

# ARTIST CALL FOR QUALIFICATIONS

# Boise City Seeks Artist(s) for Boise Airport Vinyl Mural

**DEADLINE:** April 29, 2025, at 1:00 pm Mountain Time (MT)

ARTIST BUDGET: \$30,000

LOCATION: Boise Airport, 3201 W Airport Way #1000, Boise, Idaho 83705

INFO-SESSION: April 15, 2025, 12:00-12:30 pm MT,

https://cityofboise.zoom.us/webinar/register/WN\_yeS50-fTuCnr6NQNWFTtA

### **VINYL MURAL**

# Opportunity

The City of Boise's Department of Arts & History and Boise Airport jointly invite artists and artist teams to submit qualifications for an exciting opportunity at the Boise Airport. The selected artist will create two designs: one will be digitized and printed on a vinyl banner to be installed on the east facade (see Figure 1 below) of a new Consolidated Rental Car facility (CONRAC); a second design will be digitized and printed on vinyl to be installed on panels in a nearby walkway (see Figure 2 below). Artists will not fabricate or install the art but will collaborate with the fabricator to ensure proper printing. The resulting vinyl banners will be installed for approximately 3-5 years.

This Request for Qualifications will result in three finalists being invited to submit proposals for a \$500 stipend; finalists will also be asked to submit references. Following this, an artist will be selected.



Figure 1: Artwork opportunity highlighted in blue

Figure 2: Artwork opportunity highlighted in blue

The selected artist(s) will be awarded \$30,000 to collaborate with project stakeholders on community engagement and information gathering, and throughout the design process. Artist and artist teams working in any mediums that can be translated digitally are strongly encouraged to apply. This opportunity is limited to current Idaho residents. Applicants must be 18 years or older.

## **Project Background**

Boise's first municipal airport was built in 1926 on a bed of gravel where the Boise State University campus now sits. At this site in April 1926, the first commercial air-mail flight in the United States took place. It was run by Varney Airlines, now known as United, which still services several flights daily at the Boise Airport.

The current site of the Boise Airport was identified in 1939, and the airport relocated to it the same year. During World War II, the field was used to train aviators in B-17 Flying Fortress and B-24 Liberator bomber crews. The City of Boise formally took control of the airport in 1946, and it has grown dramatically, both in size and number of enplaned passengers. This period of growth in the city necessitates upgrades to both the physical amenities and structure of the airport, as well as the look and feel of the airport. As public art in airports becomes increasingly common, the Boise Airport is taking steps to activate and revamp its space to provide a more visually dynamic experience to travelers. In focusing efforts on both functional and aesthetic updates to a well-loved airport, passengers will be left with a more enjoyable experience during their arrival to and departure from Boise.

This project and subsequent public art projects in the Boise Airport are part of a bigger vision first laid out in the Boise Airport Arts Master Plan, found here <a href="https://www.boiseartsandhistory.org/learn/cultural-planning/">https://www.boiseartsandhistory.org/learn/cultural-planning/</a>.

# **Project Goals**

Data from a recent survey focused on public art in the Boise Airport reinforced the need for public art opportunities. More than 600 respondents shared their thoughts and feelings, answering questions like "What is Boise's best kept secret?" and "If Boise was characterized by a color, what would this color be?"

Open-ended questions were used to pull at the threads of Boise's unique fabric and will provide information to artists for future intentional pieces of public art. Respondents revealed that many individuals place high importance on the representation of Boise's history. Further, respondents indicated a desire to see natural color palettes depicted in Idaho's differing landscapes in future public art projects, such as the colors found in the foothills, sunsets, rivers, forests, mountains, and deserts.

In 2026, The Boise Airport will celebrate its 100-year anniversary, and the United States will celebrate its 250-year anniversary. We ask artists to consider: **While acknowledging** 



the past years of history, what could the future of air transportation in Boise look like? How would you represent that in your artwork?

## **Anticipated Project Timeline**

Description	Date
Call to Artists released	April 1, 2025
Application info-session (recording will be posted online) Questions & clarifications due	April 15, 2025, at 12:00-12:30 pm MT  https://cityofboise.zoom.us/webinar/register/WN_yeS50- fTuCnr6NQNWFTtA  April 22, 2025, at 5:00 pm MT
via email	
Application deadline	April 29, 2025, at 1:00 pm MT
Finalists selected	May 2025
Artist selected	June-July 2025
Contracting and scheduling	June-July 2025
Information gathering, artwork development	August 2025
Preliminary design due	September 2025
Final design due	October 2025
Set-up and trouble shooting	November 2025
Installation	March 2026 – April 2026
Airport Centennial	April 2026

# **Application Requirements**

Online applications shall be submitted through the software "Submittable" which allows uniform review and easy access to information. Artist teams should only submit **ONE** application per team. Incomplete applications will not be considered. The online application form requires the following information:

#### 1. Eligibility

Artist teams with a variety of mediums that can be digitized are strongly encouraged to apply. Limited to current Idaho artists or artist teams. Applicants must be 18 years or older. Artist teams should only submit **ONE** application per team.

#### 2. Initial Application Questions

Complete the online initial application questions (one submission per artist or artist team). These initial questions require basic information including name, address, contact information, etc.

3. Statement of Interest (upload/type 250 words or less, or video under 2 mins.)



Describe your interest in this project. Consider this your argument for why you can achieve the goals laid out for this specific project.

4. **Interest and Ability to Collaborate** (upload/type 250 words or less, or video under 2 mins.)

Describe your experience collaborating on a past project. Include a challenge you faced and how you overcame it.

#### 5. Artist Resume (upload)

Upload a current artist resume. Include any websites or social media accounts relevant to your work as an artist.

#### 6. **Previous Work Examples** (upload images)

Provide up to three images or videos of past and/or current work-in-progress that could be scaled up to a large-scale mural. Examples must include title, media, interactive elements, and date completed.

7. Optional: **Please describe how you identify** (this can include race, gender, cultural background, sexuality, ethnicity, disability, etc.)

You can access the Submittable application by clicking this link:

### Boise Airport Vinyl Mural Application

#### **Selection Criteria and Process**

The selection panel will first select finalists based on the first five points of criteria, then will select one final artist based on the final four points of criteria. Criteria for jurying submissions may include, but are not limited to:

- 1. Idaho Artist and Eligibility and detail and completeness of application materials (Pass/Fail)
- 2. Statement of Interest that includes ability to meet project goals
- 3. Interest and ability to collaborate
- 4. Evidence of ability to follow-through
- 5. Ability of past artwork to be scaled to large-scale

# Selected finalists will be asked to submit proposal packages based on the following criteria, which may include but are not limited to:

- 6. Proposal includes adaptability to a large-scale mural
- 7. Use of natural color palette
- 8. Depiction of future of air transportation
- 9. Depiction of elements of Boise's history



Artists will be selected by a selection panel, a group that may consist of project and community stakeholders, an Arts & History Commissioner, an Airport Commissioner, and a local artist. Panelists may give preference to artists who are not currently represented in Boise's Public Art Collection.

**Questions & clarifications** must be submitted to Savannah Shaon sshaon@cityofboise.org, by Tuesday, April 22 at 5:00 pm MT.

Applications are due by Tuesday, April 29 at 1:00 pm MT.

#### Statement on Diversity, Equity, Inclusion & Belonging

The City of Boise is proud to be a welcoming community striving to ensure a safe, equitable, and inclusive city that celebrates the diversity of people who live, work, and play in our community and recognizes the fundamental human dignity of all.

#### **ADA and Language Access Accessibility Statement**

In our commitment to engaging everyone, the City of Boise is actively removing barriers to participation, including for our residents with disabilities and those who prefer a language other than English. If you need an accommodation to access City of Boise's services, programs, or activities, please contact us at <a href="mailto:artsandhistory@cityofboise.org">artsandhistory@cityofboise.org</a> or 208-972-8500 (TTY 800-377-3529).

En nuestro compromiso por lograr la participación de todos, la Ciudad de Boise está eliminando activamente las barreras a la participación, incluso para nuestros residentes con discapacidades y aquellos que prefieren un idioma distinto del inglés. Si necesita una adaptación para acceder a los servicios, programas o actividades de la Ciudad de Boise, póngase en contacto con nosotros en artsandhistory@cityofboise.org o en el 208-608-7050 (TTY 800-377-3529).

