incomplete applications will not be considered. The online application form requires the following information:

1. Eligibility

Local artists are *strongly* encouraged to apply. Opportunity open to applicants of all ages with parent or guardian acting as contract representative for applicants under 18 years of age.

2. Initial Application Questions

Complete the online initial application questions (one submission per artist or artist team). These initial questions require basic information including name, address, contact information, etc.

3. Statement of Interest and Concept Description (upload/type, 500 words or less)

Include a statement describing your art concept and its relationship to **equity, affordability, and access in Boise, through the lens of water renewal**. Please specify if you are intending to create new or existing work. This should also address why you're interested in this opportunity and describe any related experience or qualifications.

4. Visual Concept (upload)

Artists must include a visual concept. These should be in PDF, JPEG, or a Word document format. If you intend to use existing artwork, please include the title, media, and date completed, in addition to the imagery. If you intend to create new artwork, because these concepts are uncompensated and we value your time, please provide just enough to illustrate your idea.

5. Previous Work Examples (upload)

Provide up to three images of past and/or current work-in-progress that demonstrates your ability to meet the defined project opportunity. If you are applying with existing artwork as your concept, this work should not be included as a past work example. Examples must include title, media, and date completed. These works will not be considered as your submitted concept. **Images are to be in JPEG format, 300 dpi, not larger than 10” on the longest side.**

6. Artist Resume (upload)

Upload a current artist resume. Include any websites or social media accounts relevant to your work as an artist.

7. Optional: Please describe how you identify (this can include race, gender, cultural background, sexuality, ethnicity, disability, etc.)



You can access the Submittable application by clicking this link:

[2024 Traffic Box Application](#)

Selection Criteria and Process

We encourage innovative ideas and diverse use of media/materials. Criteria for jurying submissions may include, but are not limited to:

1. Detail and completeness of application materials
2. Overall aesthetic of artwork
3. Appropriateness for outdoor public display
4. Evidence of ability to follow-through
5. Inclusion of required themes
6. Artist representation in Traffic Box Collection
7. Diversity of subject matter
8. Idaho artist

Artists will be selected by a selection panel that may consist of community members, an Arts & History commissioner, project experts, and an artist. Selection panel members will assign selected artists to specific locations during the selection process. Artists *do not* apply for specific locations.

Questions & clarifications must be submitted to Hannah Williamson, hwilliamson@cityofboise.org, by September 22, 2023, at 5:00 pm MT.

Applications are due by Wednesday, September 27, 2023, at 1:00 pm MT.

Statement on Diversity, Equity and Inclusion

Boise City Department of Arts & History does not discriminate in its programs and activities on the basis of race, religion, national origin, sex, age, sexual orientation, gender identity and/or disability. We encourage persons with disabilities and those who require language assistance to participate in its programs and activities. If you anticipate needing an accommodation, please contact Jennifer Yribar, 208-608-751 or email jyribar@cityofboise.org, as soon as possible, but no later than 72 hours before the application is due. To request assistance, you may also dial TTY 1-800-377-3529.

